



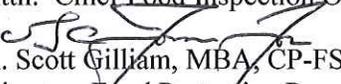
**Indiana State
Department of Health**
An Equal Opportunity Employer

Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: August 28, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: **Unclassified Recall; True Nutrition**

**AFFECTED
PRODUCT(S):** **Wheat Protein Isolate, Whey Protein Concentrate, and Hydrolyzed Whey Protein**
Due to Allergy Alert on Undeclared Milk in Whey Protein Products

**SUGGESTED
ACTION:** Information provided in case of consumer inquiry.

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. The recalled products were distributed through the website www.truenutrition.com. Consumers with questions regarding this recall can contact Carl Manes at 760-433-5376, Monday - Friday between 8am to 4pm, Pacific Standard Time. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**True Nutrition Issues Allergy Alert on Undeclared Milk in Whey Protein Isolate,
Whey Protein Concentrate and Hydrlyzed Whey Products**

Contact:
Consumer:
760-433-5376

Media:
Carl Manes
760-433-5376

FOR IMMEDIATE RELEASE - August 24, 2012 - True Nutrition is announcing a recall of Whey Protein Isolate, Whey Protein Concentrate and Hydrolyzed Whey Protein, because their labels fail to declare milk as the source of the whey. People who have an allergy or severe sensitivity to milk and milk derivatives run the risk of a serious or life-threatening allergic reaction if they consume these products.

Whey Protein Isolate, Whey Protein Concentrate and Hydrolyzed Whey Protein was distributed through the website www.truenutrition.com¹.

These products can be identified by the following names and lot numbers:

Whey Protein Concentrate (1lb) - Batch/lot: 0120712, Exp. Date: 05/2015

Whey Protein Isolate Cold-Filtration (1lb) - Batch/lot: 0030812, Exp. Date: 07/2015

Whey Protein Isolate MicroFiltrated (1lb) - Batch/lot: 0040812, Exp. Date: 07/2015

Whey Protein Isolate Cross-Flow Microfiltration (1lb) - Batch/lot: 0730712, Exp. Date: 07/2015

Hydrolyzed Whey Protein High Grade (1lb) - Batch/lot: 0680512, Exp. Date: 05/2015

As most customers know whey protein is derived from milk. True Nutrition shipped the above whey protein products beginning May 2nd 2012 without stating: whey is derived from 'milk' on their labels through a company printing mistake. This product recall notice has been initiated because said products contain milk ingredients but do not list on the labels that the ingredients are derived from milk.

If you are allergic or have extreme sensitivity to milk, you should discontinue use. In addition, if you may have further distributed this product, please identify these individuals and notify them at once of this product recall.

If you have any questions, call Carl Manes at 760-433-5376, Monday through Friday 8am to 4pm (Pacific Standard Time).

This recall is being made with the knowledge of the Food and Drug Administration.

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**True Nutrition Issues Allergy Alert on Undeclared Milk in Whey Protein Isolate,
Whey Protein Concentrate and Hydrolyzed Whey Products
Photos**



Hydrolyzed Whey Protein High Grade

Net Weight: 1lb (454g)

Directions: Mix 1 Serving/1 scoop (30g) into 8-12fl oz of water, milk, or juice.

Ingredients: Hydrolyzed Whey Protein, Soy Lecithin.

Batch/Lot#0680512 Expiration: 05/2015

Nutritional Facts

Serving Size 30 g		
Servings Per Pound: 15		
Total Calories		105
Calories from Fat		5
	Amount Per Serving	%Daily Value
Total Fat	0.5g	1%
Saturated Fat	0g	0%
Cholesterol	0mg	0%
Sodium	350mg	0%
Carbohydrates	1g	0%
Dietary Fiber	0g	0%
Sugar	0.6g	0%
Protein	23g	46%
Vitamin A	0mg	0%
Vitamin C	0mg	0%
Calcium	0mg	0%
Iron	1.8mg	10%

*Daily Value not established

The above statement has not been evaluated by the FDA. This product is not intended to diagnose or treat any disease.



Whey Protein Concentrate

Net Weight: 1lb (454g)

Directions: Mix 1 Serving/1 scoop (30g) into 8-12fl oz of water, milk, or juice.

Ingredients: Whey Protein Concentrate, Soy Lecithin.

Batch/Lot#0120712 Expiration: 05/2015

Nutritional Facts

Serving Size 30 g		
Servings Per Pound: 15		
Total Calories		120
Calories from Fat		22.5
	Amount Per Serving	%Daily Value
Total Fat	2.5g	4%
Saturated Fat	1.5g	6%
Cholesterol	30mg	10%
Sodium	35mg	0%
Carbohydrates	2g	1%
Dietary Fiber	0g	0%
Sugar	2g	0%
Protein	23g	46%
Vitamin A	0mg	0%
Vitamin C	0mg	0%
Calcium	0.25mg	25%
Iron	0mg	0%

*Daily Value not established

The above statement has not been evaluated by the FDA. This product is not intended to diagnose or treat any disease.



Whey Protein Isolate Cross-Flow MicroFiltration

Net Weight: 1lb (454g)

Directions: Mix 1 Serving/1 scoop (30g) into 8-12floz of water, milk, or juice.

Ingredients: Whey Protein Isolate CFM, Soy Lecithin.

Batch/Lot# 0730712 Expiration: 07/2015

Nutritional Facts

Serving Size 30 g

Servings Per Pound: 15

Total Calories		110
Calories from Fat		0
	Amount Per Serving	%Daily Value
Total Fat	0g	0%
Saturated Fat	0g	0%
Cholesterol	0mg	0%
Sodium	45mg	0%
Carbohydrates	0g	0%
Dietary Fiber	0g	0%
Sugar	0g	0%
Protein	27g	54%
Vitamin A	0mg	0%
Vitamin C	0mg	0%
Calcium	0mg	0%
Iron	0mg	0%

*Daily Value not established

The above statement has not been evaluated by the FDA. This product is not intended to diagnose or treat any disease.



Whey Protein Isolate Cold-Filtration

Net Weight: 1lb (454g)

Directions: Mix 1 Serving/1 scoop (30g) into 8-12floz of water, milk, or juice.

Ingredients: Whey Protein Isolate, Soy Lecithin.

Batch/Lot# 0030812 Expiration: 07/2015

Nutritional Facts

Serving Size 30 g

Servings Per Pound: 15

Total Calories		110
Calories from Fat		0
	Amount Per Serving	%Daily Value
Total Fat	0g	0%
Saturated Fat	0g	0%
Cholesterol	0mg	0%
Sodium	45mg	0%
Carbohydrates	0g	0%
Dietary Fiber	0g	0%
Sugar	0g	0%
Protein	27g	54%
Vitamin A	0mg	0%
Vitamin C	0mg	0%
Calcium	0mg	0%
Iron	0mg	0%

*Daily Value not established

The above statement has not been evaluated by the FDA. This product is not intended to diagnose or treat any disease.



Whey Protein Isolate MicroFiltration

Net Weight: 1lb (454g)

Directions: Mix 1 Serving/1 scoop (30g) into 8-12floz of water, milk, or juice.

Ingredients: Whey Protein Isolate, Soy Lecithin.

Batch/Lot# 0040812 Expiration: 07/2015

Nutritional Facts

Serving Size 30 g

Servings Per Pound: 15

Total Calories 110

Calories from Fat 0

	Amount Per Serving	%Daily Value
Total Fat	0g	0%
Saturated Fat	0g	0%
Cholesterol	0mg	0%
Sodium	75mg	0%
Carbohydrates	0g	0%
Dietary Fiber	0g	0%
Sugar	0g	0%
Protein	27g	54%
Vitamin A	0mg	0%
Vitamin C	0mg	0%
Calcium	0.20mg	20%
Iron	2.7mg	15%

*Daily Value not established

The above statement has not been evaluated by the FDA. This product is not intended to diagnose or treat any disease.