Niles Main Street
A Downtown Revolution
Eclectic shops, foods, and finds.
MoM

Match on Main
Reimbursement Grant given to the Local Main Street Program for the applying Business.

Requires a 10% match

3 Different Tracks

1,2,3 or 1&2 or 1&3
Track 1

Up to $5,000 for Design Services with Renderings
Track 2

Up to $25,000 for Building Renovations, Fixtures, Furnishings, Equipment
Track 3

Up to $25,000 for Working Capital including Marketing, Inventory, POS
**Main Street Transformation Strategy Implementation**

**Niles Main Street – Restaurant/Food District Transformation Strategy**

*Downtown Niles is a dynamic, collaborative, destination community with a variety of experiential opportunities driven by motivated entrepreneurs, that showcases all that Niles has to offer.*

<table>
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<tr>
<th>Create the environment that supports local specialty, food-related options.</th>
<th>Continue to build a culture of value-added collaboration among downtown business owners.</th>
<th>Create a walkable, connected vibrant district that encourages experiencing all that Niles offers.</th>
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<td>Increase in # of heads served</td>
<td>Increase in # of entrepreneurs</td>
<td>Year-round foot traffic</td>
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<td>Creation of local food network</td>
<td>Consistency in hours and availability of all downtown commercial businesses</td>
<td>Increased commercial transactions, especially after 5pm</td>
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<td>Cooperation directly between local farms and restaurants/stores</td>
<td>Shared advertising/marketing</td>
<td>Increase in number of stores and food options after 5pm</td>
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<td>Increased merchant satisfaction</td>
<td>Crowd gathering events that are cheap and/or free (e.g. Pokemon GO night)</td>
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$80,000 in MoM Grants

An Additional $300,000+ Investment

Anticipated creation of 17+ FTE Jobs
Thank you to everyone who voted for us!!!

Best Bar Five Years Running!!!
Home of the Best Bartender!!!
Five Years Running!!!
Things are cooking in Niles.

Inde REVOLUTION Marketplace. Niles, MI.