



**Mitchell E. Daniels, Jr.**  
*Governor*

**Gregory N. Larkin, M.D., F.A.A.F.P.**  
*State Health Commissioner*

**DATE:** April 21, 2011

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** S & M Enterprise Corp. Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) because they contain undeclared eggs; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. The recalled RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) were distributed nationwide in uncoded 160g cardboard boxes. They are products of China. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**S&M (USA) Enterprise Corp Issues Allergy Alerts on Undeclared Eggs In Rain  
Swiss Roll  
(Strawberry Flavor) and (Coconut Flavor)**

**Contact:**  
S & M (USA) Enterprise Corp  
Wendy Li /917-662-7995

**FOR IMMEDIATE RELEASE** - April 20, 2011 - S & M Enterprise Corp, 4703 2nd Ave, Brooklyn NY 11232, is recalling RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) because they contain undeclared eggs. Consumers who are allergic to eggs may run the risk of serious or life-threatening reactions if they consume this product.

The recalled RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) were distributed nationwide in uncoded 160g cardboard boxes. They are products of China.

The recall was initiated after routine sampling by New York State Department of Agriculture and Markets food inspectors and subsequent analysis of the product by food Laboratory personnel revealed the presence of eggs in packages of RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) which was not declared eggs as an ingredient on the table.

No illnesses have been reported to date in connection with this problem.

Consumers who are allergic to eggs and purchased RAIN SWISS ROLL (STRAWBERRY FLAVOR) and (COCONUT FLAVOR) are urged to return them to the place of purchase. Consumers with questions may contact the company at 917-662-7995.

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RSS Feed for FDA Recalls Information<sup>1</sup> [what's this?<sup>2</sup>]

Photo: Product Labels