

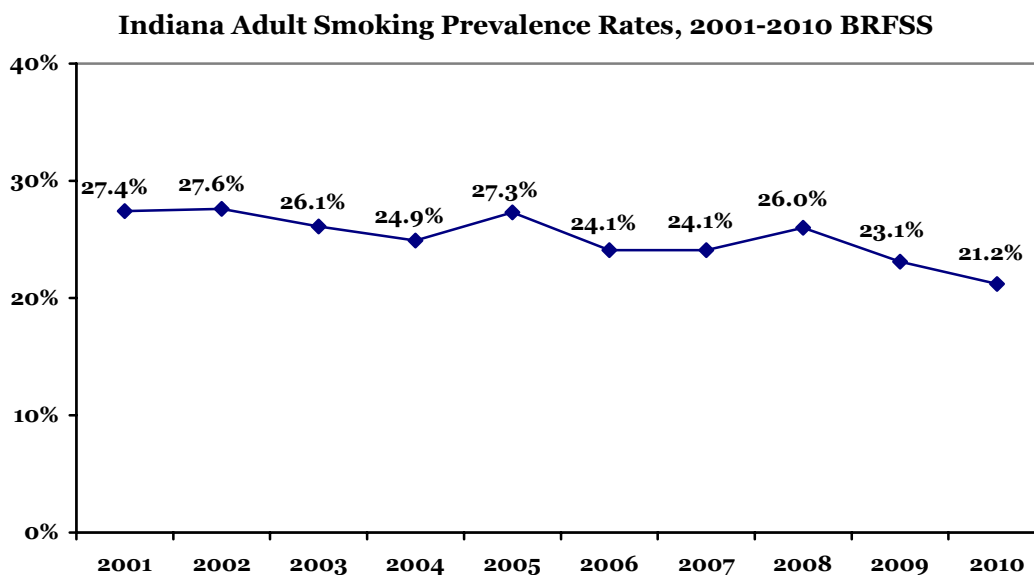
# Indiana's Tobacco Burden

Tobacco use is the single most preventable cause of death and disease in the United States. Annually, cigarette smoking causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders and suicides, combined. The impact of tobacco on Indiana is staggering, costing Hoosiers 9,700 lives each year.

Data shown here are smoking rates for Indiana and some comparisons with the U.S. This data illustrates the great burden tobacco use places on all Hoosiers.

## Indiana Adult Smoking Rates

- Indiana's adult cigarette smoking rate is 21.2%, a statistically significant decrease since the smoking prevalence rate in 2001 of 27.4%.
- Over 1 million adults in Indiana smoke cigarettes.
- Indiana ranks high among states in adult smoking prevalence, and is higher than the U.S. rate of 17.2%.
- Indiana smoking rates for men remain higher than those for Indiana women. Hoosier smoking rates by gender are also higher than the national rates.



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## Indiana Youth Smoking Rates

### **High School Smoking – 17.5%**

45% decline from 32% in 2000 to 17.5% in 2010

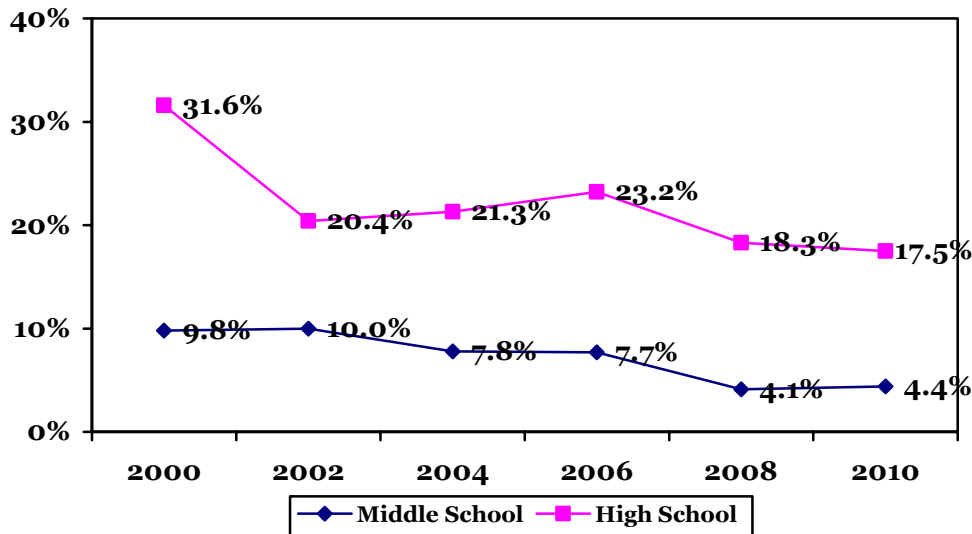
### **Middle School Smoking – 4.4%**

56% decline from 10.0% in 2000 to 4.4% in 2010

Dramatic gains have been made among “frequent” smokers, or youth who report smoking 20 out of the last 30 days. An estimated 7.2% of high school youth and 0.9% of middle school youth are established smokers that will likely become addicted adult smokers. This is a significant decline since 2000.

**Indiana Youth Smoking Prevalence Rates, 2000-2010**

**Indiana Youth Tobacco Survey**



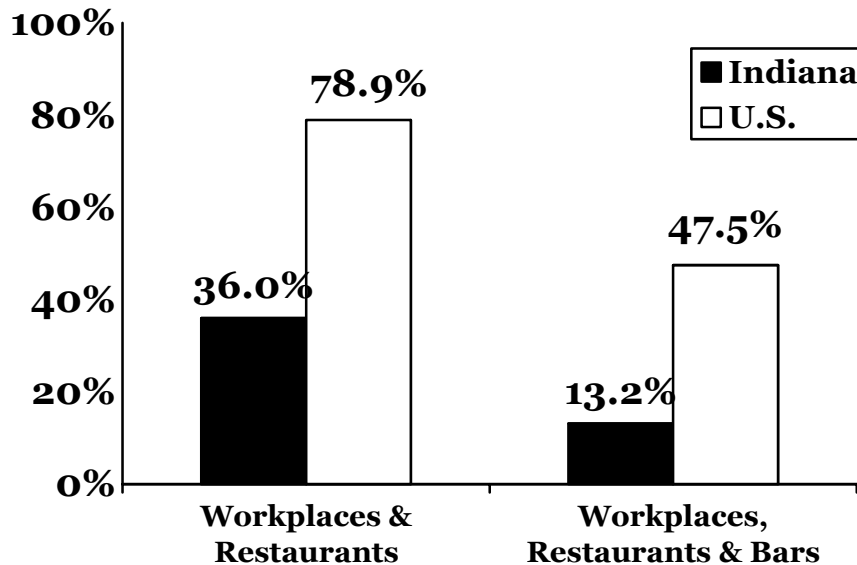
## Smoking among Pregnant Women in Indiana

- Indiana’s smoking rate among pregnant women has declined from 21% in 1999 to 18.5% in 2007. However, this is still one of the highest smoking rates among pregnant women in the country.
- County rates range from 4.5% to 36.4%. Seventy (70) of Indiana’s 92 counties have a smoking during pregnancy rate higher than Indiana’s average of 18.5%. All but 4 counties have a smoking during pregnancy rate higher than the United States average of 10.7%.
- Smoking during pregnancy is associated with poor health outcomes, such as low birth rate, growth retardation, and spontaneous abortions.

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## Indiana's Tobacco-related policies

- Current Indiana state cigarette excise tax: 99.5 cents
- The average state tobacco tax is \$1.45, with taxes ranging from 17 cents to \$4.35 a pack.
- Approximately 36% of all Hoosiers are protected from secondhand smoke exposure by a local smoke-free air law that covers workplaces and restaurants. Only 13% are protected by a local law that covers workplaces, restaurants, and bars.



## What Tobacco Costs Indiana

- Medical costs related to smoking in Indiana: Over \$2 billion annually
- Medical expenditures directly related to tobacco: \$487 million
- For every pack of cigarettes sold in Indiana, Hoosiers spend \$7.57 in health care costs related to smoking.

Smoking rates among Hoosiers illustrate why tobacco use greatly impacts our state. Through Indiana's comprehensive tobacco control program, we continue to raise awareness of tobacco prevention and control issues. These tobacco control efforts are beginning to be realized through reductions in youth smoking, but it will take some time before we will see substantial declines in Indiana's high smoking rates among adults and pregnant women. Join the fight so that all Hoosiers can live without tobacco!

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