



- 1** definition
- 2** research
- 3** significance
- 4** national trends
- 5** implementation
- 6** challenges
- 7** recommendations



# SMALL ROOM COLLECTIVE

style ★ music ★ art ★ experience

★ ★ smallroomcollective.com ★ ★

follow us ...   

COME ON IN!  
WE'RE OPEN!  
WE SPIN RECORDS  
WE HAVE T-SHIRTS  
WE HAVE POSTERS  
WE HAVE...  
WE HAVE...  
WE HAVE...







# FEATURES

temporary

intentional

irregular

sanctioned & unsanctioned

grassroots & top down



# AESTHETICS+

Politically motivated pop-ups that seek to affect urban policy and development





NCUNERF

C.O.F.

YAY BROADSOULE  
MANDLOU

# POP-UPS FOR PLANNING



LE TREE



FRUIT BUILDING

FRUIT & ASSOCIATES

FortVista



Government Plaza  
Mar 30 2006  
4:38 PM

55 MINNEAPOLIS

111A

Metro Transit



healthy communities

creative place making

space activation

human interaction

economic development

environmental activism

community development

education







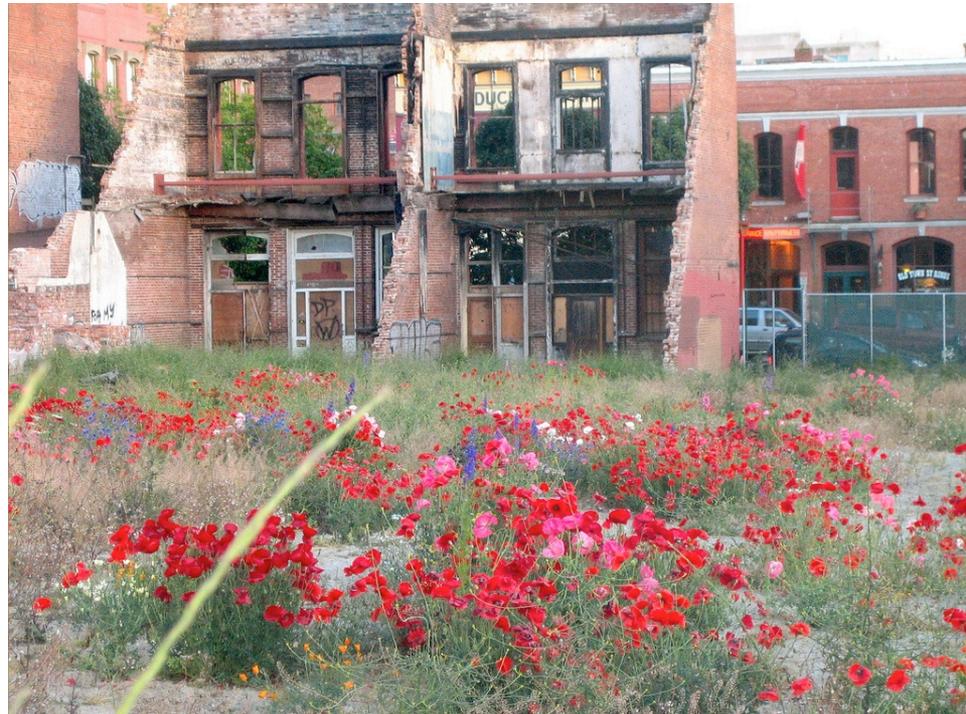






THIS PROPERTY  
IS PROTECTED  
BY CEDAR  
MERAS

LOFT











PRIORIDAD



PA PADA SUPRIMA

CONGRESO DE LA UNION

FUNERALES  
Criso Rey  
SERV. LAS 24 HRS



PRIORIDAD





IT'S A  
45 MINUTE  
WALK TO  
THE  
POINTS

FURNITURE





AREA  
LEGAL DE  
ESPERA







 **BENCHWARMER**  
Don't put me in, Coach. COLD



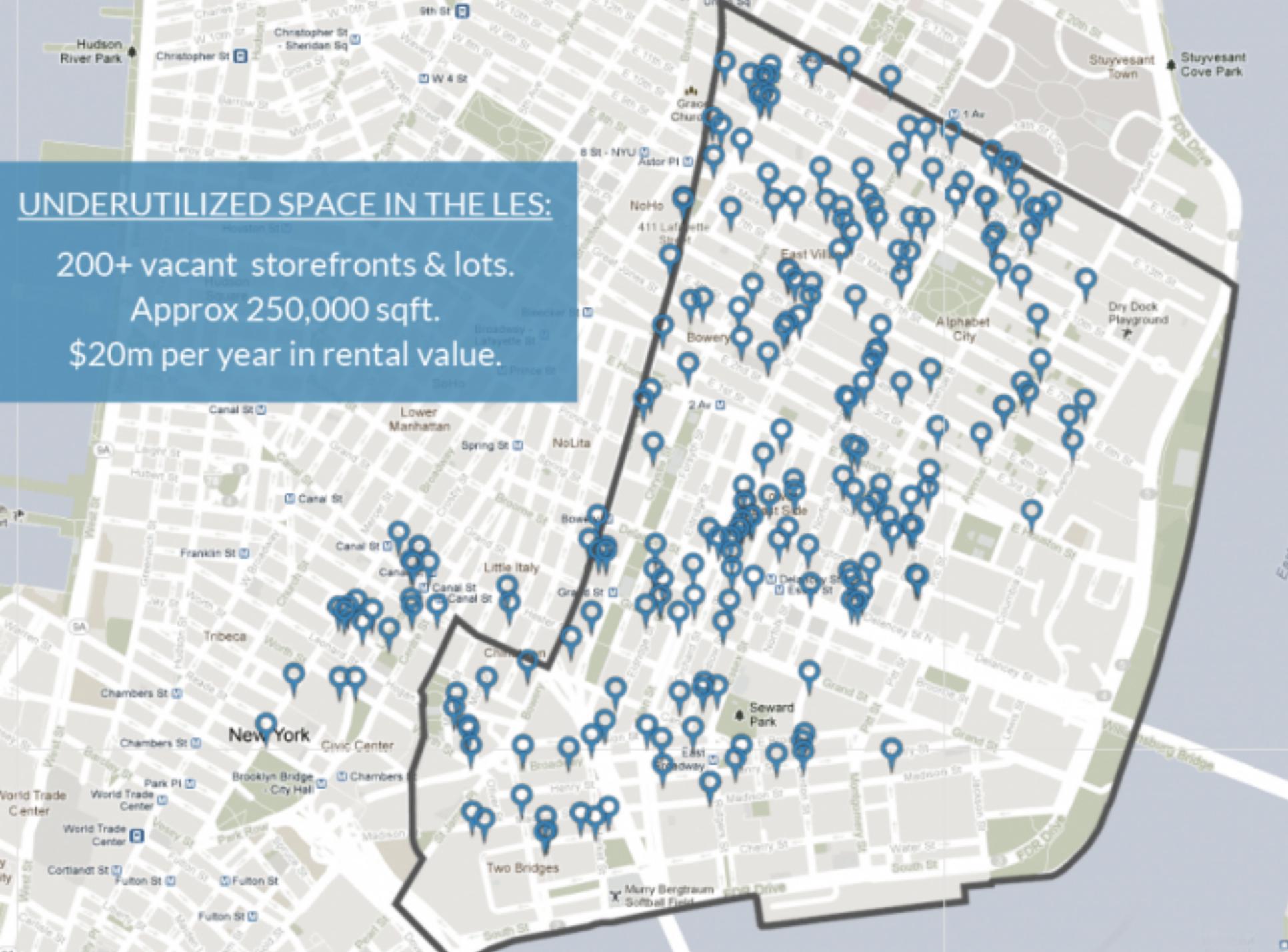


Coffee and ( )



UNDERUTILIZED SPACE IN THE LES:

200+ vacant storefronts & lots.  
Approx 250,000 sqft.  
\$20m per year in rental value.

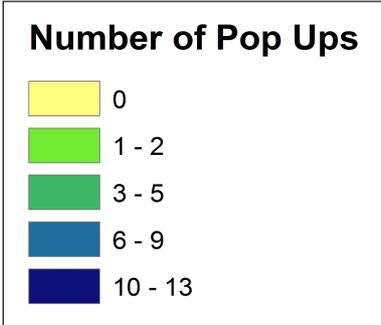
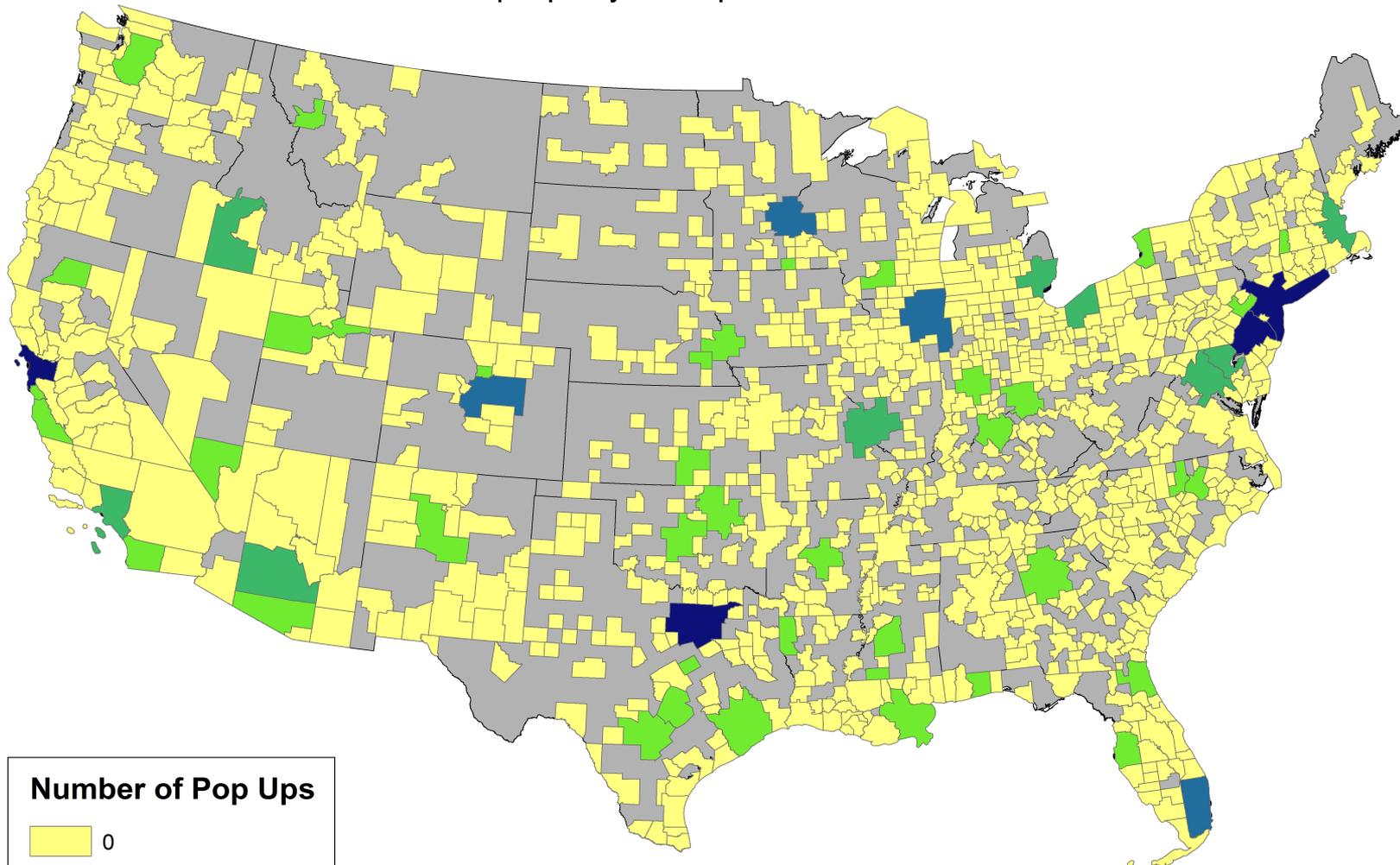






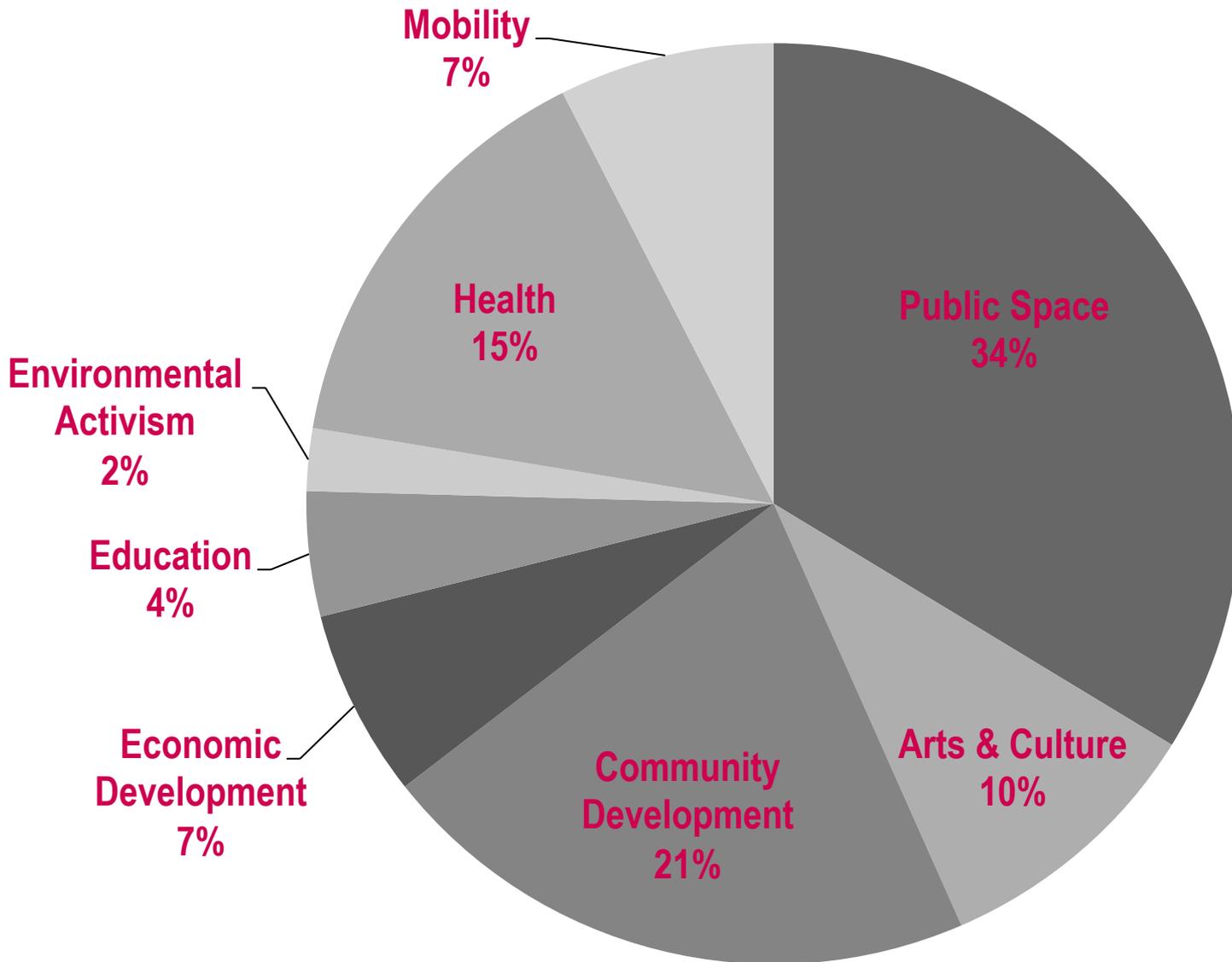
# NATIONAL TRENDS

# Pop Ups by Metropolitan Statistical Area



# WHO'S LEADING THE CHARGE?

CATEGORY	FREQUENCY	PERCENT
CIVIC	43	18.8%
NON-PROFIT	42	18.4%
PRIVATE	64	28.1%
PUBLIC	79	34.6%
TOTAL	228	100.0%



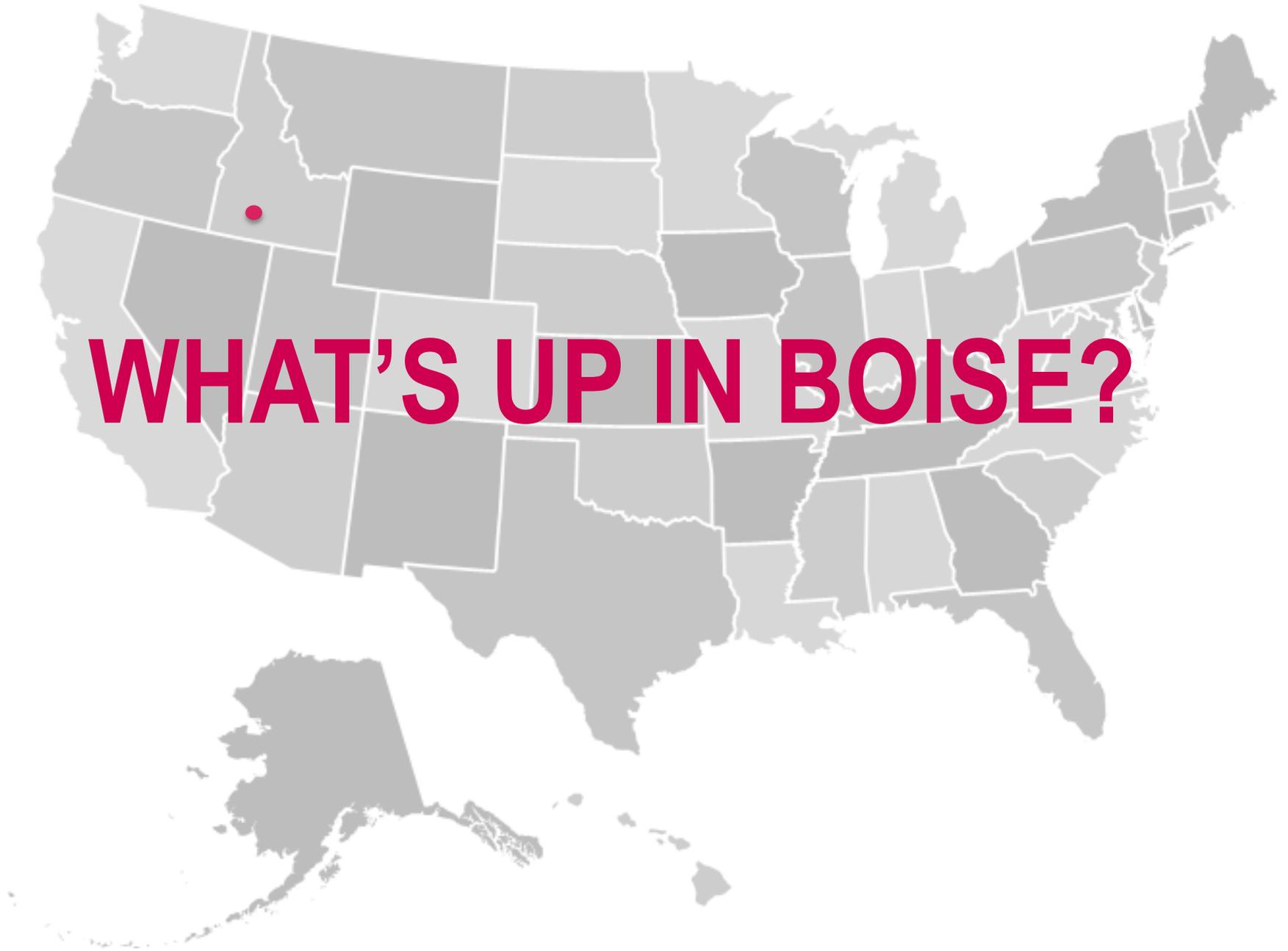
# PARTNERSHIPS

CATEGORY	FREQUENCY	PERCENT
NO PARTNERSHIP	55	25.9%
CIVIC / CIVIC	4	1.7%
PRIVATE / CIVIC	28	12.3%
PRIVATE / PRIVATE	15	6.6%
PUBLIC / CIVIC	12	5.3%
PUBLIC / PRIVATE	74	32.5%
PUBLIC / PRIVATE / CIVIC	31	13.6%
PUBLIC / PUBLIC	9	3.9%
TOTAL	228	100%



NECKAR \* COFFEE

**WE'RE NOT DONE WITH  
THIS RESEARCH**



**WHAT'S UP IN BOISE?**





COMMUNITY | ENVIRONMENT | ENTERPRISE

**INFORMATION**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

COMMUNITY | ENVIRONMENT | ENTERPRISE

**HISTORY**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

COMMUNITY | ENVIRONMENT | ENTERPRISE

**PROJECTS**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

COMMUNITY | ENVIRONMENT | ENTERPRISE

**EVENTS**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

COMMUNITY | ENVIRONMENT | ENTERPRISE

**MERCHANTS**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

COMMUNITY | ENVIRONMENT | ENTERPRISE

**SESQUI-SHOP**

BOISE  
1863 150 2013  
SESQUICENTENNIAL

The City of Boise invites you to participate in BOISE 150 activities throughout the year.

BOISE 150 commemorates the 150<sup>th</sup> anniversary of the city's founding. To help residents and visitors learn about and celebrate Boise's past, present, and future, the Boise City Department of Arts & History presents opportunities to explore Boise through the themes of Community, Environment, and Enterprise. We encourage you to stop by the Sesqui-Shop at 1008 Main Street, visit the BOISE 150 website, purchase BOISE 150 commemorative items from local merchants, attend performances or programs offered by BOISE 150 grant recipients, join the BOISE 150 celebration July 4 through 7, and take this once-in-a-lifetime opportunity to learn about Boise's rich and varied past.

208.433.5670 | WWW.BOISE150.ORG  
1008 W. MAIN ST. BOISE, IDAHO 83702

People have lived in the Boise area for thousands of years. The Boise River formed a fertile valley, nestled between mountains to the north and the bluffs and bench lands to the south, which served as a natural trade corridor for indigenous people. The area is home to the Northern Shoshoni, the Bannock and other native groups. Beginning in the early 1800s, small numbers of Euro-Americans, mainly explorers and fur traders, passed through the area or lived here temporarily. By the 1860s missionaries arrived, as did increasing numbers of miners and Euro-American pioneer settlers.

In 1863 the U.S. Army built Fort Boise at the intersection of the Oregon Trail and roads leading to mining camps in the Boise Basin. By July of that year, Pickney Lugebeel, commander of Fort Boise, gathered his officers and eight homesteaders to plot a ten-block town site on the north side of the river. With that, Boise was formed and incorporated as a city. Since its founding, Boise has grown from a small settlement to a vibrant urban center with outstanding business, educational, cultural, and recreational opportunities.

To learn more about Boise's history and to participate in documenting history today, visit the BOISE 150 website to Share Your Story, read Historic Vignettes, engage with the Remnants of Boise Digital History Tour, and find out how you can do your own research with the Boise Research Collection.

BOISE 150 is a City of Boise program led by the Department of Arts & History to commemorate Boise's Sesquicentennial with signature events, projects and promotions throughout 2013.

208.433.5670 | WWW.BOISE150.ORG  
1008 W. MAIN ST. BOISE, IDAHO 83702

**FOR MORE PROJECTS**  
PLEASE VISIT [WWW.BOISE150.ORG/PROJECTS](http://WWW.BOISE150.ORG/PROJECTS)

Boise's creative community offers a variety of projects that explore Boise's past, present, and future.

Artists, writers, musicians, historians, organizations, businesses and many others investigate the themes of Community, Environment, and Enterprise in creative and diverse ways – such as exhibits on mapmaking, letterpress posters, local documentaries, theatrical presentations and much more.

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**FOR MORE EVENTS**  
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**THINKING 150 | FEBRUARY 7-8, 2013**  
FETTUCCINE FORUM | FEBRUARY 7: Memory and History, Inclusion and Exclusion in Public Commemoration.  
THINK AND DRINK | FEBRUARY 8: Hosted conversations at local restaurants.  
PLACING BOISE IN THE AMERICAN WEST | FEBRUARY 9: A presentation by leading scholars.

**FETTUCCINE FORUM | MARCH 7, 2013**  
And the Best Goes On: Music as a Boise Legacy

**CAPITAL CITY: BOISE OR LEWISTOWN? MARCH 29, 2013**  
A lively debate that mixes facts and fun to explore city and territorial history.

**FETTUCCINE FORUM | APRIL 4, 2013**  
Remnants of Boise: A Digital History, Boise Then and Now.

**FETTUCCINE FORUM | MAY 2, 2013**  
Boise Neighborhoods: A Short History of Place.

**ANNIVERSARY WEEKEND | JULY 4-7, 2013**  
A weekend of family fun, starting with the July 4 celebration at Anthonie Park, and ending on July 7 with the BOISE 150 Anniversary party at Julia Davis Park.

**ALSO, BE SURE TO CHECK OUT:**  
Re-Art children's program, Sesqui-Speaks, the Mayor's Awards for Excellence in Arts & History, the Mayor's BOISE 150 Gala, Annual Boise Good Neighbor events, the statewide Heritage Conference... and more!

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1008 W. MAIN ST. BOISE, IDAHO 83702

**FOR MORE DETAILS**  
PLEASE VISIT [WWW.BOISE150.ORG/MERCH](http://WWW.BOISE150.ORG/MERCH)

In support of Boise's creative enterprise, local merchants have developed an array of commemorative merchandise.

These authentic local products are available for sale at retail locations and are periodically featured at the Sesqui-Shop and on the BOISE 150 website throughout 2013. Look for Merchant Program window stickers at participating vendor locations.

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1008 W. MAIN ST. BOISE, IDAHO 83702

**VISIT THE BOISE 150 WEBSITE FOR SESQUI-SHOP ACTIVITIES**

The Sesqui-Shop serves as BOISE 150 headquarters.

Join us for lectures, workshops, exhibitions, performances, tours and other community-produced events and projects.

TUESDAY – SATURDAY 10:00AM – 6:00PM	SUNDAY & MONDAY CLOSED
--	---------------------------

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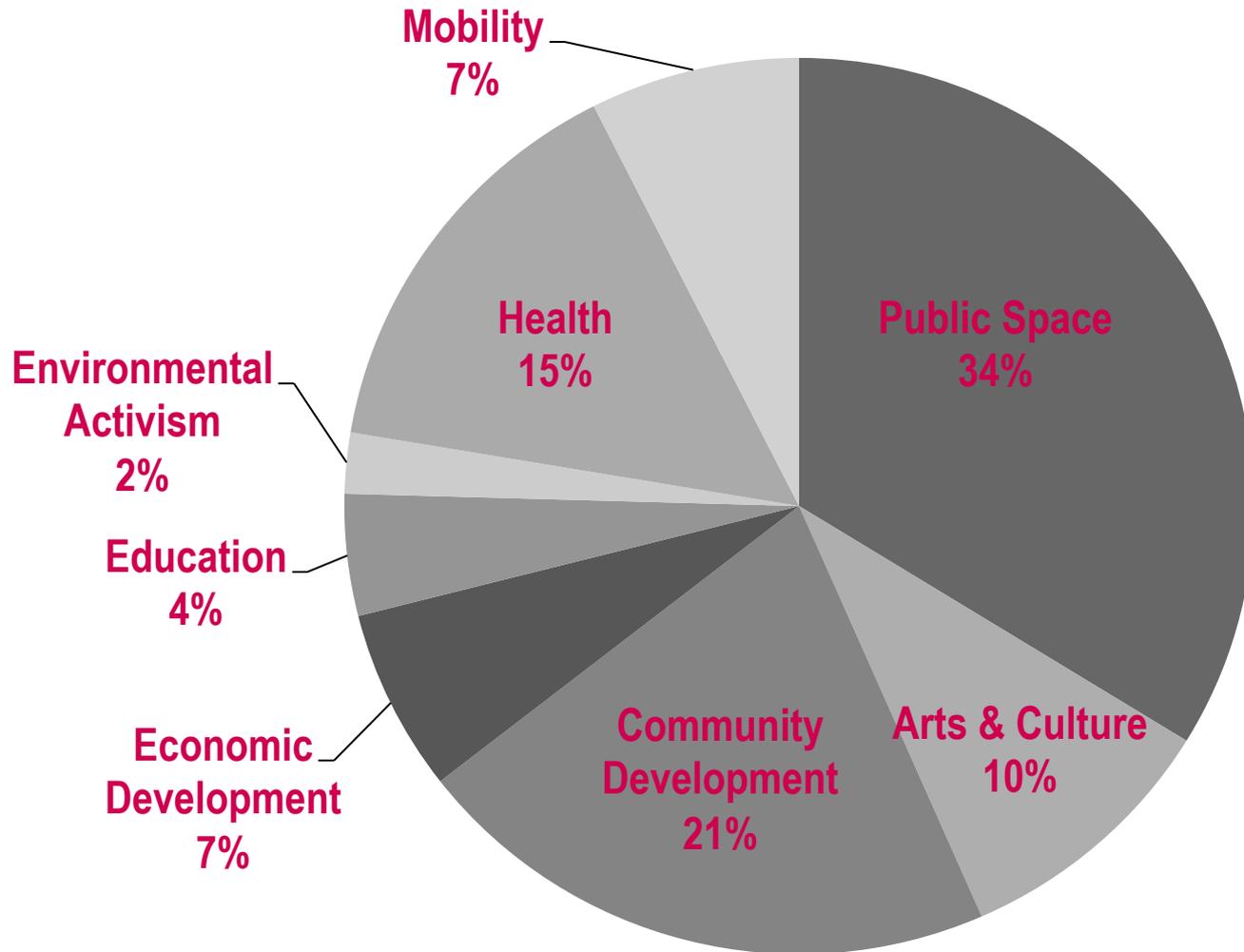
208.433.5670 | WWW.BOISE150.ORG  
1008 W. MAIN ST. BOISE, IDAHO 83702



# ARTS & HISTORY SESQUI-SHOP

a community cultural space

# TRENDS IN INTENTIONS



BOISE

Puffy Charms \$2.50

BOISE 150

B E V E R L Y A W T N E

00

15

\$35

EDWARDS

For deliveries please call

**THE FLORIST**  
 AT  
*Edwards*  
 342-0588



**HOW WAS THE  
SESQUI-SHOP FUNDED?**

# SESQUI-SHOP OVERVIEW

01/2013 - 12/2014

**VISITOR COUNT**

**32,186**

**COLLABORATIONS**

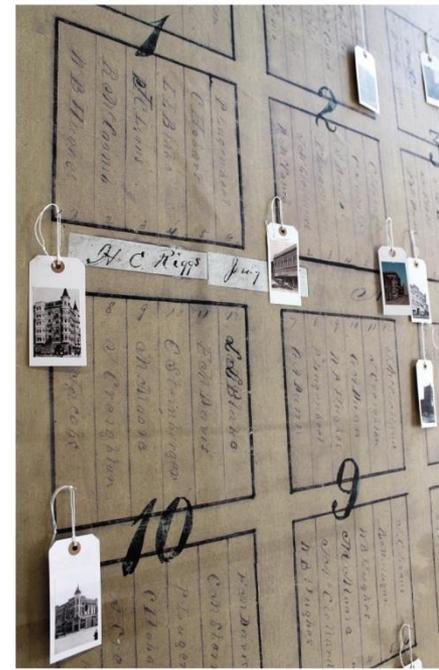
**186**

**EVENTS**

**323**

**EXHIBITS**

**19**



HOLLYWOOD MA

HAPPINESS IS SPOKEN H

















Welcome to the  
Doris B. Quinn Craft  
and Decor 14th  
Street Exhibition  
To protect the fragile fabrics  
and honor the quilters' work  
Please do not touch.

**Tour of Boise | May 18, 12pm-4pm**  
**Bogus Basin Nordic Team**  
 Join the Bogus Basin Nordic Team in highlighting the Tour of Boise, a fun arts & history journey through Boise. Explore summer program activities, winter ski training and best of all, meet the Bogus Basin Nordic Team!

## WEEK FOUR, 05/21 – 05/25, 2013

**Idaho Wine Industry Tasting | May 21, 3pm-6pm**  
**Idaho Wine Commission**  
 Sample complimentary wine tastings from select Idaho wineries. Wine by the glass and by the bottle will also be available for purchase.

**"Boise Pops" Book Launch | May 22, 12pm-6pm**  
**55 Productions**  
*Boise Pops – A Century of Music for the People of Boise* by J. Meredith Neil, is a 128-page symphony of people, performances and places that celebrates Boise's popular musical heritage. Join the publisher, 55 Productions, for live music, book sales, refreshments and speeches.

**Celebrate the Boise River | May 23, 12pm-6pm**  
**Idaho Rivers United**  
 Celebrate the Boise River with art, food, drink, performance and historic displays. Discover how the Boise River shaped and continues to shape our community, and how you can protect this treasure of our valley.

**Consul Arte | May 24, 12pm-6pm**  
**Consulate of Mexico in Boise**  
 Come and view the collective art exhibition about the cultural heritage of the Consulate, which includes pieces made by members of the Consulate of Mexico in Boise, Idaho.

**Idaho Humane Society | May 25, 12pm-4pm**  
**Idaho Humane Society**  
 The Idaho Humane Society will be at the Sesqui-Shop showcasing adoptable shelter dogs, who are ready to be taken home from the event! IHS will also have a Pet Food Pantry barrel to collect pet food, and information about how to support the shelter.

## WEEK FIVE, 05/28 – 05/30, 2013

**City Club | May 28, 12pm-6pm**  
**City Club**  
 Join the City Club for lively discussions and presentations.

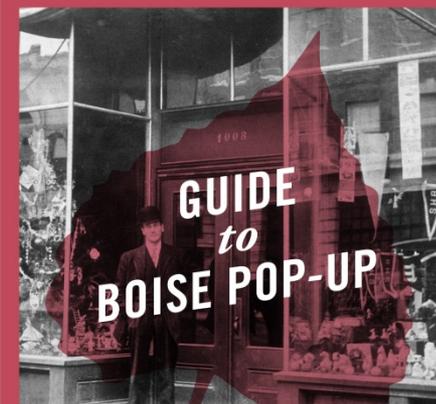
**Wyakin Warrior Foundation | May 29, 12pm-6pm**  
**Wyakin Warrior Foundation**  
 The Wyakin Warrior Foundation provides a comprehensive education, mentoring, professional development, networking and job placement program for severely wounded and injured veterans. Come learn about our extraordinary program and meet the Wyakin Warrior team!

**Junior League | May 30, 12pm-6pm**  
**Junior League**  
 This year marks the 85th birthday of the Junior League of Boise, an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Join us for an open house and an exhibit featuring the history of the Junior League in Boise.

The Sesqui-Shop serves as BOISE 150 headquarters. This temporary (pop-up) storefront/gallery/interpretive center is home to all things BOISE 150 and provides many unique opportunities for community collaboration and curation, more at BOISE150.ORG.

208.433.5670 | [WWW.BOISE150.ORG](http://WWW.BOISE150.ORG)  
 1008 W. MAIN ST. BOISE, IDAHO 83702

## COMMUNITY | ENVIRONMENT | ENTERPRISE



Spanning the entire month of May, this experiment in community outreach through "pop-up" experiences brings together 20 vastly different groups under one roof. The lineup includes a historic quilt exhibition by Boise Basin Quilters Guild, an animal adoption event by the Idaho Humane Society, a tasting of Idaho wines offered by the Idaho Wine Commission, a state-wide charitable giving event offered by the Non-Profit Center of Idaho, and so much more.

**A+C** Arts & Culture

**Sb** Social Benefit

**Ed** Educational

**En** Environmental

## WEEK ONE, 05/02 – 05/04, 2013

**Idaho Gives | May 2, 12pm-9pm**  
**Non-Profit Center of Idaho**  
 Join the Non-Profit Center of Idaho for the first ever statewide charitable giving event. Donate to your favorite charity and learn more about non-profits in Idaho.

**Community Building Through Craft | May 3, 12pm-6pm**  
**Artisans 4 Hope**  
 Artisans 4 Hope assists local refugees by providing training, supplies and opportunities to sell their hand-crafted products. Join Artisans 4 Hope for a one-day sale of handmade goods and learn more about Voices in Transition, a collaborative story telling quilt project.

**Meet the Boise Wiki | May 4, 12pm-3pm**  
**Boise State University College of History**  
 Come try out the Boise Wiki, a new website about Boise's past and present. Get hands-on help and learn how easy (and fun!) it is to contribute and share what you know about Boise.

## WEEK TWO, 05/02 – 05/04, 2013

**Public Transportation Services in Boise | May 7, 12pm-4pm**  
**Valley Regional Transit**  
 Valley Regional Transit offers public transportation in the greater Boise area. Stop by for a limited edition *Art In Transit* print, signed by artist Ward Hooper and learn more about the services offered by Valley Regional Transit.

**Bikes Mean Business | May 8, 12pm-6pm**  
**Boise Bike Project**  
 Come find out how easy it is to become a Bicycle Friendly Business and learn about the program's positive impacts. Boise Bicycle Project and Treasure Valley Cycling Alliance will be on hand to answer questions and consult with businesses on the application process.

**Ballet Idaho | May 9, 12pm-6pm**  
**Ballet Idaho**  
 Join Ballet Idaho for ballet demonstrations, performances and hands-on projects.

**The Scoop On Poop | May 10, 12pm – 6pm**  
**Boise WaterShed**  
 Check out the Boise WaterShed's humorous and informative display on what not to flush down the toilet. See how the City's treatment plants clean up waste by viewing this surprisingly entertaining exhibit.

**Create Common Good | May 11, 12pm-6pm**  
**Create Common Good**  
 Create Common Good uses food to change the lives of refugees and others in need through experiential training programs. Attend workshops on planting starters for the CCG farm, local cheese making and much more!

## WEEK THREE, 05/14 – 05/18, 2013

**Boise Basin Quilters Guild | May 14-15, 12pm-6pm**  
**Boise Basin Quilters Guild**  
 The Boise Basin Quilters Guild presents an exhibition of historic and contemporary quilts and antique sewing equipment. Learn how this art thrives in Boise and contributes to our history!

**The Antiquers | May 16th, 12pm-6pm**  
**The Antiquers**  
 What is your favorite antique? What year was it made? Join the Antiquer's Club with your antiques and collectibles and learn more about the objects you cherish.

**Columbian Club Boise | May 17, 2pm-5:30pm**  
**Columbian Club Boise**  
 The Columbian Club, one of Boise's earliest community organizations, presents Laura Woodworth-Ney from Idaho State University to discuss Mary Hallock Foote, one of the founding members of the Columbian Club responsible for the Idaho Pavilion at the Chicago World's Fair. Come for Tea at 2pm, Keynote at 3pm, Tea at 4pm.



39







**HOW TO MAKE DO  
WITH LITTLE  
INVESTMENT?**

1008  
MAIN STREET

ARTS & HISTORY  
**SESQUI-SHOP**  
a community cultural space

ARTS & HISTORY  
**SESQUI-SHOP**  
a community cultural space

A UNIQUE CITY IS DEFINED BY  
THE QUALITY OF ITS ART AND  
THE RICHNESS OF ITS HISTORY.  
**EXPERIENCE BOISE**

BOISE CITY  
DEPT OF ARTS  
& HISTORY



ARTS & HISTORY  
**SESQUI-SHOP**  
a community cultural space  
**ART IN TRAFFIC EXHIBITION**











PAINT THIS

PUNTER SISTERS 87  
 GREAT BIG SEA 105  
 METALICA 88  
 ZZ TOP 74  
 THE COMPTON 74  
 Flow & Edie 74 (TURTLES)  
**WHAT WAS YOUR FIRST CONCERT?**  
 MONKEES '65  
 Juice Newton - 80  
 GRATEFUL DEAD - 16 yrs  
 AC/DC - 16 yr  
 Ramones Lewis 11 yrs  
 Nelly - 12 yrs  
 Journey - 1983  
 BOYZ II MEN - 1994  
 N'SYNC - 1998  
 VAN HALEN - 2004  
 Backstreet Boys  
 THE CARPENTERS 1968  
 DURAN DURAN - 1982  
 GARTH BROOKS  
 The classic crime  
 Boise Symphony 1947  
 The Beach Boys 1989  
 Gary Puckett & the Union Gap - 1969  
 Michael W. Smith 1995  
 "OMG! Dito!"  
 The 5th Dimension '70  
 Interpol + Blonder Tondel  
 Stone Temple Pilots 1996  
 Taylor Swift 08  
 AMY GRANT '92  
 Hask the Day  
 ZZ TOP  
 BLACK OAK ARK  
 Old Broad Stadium  
 THE BEACH BOYS (1968)  
 Alice Cooper  
 Rick Springfield  
 Motorhead  
 Ike & Tina Turner  
 Ike & Tina  
 Weird Al  
 IKETINA  
 Brian S  
 JONAS BROTH  
 HIGH TOPS  
 STYX - 19  
 Glen Harkard  
 PINK FLOYD - HYDE  
 Bush + No Doubt  
 Bob Dylan  
 Doobie Bros 19  
 BAD BRAINS  
 THE BEATLES  
 Hootie & The Blowfish  
 Moody Blues  
 Creedence Clearwater  
 Robert Palmer  
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 2000





## Sun ripened Strawberries



My grandpa grow a special patch of strawberries for his grand-daughters.

It was a glorious day when he would gather us and we would eat strawberries all afternoon.

There is nothing sweeter and more perfect than a Sun ripened strawberry!





1008  
MAIN ST

ARTS & HISTORY  
SESQUI-SHOP  
a community cultural space

CITY IS DEFINED BY  
ITS ART AND  
HISTORY.  
BOISE

BOISE DEPT  
& HISTOR



W336  
1000  
1000







Artist Wall  
Magic Sword  
Tommy Capra

The City of Trees

# CONTACT US

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