

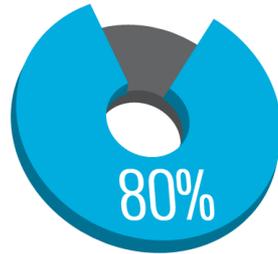
Respect - We define it as "to be treated." We also use the word "Honor" interchangeably with the highest form of respect. Students can "show" respect at face value or someone in their heart. Honor gets to the core.



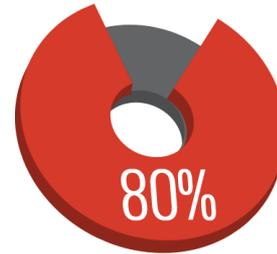
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THE PROBLEM

EVERY DAY AROUND
7000
STUDENTS
DROP OUT OF SCHOOL



of first time drug
use happens between
AGES 10-14



of first time drug
use happens between
3PM-6PM



of all juvenile crime
takes place between
2PM-7PM





× TWELVE



Middle school students are slipping through the cracks.



Middle school years have been dubbed the “**black hole**” because students may “**physically drop out**” in high school, but they “**mentally check out**” in middle school.



“The crisis we face in public education is a threat to the very core of who we are as a nation...it is the civil rights movement of today!”

-Condoleezza Rice



THE DECISION



COMPLAIN



RESOLVE



STEP 1: FIVE STAR LIFE MODEL



Our mission was to create a program that impacts student academics and behavior.



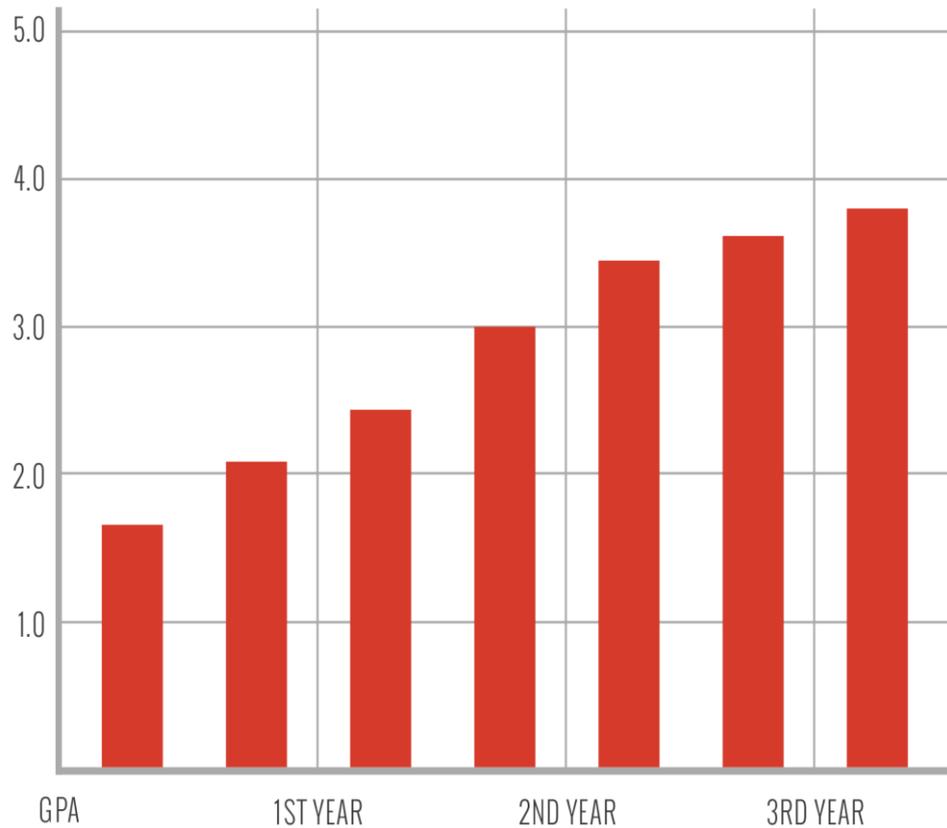
PROGRAMMING

- At-risk Education and Academic Support
- Workforce Readiness
- Mentoring
- Character Education
- Experiential Learning



Results

5 STAR STUDENT IMPROVEMENT CHART



**70% of students raised
GPA or maintained
a 3.0 or higher.**



STEP 2: FIVE STARE LIFE MODEL



For a successful model it must be scalable.



Video Curriculum



Sample of Video Curriculum:

<http://play.streamingvideoprovider.com/popapp.php?!=18AHHFJ8J48B684&w=730&h=842&p=959587566f3f7a380b37066e94fe7526&title=Fivestar+Trial&bgcolor1=%23000000&bgcolor2=%23000000>



Respect - We define it as "showing someone the highest form of respect. Students can "show" respect at face value or in their heart. Honor gets to the core. Responsibility - We define it as "taking ownership of our past choices, current reality, and future dreams." Students have so many voices in their lives that shirk responsibility and make excuses for why they can't learn, their teacher's fault they can't learn, their bully's fault they have a low



5 Star

TOUR PACKET

We want to be treated because honor is the highest form of respect. Students can "show" respect at face value but in their heart. Honor gets to the core. Responsibility - We define it as "taking ownership of our past choices, current reality, and future dreams." Students have so many voices in their lives that shirk responsibility and make excuses for why they can't learn, their teacher's fault they can't learn, their bully's fault they have a low

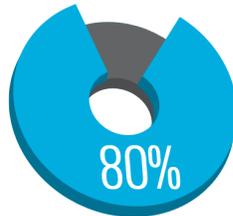


FIVE STAR LIFE VISION



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Middle school students are slipping through the cracks. A former Indiana Department of Education Superintendent of Schools called the middle school years the “black hole” because students may “physically drop out” in high school, but they “mentally check out” in middle school. These statistics are unacceptable and cannot continue to be the norm in the public school system. Former Secretary of State Condoleezza Rice described the nation’s failing education system as “the civil rights struggle of the day.”

“The crisis we face in public education is a threat to the very core of who we are as a nation...it is the civil rights movement of today!”

– Condoleezza Rice

Five Star Life was formed to address this crisis, eliminate the black hole and, develop in middle school students the desire to succeed and own their futures. Through proprietary curriculum and intentional mentoring, Five Star Life will continue to act as a catalyst of change throughout the country. Five Star Life does this by focusing all programming on five key areas: At-risk Education and Academic Support, Workforce Readiness, Mentoring, Character Education, and Experiential Learning.

Starting in one school, with fifty students and a handful of volunteers in 2005, Five Star Life can now be found in fifteen schools, with nearly 400 coaches serving over 3,000 students annually in the states of Indiana, Michigan, and Texas. As a result of continuing requests from across the country, Five Star Life launched its first Leadership Training School in 2013 to expand the number of Head Coaches and volunteer coaches within the schools, as well as the number of schools in Five Star Life. This exponential growth is not a coincidence. Five Star Life is expanding because demand warrants it – principals recognize its importance, parents are ecstatic with its value, and students deserve this program.



FIVE STAR LIFE FOCUSES PROGRAMMING ON **FIVE KEY AREAS:**

1. **At-Risk Education and Academic Support:** Five Star Life challenges students to own their academic success by weekly monitoring of their grades and holding them accountable to the academic goals established during Five Star Life.
2. **Workforce Readiness:** Throughout the country, employers face a widespread issue of entry-level workers who lack basic skills and workplace etiquette. Five Star Life's emphasis on character values translates into highly prepared and appropriate workers.
3. **Mentoring:** Relationship has long been identified as one of the key basic needs for all students. Five Star Life utilizes the passion and dedication of volunteer mentors (coaches) to connect to students and guide them to their highest academic and personal achievements. Extensive measures are taken to ensure coaches have character, can connect with students, and have the capability to help them reach their greatest potential.
4. **Character Education:** Five Star Life challenges students to change the way they live by changing the way they think. Five Star Life's Five Core Values are respect, responsibility, integrity, sacrifice, and courage. These values are instilled into students week after week via our proprietary curriculum that includes tangible action steps that mentors (coaches) track and hold students accountable for.
5. **Experiential Learning:** Five Star Life does not simply teach students the value of academic success and the core values, but also gives them the opportunity to practice it hands-on during day-trips, service projects, and leadership camps.



OUR STORIES

While the stories are endless, a few students had this to say,

"I don't know what the future holds, but I do know that wherever I am and whatever I am doing, the values I learned at Five Star Life will be remembered and executed."

- A.J., Five Star Life Student

"My coach helped me see the things I didn't see in myself. She helped me to see that I was important and to have courage to follow my dreams."

- Myrrha, Five Star Life Student

"Five Star Life had started in the midst of my parents divorce and my mom getting in trouble with the law. I felt hurt, discouraged, and I had even tried ending my life. But those nights that I would lie awake thinking about all that had happened, and wondering what to do, I would think of my coach and everything I had learned about living a five star life. It took a while, but slowly I regained my confidence."

- Coretta, Five Star Life Student

Once again, while the testimonies are countless, one principal had this to say,

"Please accept my strongest support of the Five Star Life Program. Sturgis Middle School has partnered with Five Star in our school for over four years. In that time, I have observed amazing impact on our students, both academically and emotionally. Five Star's impact has been instrumental in creating change not just in our participating students but also in the positive school climate overall.

Five Star's coaches are highly passionate and engaged people who embrace the uniqueness of middle school students. Through energy, enthusiasm, and dedication, Five Star coaches create deep impact through presentations and activities with our students. Their ability to connect with students has created team-building and relationship-building and has proven to combine for a truly effective and impactful program."

- Eric Anderson, Sturgis Middle School Principal, Sturgis, MI



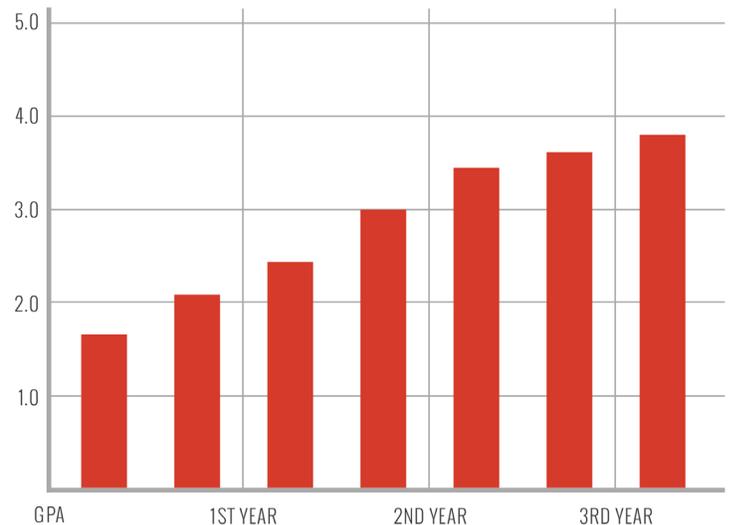
OUR VISION

For years, Five Star Life has received inquiries about establishing its program in cities across the country to help combat the national epidemic. In 2013, the Leadership School was established to increase the number of Head Coaches trained to run schools in expansion areas. The year not only develops the student, but also enables Five Star Life to determine if the individual has the character and skills necessary to maintain excellence in future schools.

OUR STATS

Memorial Health Foundation funded a three year grant to measure impact and found the longer students participate in Five Star Life the higher student's grades rise, the better their school attendance, and fewer behavioral problems occur. Our latest data reveals that over 70% of our at-risk students in Five Star Life raised their GPA or maintained a GPA of 3.0 or higher. Five Star Life has proven its effectiveness, has found a solution, and is continuing to raise the bar every year.

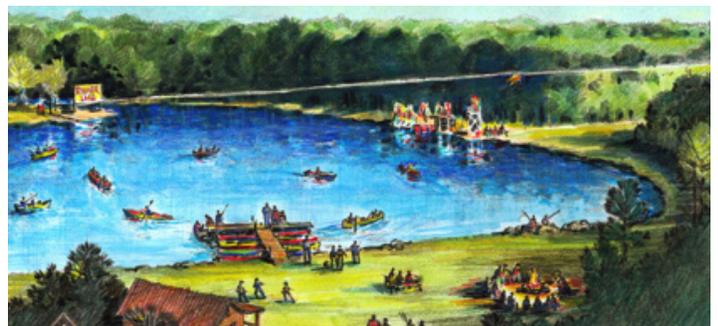
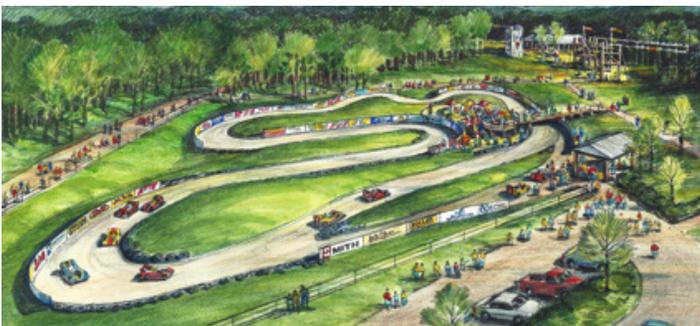
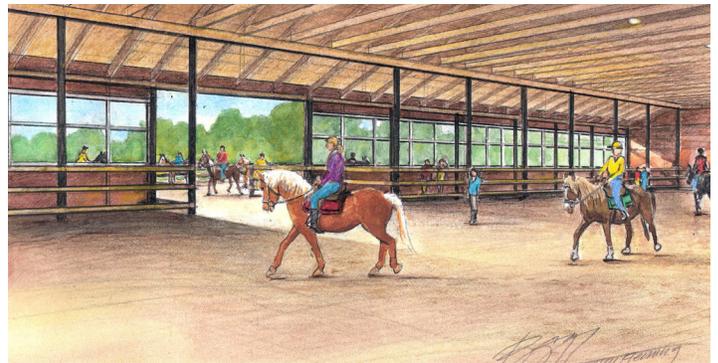
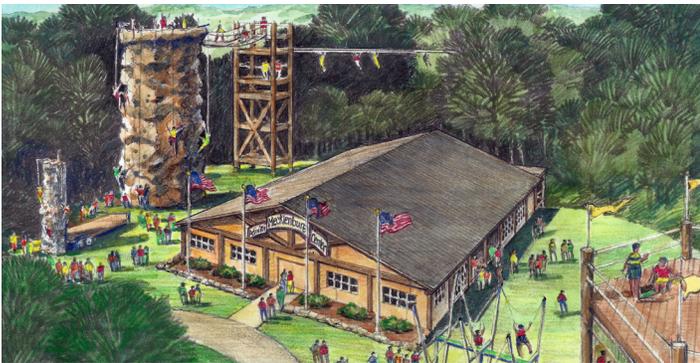
5 STAR STUDENT IMPROVEMENT CHART





SUMMIT

In the spring of 2014, Five Star Life purchased an incredible property in Union, Michigan, which will house the National Leadership Training Center and the Summit Life Leadership Camps. With over 300 acres of natural habitat, Summit instantly triples the capacity for Five Star Life students. It will also give Five Star Life the opportunity to serve local school districts and other nonprofit organizations that benefit and serve youth. The new location features an indoor horse arena attached to a twenty stall horse barn; more than five miles of horse trails; a forty five acre lake for fishing, canoeing, bumper boats, and swimming; a state-of-the-art ropes course and zip line; a fully equipped go kart race track; archery lessons and targets; and three all-purpose pavilions along with cabins. This new training facility is the future of Five Star Life and will open up endless possibilities for growth. We encourage you to take a tour of Summit. Please contact the Five Star Life offices to schedule your tour.





WHAT PEOPLE ARE SAYING ABOUT FIVE STAR LIFE...

"After several years of having the Five Star Life program in our building, we are convinced that Five Star is a program that we can't live without. Students who participate in the program have shown a positive change in attitude, a desire to do better academically and a sense of respect for those around them. The success with our most at-risk students has been phenomenal!" – Kristie Stutsman, Principal, West Side Middle School

"My coach helped me see the things I didn't see in myself. She helped me to see that I was important and to have courage to follow my dreams." – Coretta, Five Star Life Student

"Five Star Life is excellent for all of our students, but especially for our population of students who may struggle socially, emotionally, and academically." – Troy Kauffman, Assistant Principal, Discovery Middle School

"Ah'leah has always been a very conscientious child. She cares for others and tries hard to stay on track. Five Star Life has helped her think about and plan for her future. It has been a wonderful program because it reinforces everything I have been teaching her as a widow. The extra people supporting what I'm doing as a parent is fantastic!" – Carista, Five Star Life Parent

"Five Star showed me that I have a voice, that I do matter, and that I can make a difference in the world." – Lyllian, Five Star Life Student

"Just wanted to drop a line and say THANK YOU to you and your staff. I LOVE the ideas included in your curriculum. I'm a 7th grade special education teacher and I truly want to know when you will expand to include our school. Clearly this is the missing piece needed to help the children develop into whole people who are ready for life's next step. Rarely do they have the opportunity to identify and relate to who they are and this seems to be the overall theme throughout your program." – Aesha, Five Star Life Parent

"I don't know what the future holds, but I do know that wherever I am and whatever I'm doing the values that I have learned at Five Star will be remembered and executed." – A.J., Five Star Life Student

"You have given me a hope in life... I want to thank you for all of the positive adult influences. All of the coaches are like my second family." – Emily, Five Star Life Student



FIVE STAR LIFE SCHOOLS

INDIANA

Penn-Harris-Madison School District

1. Discovery Middle School
2. Schmucker Middle School
3. Grissom Middle School

School City of Mishawaka

4. John Young Middle School

Elkhart Community Schools

5. Pierre Moran Middle School
6. West Side Middle School

Goshen Community Schools

7. Goshen Middle School

Plymouth Community School Corporation

8. Lincoln Junior High

Concord Community Schools

9. Concord Junior High

South Bend Community School Corporation

10. Jackson Middle School

MICHIGAN

Three Rivers Community Schools

11. Three Rivers Middle School

Sturgis Public Schools

12. Sturgis Middle School

Dowagiac Union School District

13. Dowagiac Middle School

TEXAS

Alief Independent School District

14. Olle Middle School
15. Alief Middle School