



FOR IMMEDIATE RELEASE

Treasurer Kelly Mitchell to Honor Lemonade Day Youth Entrepreneurs of the Year
Honorees to receive CollegeChoice 529 Savings Plan account deposits

INDIANAPOLIS (June 21, 2016) – Treasurer of State Kelly Mitchell today announced she will recognize local Lemonade Day Youth Entrepreneur of the Year winners in a Statehouse ceremony on Thursday, June 23.

Each of the honorees from the Indianapolis, Elkhart, Bloomington and Wayne County Lemonade Day events will receive deposits into CollegeChoice 529 Savings Plan accounts, with the statewide Youth Entrepreneur of the Year receiving a \$1,000 contribution.

“I am excited to honor these extraordinary young Hoosiers for their efforts to create and launch small businesses during the annual Lemonade Day program,” said Treasurer Mitchell. “I look forward to helping each of them further the pursuit of their educational goals via our state’s tax-advantaged CollegeChoice Plans.”

Each year children around the country participate in Lemonade Day, which is geared towards empowering today’s youth to become tomorrow’s entrepreneurs through owning and operating a lemonade stand.

Through a strategic, multi-step process, participants acquire the skills necessary to turn a dream into a business plan, while learning to spend, save and share some of their profits with their communities. Combined, the four local winners contributed over \$1,300 to their chosen philanthropic organizations.

The award presentation will take place at 2pm in the Statehouse Rotunda.

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