

Consumer Advisory Statement



If your eggs, milk, beef, lamb, poultry, fish, shellfish or other animal food is served or sold:

- Raw
- Undercooked
- Without a pathogen eliminating process

then consumers shall be notified of the increased risks of consuming such food by **disclosures** and **reminders** via written or visual methods.

Effective written or visual methods include but are not limited to brochures, label statements, table tents, placards, deli case advisories and menu advisories.

Disclosures

Disclosures shall:

- Describe the food (Example A)

Example A – Disclosure as a Description and Reminder to a Footnote

Menu: Oysters on the half shell (raw oysters) *

*Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.

- Identify the food by asterisking it to a footnote stating the item is served raw, undercooked or contains (or may contain) raw or undercooked ingredients (Example B)

Example B – Disclosure Reminder to a Footnote

Menu: Oysters on the half shell *

*Item served raw

*Written information regarding the safety of these items is available upon request.

Reminders

Reminders shall identify the disclosed food with an asterisk to a footnote that states one of the following:

- Written information regarding the safety of these items is available upon request.
- Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.
- Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.