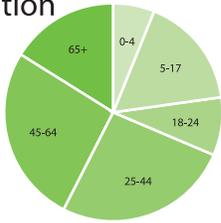


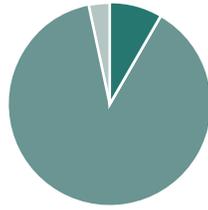
Madison County

Lead agency:
Intersect, Inc
 Coordinator: Karesa Knight-Wilkerson

Total Population
 131,636



Population by age group



Population by race

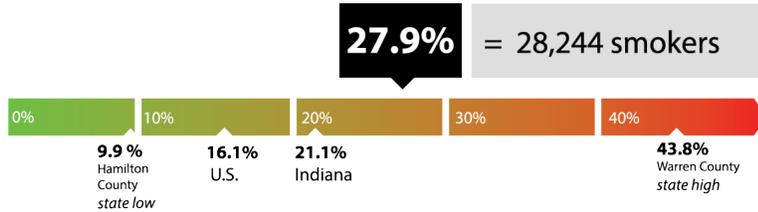
Hispanic
 White
 African American

630 Nichol Avenue, Suite 103
 Anderson, IN 46016
 Ph: (765) 683-0452
 Fx: (765) 683-0462
 Karesa.Knight@intersect.org.in

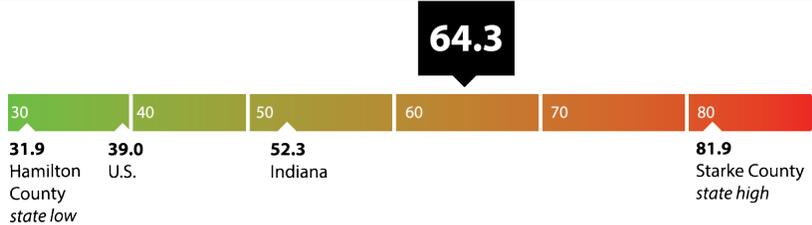


TOBACCO AND HEALTH IN MADISON COUNTY

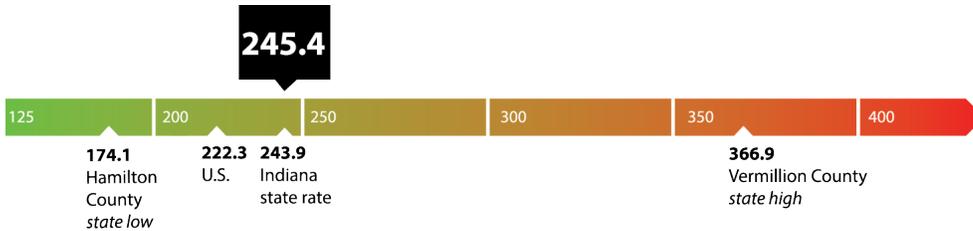
Percent of adults who smoke



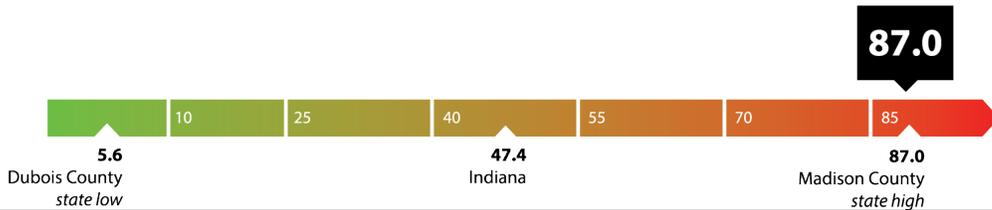
Lung cancer deaths per 100,000 residents



Cardiovascular disease deaths per 100,000 residents



Asthma related emergency room visits per 10,000 residents



Smoking and pregnancy

Births affected by smoking 282

low birth weight, SIDS, reduced lung function

Cost of smoking related births \$382,956

Percent of pregnant women who smoke

Indiana 11.5%
 Madison County..... 16.7%

Smoking deaths

Deaths attributable to smoking 231

Deaths due to secondhand smoke 27

Economic burden of secondhand smoke: \$26.4 million

Smoking related illness

6,915

TOBACCO CONTROL FUNDING

\$220,000

Funding in Madison County for July 2019- June 2021.

\$6.1 billion

Economic cost in Indiana due to smoking.

\$903 per Indiana household

State and federal tax burden from smoking-caused government expenditures.

TOBACCO FREE POLICIES

Hospitals and Health Care Facilities:

- Community Hospital of Anderson
- St. John's Health System
- St. Vincent Mercy Hospital
- Aspire
- Crestview Mental Health Center
- Jane Pauley Community Health Center
- Open Door Community Health Center
- Madison County Community Health Center
- Aspire Health Center

Colleges and Universities

- Anderson University
- Ivy Tech - Anderson

School Districts:

- Alexandria Community School
- Elwood Community School Corporation
- South Madison Community School Corporation
- Frankton-Lapel Community School Corporation
- Anderson Community School Corporation

COMMUNITY-BASED TOBACCO CONTROL COALITION

- Excel Center
- Anderson Community Schools,
- Pendleton Heights High School
- Frankton Jr./Sr. High School
- Lapel High School
- Alexandria High School
- Anderson Preparatory Academy
- Madison County Head Start/Early Head Start
- Madison County Community Health Center
- Community Hospital - Anderson
- St. Vincent Anderson Regional Hospital
- St. Vincent Mercy - Elwood
- Jane Pauley Community Health Center
- Community Long-Term Care
- Anderson University
- Madison County Sheriff's Chaplaincy Program
- Noon Exchange Club
- Impact Center
- Catapult Fitness
- Elwood Chamber of Commerce
- Vitamin Shoppe
- PNC Bank
- Youth Leadership Academy
- Court Appointed Special Advocates
- SAFE Families
- Honor Our Children
- Madison County coalition Against Substance Abuse
- Madison County WIC
- South Meridian Church of God

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Protect Hoosiers from exposures to secondhand smoke by:

- Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
- Working toward smoke-free policies in public housing

Decrease youth smoking rates by:

- Supporting community efforts for counter tobacco point-of-sale strategies at the local level

Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
- Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment
- Supporting employers to create a healthier workforce through providing tobacco employer-sponsored cessation resources to their employees

