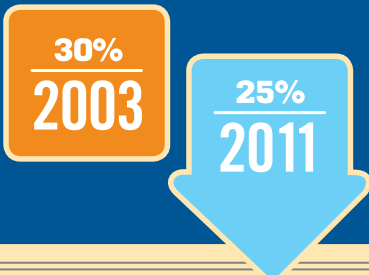


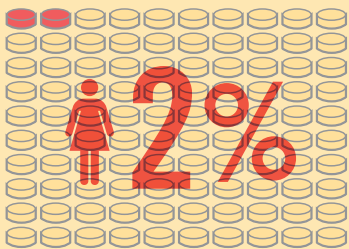


2011 INDIANA TOBACCO FACTS *about* HIGH SCHOOL STUDENTS

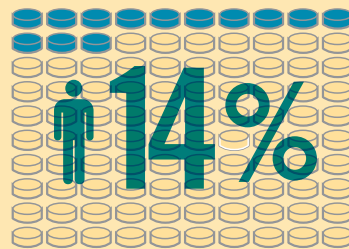


All of the cool kids aren't doing it!

Students who smoke cigarettes or cigars or used chewing tobacco, snuff, or dip, on one or more days during the past month has steadily decreased from 30% in 2003 to 25% in 2011



vs.



Females vs. males who have reported using chewing tobacco, snuff, or dip on one or more of the past month

The percentage of overall students has increased from 7% in 2003, to 8% in 2011.

Fact:

14% of students reported smoking at least one cigarette daily and 8% reported smoking 20 or more cigarettes daily during the past month.

WHAT YOU CAN DO

- 1** Support tobacco-free places in your community, such as schools, restaurants, and other public places.
- 2** Send a letter or email to movie production companies asking them to remove smoking in their movies.
- 3** Help a family member quit. Encourage them to call 1-800-QUIT-NOW for free help.
- 4** Monitor how tobacco products are marketed in your community. Share your findings with community leaders.

The Indiana YRBS is part of a nationwide surveying effort led by the Centers for Disease Control and Prevention (CDC) to monitor students' health risks and behaviors in six categories. The YRBS is conducted every two years among a representative group of Indiana students in grades 9-12.

KNOW THE FACTS: www.in.gov/yrbs