



BMV NEWS

FOR IMMEDIATE RELEASE

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BMV Launches Motorcycle Safety and Awareness Campaign

INDIANAPOLIS – Commissioner of the Indiana Bureau of Motor Vehicles (BMV), Don Snemis, announced that the BMV is launching a Motorcycle Safety and Awareness Campaign during the month of May aimed at riders and motorists alike.

According to the Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), motorcyclists are 30 times more likely than occupants of cars to die in a crash, and five times more likely to be injured.

“This campaign is aimed at all Hoosiers. We encourage riders to wear safe and appropriate gear. We also encourage motorists to be alert and aware of their surroundings while driving. Two-thirds of motorcycle accidents are caused by another vehicle violating a motorcyclist’s right of way. Too often, drivers simply fail to notice motorcycles on the road. It’s everyone’s responsibility to create a safe of an environment as possible when on our roads and highways,” Snemis said.

As a part of the campaign, new safety posters designed for riders and awareness posters directed at drivers will be featured in all BMV branches. Additionally, new motorcycle safety and awareness information will be updated on www.myBMV.com. The BMV will also be participating in the fifth annual Motorcycle Safety and Awareness Rally on Monument Circle in Indianapolis, as well as the 21st Miracle Ride for Riley Hospital on May 31st.

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