Presenting Sponsor: Indiana Minority Health Coalition

ACHIEVING BIRTH EQUITY

SPONSORSHIP REQUEST

Birth Equity and Justice SJC formed as a community action committee in 2019 to address the racial, ethnic, and socioeconomic disparities in infant mortality in St. Joseph County, based on the findings of the St. Joseph County Department of Health (SJCDoH) Fetal Infant Mortality Review (FIMR) Program.
Birth Equity & Justice SJC is committed to achieving birth equity in our community which means:

The assurance of the conditions of optimal births for all people with a willingness to address racial and social inequalities in a sustained effort*.

To support our goal, the Birth Equity & Justice SJC committee, of the SJCDoH, will welcome *Dr. Joia Crear Perry, founder and president of the National Birth Equity Collaborative to provide the keynote address at two spring events at South Bend's Century Center.

APRIL 13, 2022

6:30 P.M. - 8:30 P.M.
Invitation only event for providers of obstetric care, community leaders, & elected officials.
Small plates and Cash Bar.

APRIL 14, 2022

8:30 P.M. - 4:30 P.M.
Full day conference for maternal infant health care professionals and community members.
Continental breakfast, lunch & refreshments throughout day.

Both events will focus on the fact that in St. Joseph County, Indiana and across the country, the infant mortality rate for Black infants is 2-3 times higher than the mortality rate for White infants. This disparity is unacceptable and we can change it. When we do, birth outcomes will improve for all families. Event attendance will result in learning how to make our communities places where all women and families can access respectful, quality maternity care through action in policy, clinical care, and community engagement.

We invite you to consider one of the following sponsorship levels:

Please see level details on page 2

Equity - $ 10,000

Justice - $ 5,000

Joy - $ 2,500

Compassion - $ 1,000

Grace - $ 500

Ally/Vendor - $250

Special Guest: Keynote speaker Joia Crear Perry MD, FACOG,

Founder and President of the National Birth Equity Collaborative, a physician, policy expert, thought leader, and advocate for transformational justice.

Sponsorship Levels & Descriptions.

ACHIEVING BIRTH EQUITY

Your gift will support the April Birth Equity events and net proceeds will be used to continue community engagement, awareness events, and outreach to mothers and families by the Birth Equity & Justice SJC committee of Maternal Infant Health Initiatives at SJCDoH.

Equity Sponsor - $ 10,000

- Prominent logo placement on private event invitation and conference promotional materials
- Verbal acknowledgement at event podium
- Logo on Eventbrite registration page and conference website
- Logo featured in SJCDoH and Birth Equity & Justice SJC social media promotion of event
- Logo featured on event slide presentation and program
- Recognition on event themed canvas tote bag
- 4 tickets to the private evening event on April 13
- 8 tickets to full day conference on April 14 (*Tickets can be donated for student and community member scholarships.*)
- Vendor table and 2 chairs in conference ballroom

Justice - $ 5,000

- Special logo placement on private event invitation and conference promotional materials
- Verbal acknowledgement at event podium
- Logo on Eventbrite registration page and conference website
- Logo featured in SJCDoH and Birth Equity & Justice SJC social media promotion of event.
- Logo featured on event slide presentation and program
- Recognition on event themed canvas tote bag
- 3 tickets to the private evening event on April 13
- 6 tickets to full day conference on April 14 (*Tickets can be donated for student and community member scholarship)*
- Vendor table and 2 chairs in conference ballroom

Joy - $ 2,500

- Verbal acknowledgement at event podium
- Logo on Conference promotional materials.
- Logo on Eventbrite registration page and conference website
- Logo featured on event slide presentation and program
- 2 tickets to private evening event on April 13
- 4 tickets to full day conference on April 14 (*Tickets can be donated for student and community member table.)*
- Vendor table and 2 chairs in conference ballroom

Compassion - $1,000

- Logo featured on event slide presentations and programs
- 4 tickets to full day conference
- Vendor table and 2 chairs in conference ballroom

Grace - $500

- Logo featured in event program
- 2 tickets to full day conference
- Vendor Table and 2 chairs in conference ballroom

Ally - $250

- Vendor Table and 2 chairs in conference ballroom

Sponsorship Levels & Descriptions.

ACHIEVING BIRTH EQUITY

Donation Selection:

____ Equity, $10,000 ____Justice, $5,000 ____Joy, $2,500

____ Compassion, $1,000 ____Grace, $500 ____Ally/Vendor, $250

Invoice Request _____

Contact Information

Name of organization or individual:_____

Contact person: _____

Contact email: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____**Zip code:** _____

Comments:
(Please enter guest names & contact information based on sponsorship level)

_____

_____

_____

_____

Vendor Table Information

- Please include a gift basket or prize at your table for a conference raffle. *(optional)*
- Vendor tables include 2 chairs, refreshments, and lunch for representatives.
- Vendor tables are in the main ballroom so representatives will be able to attend the plenary activities. Tickets must be purchased to attend breakout sessions.

Please complete information on this page.

Then, send with a check payable to:

St Joseph County Department of Health
Attn: Sally Dixon
8th Floor County City Building
227 W Jefferson Blvd
South Bend, IN 46601.

Contact: Marla Godette at mentoringmomentsllc@gmail.com
Sally Dixon at sdixon@sjcindiana.com 574-250-8680
Kelli Brien at mahoganymaternity@gmail.com

Payment with Credit Card available at:
https://www.eventbrite.com/e/achieving-birth-equity-tickets-243151983127
Eventbrite and 3.5% credit card fees apply.