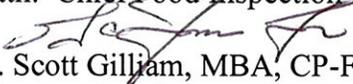




DATE: February 13, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Summit Import Corporation Issues Allergy Alert on Undeclared Eggs in Bin Bin Snow Rice Cracker 5.3 oz. Pack and Bin Bin Rice Cracker 15.8 oz. Bulk Pack

SUGGESTED

ACTION: **Unclassified Recall; Summit Import Corp. in Jersey City, New Jersey, is recalling Bin Bin Snow Rice Cracker 5.3oz Pack and Bin Bin Rice Cracker 15.8oz Bulk Pack because the affected products contain egg which are not declared on the label. Consumers who are allergic to eggs may run the risk of serious or life-threatening allergic reactions if they consume this product.**

According to the FDA, the recalled Bin Bin Snow Rice Cracker, 5.3 oz, UPC Code 8 852098700124 and Bin Bin Rice Cracker 15.8 oz, Bulk Pack, UPC Code 8 8520098701510, both in plastic packaging, were distributed in the State of Indiana and nationwide to Asian retail stores. If any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Contact:

Consumer:
Tony Lee
1-800-888-8228, Ext. 132

FOR IMMEDIATE RELEASE - February 9, 2012 -Summit Import Corp., at 100 Summit Place, Jersey City, New Jersey, is recalling Bin Bin Snow Rice Cracker 5.3oz Pack and Bin Bin Rice Cracker 15.8oz Bulk Pack because the affected products contain egg which are not declared on the label. Consumers who are allergic to eggs may run the risk of serious or life-threatening allergic reactions if they consume this product.

The recalled Bin Bin Snow Rice Cracker, 5.3oz, UPC Code 8 852098700124 and Bin Bin Rice Cracker 15.8oz, Bulk Pack, UPC Code 8 8520098701510, both in plastic packaging, were distributed nationwide to Asian retail stores.

No illnesses have been reported to date in connection with this problem in the United States.

The recall was initiated after it was discovered the cracker products were distributed in packaging that did not reveal the presence of egg.

Consumers who are allergic to eggs and purchased Bin Bin Snow Rice Cracker 5.3oz and Bin Bin Rice Cracker 15.8oz Bulk Pack are urged to return them to the place of purchase. Consumers with questions may contact the company at 1-800-888-8228, Ext. 132, Attention: Tony Lee, Monday - Friday from 10:00AM to 5:00PM (EST).