



OFFICE OF COMMUNITY AND RURAL AFFAIRS
MAIN STREET
 Main Street Monthly
A monthly publication from the Office of Community and Rural Affairs

New two-year National Main Street membership opportunity

In collaboration with our partners at the National Main Street Center, we invite you to join the *Start Up* Membership Program. This exclusive two-year program is designed especially for organizations that are not current members, working towards accreditation or focused on building capacity. It allows access to valuable tools and resources at a significantly discounted rate as you develop your local revitalization effort. For just \$150 per year (valued at \$350), you'll gain access to:

- The Point, Main Street America's online member networking platform that allows you to share ideas and resources with other revitalization professionals across the country;
- State of Main, the annual printed publication;
- Access to the Resource Center full of must-read revitalization publications, resource guides, webinars, curated Revitalization Toolkits and archives of the Main Street Now journal;
- Free online training opportunities;
- Special discounted rates at the annual Main Street Now Conference, and the Main Street America Institute;

After your two years as a Start Up Member, the opportunity will be available to move to one of National's other member categories. You'll maintain access to your benefits as you take the next step in your Main Street journey. Please refer to [this one-pager](#) for more information. Contact the National Main Street Center if you have any questions.

Don't Miss the
DEADLINE!

Final reminder to complete the Main Street Assessment and ROI

This yearly reporting process gives our office an opportunity to utilize the information collected to conduct

Important Dates

Feb. 1 – Main Street Assessment & ROI information due

March 8 – QuIP applications due

March 23 to 27 – National Main Street conference

[View our complete calendar.](#)

Recent News

[Crouch announces 19 rural communities to receive \\$10M](#)

[Applications now open for Quick Impact Placebased Grants](#)

[Indiana Main Street welcomes Cannelton](#)



Apply for a QUIP grant this year!

Are you looking for a way to spark creativity, community engagement while creating a place where people want to be? Considering applying for a QUIP grant to fund a small, transformative project in your community.

Quick Impact Placebased (QUIP) Grant applications are now being accepted through **March 8, 2019**. A great way to learn more about the program is by watching the [informational video](#), and visiting [our website](#).

If you are interested in applying, we encourage you to contact your respective community liaison to discuss project eligibility and competitiveness. **Please note:**

an assessment of each Main Street organization. If you have not completed your assessment and returned the investment information, please start the process soon.

The 2018 Indiana Main Street Assessment and Return on Investment forms **must be completed by February 1, 2019**. Both forms must be completed through the following links:

- Assessment: [Click here](#).
- Return on Investment: [Click here](#).

The assessment and ROI webinar is available to watch [on our website](#). Please contact [Mary Shaw](#) or your [Community Liaison](#) if you have any questions.

Are you registered for the upcoming Main Street Conference?



There is still time to register for the National Main Street Conference, which is being held March 25-27 in Seattle, Washington. Mary Shaw and OCRA's Executive Director Jodi Golden will be attending and would like to see a good Indiana representation at this annual conference. The Main Street Now Conference is a one-of-a-kind event, providing attendees with an opportunity to convene and learn about the innovative methods and practices that make the Main Street Approach® one of the most powerful economic development tools in the nation.

- [Click here](#) to register.

grantees awarded a QuIP in 2017 or 2018, you are not eligible to apply in 2019.



Aim launches online magazine

Aim is dedicated to sharing stories of innovation from Indiana's cities and towns and recently launched a quarterly e-magazine called *Hometown Innovations*. In this first issue, read more about Crawfordville's Fusion 54 center, how the Town of Dale decided to apply for OCRA's Broadband Planning Grant and Hungtingburg's Market Street park completion.

- [Click here](#) to read the full magazine.



Be a part of a national network of Main Streets. Visit [mainstreet.org](#) or call (312) 619-5611 to join Main Street America



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