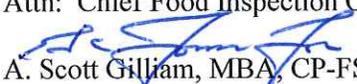




Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** October 9, 2012  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:**   
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Whole Foods Market Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; "Kenny's Farmhouse Cheese KY BL" sold in its Louisville, KY store and "Blue Kentucky Rose Kenny's" cheese sold in its Nashville, TN store because they have the potential to be contaminated with *Listeria monocytogenes*; Information is provided in case of a consumer inquiry.

From the information provided by FDA, the products being recalled were distributed in the neighboring State of Kentucky. The recalled Kentucky Bleu cheese sold in the Louisville, KY, Whole Foods Market store, was cut and packaged in clear plastic wrap. It was sold with a Whole Foods Market scale label reading "Kenny's Farmhouse Cheese KY BL," with a PLU of 209578 and includes all "sell by" dates, which are noted on the scale label.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Whole Foods Market Recalls Cheese from Two Stores in Kentucky and Tennessee Because of Possible Health Risk**

**Contact**

Consumer:  
512-542-0060

Media:

Libba Letton

[libba.letton@wholefoods.com](mailto:libba.letton@wholefoods.com)

**FOR IMMEDIATE RELEASE** – October 5, 2012 – Whole Foods Market announces that it is recalling “Kenny’s Farmhouse Cheese KY BL” sold in its Louisville, KY store and “Blue Kentucky Rose Kenny’s” cheese sold in its Nashville, TN store. These cheeses are being recalled because they have the potential to be contaminated with *Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

The recalled Kentucky Bleu cheese sold in the Louisville, KY, Whole Foods Market store, was cut and packaged in clear plastic wrap. It was sold with a Whole Foods Market scale label reading “Kenny’s Farmhouse Cheese KY BL,” with a PLU of 209578 and includes all “sell by” dates, which are noted on the scale label.

The recalled Blue Kentucky Rose cheese sold in the Nashville, TN, Whole Foods Market store was cut and packaged in clear plastic wrap. It was sold with a Whole Foods Market scale label reading “Blue Kentucky Rose Kenny’s” with a PLU of 71113 and includes all “sell by” dates, which are noted on the scale label.

To date, no illnesses have been reported. This recall is in response to a recall by Kenny’s Farmhouse Cheese of Austin, Kentucky.

Signage is posted in both Whole Foods Market stores to notify customers of this recall. Customers who have purchased this product from Whole Foods Market should discard it, and may bring in their receipt for a full refund. Consumers with questions may call 512-542-0060 Monday through Friday, 8:00 a.m. to 5:00 p.m. Central Standard Time.

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[RSS Feed for FDA Recalls Information<sup>1</sup> \[what's this?<sup>2</sup>\]](#)

[Photo: Product Labels<sup>3</sup>](#)