



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: July 27, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Land O'Lakes Purina Feed LLC Recall

SUGGESTED

ACTION: Unclassified Recall; Land O'Lakes Purina Feed LLC has initiated a voluntary recall of certain varieties of poultry feed products with the specific lot codes listed below, due to the lack of added vitamin D in these products. Inadequate levels of vitamin D in a bird's diet for greater than 2-3 weeks may cause bone weakness, fractures or joint problems, and potentially death, if birds are not exposed to direct sunlight daily. Birds living outdoors may not experience symptoms due to the formation of natural vitamin D that occurs within the bird's body with exposure to a minimum of 30 minutes of direct sunlight daily.; Information provided in case of consumer inquiry.

From the information provided by FDA, the products being recalled were manufactured at Milford, IN, Nashville, TN, and St. Joseph, MO feed plants and distributed nationwide. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190-x256.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Land O'Lakes Purina Feed LLC Announces Voluntary Recall Of Certain Poultry Feeds Due To Lack Of Added Vitamin D

Contact

Consumer:

800-227-8941 (Purina, Honor, Show Chow products)

888-719-8066 (DuMOR products)

www.purinmills.com/news/recall-information.aspx¹ ²

Media:

Trish Scorpio

651-375-1814

FOR IMMEDIATE RELEASE - July 26, 2012 - Land O'Lakes Purina Feed LLC has initiated a voluntary recall of certain varieties of poultry feed products with the specific lot codes listed below, due to the lack of added vitamin D in these products. Inadequate levels of vitamin D in a bird's diet for greater than 2-3 weeks may cause bone weakness, fractures or joint problems, and potentially death, if birds are not exposed to direct sunlight daily. Birds living outdoors may not experience symptoms due to the formation of natural vitamin D that occurs within the bird's body with exposure to a minimum of 30 minutes of direct sunlight daily.

To date, there have been no reported animal illnesses involving the products below being recalled. The absence of added vitamin D in these products occurred as a result of a formulation software conversion.

"We are working diligently with retailers and distributors to notify customers about this issue and, as a precautionary measure, we urge customers to not feed their flocks these products," said Dave Hoogmoed, Chief Operating Officer. "Instead, please return them to the point of purchase for a refund and replacement feed. We deeply regret the concern and inconvenience this is causing."

The affected products were manufactured between May 23 and July 20, 2012, at the Milford, Indiana, Nashville, Tennessee and St. Joseph, Missouri feed plants, and distributed nationwide under the Purina and DuMOR brand names listed below. All products manufactured after July 20 include added vitamin D in their formulation.

Recalled Product List

PURINA® HONOR® SHOW CHOW®				
Formula No.	Item	Description	Size	Lot Code
781B	0016637	PURINA HONOR SHOW CHOW BROILER COMP AMP 0.0125% BMD50 MEDICATED	50 LB	2MAY23MFI1 2JUN12MFI1 2JUN11MFI3 2JUN14MFI3 2JUN20MFI3 2JUN28MFI3 2JUL06MFI1 2JUL16MFI3
801R	0017095	PURINA HONOR SHOW CHOW TURKEY GROW/FINISH BMD50 PELLET MEDICATED	50 LB	2MAY23MFI1 2MAY31MFI1 2JUN12MFI3 2JUN20MFI3

				2JUN27MFI1 2JUL06MFI1 2JUL11MF13 2JUL18MFI1
801T	0017096	PURINA HONOR SHOW CHOW TURKEY STARTER AMP .0125% BMD50 MEDICATED	50 LB.	2MAY31MFI1 2JUN06MFI3 2JUN11MFI3 2JUN19MFI3 2JUN22MFI3 2JUL03MFI1 2JUL11MF13 2JUL13MFI1

DUMOR® SHOW POULTRY

Formula No.	Item	Description	Size	Lot Code
60VA	0045400	DUMOR SHOW POULTRY AMP .0125% BMD 50 MEDICATED	40 LB	2JUN11MFI3 2JUL11MF13 2JUL18MFI1
60Y7	0046444	DUMOR POULTRY GROWER/FINISHER 15%	50 LB	2MAY23MFI1 2MAY25STJ1 2MAY29MFI1 2MAY31MFI1 2JUN01MFI1 2JUN05MFI1 2JUN07NST1A1 2JUN08MFI1 2JUN13MFI1 2JUN14MFI1 2JUN18MF13 2JUN20MFI3 2JUN22MFI1 2JUN29MFI1 2JUN29MFI3 2JUL09MFI3 2JUL09MFI1 2JUL17MF13 2JUL20MFI3 2JUL18NST1A1 2JUL13NST2A1 2JUL06NST2A1 2JUL05NST2A1 2JUN28NST2A1 2JUN27NST1A1 2JUN21NST2A1 2JUN20NST1A1 2JUN18NST1A1 2JUN13NST2A1

				2JUN12NST1A1 2JUL03STJ2 2JUN21STJ2 2JUN18STJ2 2JUN05STJ2 2MAY25STJ3
60X7	0046443	DUMOR CHICK STARTER 24%	50 LB	2MAY30MFI1 2MAY31STJ1 2JUN05STJ2 2JUN13MFI1 2JUN22MFI1 2JUL11MFI3 2JUN13NST1A1 2JUN14NST1A1 2JUN19NST2AI 2JUN20NST2A1 2JUL02NST2A1 2JUL03STJ2 2JUL16NST2A1 2JUL16STJ2 2JUN26STJ2 2JUN20STJ1 2MAY31STJ3

Lot numbers are printed on the sewing strip of each paper bag. Lot numbers are interpreted as follows: 2=Year / JUN=Month / 11=Day of Month / MFI=Plant Code (varies by manufacturing plant) / 3=Production Shift (varies by manufacturing plant).

Customers should return remaining products to their local dealer or retailer to receive a refund. For more information on the product recall, contact your local dealer, retailer or Customer Service between the hours of 8:00 a.m. and 4:30 p.m. (CT), Monday through Friday, or from 10:00 a.m. to 4:00 p.m. (CT) on Saturday and Sunday. For questions about Purina® Honor® Show Chow® products, call 1-800-227-8941. For questions about DuMOR® products, call 1-888-719-8066. Or visit www.purinmills.com/news/recall-information.aspx³ ⁴

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