Indian Adult Smoking

Tobacco use is the leading preventable cause of premature death and disease in the United States, causing more deaths annually than alcohol, HIV, car accidents, illegal drugs, and firearm-related incidents combined. The impact of tobacco in Indiana is staggering, costing Hoosiers 11,100 lives each year. Cigarette use among Hoosiers remains a critical problem, as Indiana is consistently included among the top states with the highest smoking prevalence rates.

**Indiana Adult Smoking Prevalence**

- About 1 in 5 (20.6%) adults in Indiana were current smokers in 2015.
- Indiana’s adult smoking prevalence decreased from 22.9% in 2014 and has declined significantly from 25.6% in 2011.
- Historically, Indiana has ranked highly among all states in adult smoking prevalence. In 2015, Indiana’s adult smoking rate was higher than the U.S. median rate of 17.5%.

**Indiana Adult Smoking Rates by Gender, Race, and Ethnicity**

- In 2015, smoking rates were slightly higher among Indiana men (21.9%) than Indiana women (19.3%).
- Adult smoking rates in 2015 were slightly higher among African Americans (21.6%) than among whites (20.9%). Hispanics smoked at lower rates (11.3%) than both African Americans and whites.

**Indiana Adult Smoking Rates by Income and Education**

- Adult smoking rates tend to decline as level of formal education attained and household income increase.
- In 2015, 36.5% of Hoosier adults with less than a high school education were current smokers, compared with 6.5% of college graduates.
- Among adults reporting an annual household income of less than $15,000, 35.3% were current smokers in 2015 compared with 9.8% of those earning $75,000 or more annually.

**Quick Facts**

- About 1 in 5 (20.6%) Indiana adults were current smokers in 2015.
- Smoking takes the lives of approximately 11,100 Hoosiers each year.
- Smoking costs Hoosiers an estimated $2.93 billion annually in health care costs.
- Indiana consistently ranks highly among all U.S. states in adult smoking prevalence.
- Indiana’s adult smoking prevalence has declined significantly since 2011.
- Most Hoosiers who smoke want to quit. Nearly 3 in 5 (58%) Hoosier adults who smoke tried to quit in the past year.

**Resources for Quitting Smoking**

Since 2006, the Indiana Tobacco Quitline has helped thousands of Hoosiers who want to quit smoking.

For additional information, call 1-800-QUIT-NOW or visit www.QuitNowIndiana.com for free advice, support, and resources.
Cigarette Consumption

In addition to smoking prevalence, cigarette consumption is an indicator of smoking behavior. Between state fiscal years 2001 and 2016, Indiana cigarette sales declined from 113.9 packs per capita to 63.7 packs per capita.

Costs of Smoking in Indiana

- Tobacco use is the leading preventable cause of death in Indiana, claiming more than 11,100 lives each year.  
- Smoking costs Hoosiers approximately $2.93 billion annually in health care costs and an estimated $3.17 billion in lost productivity.

Smoking Cessation

Most Hoosier adults who smoke (69.6%) indicate that they want to quit smoking. Furthermore, in 2015 nearly 3 in 5 (58.0%) Hoosier adults who smoke reported attempting to quit in the past year. For Hoosiers interested in quitting cigarettes or any other form of tobacco, the Indiana Tobacco Quitline provides free advice, support, and resources. Tobacco users interested in quitting may access these services by calling 1-800-QUIT-NOW or visiting www.QuitNowIndiana.com.

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7 Indiana Adult Tobacco Survey, 2015.

* Beginning in 2011, there were changes to the Behavioral Risk Factor Surveillance System (BRFSS). The health behavior survey, conducted in all 50 states, is using an updated data collection and analysis technique that accounts for cell phone only households as part of the sample. Due to these changes, it is not possible to compare the 2011-2015 prevalence estimates to previous smoking rates; however, the new methodology provides prevalence estimates that more accurately reflect the current rate of smoking in Indiana than estimates published in prior years.

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