

Category (1) Strategy Development and Implementation

STATUTORY LANGUAGE

Development and implementation of an energy efficiency and conservation strategy

PROGRAM GUIDANCE

- This category only applies to eligible local and tribal governments. State governments are ineligible to apply their EECBG Program funds to strategy development.
- The activity must be for the development, in support of the development, or in support of the implementation of either a strategy submitted pursuant to the EECBG Program or a general strategy that outlines goals for energy efficiency or conservation.

EXAMPLE ELIGIBLE ACTIVITIES

- Development of an energy efficiency and conservation strategy if one is not submitted with application
- Development of the energy efficiency and conservation elements of an energy-related plan such as a climate action plan or local or tribal government's sustainability plan
- Expansion of an existing strategy to address new goals

TECHNICAL ASSISTANCE OPPORTUNITIES

- [Blueprint 1: Energy Planning](#)
- The National Renewable Energy Laboratory (NREL) is providing interested EECBG Program grantees one-on-one technical assistance and customized support to develop their Energy Efficiency and Conservation Strategies. Grantees can sign up by emailing NREL directly at: EECS_TA@nrel.gov. Funding is limited; requests will be considered based on available funding and type of support requested.

ITEMS FOR CONSIDERATION

- Develop strategies around clearly defined, measurable, and ambitious goals for advancing energy efficiency and clean energy.
- Ensure that strategies are informed by stakeholder feedback and include opportunities for continued stakeholder engagement, with a particular focus on soliciting feedback from underrepresented and disadvantaged communities. EECBG Program recipients are encouraged to actively seek participation and feedback from a diverse range of stakeholders that reflects the demographics of their community.
- Incorporate equity and environmental justice objectives in developing energy efficiency and conservation goals and associated implementation strategies.
- Take a holistic approach that incorporates a variety of technologies and addresses the needs of different populations within the community leveraging tools such as the DOE [State and Local Planning for Energy \(SLOPE\) Platform](#), a free, easy-to-use online platform to support data-driven state and local energy and decarbonization planning.