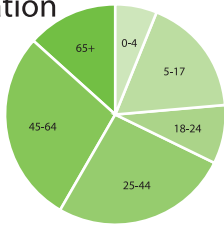


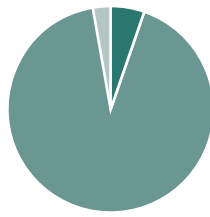
Floyd County

Lead agency:
Our Place Drug and Alcohol Education Services, Inc
 Coordinator: Tina Hamilton

Total Population
 74,578



Population by age group



Population by race

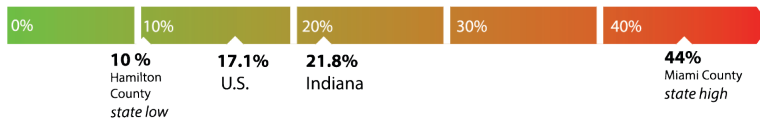
400 East Spring Street
 New Albany, IN 47150
 Ph: (812) 945-3400
 Fx: (812) 945-9870
 thamilton@ourplaceinc.org



TOBACCO AND HEALTH IN FLOYD COUNTY

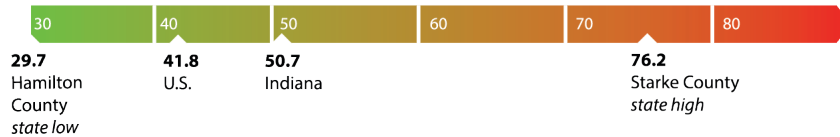
Percent of adults who smoke

18% = 10,467 smokers



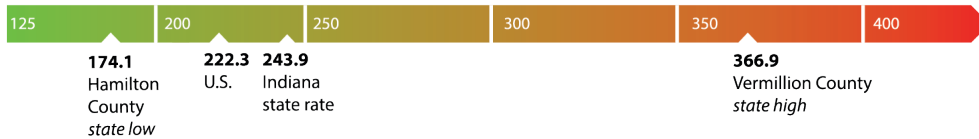
Lung cancer deaths per 100,000 residents

52.3



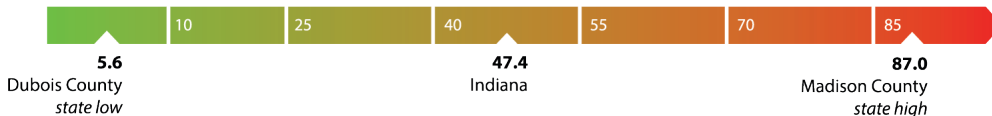
Cardiovascular disease deaths per 100,000 residents

263.6



Asthma related emergency room visits per 10,000 residents

27.1



Smoking and pregnancy

Births affected by smoking **91**

low birth weight, SIDS, reduced lung function

Cost of smoking related births **\$123,578**

Percent of pregnant women who smoke

Indiana **13.5%**
 Floyd County **10.3%**

Smoking deaths

Deaths attributable to smoking
129

Deaths due to secondhand smoke
15

Economic burden of secondhand smoke: \$24.9 million

Smoking related illness

3,869

TOBACCO CONTROL FUNDING

\$90,000

Funding in Floyd County for July 2017- June 2019.

\$6.1 billion

Economic cost in Indiana due to smoking.

\$903 per Indiana household

State and federal tax burden from smoking-caused government expenditures.

TOBACCO FREE POLICIES

Hospitals and Health Care Facilities:

- Floyd Memorial Hospital & Health Services
- Southern Indiana Rehabilitation
- Lifespring, Inc.

Colleges and Universities:

- Indiana University Southeast

School Districts:

- New Albany-Floyd County Consolidated Schools

COMMUNITY-BASED TOBACCO CONTROL COALITION

- Floyd County Department of health
- Baptist Floyd Health
- WIC
- Mathes Pharmacy
- Walgreens Pharmacy
- American Cancer Society
- American Lung Association
- Anthem Medicaid
- MDWISE
- Head Start
- NAFCS
- Indiana University Southeast
- Floyd County Alcohol, Tobacco and Other Drug Abuse Task Force
- Clark County Tobacco Prevention and Cessation
- Floyd County Step Ahead Council
- New Albany Public Housing Authority
- Community Action of Southern Indiana (CASI)
- St. Marks Church
- Hope Southern Indiana
- Choices Life Resource Center
- Rauch, Inc.
- Jamey Aebersold Jazz Inc.
- Youth Count
- Southern Indiana YMCA Youth Outreach/Wellness
- Our Place Drug and Alcohol Education Services
- Jobs for America's Graduates

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition

infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Protect Hoosiers from exposures to secondhand smoke by:

- Implementing tobacco-free campus policies for hospitals, health care centers, mental health centers and clinics, and addiction treatment centers
- Working toward smoke-free policies in public housing

Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
- Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment
- Supporting employers to create healthier employees through employer supported tobacco treatment resources to their workforce

Decrease youth smoking rates by:

- Promoting community support for tobacco point-of-sale strategies at the local level

