The Chicago Regional Office is responsible for all data collection, data dissemination, and geographic operations under the current service area boundaries.

The Detroit and Kansas City Regional Offices closed in late 2012 and transferred responsibility for specific states to the Chicago Region.

States within the Chicago Region’s service area include: Arkansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, and Wisconsin.
Census Overview

The Decennial Census

Purpose
To conduct a census of population and housing and disseminate the results to the President, the states, and the public

Primary Uses of Decennial Census Data
• Apportion representation among states as mandated by Article 1, Section 2 of the United States Constitution:

  Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers ... The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.
Census Overview

The Decennial Census

Primary Uses of Decennial Census Data

• Draw congressional and state legislative districts, school districts, and voting precincts
• Distribute more than $675 billion in federal funding to states
• Inform federal, tribal, state, and local government planning decisions
• Inform business and nonprofit organization decisions (e.g., where to locate, size of the market)
The 2020 Census is being conducted in a rapidly changing environment, requiring a flexible design that takes advantages of new technologies and data sources while minimizing risk to ensure a high quality population count.
COUNT THE POPULATION
Collect data from all households including group and unique living arrangements

MOTIVATE PEOPLE TO RESPOND
Conduct a nationwide communications and partnership campaign

ESTABLISH WHERE TO COUNT
Identify all addresses where people could live

COUNT everyone once, only once, and in the right place.

NONRESPONSE FOLLOWUP
Collect data from all households, including group and unique living arrangements

TABULATE DATA AND RELEASE CENSUS RESULTS
Process and provide Census data
Reengineering Address Canvassing

Reduce the nationwide In-Field Address Canvassing by developing innovative methodologies for updating and maintaining the Census Bureau’s address list and spatial database throughout the decade.

Establish Where to Count

Continual Research and Updating
Ongoing Process for In-Office Canvassing
2020 Census

Making It Easier to Respond

Optimizing Self-Response

Generate the largest possible self-response, reducing the number of households requiring follow-up.
2020 Census

Re-Engineering Field Operations

Use Technology To Efficiently and Effectively Manage 2020 Census Field Work

Streamlined Office and Staffing Structure

Increased use of Technology
- Automated and optimized work assignments
- Automated recruiting, training, payroll and expense reporting
- Reduced paper and manual processing

Increased Management and Staff Productivity
- Increased visibility into case status for improved workforce management
- Redesigned quality assurance operations
- Improved communications
2020 Census

Operational Timeline

The Road to 2020

- **March:** Census Bureau delivers questions to Congress
- **April:** Open 6 Regional Census Centers
- **October:** Full implementation of the communications program
- **January:** Begin enumeration in remote Alaska
- **February:** Group Quarters Operations begins
- **March:** Update Leave begins
- **May:** Non-Response Follow-up begins
- **December 31:** Deliver apportionment counts to the President

**Key Census activities start in 2018 and continue through 2021**

- **2018**
  - October: Partner Specialists begin working for the Census Bureau

- **2019**
  - January-March: Open initial area Census Offices

- **2020**
  - June-September: Open remaining area Census Offices
  - August: Conduct in-field address canvassing
  - March: Internet Self-Response begins

- **2021**
  - April 1: Census Day
  - March 31: Complete delivering Redistricting Summary Files to all states (P.L. 94-171)
The Integrated Partnership and Communications Operation communicates the importance of participating in the 2020 Census to the entire population of the 50 states, the District of Columbia, Puerto Rico, and the Island Areas to:

- Engage and motivate people to self-respond, preferably via the internet
- Raise and keep awareness high throughout the entire 2020 Census to encourage response
2020 Census

Integrated Partnership & Communications

National Partners
• Nationwide partnerships
• Industry and civil sector national organizations as trusted voices
• Census Solutions Workshops and Toolkit

Local Partners
• On-the-ground partnerships in local communities
• Community-based Organizations (CBOs) and local community leaders as trusted voices
• Focuses on low-response areas
• Mapping Tools for Hard-to-Count
2020 Census

Goal of the Partnership Program

Work with local partners to **Engage, Educate and Encourage** participation in the 2020 Census by those who are less likely to self respond and who are known to be hard to count.

*The Census Bureau does this through partnerships with:*

- Tribal Governments
- State Governments
- County and Municipal Governments
- Community Organizations
- Faith-based Institutions
- Schools/Colleges
- Businesses
- Local Media
2020 Census

The Purpose of a CCC

- Assist Census Bureau to meet the goal of a timely, accurate and cost-effective census count.
- Act as 2020 Census Champions
- Provide “trusted voices” as Census Ambassadors.
- Assist Census Bureau to meet the goal of a timely, accurate and cost-effective census count.
- Act as 2020 Census Champions
- Provide “trusted voices” as Census Ambassadors.

Partnerships at the Highest Level

Complete Counts groups may be codified and grounded in law or established by ordinance or created by executive order or proclamation.
2020 Census

Get to Know Your Community

Mapping Tools

Interactive data tools to better understand the demographic composition and characteristics of the communities you work with and represent.

Response Outreach Area Mapper (ROAM)

Census.gov/roam
# 2020 Census

## Recruiting and Hiring Timeline

<table>
<thead>
<tr>
<th>Summer 2018</th>
<th>2018</th>
<th>Fall 2018</th>
<th>Spring 2019</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiring starts in 2018 for <strong>Area Census Office (ACO) Management</strong></td>
<td>Hiring <strong>Regional Census Support Staff</strong></td>
<td>Recruiting and Hiring for <strong>Area Census Office Positions</strong></td>
<td>Recruiting and Hiring for <strong>ACO Field and Office Operations</strong></td>
<td>Continuous Recruiting and Hiring to <strong>Support Field and Office Operations</strong></td>
</tr>
</tbody>
</table>

- **Summer 2018**
  - IT Managers
  - Recruiting Managers

- **2018**
  - Partnership Specialists
  - Regional Technicians

- **Fall 2018**
  - Administrative Managers
  - Area Census Office Managers
  - Lead Census Field Managers
  - Recruiting Assistants

- **Spring 2019**
  - Clerks
  - Office Operations Supervisors
  - Census Field Managers
  - Census Field Supervisors
  - Enumerators/Listers

- **2019**
  - Clerks
  - Enumerators/Listers
  - Recruiting Assistants
2020 Census

Get Involved

What you can do now?

- **Sign-Up and join our email list**
- Host a Census Solutions Workshop
- Establish or join a Complete Count Committee
- Share content about Census online—blogs, news stories, social media, websites
- Help recruit for 2020 Census jobs
- Use our mapping tools to identify your hard-to-count areas
- Participate in training opportunities—Data Dissemination Workshops or talk to a data expert **1-844-ASK-DATA**
- Tune-in to our quarterly Program Management Reviews (PMRs)

[census.gov/partners](http://census.gov/partners)
2020 Census

Connect With Us

2020 Census Homepage
census.gov/2020Census

Census Alerts
public.govdelivery.com/accounts/USCENSUS/subscriber/new

2020 Census Memorandum Series
census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html

American Community Survey
census.gov/programs-surveys/acs/

Census Jobs
2020census.gov/jobs
census.gov/about/regions/chicago/jobs/all.html

Twitter
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Facebook, YouTube, Instagram, Pinterest
/uscensusbureau
Resource Slides
Chicago Region

Population

Population by State & State Rank

<table>
<thead>
<tr>
<th>State</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>2,988,248</td>
</tr>
<tr>
<td>Iowa</td>
<td>3,134,693</td>
</tr>
<tr>
<td>Illinois</td>
<td>#30</td>
</tr>
<tr>
<td>Indiana</td>
<td>6,633,035</td>
</tr>
<tr>
<td>Michigan</td>
<td>9,928,300</td>
</tr>
<tr>
<td>Minnesota</td>
<td>5,519,952</td>
</tr>
<tr>
<td>Missouri</td>
<td>6,093,000</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>5,778,708</td>
</tr>
</tbody>
</table>
Chicago Region

Diversity

![Pie chart showing race/ethnicity distribution in the Chicago region.]

- **White alone**: 76%
- **Black/African American alone**: 11%
- **Hispanic or Latino (any race)**: 8%
- **Asian**: 3%
- **Other**: 2%

The pie chart visually represents the racial and ethnic composition of the Chicago region.
Chicago Region

Challenges

- **Cook County**
  Large urban areas with locked gates

- **High Crime Rates**
  Chicago, Little Rock, Milwaukee, and Indianapolis

- **High Rises**
  Chicago, Kansas City, Milwaukee, Indianapolis, Minneapolis

- **Densely Populated**
  Chicago, and Milwaukee
Chicago Region

Additional Challenges

- Traffic
- Distrust of Strangers
- Languages
- Open Carrier Laws (Guns)
- Fear of Working in Certain Areas
- Open Carrier Laws (Guns)
- Accommodation Request
- Militia groups in the Detroit Metro Area
Chicago Region

Challenges

• **Traffic**
  Chicago always traffic, difficult to locate parking

• **Distrust of Strangers**
  Our entire region, especially, in the ethnic communities

• **Languages**
  Spanish, Arabic, Cantonese, Mandarin, Tagalog, Russian, Polish
Chicago Region

Additional Challenges

• Fear of Working in Certain Areas
• More Assaults
• Harassment
• Open Carrier Laws (Guns)

• Accommodation Request
• Cold Weather
• Snow
• Militia groups in the Detroit Metro Area
Chicago Region

Additional Challenges

- Low unemployment across our SSFAs
- FSs that are considering retiring
- Competing with Decennial for FRs
- Attrition rate-FRs retiring, or resigning
- The climate that we are in is anti-Government
- Weather in the Midwest during the winter months