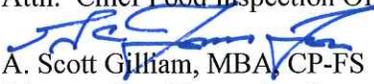




Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: October 30, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Schoep's Ice Cream Company Recall

SUGGESTED ACTION: **Unclassified Recall; Alerting customers that because of a packaging error, Kays Classic Vanilla Bean Ice Cream contains an undeclared allergen; Information is provided in case of a consumer inquiry.**

From the information provided by FDA, the product being recalled was distributed in the neighboring States of Kentucky. The product was shipped to Food City and Super Dollar stores located in Kentucky, Virginia and Tennessee.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Schoep's Ice Cream Company Issues Allergy Alert On Undeclared Allergen In Kays Classic Vanilla Bean Ice Cream

Contact:
Consumer:
1-800-891-6411 extension 71

Media:
Eric Thomsen
800-891-6411 extension 106

FOR IMMEDIATE RELEASE - October 26, 2012 - Schoep's Ice Cream Company of Madison, Wisconsin is alerting customers that because of a packaging error, Kays Classic Vanilla Bean Ice Cream contains an undeclared allergen. Consumers, who have an allergy or severe sensitivity to pecans, run the risk of serious or life-threatening allergic reaction if they consume this product.

The following product is included in the recall:

- Kays Classic Vanilla Bean Ice Cream 48 oz. Round – UPC #0-87848-13021 with a **Best if Used By Date of 02/28/14**

The product was shipped to Food City and Super Dollar stores located in Kentucky, Virginia and Tennessee.

This recall was initiated upon discovery that certain containers of Kays Vanilla Bean Ice Cream contained Kays Butter Pecan Ice Cream.

No illnesses have been reported to date. Consumers who have purchased the affected product are urged to return it to the place of purchase for a full refund. Consumers with questions or concerns may contact Schoep's, the manufacturer, at 1-800-891-6411 extension 71.

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[RSS Feed for FDA Recalls Information¹ \[what's this?\]²](#)

[Photo: Product Labels³](#)