Pain in the U.S. is a Public Health Problem, Experts Say

Posted: 2/8/2012 by MassageMag.com

Pain brings thousands of massage clients to massage therapists' session rooms every day. And whether it is chronic or acute, pain is a major, overlooked medical problem in the U.S., according to leading medical experts.

"This situation requires improved education at multiple levels, stretching from the implementation of new public health campaigns to better training of primary care physicians in pain management," according to a press release from Stanford University Medical Center.

"The magnitude of pain in the United States is astounding," write the authors of a perspective published in the New England Journal of Medicine. The article is co-authored by Philip Pizzo, M.D., dean of the Stanford University School of Medicine.

Pizzo chaired a committee that issued an Institute of Medicine report in June that found that more than 116 million Americans have pain that persists for weeks to years with associated financial costs to the country ranging from $560 billion to $635 billion per year.

"During the work of the committee it became clear that one of the major challenges in addressing pain—as a public health problem or as something that impacts the lives of individual adults and children—is the need for improved education," said Pizzo.

"Sadly, many physicians are viewed as 'poor listeners' by people living with chronic pain," the authors write. "Some physicians over-prescribe medications including opioids, while others refuse to prescribe them at all for fear of violating local or state regulations. ... Many people with chronic pain simply don't know where to go for help."

Pizzo's co-author of the perspective is Noreen Clark, Ph.D., professor of health behavior and health education at the University of Michigan.

The authors recommend "expanding and redesigning education programs to transform the understanding of pain, improving education for clinicians, and increasing the number of health professionals with advanced expertise in pain care."
Practice What You Preach and Go Back to Massage School

By Teresa M. Matthews, LMT, CPT
Massage Today February, 2012

For all of us, the massage school experience is (or was) transformational in nature. As students, we were feeling "new" things, literally and figuratively, every day. Our wonder at and reverence for the human body and all of its systems grew by the hour.

Sometimes it seemed that our skill and confidence increased minute by minute as we studied and practiced and found new meaning in the phrases "living in the moment" and "gratefully holding space." Sometimes, don't you find yourself asking "Where did all that disappear to?"

The simple answer is nowhere. It's all still there at massage school.

As a continuing education provider for massage therapists and personal trainers, I have had the privilege of traveling around the country and meeting face-to-face with practitioners of all levels of education and experience. In my course material, regardless of the topic title, there is always a unit on self-care. I'm constantly amazed at the responses I get when I ask, "What do you do to take care of yourselves?" Almost across the board, the answer is little or nothing. Incredibly, many working massage therapists do not receive massage on a regular basis!

The benefits of booking at your local massage school also go to the student therapists and the school. It is where skills are refined and abilities are explored. As an integral part of the educational experience, it is the place where the students initiate contact with the public and receive invaluable feedback from a mostly impartial client base, all in a safe place. For you, aside from the obvious stress management value of the relaxation response, you can check in on what techniques are currently being taught and practiced, and who knows, maybe even pick up a new stroke or two.

The student clinic is just one great reason to return to school. If you still live in proximity to your massage alma mater, you may wish to reconnect with a favorite instructor. You may be invited to share your success story with a class, or serve as a mentor or other resource for the current students. If you have relocated from where you trained, you might be able to find a school in or near your community where you might introduce yourself and network with administrators or faculty. You may find the school has a bookstore or retail outlet where you could find items of interest. It would certainly not be a wasted trip.

Speaking of trips, when traveling, a visit to a local massage school student clinic is a low-cost alternative to spa or out call service arranged through your hotel. When visiting a student clinic there are some general, common sense rules to keep in mind:

- Good personal hygiene is a necessity (and try to be scent-neutral).
- Provide as complete an intake history as possible, listing all medical conditions your student therapist may need to know.
- Of course, you would not wish to be under the influence of anything for your session.
- Keep your cell phone in the car or on "silent" and know you are responsible for any personal belongings you carry with you.
- Do not offer a gratuity; students cannot accept them.
- Do provide feedback; the student and the school will appreciate it.

So, the next time you find yourself in need of a self-care strategy, send yourself back to school. You'll be glad you did!