



DATE: September 19, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: The Kroger Co. Recall

SUGGESTED

ACTION: Unclassified Recall; Kroger Fresh Selections Tender Spinach 10 ounce packages (UPC: 0001111091649) with a "best if used by" date of September 16 supplied by NewStar Fresh Foods LLC, is being recalled because the product may contain *Listeria monocytogenes*; Information provided in case of consumer inquiry.

From the information provided by FDA, the recalled product was distributed in the State of Indiana. Check the recalled store list below for more information. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Kroger Stores in Fifteen States Ask Customers to Check for
Recalled Fresh Selections Spinach Items**

Contact:
Consumers:
1-800-KROGERS

Media:
Keith Dailey
1-513-762-1304

Investors:
Cindy Holmes
1-513-762-4969

FOR IMMEDIATE RELEASE - September 19, 2012 - The Kroger Co. (NYSE:KR) Family of Stores in 15 states is asking customers to check their refrigerators for certain Kroger Fresh Selections Tender Spinach 10 ounce packages (UPC: 0001111091649) with a "best if used by" date of September 16.

This product, supplied by NewStar Fresh Foods LLC, is being recalled because the product may contain *Listeria monocytogenes*. Customers should return the items to stores for a full refund or a replacement. Customers can visit www.kroger.com/recall¹ for more information.

Stores under the following names in 15 states are included in this recall:

- **Kroger stores in Ohio, Kentucky, West Virginia, Virginia, Georgia, Alabama, North Carolina, South Carolina, central and eastern Tennessee, and Michigan.**
- **Kroger, Jay C, Owen's, Pay Less, Scott's and Food 4 Less stores in Indiana, Illinois and eastern Missouri.**
- **Dillons, Baker's, and Gerbes stores in Kansas, Missouri, and Nebraska.**

Stores the company operates under the following names are not included in this recall: Fry's, Ralphs, Fred Meyer, QFC, Smith's, King Soopers, City Market and Food 4 Less/Foods Co. in California.

What Kroger is Doing

Kroger has removed affected items from store shelves and initiated its customer recall notification system. Customers who may have purchased the affected products will receive register receipt messages and/or automated phone calls. Kroger is also placing signs in stores in produce departments.

What Customers Should Do

Kroger is asking customers to carefully check their refrigerators for this recalled Fresh Selections product because it may contain *Listeria monocytogenes*. Any opened or unopened products included in this recall should not be consumed and should be returned by customers to their local Kroger store for a full refund or replacement.

Listeria monocytogenes, if eaten, could result in severe illness to those individuals who are pregnant or have a weakened immune system.

Customers with additional questions can contact 1-800-KROGERS.

Kroger, one of the world's largest retailers, employs more than 339,000 associates who serve customers in 2,425 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The company also operates 788 convenience stores, 342 fine jewelry stores, 1,124 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations in the communities it serves. [Photo: Product Labels](#)⁴