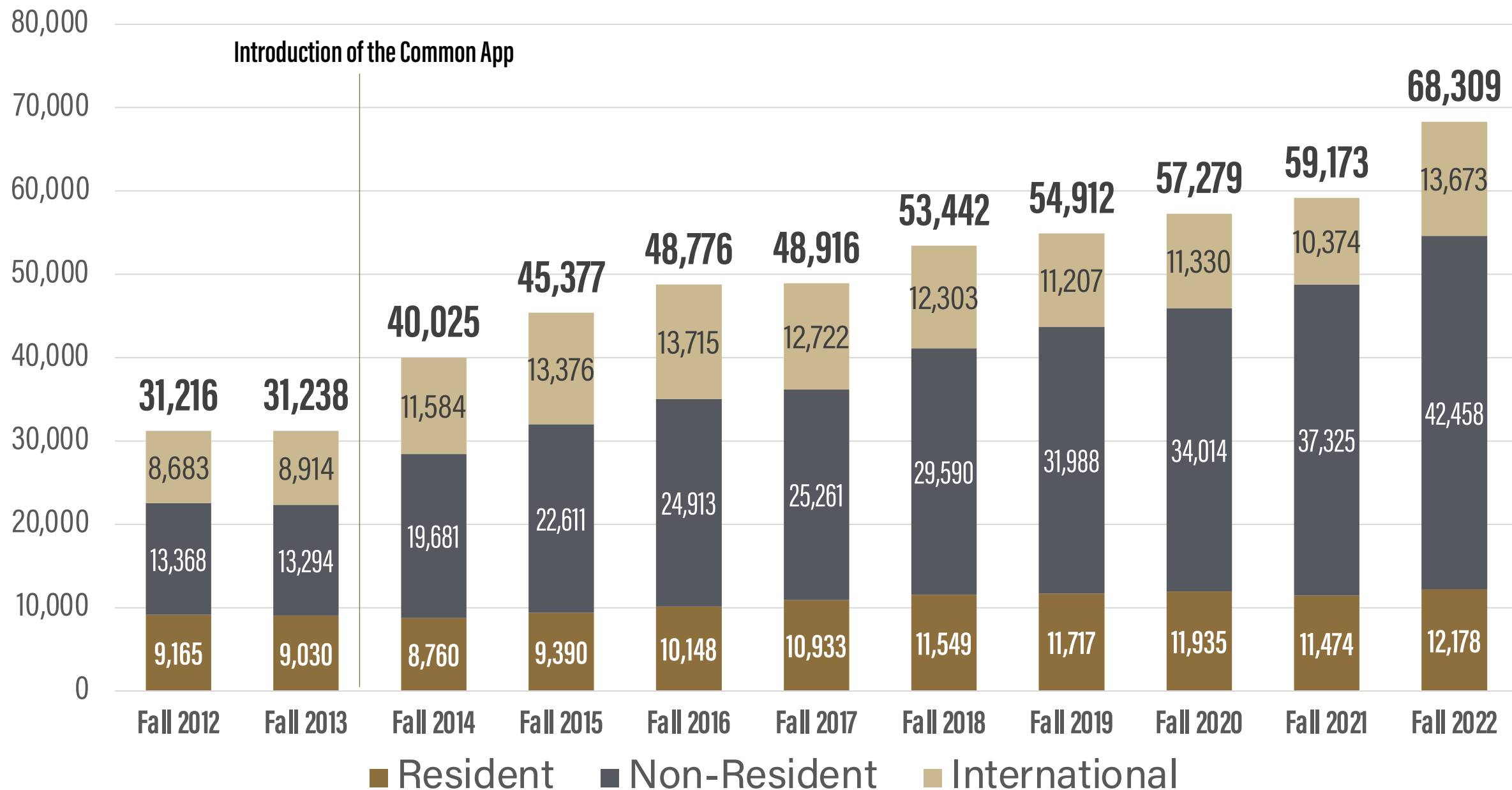
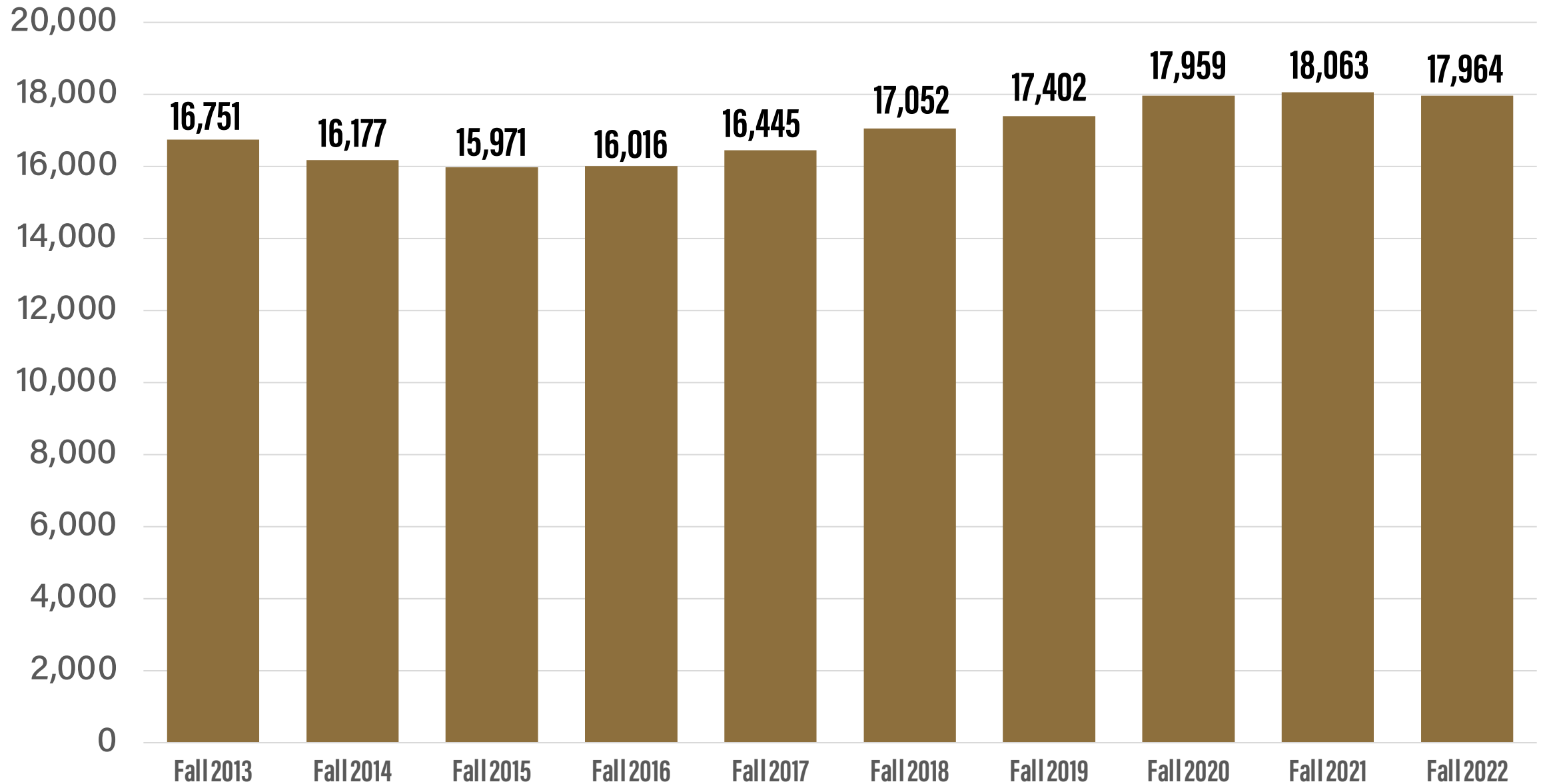




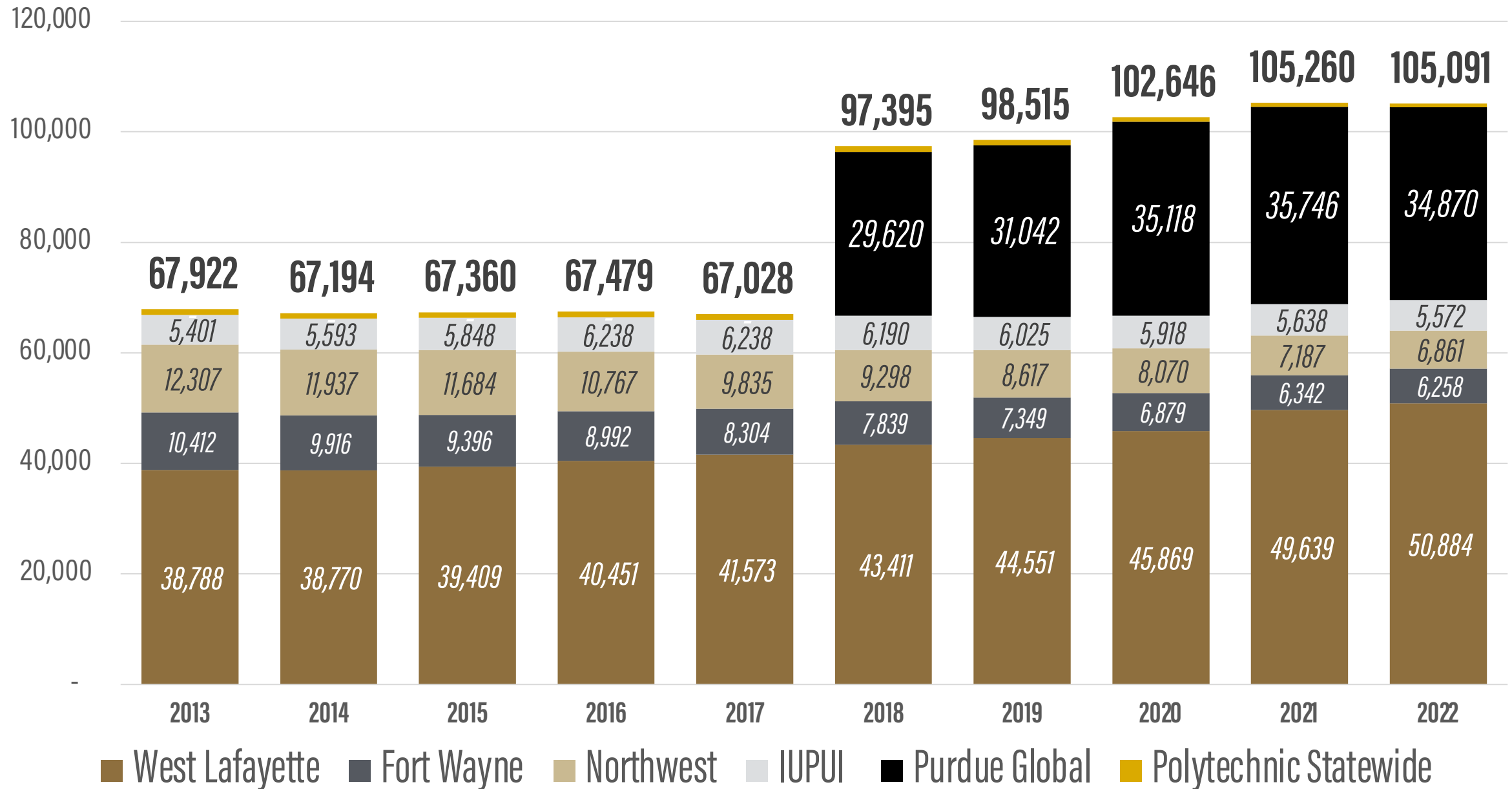
# Applications to West Lafayette Surge



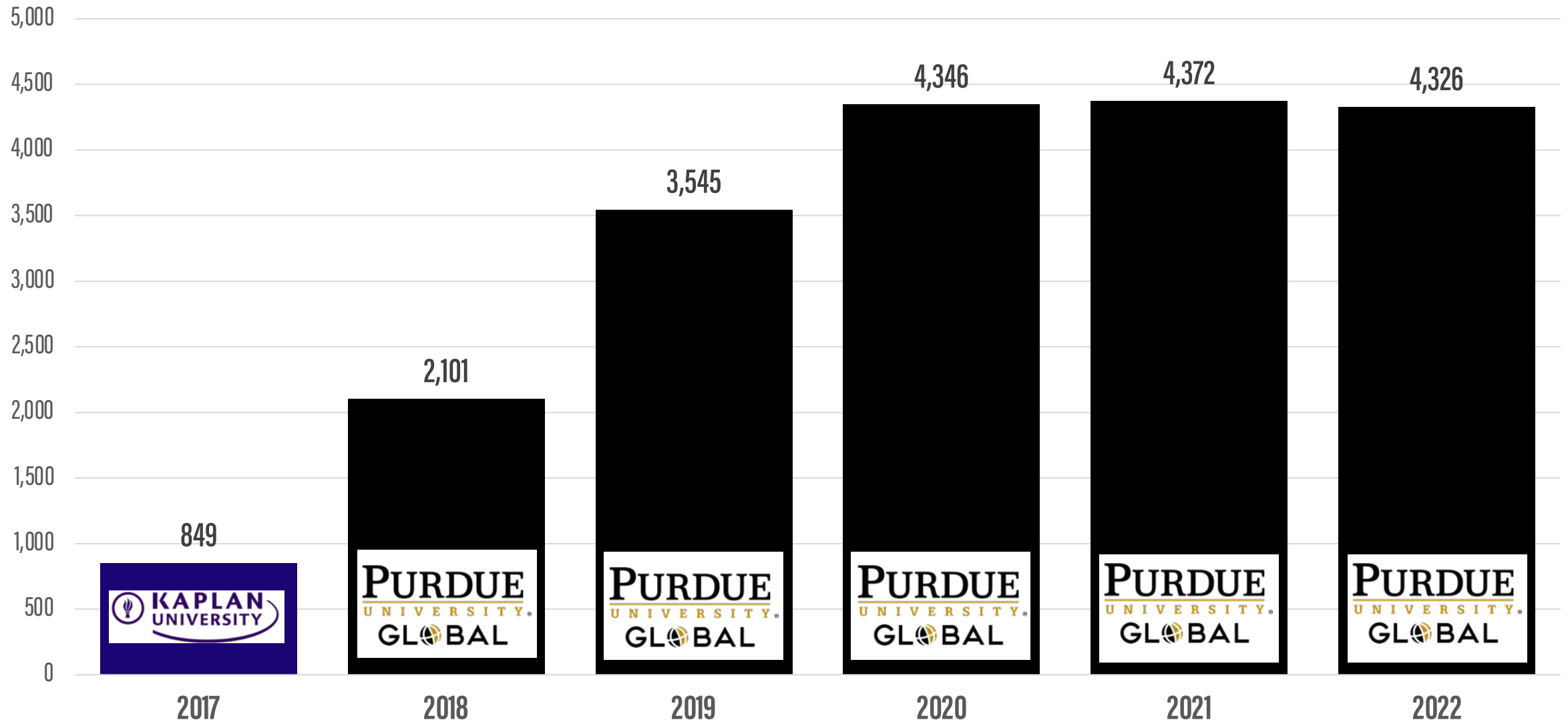
# Undergraduate Hoosier Enrollment in West Lafayette



# Overall Enrollment (No Dual Enrollment)



# Purdue Global Hoosier Enrollment

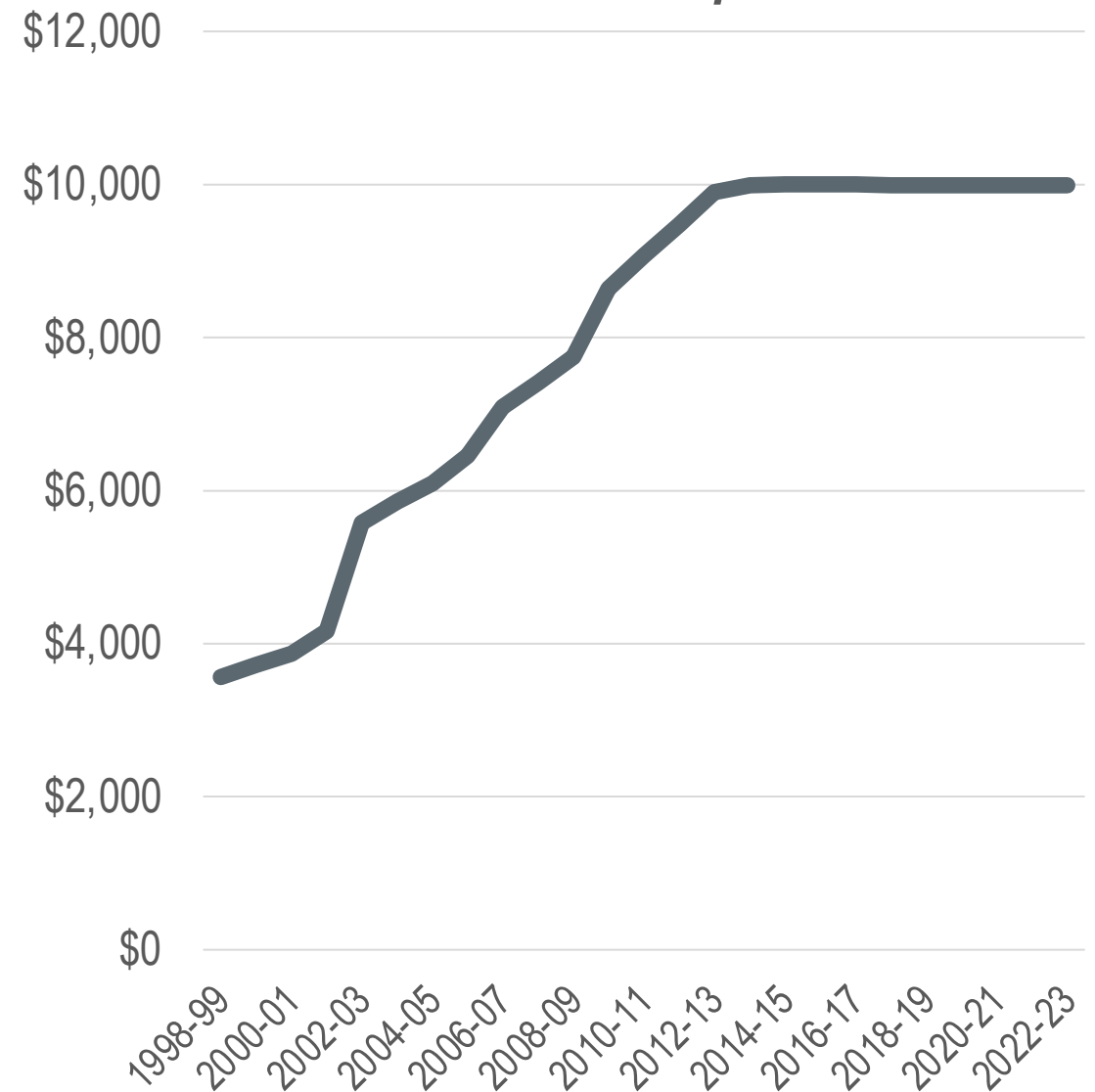


*As of September 30<sup>th</sup>, each year*

# Ten Years with no Tuition Increases at West Lafayette

- At least **60,000 graduates & 8** graduating classes will never experience a tuition increase.
- Today's freshmen were in 3<sup>rd</sup> grade when Purdue last announced a tuition hike.
- Indiana residents continue to pay less than **\$10,000** per year in tuition.

*Tuition & Required Fees*



# Room and Board Expense Ranking, 2012 vs. 2022

2011-12 Rates	Rate	Expense Ranking
NORTHWESTERN	\$12,345	1
PURDUE	\$9,510	2
MICHIGAN	\$9,468	3
ILLINOIS	\$9,452	4
PENN STATE	\$8,740	5
OHIO STATE	\$8,670	6
NEBRASKA	\$8,647	7
INDIANA	\$8,419	8
MICHIGAN STATE	\$8,154	9
IOWA	\$7,942	10
MINNESOTA	\$7,728	11
WISCONSIN	\$8,024	12

2021-22 Rates	Rate	Expense Ranking
NORTHWESTERN	\$18,264	1
RUTGERS	\$13,402	2
OHIO STATE	\$13,352	3
MARYLAND	\$13,048	4
MICHIGAN	\$12,591	5
PENN STATE	\$12,156	6
NEBRASKA	\$12,138	7
INDIANA	\$11,598	8
ILLINOIS	\$11,392	9
MINNESOTA	\$11,354	10
WISCONSIN	\$11,167	11
IOWA	\$10,956	12
MICHIGAN STATE	\$10,676	13
PURDUE	\$9,414	14

# Student Savings at West Lafayette: *Indiana Resident Rates*

*If Purdue WL had raised prices at the average Big Ten rate from 2012-13 to 2021-22:*

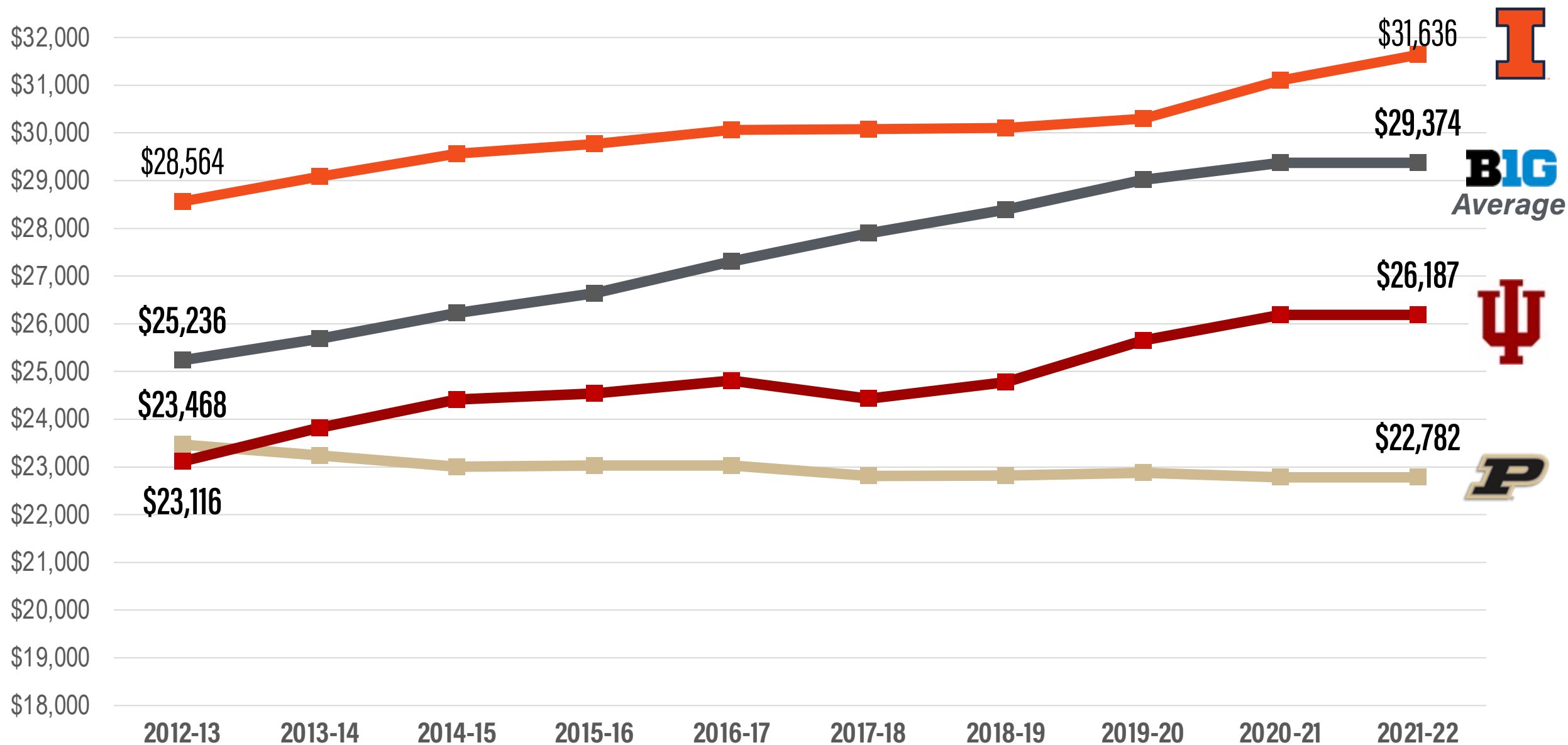
	Current Rate	Purdue Rate if Raised at Big Ten Average Growth Rate	Difference	4-years savings
Tuition & Fees	\$9,992	\$12,160	\$2,168	\$8,672
Room & Board	\$9,414	\$13,124	\$3,710	\$14,840
<b>Total</b>	<b>\$19,406</b>	<b>\$25,284</b>	<b>\$5,878</b>	<b>\$23,512</b>

Average excludes Purdue.

Students & their families will have saved more than a **billion dollars** on educational & living expenses by 2023, versus what they would have paid if Purdue had raised prices along with the Big Ten.

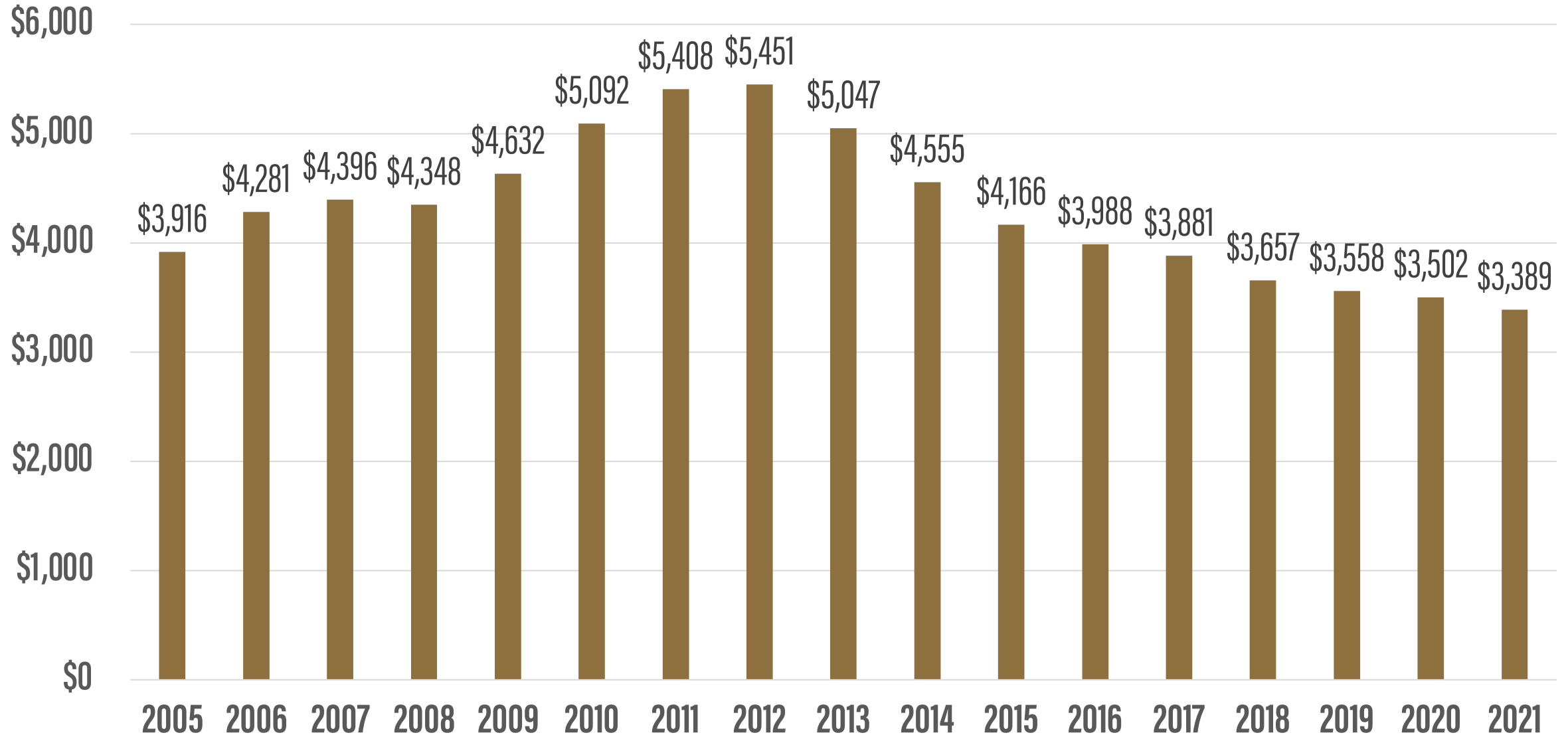


# Declining Annual Cost of Attendance at West Lafayette



# Debt Per Undergraduate Student: NOMINAL

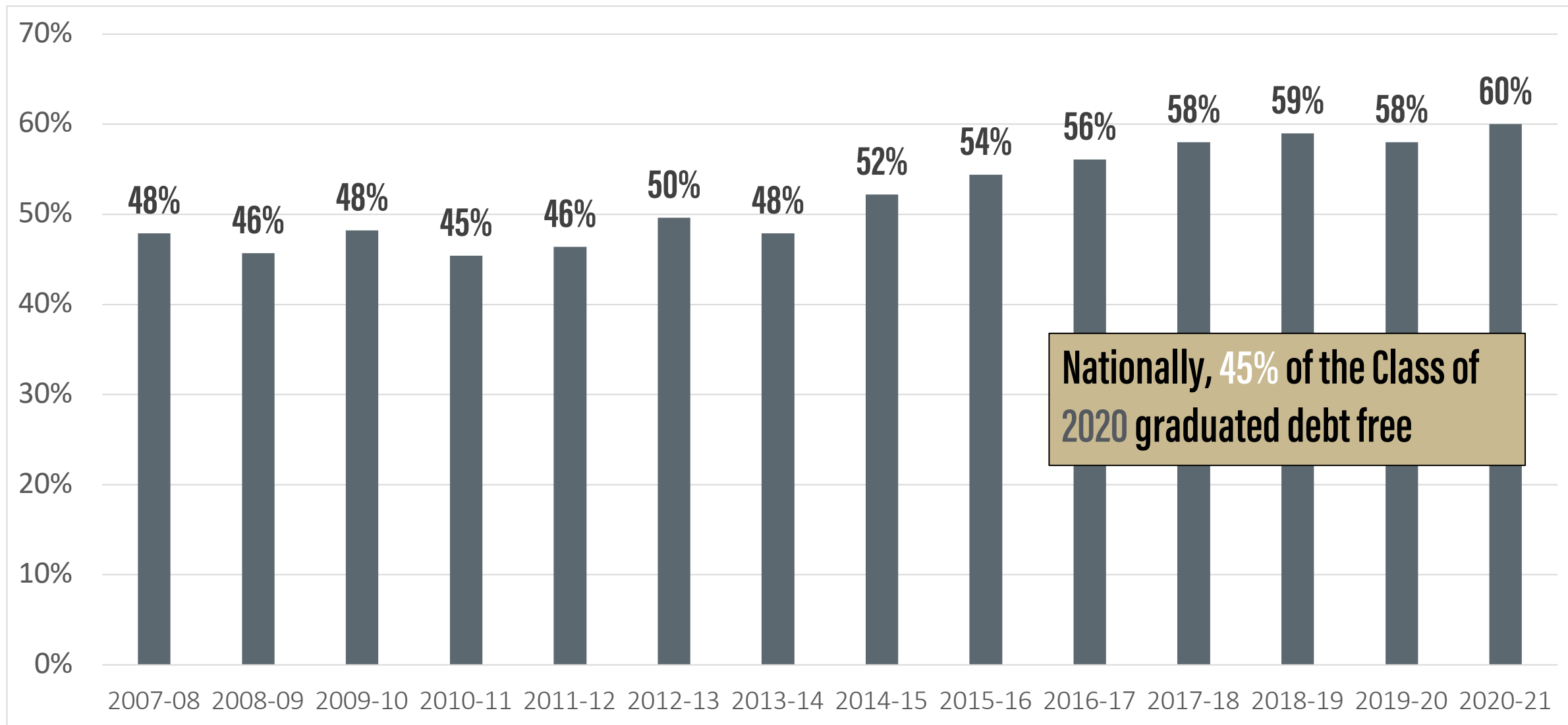
West Lafayette



# % Graduating Debt Free

*Purdue WL Undergraduates vs. 4-Year Universities*

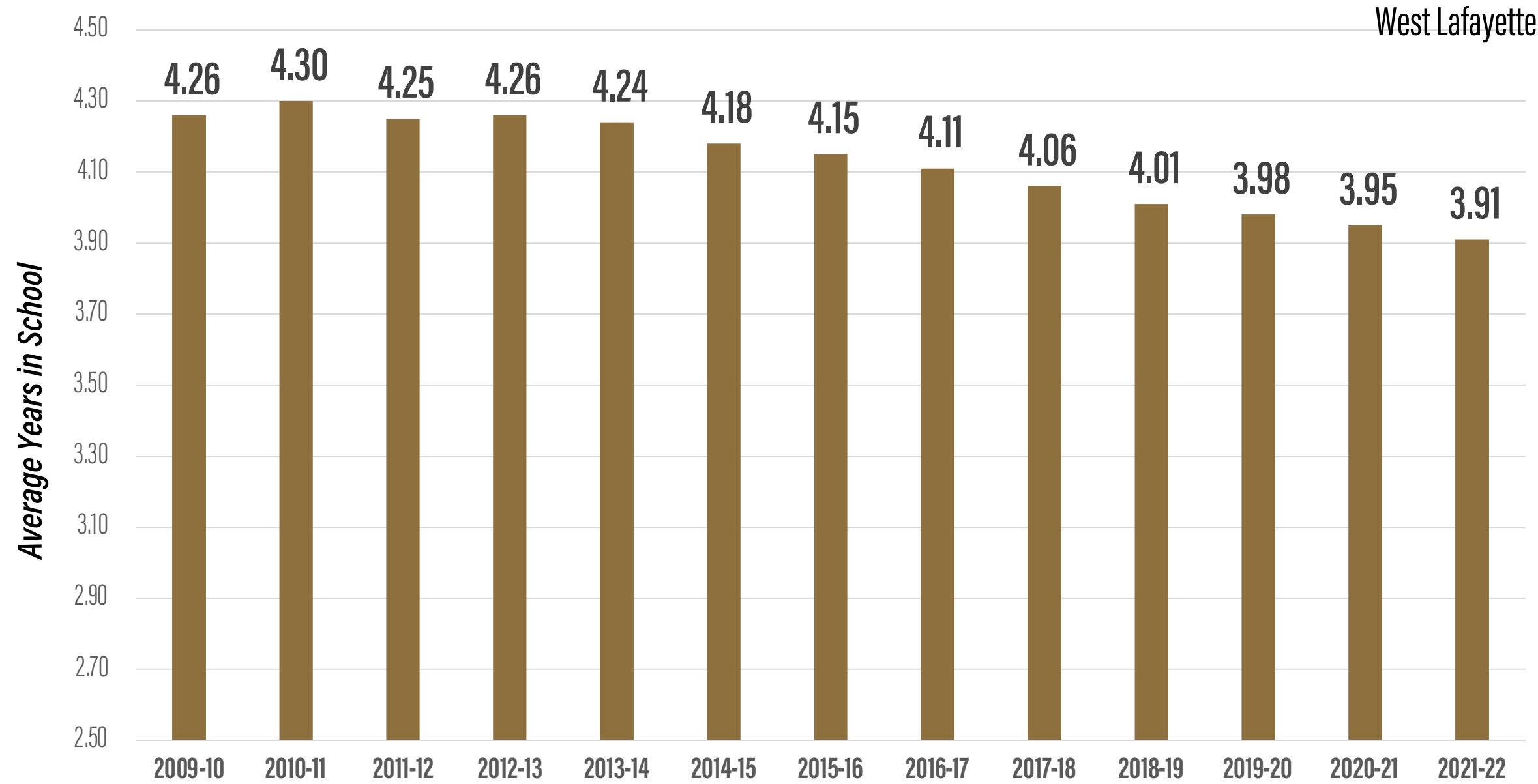
West Lafayette



# Average Undergraduate Time to Degree Now Less than 4 years

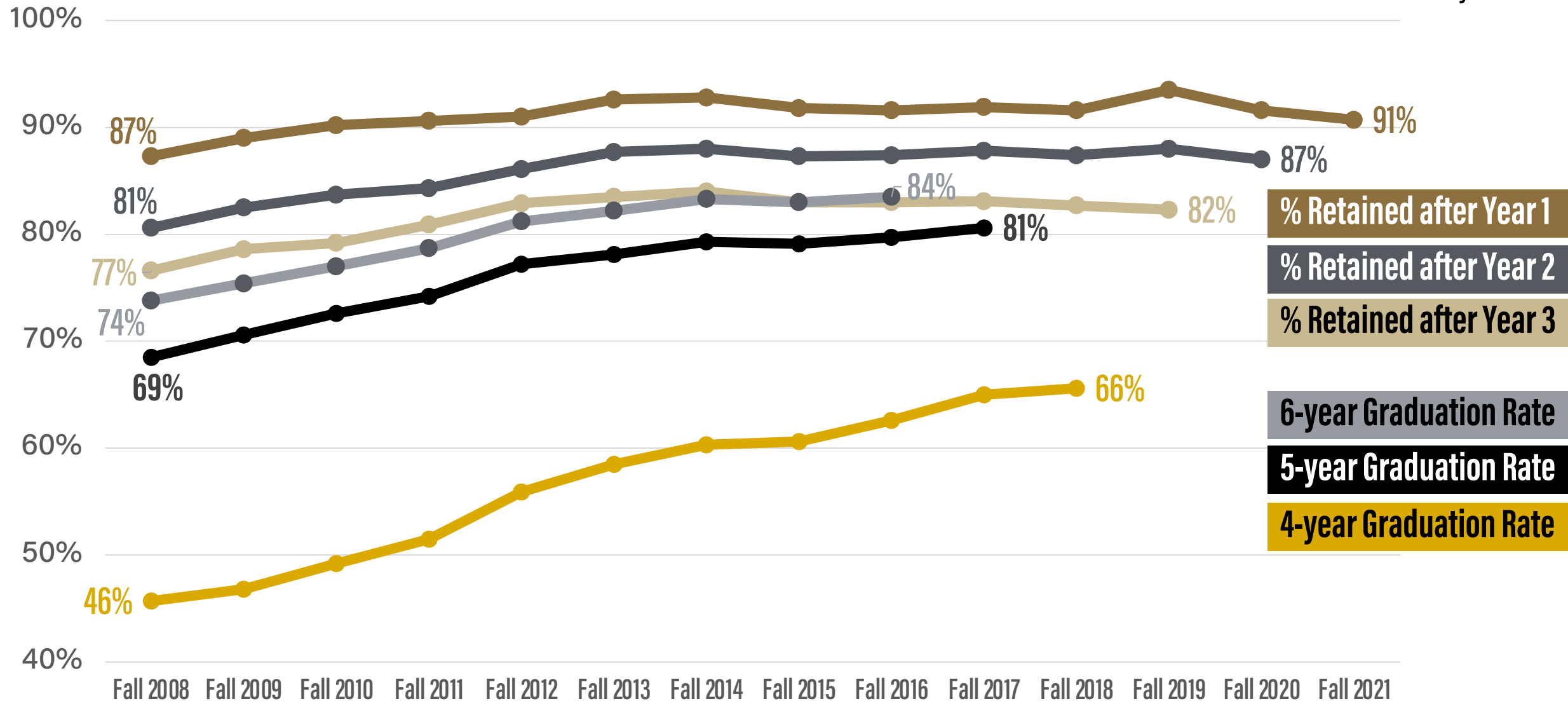


West Lafayette



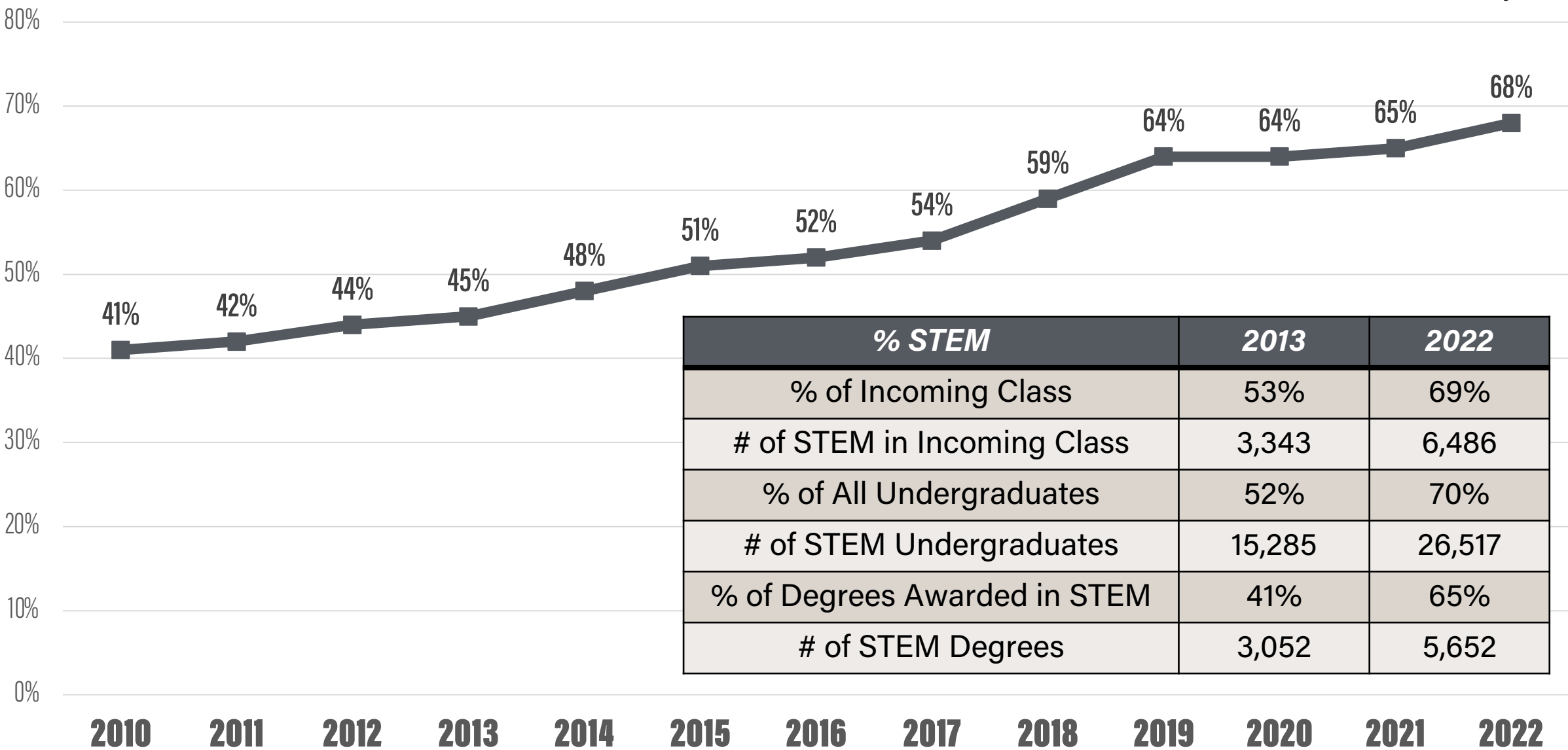
# Retention & Graduation Rates

West Lafayette



# % of Undergraduate Degrees in a STEM Discipline

West Lafayette



% STEM	2013	2022
% of Incoming Class	53%	69%
# of STEM in Incoming Class	3,343	6,486
% of All Undergraduates	52%	70%
# of STEM Undergraduates	15,285	26,517
% of Degrees Awarded in STEM	41%	65%
# of STEM Degrees	3,052	5,652

# A Reputation for Excellence

**#7** BEST VALUE  
UNIVERSITY  
IN THE U.S.

The Wall Street Journal/Times Higher Education, 2022



**TOP 10**

PUBLIC UNIVERSITY IN THE U.S.

The Wall Street Journal/Times Higher Education, 2022



**#4** MOST TRUSTED  
PUBLIC UNIVERSITY  
IN THE U.S.  
*Morning Consult, 2022*

**#3**

COLLEGE FOR  
FREE SPEECH IN  
THE U.S.

*College Pulse/Fire, 2021*

**TOP 10**  
MOST INNOVATIVE  
UNIVERSITY IN AMERICA

U.S. News & World Report, 2022

4 YEARS RUNNING



**TOP 5**  
FOR  
GRADUATING  
THE MOST  
STEM  
MAJORS

Forbes, 2020



**#3**

BEST ONLINE  
LEARNING SCHOOL  
IN THE U.S.

*Newsweek, 2022*



# Notable Reputation Against Competitors

Ranking	Source	Indiana Public	Big Ten	Nation
Most Innovative School (5 Years)	U.S. News & World Report	<b>#1</b>	<b>#1</b>	<b>#7</b>
Top Public University	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>#3</b>	<b>#10</b>
Best Value University	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>#1</b>	<b>#7</b>
Best University for Engagement	The Wall Street Journal/Times Higher Education	<b>#1</b>	<b>Tie #1</b>	<b>#4</b>
Most Employable Graduates	Times Higher Education/Emerging	<b>#1</b>	<b>#4</b>	<b>#36</b>
University with Most Utility Patents in the World	U.S. Patent and Trademark Office	<b>#1</b>	<b>#1</b>	<b>#6</b>
Graduating the Most STEM Majors	Forbes	<b>#1</b>	<b>#2</b>	<b>#5</b>
Number of Alumni Working at Top Fortune 500 Companies	Forbes	<b>#1</b>	<b>#3</b>	<b>#19</b>
Best College for Veterans	College Consensus	<b>#1</b>	<b>#3</b>	<b>#8</b>
Most Trusted Public University	Morning Consult	<b>#1</b>	<b>#1</b>	<b>#4</b>
Best Online Learning School	Newsweek	<b>#1</b>	<b>#2</b>	<b>#3</b>
#3 College for Free Speech	College Pulse	<b>#1</b>	<b>#1</b>	<b>#3</b>

Only one University Recognized as a "Brand that Matters"



2021



2022



# DISCOVERY PARK DISTRICT AT PURDUE



3rd & WEST APARTMENTS  
*Proposed Site*

CONVERGENCE CENTER

BIRCK NANOTECHNOLOGY CENTER

STATE STREET

SOURCE ALUMNI CONDOS  
*Potential Site*

CONTINUUM APARTMENTS

BINDLEY BIOSCIENCE CENTER

FLEX LAB

PROVENANCE RESIDENTIAL VILLAGE

AIRPORT ROAD

AGE RESTRICTED HOUSING  
*Potential Site*

HOSPITAL & SURGERY CENTER

HYPERSONIC GROUND TEST CENTER (HGTC)  
*Proposed Site*

HYPERSONICS AND APPLIED RESEARCH FACILITY (HARF)

MAURICE J. ZUCROW LABS

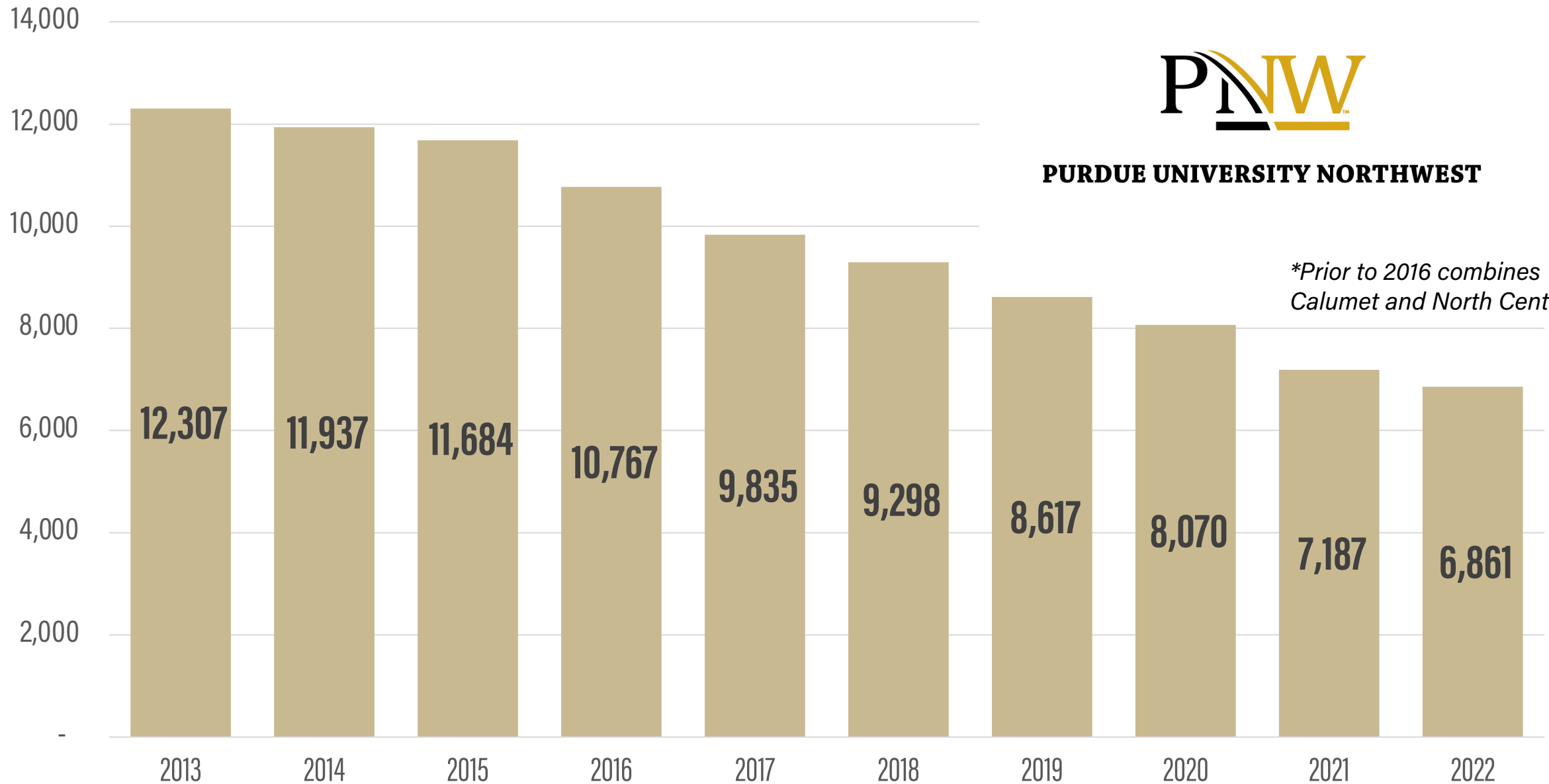
PURDUE UAS RESEARCH AND TEST FACILITY

PURDUE UNIVERSITY AIRPORT

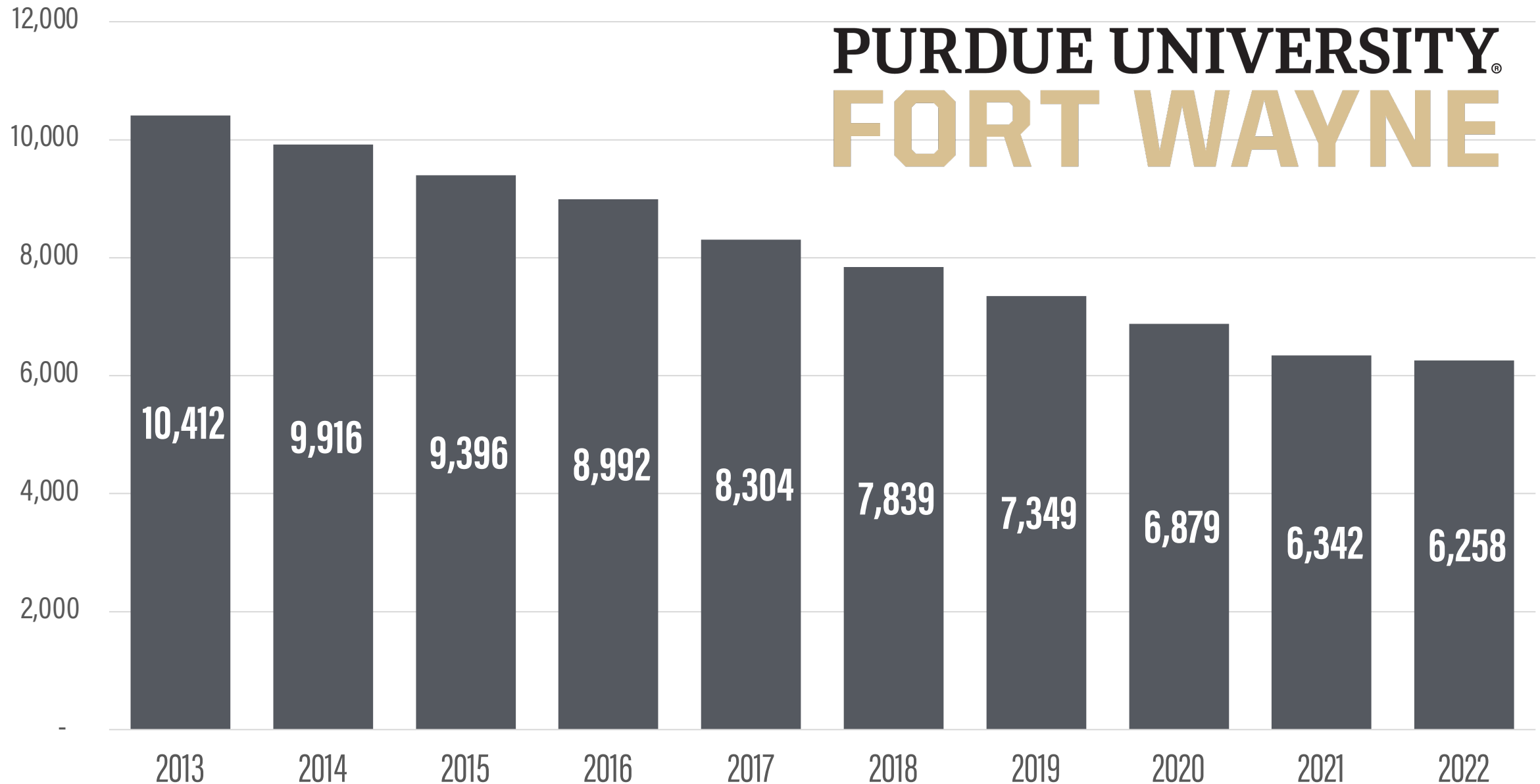
COMPLETED PROJECTS

POTENTIAL SITES

# Purdue Northwest Enrollment (No Dual Enrollment)



# Purdue Fort Wayne Enrollment (No Dual Enrollment)

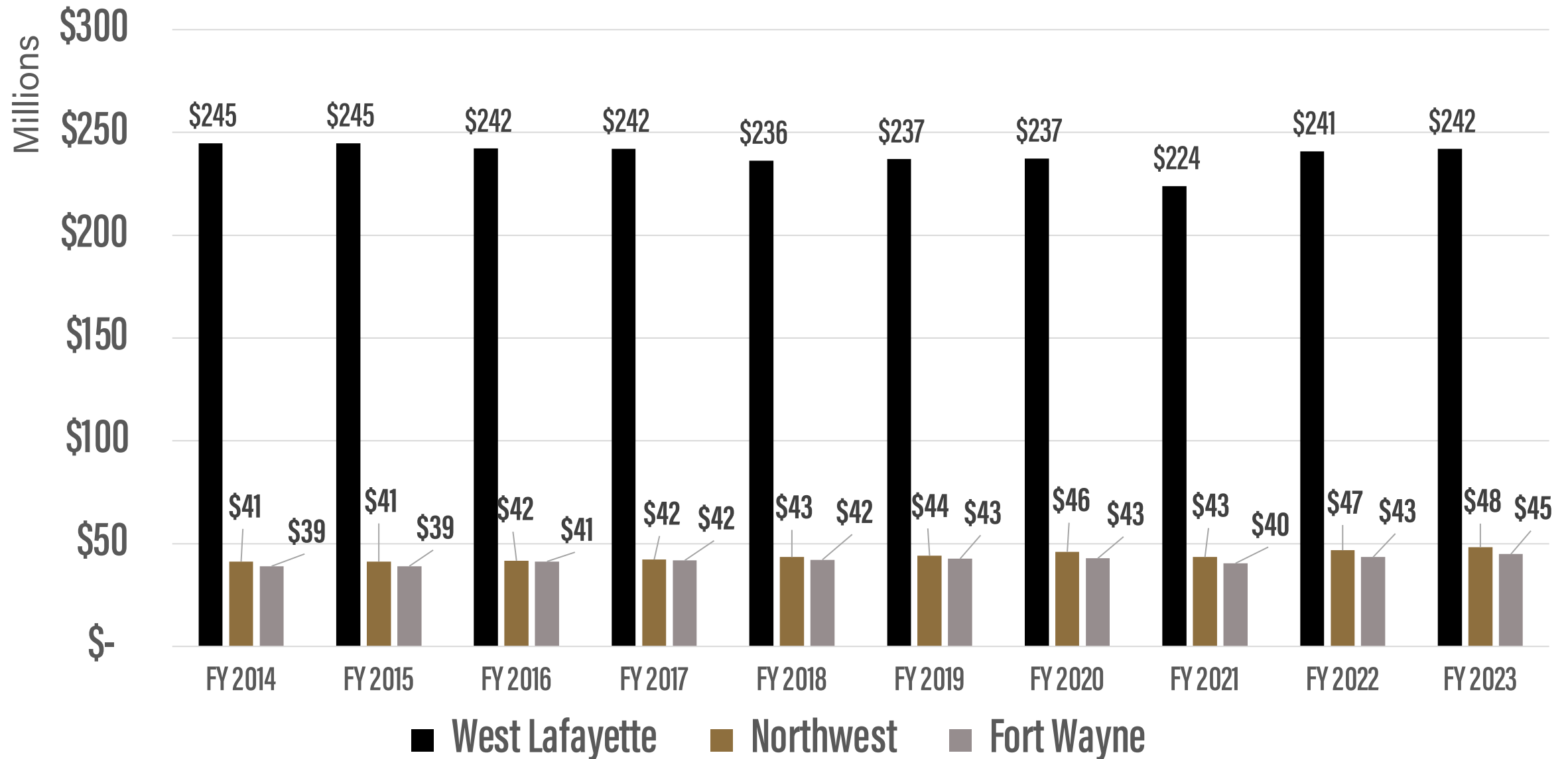


- Building will enable a **10% increase** in pharmacy enrollment and a **36% increase** in nursing
  - Both programs have grown 20% since 2015
- **70%** of nursing graduates practice in Indiana; **2/3** of Indiana pharmacists are Purdue grads
- Will allow consolidation from the 4 spread out buildings, which will be utilized for other growing programs

**\$89** million requested from state; **\$71** million already raised by university in gifts and other funds



# Appropriations History



1

Assignment of ~28 acres north of Michigan Street

2

Assignment of ~7 acres including three academic research buildings currently occupied by Purdue

3

Academic and student success building (lower floors); Estimated cost \$80 million; Plus student housing via P3

4

Appropriations

- Transition/Start Up Funding: \$10M
- Annual operating: \$17M (Pro-rata reallocation)

