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STATE BOARD OF ACCOUNTS  
302 WEST WASHINGTON STREET  
ROOM E418  
INDIANAPOLIS, INDIANA 46204-2769

Telephone: (317) 232-2513  
Fax: (317) 232-4711  
Web Site: [www.in.gov/sboa](http://www.in.gov/sboa)

May 12, 2021

Convention and Visitor Bureau Members  
Clark-Floyd Counties Convention and Tourism Bureau  
315 Southern Indiana Ave  
Jeffersonville, IN 47130

We have reviewed the audit report of Clark-Floyd Counties Convention and Tourism Bureau, which was opined upon by Crowe LLP, Independent Public Accountants, for the period January 1, 2019 to December 31, 2020. Per the *Independent Auditor's Report*, the financial statements included in the report present fairly the financial condition of Clark-Floyd Counties Convention and Tourism Bureau as of December 31, 2020, and the results of its operations for the period then ended, on the basis of accounting described in the report.

In our opinion, Crowe LLP prepared the audit report in accordance with the guidelines established by the State Board of Accounts.

In addition to the report presented herein, a Supplemental Report for Clark-Floyd Counties Convention and Tourism Bureau was prepared in accordance with the guidelines established by the State Board of Accounts.

The report is filed with this letter in our office as a matter of public record.

A handwritten signature in blue ink that reads "Paul D. Joyce".

Paul D. Joyce, CPA  
State Examiner

**CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU**  
Clark County, Indiana

**FINANCIAL STATEMENTS**  
December 31, 2019 and 2020

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
Clark County, Indiana

FINANCIAL STATEMENTS  
December 31, 2019 and 2020

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CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
SCHEDULE OF OFFICIALS (Unaudited)  
December 31, 2019 and 2020

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<u>Office</u>	<u>Official</u>	<u>Term</u>
Executive Director	James L. Epperson	01-01-19 to 12-31-20
President of the Board	Paul Kiger	01-01-19 to 12-31-19
	Connie Sipes	01-01-20 to 12-31-20

## INDEPENDENT AUDITOR'S REPORT

Those Charged with Governance  
Clark-Floyd Counties Convention and Visitors Bureau  
Jeffersonville, Indiana

**Report on the Financial Statement**

We have audited the accompanying statement of receipts, disbursements, and cash and investment balances of Clark-Floyd Counties Convention and Visitors Bureau (the Unit) as of and for the years ended December 31, 2019 and 2020, and the related notes (the financial statements).

***Management's Responsibility for the Financial Statement***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the financial reporting provisions of the Indiana State Board of Accounts as allowed by state statute (IC 5-11-1-6) as described in Note 1. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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(Continued)

***Basis for Adverse Opinion on U.S. Generally Accepted Accounting Principles***

As discussed in Note 1 to the financial statements, the Unit prepares its financial statements on the prescribed basis of accounting that demonstrates compliance with the reporting requirements established by the Indiana State Board of Accounts as allowed by state statute (IC 5-11-1-6), which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The effects on the financial statements of the variances between the regulatory basis of accounting described in Note 1 and accounting principles generally accepted in the United States of America, although not reasonably determinable, are presumed to be material.

***Adverse Opinion on U.S. Generally Accepted Accounting Principles***

In our opinion, because of the significance of the matter discussed in the *Basis for Adverse Opinion on U.S. Generally Accepted Accounting Principles* paragraph, the financial statements referred to above do not present fairly, in accordance with accounting principles generally accepted in the United States of America, the financial position of the Unit as of December 31, 2019 and 2020, or changes in net position or cash flows thereof for the year then ended.

***Unmodified Opinion on Regulatory Basis of Accounting***

In our opinion, the financial statements referred to above present fairly, in all material respects, the cash and investment balances of the Unit as of December 31, 2019 and 2020, and its cash receipts and disbursements for the year then ended in accordance with the financial reporting provisions of the Indiana State Board of Accounts described in Note 1.

***Other Matters***

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying Schedule of Officials and Supplementary Information Schedules are presented for purposes of additional analysis and are not a required part of the financial statements. The information has not been subjected to the auditing procedures applied in the audits of the financial statements, and accordingly, we do not express an opinion or provide any assurance on it.

  
Crowe LLP

Indianapolis, Indiana  
April 28, 2021

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
STATEMENT OF RECEIPTS, DISBURSEMENTS, AND CASH AND INVESTMENT BALANCES -  
REGULATORY BASIS  
For the Years Ended December 31, 2019 and 2020

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<u>Fund</u>	<u>Cash and Investments 01-01-19</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>Cash and Investments 12-31-19</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>Cash and Investments 12-31-20</u>
Certificates of Deposit	\$ 263,045	\$ 4,275	\$ -	\$ 267,320	\$ 949	\$ 268,268	\$ 1
Capital Development 1% Tax	986,718	468,470	1,123,131	332,057	414,291	223,116	523,232
Capital Savings	254,096	457	-	254,553	276	-	254,829
Clark Floyd Counties Conv & Tour Bur 3% Tax	582,469	1,407,591	1,455,876	534,184	1,567,729	1,154,480	947,433
Convention Services	<u>52,152</u>	<u>93</u>	<u>-</u>	<u>52,245</u>	<u>56</u>	<u>-</u>	<u>52,301</u>
<b>Totals</b>	<b><u>\$ 2,138,480</u></b>	<b><u>\$ 1,880,886</u></b>	<b><u>\$ 2,579,007</u></b>	<b><u>\$ 1,440,359</u></b>	<b><u>\$ 1,983,301</u></b>	<b><u>\$ 1,645,864</u></b>	<b><u>\$ 1,777,796</u></b>

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See notes to financial statements.

CLARK-FLOYD COUNTIES CONVENTION AND VISITORS BUREAU  
NOTES TO FINANCIAL STATEMENTS  
December 31, 2019 and 2020

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**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Reporting Entity: The Unit was established under the laws of the State of Indiana. The Unit operates under an appointed governing board.

The accompanying financial statement presents the financial information for the Unit.

Basis of Accounting: The financial statement is reported on a regulatory basis of accounting prescribed by the Indiana State Board of Accounts in accordance with state statute (IC 5-11-1-6), which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America. The basis of accounting involves the reporting of only cash and investments and the changes therein resulting from cash inflows (receipts) and cash outflows (disbursements) reported in the period in which they occurred.

The regulatory basis of accounting differs from accounting principles generally accepted in the United States of America (GAAP), in that receipts are recognized when received in cash, rather than when earned, and disbursements are recognized when paid, rather than when a liability is incurred. The regulatory basis also allows for all investments to be stated at cost, while GAAP requires fair value for qualifying investments.

Cash and Investments: Investments are stated at cost. Any changes in fair value of the investments are reported as receipts in the year of the sale of the investment.

Receipts: Receipts are presented in the aggregate on the face of the financial statement. The aggregate receipts include the following sources:

*Taxes.* Amounts received including one or more of the following: property taxes, certified shares (local option tax), property tax replacement credit (local option tax), county option income tax, wheel tax, innkeepers tax, food and beverage tax, county economic development income tax, boat and trailer excise tax, county adjusted gross income tax, and other taxes that are set by the Unit.

During 2019, the Unit received a 1% and 3% innkeepers tax remittance from Clark County and Floyd County. During 2020, the tax rates were increased to 1.5% and 4.5%.

*Intergovernmental receipts.* Amounts received from other governments in the form of operating grants, entitlements, or payments in lieu of taxes. Examples of this type of receipts include, but are not limited to: federal grants, state grants, cigarette tax distributions received from the state, motor vehicle highway distribution received from the state, local road and street distribution received from the state, financial institution tax received from the state, auto excise surtax received from the state, commercial vehicle excise tax received from the state, major moves distributions received from the state, and riverboat receipts received from the county.

*Other receipts.* Amounts received from various sources which can include, but are not limited to the following: net proceeds from borrowings; interfund loan activity; transfers authorized by statute, ordinance, resolution or court order; internal service receipts; and fiduciary receipts.

Disbursements: Disbursements are presented in the aggregate on the face of the financial statement. The aggregate disbursements include the following uses:

*Personal services.* Amounts disbursed for salaries, wages, and related employee benefits provided for all persons employed. In those Units where sick leave, vacation leave, overtime compensation, and other such benefits are appropriated separately, such payments would also be included.

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(Continued)

CLARK-FLOYD COUNTIES CONVENTION AND VISITORS BUREAU  
NOTES TO FINANCIAL STATEMENTS  
December 31, 2019 and 2020

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**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

*Supplies.* Amounts disbursed for articles and commodities that are entirely consumed and materially altered when used and/or show rapid depreciation after use for a short period of time. Examples of supplies include office supplies, operating supplies, and repair and maintenance supplies.

*Other services and charges.* Amounts disbursed for services including, but are not limited to: professional services, communication and transportation, printing and advertising, insurance, utility services, repairs and maintenance, and rental charges.

*Debt service principal and interest.* Amounts disbursed for fixed obligations resulting from financial transactions previously entered into by the Unit. It includes all expenditures for the reduction of the principal and interest of the Unit general obligation indebtedness.

*Capital outlay.* Amounts disbursed for land, infrastructure, buildings, improvements, and machinery and equipment having an appreciable and calculable period of usefulness.

*Other disbursements.* Amounts disbursed for various purposes including, but not limited to the following: interfund loan payments, loans made to other funds, internal service disbursements, lease agreements, and transfers out that are authorized by statute, ordinance, resolution, or court order.

Interfund Transfers: The Unit may, from time to time, make transfers from one fund to another. These transfers, if any, are included as a part of the receipts and disbursements of the affected funds and as a part of total receipts and disbursements. The transfers are used for cash flow purposes as provided by various statutory provisions.

Fund Accounting: Separate funds are established, maintained, and reported by the Unit. Each fund is used to account for amounts received from and used for specific sources and uses as determined by various regulations. Restrictions on some funds are set by statute while other funds are internally restricted by the Unit. The amounts accounted for in a specific fund may only be available for use for certain, legally-restricted purposes. Additionally, some funds are used to account for assets held by the Unit in a trustee capacity as an agent of individuals, private organizations, other funds, or other governmental units and, therefore, the funds cannot be used for any expenditures of the Unit itself.

**NOTE 2 - DEPOSITS AND INVESTMENTS**

Deposits, made in accordance with state statute (IC 5-13), with financial institutions in the State of Indiana, at year end, should be entirely insured by the Federal Depository Insurance Corporation or by the Indiana Public Deposit Insurance Fund (PDIF). This includes any deposit accounts issued or offered by a qualifying financial institution.

State statutes authorize the Unit to invest in securities including, but not limited to, the following: federal government securities, repurchase agreements, and certain money market mutual funds. Certain other statutory restrictions apply to all investments made by local governmental units. Given the limited investment parameters applicable under state statute, certain risks, such as credit, custodial, concentration, and interest rate are not deemed significant. As of the years ended December 31, 2019 and 2020, the Unit held investments in non-negotiable certificates of deposit. The Unit held cash deposits with financial institutions that maintained FDIC and PDIF coverages, as applicable.

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(Continued)

CLARK-FLOYD COUNTIES CONVENTION AND VISITORS BUREAU  
NOTES TO FINANCIAL STATEMENTS  
December 31, 2019 and 2020

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**NOTE 3 - RISK MANAGEMENT**

The Unit may be exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions and natural disasters. These risks can be mitigated through the purchase of insurance, establishment of a self-insurance fund, and/or participation in a risk pool. The purchase of insurance transfers the risk to an independent third-party. The establishment of a self-insurance fund allows the Unit to set aside money for claim settlements. The self-insurance fund would be included in the financial statement. The purpose of participation in a risk pool is to provide a medium for the funding and administration of the risks.

The Unit has purchased insurance to address the risks described above.

**NOTE 4 - DEBT**

The Unit participates in a segregated fund, established in IC 6-9-3-6 which can only be used to make bond payments on bonds issued by one of the Unit's municipal partners for projects the Board has approved. The Unit enters into bond repayment pledge agreements with the municipality. The Unit made principal and interest payments on these bonds throughout the period under audit from the 1% Tax Fund. The total outstanding principal is \$909,161.

On September 22, 2017, the Unit pledged a total of \$1,211,036 for principal and interest payments for the City of Jeffersonville, Indiana. The principal amount outstanding as of December 31, 2020 is \$478,889. The unit made principal and interest payments of \$121,104 in 2019 and 2020. The Unit made an additional \$250,000 principal payment in 2019. The bonds mature on September 22, 2027.

On May 16, 2018, the Unit pledged a total of \$1,020,119 for principal and interest payments for the for the City of New Albany, Indiana. The principal amount outstanding as of December 31, 2020 is \$430,272. The unit made principal and interest payments of \$101,715 in 2019 and 2020. The Unit made additional principal payments of \$250,000 and \$73,043 in 2019 and 2020. The bonds mature on May 16, 2028.

On May 16, 2018, the Unit pledged a total of \$476,056 for principal and interest payments for the for the town of Clarksville, Indiana. The Unit paid off the remaining pledge balance in May 2019.

**NOTE 5 - LEASES**

During the period under audit, the Unit made lease payments related to leased printers. During 2019, the lease expired and was immediately extended to October 2024.

**SUPPLEMENTAL SCHEDULES (Unaudited)**

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
 COMBINING SCHEDULE OF RECEIPTS, DISBURSEMENTS, AND  
 CASH AND INVESTMENT BALANCES - REGULATORY BASIS  
 For the Year Ended December 31, 2019

	Certificates of <u>Deposit</u>	Capital Development 1% <u>Tax</u>	Capital <u>Savings</u>	Clark Floyd Counties Conv & Tour Bur 3% Tax	Convention <u>Services</u>	<u>Totals</u>
Cash and investments - beginning	\$ 263,045	\$ 986,718	\$ 254,096	\$ 582,469	\$ 52,152	\$ 2,138,480
Receipts:						
Taxes	-	467,290	-	1,390,242	-	1,857,532
Other receipts	<u>4,275</u>	<u>1,180</u>	<u>457</u>	<u>17,349</u>	<u>93</u>	<u>23,354</u>
Total receipts	<u>4,275</u>	<u>468,470</u>	<u>457</u>	<u>1,407,591</u>	<u>93</u>	<u>1,880,886</u>
Disbursements:						
Personal services	-	-	-	534,795	-	534,795
Supplies	-	-	-	67,860	-	67,860
Other services and charges	-	-	-	421,042	-	421,042
Debt service - principal and interest	-	1,123,131	-	-	-	1,123,131
Capital outlay	-	-	-	90,728	-	90,728
Other disbursements	<u>-</u>	<u>-</u>	<u>-</u>	<u>341,451</u>	<u>-</u>	<u>341,451</u>
Total disbursements	<u>-</u>	<u>1,123,131</u>	<u>-</u>	<u>1,455,876</u>	<u>-</u>	<u>2,579,007</u>
Excess (deficiency) of receipts over disbursements	<u>4,275</u>	<u>(654,661)</u>	<u>457</u>	<u>(48,285)</u>	<u>93</u>	<u>(698,121)</u>
Cash and investments - ending	<u>\$ 267,320</u>	<u>\$ 332,057</u>	<u>\$ 254,553</u>	<u>\$ 534,184</u>	<u>\$ 52,245</u>	<u>\$ 1,440,359</u>

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
 COMBINING SCHEDULE OF RECEIPTS, DISBURSEMENTS, AND  
 CASH AND INVESTMENT BALANCES - REGULATORY BASIS  
 For the Year Ended December 31, 2020

	Certificates of Deposit	Capital Development 1% Tax	Capital Savings	Clark Floyd Counties Conv & Tour Bur 3% Tax	Convention Services	Totals
Cash and investments - beginning	\$ 267,320	\$ 332,057	\$ 254,553	\$ 534,184	\$ 52,245	\$ 1,440,359
Receipts:						
Taxes	-	413,822	-	1,228,097	-	1,641,919
Intergovernmental receipts	-	-	-	49,061	-	49,061
Other receipts	949	469	276	290,571	56	292,321
Total receipts	949	414,291	276	1,567,729	56	1,983,301
Disbursements:						
Personal services	-	-	-	510,206	-	510,206
Supplies	-	-	-	136,188	-	136,188
Other services and charges	-	-	-	482,957	-	482,957
Debt service - principal and interest	-	223,116	-	-	-	223,116
Capital outlay	-	-	-	24,814	-	24,814
Other disbursements	268,268	-	-	315	-	268,583
Total disbursements	268,268	223,116	-	1,154,480	-	1,645,864
Excess (deficiency) of receipts over disbursements	(267,319)	191,175	276	413,249	56	337,437
Cash and investments - ending	\$ 1	\$ 523,232	\$ 254,829	\$ 947,433	\$ 52,301	\$ 1,777,796

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
SCHEDULE OF PAYABLES AND RECEIVABLES  
December 31, 2020

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<u>Government or Enterprise</u>	<u>Accounts Payable</u>	<u>Accounts Receivable</u>
Governmental activities	\$ -	\$ 1,525

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CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
SCHEDULE OF LEASES AND DEBT  
December 31, 2020

<u>Lessor</u>	<u>Purpose</u>	<u>Annual Lease Payment</u>	<u>Lease Beginning Date</u>	<u>Lease Ending Date</u>
Governmental activities: U.S. Bank Equipment Finance	Printer/Copier	\$ 4,452	11/1/2019	11/1/2024
Total of annual lease payments		<u>\$ 4,452</u>		

<u>Description of Debt</u>		<u>Ending Principal Balance</u>	<u>Principal and Interest Due Within One Year</u>
<u>Type</u>	<u>Purpose</u>		
Governmental activities: General obligation bonds	Jeffersonville pledge agreement	\$ 478,889	\$ 121,104
General obligation bonds	New Albany pledge agreement	<u>430,272</u>	<u>102,012</u>
Totals		<u>\$ 909,161</u>	<u>\$ 223,116</u>

CLARK-FLOYD COUNTIES CONVENTION AND TOURISM BUREAU  
SCHEDULE OF CAPITAL ASSETS  
December 31, 2020

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Capital assets are reported at actual or estimated historical cost based on appraisals or deflated current replacement cost. Contributed or donated assets are reported at estimated fair value at the time received.

	<u>Ending Balance</u>
Governmental activities:	
Land	\$ 100,000
Buildings	798,000
Improvements other than buildings	43,687
Machinery, equipment, and vehicles	193,117
Books and other	<u>81,850</u>
Total governmental activities	<u>1,216,654</u>
Total capital assets	<u>\$ 1,216,654</u>

CLARK-FLOYD COUNTIES CONVENTION AND VISITORS BUREAU  
OTHER REPORT  
December 31, 2019 and 2020

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The reports presented herein were prepared in addition to another official report prepared for the Unit as listed below:

Indiana State Board of Accounts Compliance Examination of Clark-Floyd Counties Convention and Visitors Bureau.

The above report contains the results of the compliance examination as required by the Indiana State Board of Accounts' *Accounting and Uniform Compliance Guidelines Manual For Special Districts*.