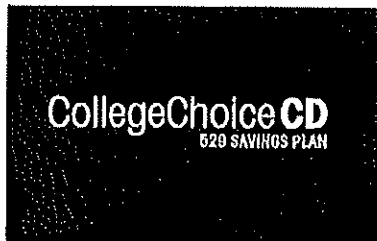


Logo

Grayscale & Knockout Version

CollegeChoice **CD**
529 SAVINGS PLAN

CollegeChoice **CD**
529 SAVINGS PLAN

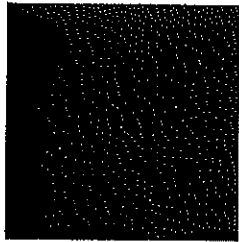


Grayscale version should be used on all black and white print material, such as forms.

Knockout version should be used only on dark backgrounds. (Blue square is just used to illustrate sample use.)

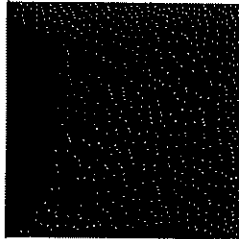
CollegeChoice CD

529 SAVINGS PLAN



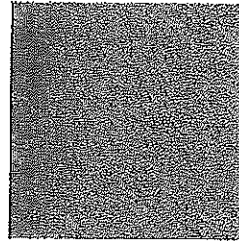
PMS 548

C=100 M=74
Y=35 K=21



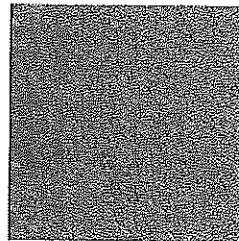
R=0 G=69 B=106

#00456a



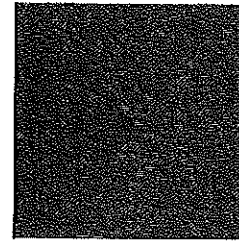
PMS 549

C=67 M=26
Y=15 K=0



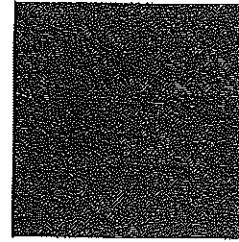
R=85 G=156 B=190

#559cbe



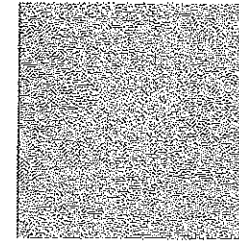
PMS 569

C=83 M=20
Y=59 K=3



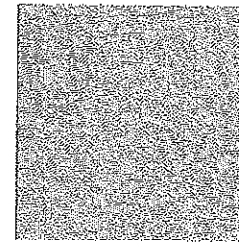
R=0 G=147 B=127

#00937f



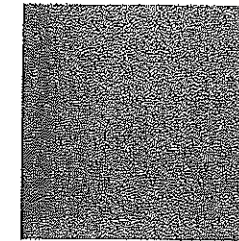
PMS 1235

C=1 M=30
Y=91 K=0



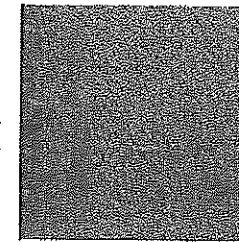
R=253 G=186 B=49

#fdb31



PMS 158

C=0 M=61
Y=98 K=0



R=245 G=128 B=38

#f58026



CollegeChoice CD Highlight Brochure



Over 50% of students who are using CollegeChoice CD are going to college in the next year. In fact, the national average for students who are going to college is only 30%.

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.

It is essential to ensure that their takeoff is successful.

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Being prepared is critical to their success.

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.



Upon the subject of education... I can only say that I view it as the most important subject which we as a people can be engaged in.

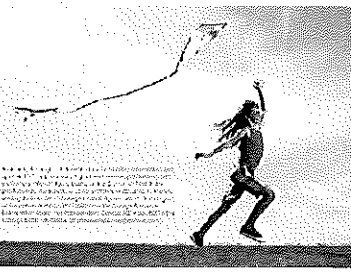
—Maurice Bishop

State	2001-2002	2002-2003	2003-2004
Alabama	100	100	100
Alaska	100	100	100
Arizona	100	100	100
Arkansas	100	100	100
California	100	100	100
Colorado	100	100	100
Connecticut	100	100	100
Delaware	100	100	100
District of Columbia	100	100	100
Florida	100	100	100
Georgia	100	100	100
Hawaii	100	100	100
Idaho	100	100	100
Illinois	100	100	100
Indiana	100	100	100
Iowa	100	100	100
Kansas	100	100	100
Kentucky	100	100	100
Louisiana	100	100	100
Maine	100	100	100
Maryland	100	100	100
Massachusetts	100	100	100
Michigan	100	100	100
Minnesota	100	100	100
Mississippi	100	100	100
Missouri	100	100	100
Montana	100	100	100
Nebraska	100	100	100
Nevada	100	100	100
New Hampshire	100	100	100
New Jersey	100	100	100
New Mexico	100	100	100
New York	100	100	100
North Carolina	100	100	100
North Dakota	100	100	100
Ohio	100	100	100
Oklahoma	100	100	100
Oregon	100	100	100
Pennsylvania	100	100	100
Rhode Island	100	100	100
South Carolina	100	100	100
South Dakota	100	100	100
Tennessee	100	100	100
Texas	100	100	100
Utah	100	100	100
Vermont	100	100	100
Virginia	100	100	100
Washington	100	100	100
West Virginia	100	100	100
Wisconsin	100	100	100
Wyoming	100	100	100

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CollegeChoice CE Successor F

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CollegeChoice CD Deposit Slip

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.

CollegeChoice CD Enrollment F

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.

CollegeChoice CD Payroll Aut

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.

Account Info

Account Owner

Account Number

Account Address

Account City

Account State

Account Zip

Account Owner

Account Owner Name

Account Owner Address

Account Owner City

Account Owner State

Account Owner Zip

Account Infor

Account Number

Account Address

Account City

Account State

Account Zip

Successor Acc

Successor Name

Successor Address

Successor City

Successor State

Successor Zip

FACTS		WHY DON'T YOU?	
1. It's easy to use.	Yes	1. It's easy to use.	Yes
2. It's safe.	Yes	2. It's safe.	Yes
3. It's secure.	Yes	3. It's secure.	Yes
4. It's reliable.	Yes	4. It's reliable.	Yes
5. It's convenient.	Yes	5. It's convenient.	Yes
6. It's affordable.	Yes	6. It's affordable.	Yes
7. It's effective.	Yes	7. It's effective.	Yes
8. It's efficient.	Yes	8. It's efficient.	Yes
9. It's accurate.	Yes	9. It's accurate.	Yes
10. It's complete.	Yes	10. It's complete.	Yes

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Share the news with a friend

CollegeChoice CD is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education. It is the only CD that is recognized by the Department of Education.

BUSINESS REPLY MAIL

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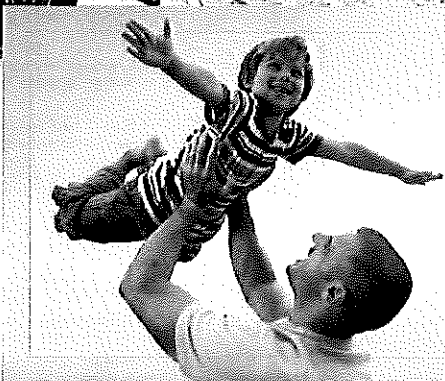
CollegeChoice CD

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CollegeChoice CD
529 SAVINGS PLAN

With CollegeChoice CD, you can relax.



CollegeChoice CD
529 SAVINGS PLAN

Help them reach their potential.

CollegeChoice CD 529 Savings Plan



CollegeChoice CD
529 SAVINGS PLAN

Put your college savings into full swing.

When you save with CollegeChoice CD, you can be confident your college funds are secure. Enroll today and start benefiting from Indiana's State-sponsored and tax-advantaged 529 plan.

CollegeChoice CollegeLink® CD - A variable rate CD with flexible maturities ranging from 1 to 27 years, and offered with a tiered interest rate structure. Special financing rates are available to Indiana taxpayers. Contributions made to a CollegeChoice CD account are eligible for outside income tax credit.

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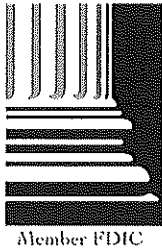
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Stuffers for affiliate communications



College Savings Bank®

Integrated Campaigns: Online and print

This campaign featured an ad in the Colts Yearbook. 3 winners would be chosen to receive 2 tickets to a Colts game. The campaign was also promoted on our website. After the contest was complete, our sales team contacted the winners. One winner was in the middle of crocheting scarves for the SuperBowl (a long standing Indiana tradition where residents would make scarves for 'strangers'). She was thrilled she won and had never been to a Colts game despite living there her whole life. Subsequently, we were able to promote this with a press release and social media including Jim Irsay's twitter page. They were able to be 'upgraded' and also met the players and were on the sidelines during warmup.