



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** February 22, 2013

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Heartland® Brands Recall

**SUGGESTED ACTION:** Unclassified Recall; Two varieties of its granola cereals due to the possible presence of fragments of flexible metal mesh in an ingredient; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The recalled products were sold nationwide in the United States, Bahamas, Bermuda, Costa Rica, El Salvador, Israel and Trinidad. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Heartland Brands Voluntarily Recalls Two Varieties of Granola Cereals**

**Contact**  
Consumer  
Mike Gloekler  
888-881-6769

**FOR IMMEDIATE RELEASE** - February 20, 2013 - Heartland® Brands is voluntarily recalling two varieties of its granola cereals in the United States, Bahamas, Bermuda, Costa Rica, El Salvador, Israel and Trinidad, as a precaution due to the possible presence of fragments of flexible metal mesh in an ingredient. The ingredient is a grain blend, and the problem was discovered and reported by the ingredient supplier, Dakota Specialty Milling.

The two Heartland® cereal varieties are:

- Heartland® Harvest Spice Granola Cereal — 14 oz.; UPC 024300 090394; Best If Used By dates from 20130326 (March 26, 2013) through 20130910 (Sept. 10, 2013).
- Heartland® Fruit & Nut Harvest Granola Cereal — 14 oz.; UPC 024300 090387; Best If Used By dates from 20130325 (March 25, 2013) through 20130910 (Sept. 10, 2013).

No other Heartland® brand products are involved in this recall.

Heartland® Brands has not received any reports of consumer complaints or injuries and is issuing this voluntary recall as a precaution.

Consumers who have purchased the recalled products are urged to discard the cereal but retain the Best If Used By code and contact our Consumer Affairs Department toll-free at 888-881-6769, Monday-Thursday, 8 a.m.-6 p.m. ET and Friday, 8 a.m.-4 p.m. ET, for a full refund of the purchase price.

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[RSS Feed for FDA Recalls Information<sup>1</sup> \[what's this?\]<sup>2</sup>](#)

[Photo: Product Labels<sup>3</sup>](#)