



STATE OF INDIANA
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STATE BOARD OF ACCOUNTS
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July 21, 2023

Convention and Visitor Bureau Members
Clark-Floyd Counties Convention and Tourism Bureau
315 Southern Indiana Ave
Jeffersonville, IN 47130

We have reviewed the audit report of Clark-Floyd Counties Convention and Tourism Bureau, which was opined upon by Crowe LLP, Independent Public Accountants, for the period January 1, 2021 to December 31, 2022. Per the *Independent Auditor's Report*, the financial statements included in the report present fairly the financial condition of Clark-Floyd Counties Convention and Tourism Bureau as of December 31, 2022, and the results of its operations for the period then ended, on the basis of accounting described in the report.

In our opinion, Crowe LLP prepared the audit report in accordance with the guidelines established by the Indiana State Board of Accounts.

In addition to the report presented herein, a Supplemental Report for Clark-Floyd Counties Convention and Tourism Bureau was prepared in accordance with the guidelines established by the Indiana State Board of Accounts.

The report is filed with this letter in our office as a matter of public record.

A handwritten signature in cursive script that reads "Tammy R. White".

Tammy R. White, CPA
Deputy State Examiner

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
Clark County, Indiana

FINANCIAL STATEMENT

As of December 31, 2022, and for the
period of January 1, 2021 through December 31, 2022

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
Clark County, Indiana

FINANCIAL STATEMENT
As of December 31, 2022, and for the
period of January 1, 2021 through December 31, 2022

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CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
SCHEDULE OF OFFICIALS (Unaudited)
As of December 31, 2022, and for the
period of January 1, 2021 through December 31, 2022

<u>Office</u>	<u>Official</u>	<u>Term</u>
Executive Director	James L. Epperson	01-01-21 to 12-31-22
President of the Board	Dana Huber Dylan Fisher	01-01-21 to 12-31-21 01-01-22 to 12-31-22

INDEPENDENT AUDITOR'S REPORT

Those Charged with Governance
Clark-Floyd Counties Convention and Visitors Bureau
Jeffersonville, Indiana

Opinion

We have audited the accompanying statement of receipts, disbursements, and cash and investment balances of the Clark-Floyd Counties Convention and Visitors Bureau (the Unit) as of December 31, 2022, and for the period of January 1, 2021 to December 31, 2022, and the related notes to the financial statement.

Unmodified Opinion on Regulatory Basis of Accounting

In our opinion, the financial statement presents fairly, in all material respects, the cash and investment balances of the Unit as of December 31, 2022, and its cash receipts and cash disbursements for the period of January 1, 2021 to December 31, 2022 in accordance with the financial reporting provisions of the Indiana State Board of Accounts described in Note 1.

Adverse Opinion on U.S. Generally Accepted Accounting Principles

In our opinion, because of the significance of the matter discussed in the Basis for Adverse Opinion on U.S. Generally Accepted Accounting Principles paragraph, the financial statement referred to below does not present fairly, in accordance with accounting principles generally accepted in the United States of America, the financial position of the Unit as of December 31, 2022, or changes in net position for the period of January 1, 2021 through December 31, 2022.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statement section of our report. We are required to be independent of the Unit, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Basis for Adverse Opinion on U.S. Generally Accepted Accounting Principles

As discussed in Note 1 to the financial statement, the Unit prepares its financial statement on the prescribed basis of accounting that demonstrates compliance with the reporting requirements established by the Indiana State Board of Accounts as allowed by state statute (IC 5-11-1-6), which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The effects on the financial statement of the variances between the regulatory basis of accounting described in Note 1 and accounting principles generally accepted in the United States of America, although not reasonably determinable, are presumed to be material.

Responsibilities of Management for the Financial Statement

Management is responsible for the preparation and fair presentation of the financial statement in accordance with the financial reporting provisions of the Indiana State Board of Accounts as allowed by state statute (IC 5-11-1-6) as described in Note 1, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statement that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibilities for the Audit of the Financial Statement

Our objectives are to obtain reasonable assurance about whether the financial statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statement.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statement, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statement.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Unit's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statement.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Unit's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

(Continued)

Other Information

Management is responsible for the other information included with the financial statement. The other information comprises the Schedule of Officials and the Other Information Schedules, but does not include the financial statement and our auditor's report thereon. Our opinion on the financial statement does not cover the other information, and we do not express an opinion or any form of assurance thereon.

In connection with our audit of the financial statement, our responsibility is to read the other information and consider whether a material inconsistency exists between the other information and the financial statement, or the other information otherwise appears to be materially misstated. If, based on the work performed, we conclude that an uncorrected material misstatement of the other information exists, we are required to describe it in our report.

Crowe LLP
Crowe LLP

Indianapolis, Indiana
July 12, 2023

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
STATEMENT OF RECEIPTS, DISBURSEMENTS, AND CASH AND
INVESTMENT BALANCES - REGULATORY BASIS
As of December 31, 2022 and for the period January 1, 2021 through December 31, 2022

Fund	Cash and Investments			Cash and Investments			Cash and Investments
	<u>01-01-21</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>12-31-21</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>12-31-22</u>
Capital Development 1% Tax	\$ 523,233	\$ 570,921	\$ 223,116	\$ 871,038	\$ 785,502	\$ 853,503	\$ 803,037
Capital Savings	254,829	127	-	254,956	402,751	221,977	435,730
Clark Floyd Counties Conv & Tour Bur 3% Tax	947,434	1,823,463	1,590,783	1,180,114	2,620,624	2,310,476	1,490,262
Event Development	<u>52,301</u>	<u>26</u>	<u>-</u>	<u>52,327</u>	<u>65,035</u>	<u>35,000</u>	<u>82,362</u>
Totals	<u>\$ 1,777,797</u>	<u>\$ 2,394,537</u>	<u>\$ 1,813,899</u>	<u>\$ 2,358,435</u>	<u>\$ 3,873,912</u>	<u>\$ 3,420,956</u>	<u>\$ 2,811,391</u>

See Independent Auditor's Report and notes to the financial statement.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reporting Entity: The Unit was established under the laws of the State of Indiana. The Unit operates under an appointed governing board.

The accompanying financial statement presents the financial information for the Unit.

Basis of Accounting: The financial statement is reported on a regulatory basis of accounting prescribed by the Indiana State Board of Accounts in accordance with state statute (IC 5-11-1-6), which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America. The basis of accounting involves the reporting of only cash and investments and the changes therein resulting from cash inflows (receipts) and cash outflows (disbursements) reported in the period in which they occurred.

The regulatory basis of accounting differs from accounting principles generally accepted in the United States of America (GAAP), in that receipts are recognized when received in cash, rather than when earned, and disbursements are recognized when paid, rather than when a liability is incurred. The regulatory basis also allows for all investments to be stated at cost, while GAAP requires fair value for qualifying investments.

Cash and Investments: Investments are stated at cost. Any changes in fair value of the investments are reported as receipts in the year of the sale of the investment.

Receipts: Receipts are presented in the aggregate on the face of the financial statement. The aggregate receipts include the following sources:

Taxes. Amounts received including one or more of the following: property taxes, certified shares (local option tax), property tax replacement credit (local option tax), county option income tax, wheel tax, innkeepers tax, food and beverage tax, county economic development income tax, boat and trailer excise tax, county adjusted gross income tax, and other taxes that are set by the Unit.

Intergovernmental receipts. Amounts received from other governments in the form of operating grants, entitlements, or payments in lieu of taxes. Examples of this type of receipts include, but are not limited to: federal grants, state grants, cigarette tax distributions received from the state, motor vehicle highway distribution received from the state, local road and street distribution received from the state, financial institution tax received from the state, auto excise surtax received from the state, commercial vehicle excise tax received from the state, major moves distributions received from the state, and riverboat receipts received from the county.

Other receipts. Amounts received from various sources which can include, but are not limited to the following: net proceeds from borrowings; interfund loan activity; transfers authorized by statute, ordinance, resolution or court order; internal service receipts; and fiduciary receipts.

Disbursements: Disbursements are presented in the aggregate on the face of the financial statement. The aggregate disbursements include the following uses:

Personal services. Amounts disbursed for salaries, wages, and related employee benefits provided for all persons employed. In those Units where sick leave, vacation leave, overtime compensation, and other such benefits are appropriated separately, such payments would also be included.

Supplies. Amounts disbursed for articles and commodities that are entirely consumed and materially altered when used and/or show rapid depreciation after use for a short period of time. Examples of supplies include office supplies, operating supplies, and repair and maintenance supplies.

(Continued)

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Other services and charges. Amounts disbursed for services including, but are not limited to: professional services, communication and transportation, printing and advertising, insurance, utility services, repairs and maintenance, and rental charges.

Debt service principal and interest. Amounts disbursed for fixed obligations resulting from financial transactions previously entered into by the Unit. It includes all expenditures for the reduction of the principal and interest of the Unit general obligation indebtedness.

Capital outlay. Amounts disbursed for land, infrastructure, buildings, improvements, and machinery and equipment having an appreciable and calculable period of usefulness.

Other disbursements. Amounts disbursed for various purposes including, but not limited to the following: interfund loan payments, loans made to other funds, internal service disbursements, lease agreements, and transfers out that are authorized by statute, ordinance, resolution, or court order.

Interfund Transfers: The Unit may, from time to time, make transfers from one fund to another. These transfers, if any, are included as a part of the receipts and disbursements of the affected funds and as a part of total receipts and disbursements. The transfers are used for cash flow purposes as provided by various statutory provisions.

Fund Accounting: Separate funds are established, maintained, and reported by the Unit. Each fund is used to account for amounts received from and used for specific sources and uses as determined by various regulations. Restrictions on some funds are set by statute while other funds are internally restricted by the Unit. The amounts accounted for in a specific fund may only be available for use for certain, legally-restricted purposes. Additionally, some funds are used to account for assets held by the Unit in a trustee capacity as an agent of individuals, private organizations, other funds, or other governmental units and, therefore, the funds cannot be used for any expenditures of the Unit itself.

NOTE 2 - BUDGETS

The operating budget is initially prepared and approved at the local level. The fiscal officer of the Unit submits a proposed operating budget to the governing board for the following calendar year. The budget is advertised as required by law. Prior to adopting the budget, the governing board conducts public hearings and obtains taxpayer comments. Prior to November 1, the governing board approves the budget for the next year. The budget for funds for which property taxes are levied or highway use taxes are received is subject to final approval by the Indiana Department of Local Government Finance.

(Continued)

NOTE 3 - PROPERTY TAXES

Property taxes levied are collected by the County Treasurer and are scheduled to be distributed to the Unit in June and December; however, situations can arise which would delay the distributions. State statute (IC 6-1.1-17-16) requires the Indiana Department of Local Government Finance to establish property tax rates and levies by December 31 of the year preceding the budget year or January 15 of the budget year if the Unit is issuing debt after December 1 or intends on filing a shortfall appeal. These rates were based upon the assessed valuations adjusted for various tax credits from the preceding year's lien date of January 1. Taxable property is assessed at 100 percent of the true tax value (determined in accordance with rules and regulations adopted by the Indiana Department of Local Government Finance). Taxes may be paid in two equal installments which normally become delinquent if not paid by May 10 and November 10, respectively.

NOTE 4 - DEPOSITS AND INVESTMENTS

Deposits, made in accordance with state statute (IC 5-13), with financial institutions in the State of Indiana, at year end, should be entirely insured by the Federal Depositary Insurance Corporation or by the Indiana Public Deposit Insurance Fund (PDIF). This includes any deposit accounts issued or offered by a qualifying financial institution.

State statutes authorize the Unit to invest in securities including, but not limited to, the following: federal government securities, repurchase agreements, and certain money market mutual funds. Certain other statutory restrictions apply to all investments made by local governmental units. Given the limited investment parameters applicable under state statute, certain risks, such as credit, custodial, concentration, and interest rate are not deemed significant. As of the year ended December 31, 2022, the Unit held investments in non-negotiable certificates of deposit. The Unit held cash deposits with financial institutions that maintained FDIC and PDIF coverages, as applicable.

NOTE 5 - RISK MANAGEMENT

The Unit may be exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions and natural disasters. These risks can be mitigated through the purchase of insurance, establishment of a self-insurance fund, and/or participation in a risk pool. The purchase of insurance transfers the risk to an independent third-party. The establishment of a self-insurance fund allows the Unit to set aside money for claim settlements. The self-insurance fund would be included in the financial statement. The purpose of participation in a risk pool is to provide a medium for the funding and administration of the risks.

The Unit has purchased insurance to address the risks described above.

OTHER INFORMATION (Unaudited)

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
 COMBINING SCHEDULE OF RECEIPTS, DISBURSEMENTS, AND CASH AND
 INVESTMENT BALANCES - REGULATORY BASIS
 January 1, 2021 through December 31, 2021

	Capital Development 1% <u>Tax</u>	Capital <u>Savings</u>	Clark Floyd Counties Conv & Tour Bur 3% Tax	Event <u>Development</u>	<u>Totals</u>
Cash and investments - beginning	\$ 523,233	\$ 254,829	\$ 947,434	\$ 52,301	\$ 1,777,797
Receipts:					
Taxes	570,441	-	1,711,322	-	2,281,763
Intergovernmental receipts	-	-	103,315	-	103,315
Other receipts	480	127	8,826	26	9,459
Total receipts	<u>570,921</u>	<u>127</u>	<u>1,823,463</u>	<u>26</u>	<u>2,394,537</u>
Disbursements:					
Personal services	-	-	565,252	-	565,252
Supplies	-	-	100,667	-	100,667
Other services and charges	-	-	891,887	-	891,887
Debt service - principal and interest	223,116	-	-	-	223,116
Capital outlay	-	-	32,932	-	32,932
Other disbursements	-	-	45	-	45
Total disbursements	<u>223,116</u>	<u>-</u>	<u>1,590,783</u>	<u>-</u>	<u>1,813,899</u>
Excess (deficiency) of receipts over disbursements	<u>347,805</u>	<u>127</u>	<u>232,680</u>	<u>26</u>	<u>580,638</u>
Cash and investments - ending	<u>\$ 871,038</u>	<u>\$ 254,956</u>	<u>\$ 1,180,114</u>	<u>\$ 52,327</u>	<u>\$ 2,358,435</u>

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
 COMBINING SCHEDULE OF RECEIPTS, DISBURSEMENTS, AND CASH AND
 INVESTMENT BALANCES - REGULATORY BASIS
 January 1, 2022 through December 31, 2022

	Capital Development 1% <u>Tax</u>	Capital <u>Savings</u>	Clark Floyd Counties Conv & Tour Bur 3% Tax	Event <u>Development</u>	<u>Totals</u>
Cash and investments - beginning	\$ 871,038	\$ 254,956	\$ 1,180,114	\$ 52,327	\$ 2,358,435
Receipts:					
Taxes	785,051	-	2,351,277	-	3,136,328
Other receipts	451	402,751	269,347	65,035	737,584
Total receipts	<u>785,502</u>	<u>402,751</u>	<u>2,620,624</u>	<u>65,035</u>	<u>3,873,912</u>
Disbursements:					
Personal services	-	-	638,858	-	638,858
Supplies	-	-	119,228	-	119,228
Other services and charges	-	-	1,087,254	-	1,087,254
Debt service - principal and interest	853,503	-	-	-	853,503
Other disbursements	-	221,977	465,136	35,000	722,113
Total disbursements	<u>853,503</u>	<u>221,977</u>	<u>2,310,476</u>	<u>35,000</u>	<u>3,420,956</u>
Excess (deficiency) of receipts over disbursements	<u>(68,001)</u>	<u>180,774</u>	<u>310,148</u>	<u>30,035</u>	<u>452,956</u>
Cash and investments - ending	<u>\$ 803,037</u>	<u>\$ 435,730</u>	<u>\$ 1,490,262</u>	<u>\$ 82,362</u>	<u>\$ 2,811,391</u>

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
SCHEDULE OF LEASES AND DEBT
December 31, 2022

<u>Lessor</u>	<u>Purpose</u>	<u>Annual Lease Payment</u>	<u>Lease Beginning Date</u>	<u>Lease Ending Date</u>
Governmental activities:				
U.S. BANK EQUIPMENT FINANCE	PRINTER/COPIER	\$ 4,764	11/1/2019	11/1/2024
Total of annual lease payments		<u>\$ 4,764</u>		

<u>Description of Debt</u>		<u>Ending Principal Balance</u>	<u>Principal Due Within One Year</u>
<u>Type</u>	<u>Purpose</u>		
Governmental activities:			
General obligation bonds	Floyd County Bond	\$ 1,460,000	\$ 60,000
Total governmental activities		<u>1,460,000</u>	<u>60,000</u>
Totals		<u>\$ 1,460,000</u>	<u>\$ 60,000</u>

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU
SCHEDULE OF CAPITAL ASSETS
December 31, 2022

Capital assets are reported at actual or estimated historical cost based on appraisals or deflated current replacement cost. Contributed or donated assets are reported at estimated fair value at the time received.

	<u>Ending Balance</u>
Governmental activities:	
Land	\$ 100,000
Buildings	791,880
Improvements other than buildings	43,687
Machinery, equipment, and vehicles	232,169
Books and other	<u>81,850</u>
Total governmental activities	<u>1,249,586</u>
Total capital assets	<u>\$ 1,249,586</u>

CLARK-FLOYD COUNTIES CONVENTION AND VISITORS BUREAU
STATE REPORTING INFORMATION
January 1, 2021 – December 31, 2022

The reports presented herein were prepared in addition to another official report prepared for the Unit as listed below:

Indiana State Board of Accounts Compliance Examination of Clark-Floyd Counties Convention and Visitors Bureau.

The above report contains the results of the compliance examination as required by the Indiana State Board of Accounts' *Accounting and Uniform Compliance Guidelines Manual For Special Districts*.