



DATE: July 28, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: GoMacro - RECALL [Food]

**AFFECTED
PRODUCT:** Almond butter + carob and Sunflower butter + chocolate

SUMMARY: Unclassified Recall; The recall has been initiated because the products have the potential to be contaminated with Salmonella.

Affected MacroBars will be clearly marked as either almond butter + carob with lot numbers 1634 (expiration 10 Mar 15) or 1645 (expiration 18 Mar 15) or sunflower butter + chocolate lot 1646 (expiration 18 Mar 15) and in a foil wrapper.

These MacroBars were distributed nationwide via retail stores, mail order and direct delivery.

**SUGGESTED
ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. If you have any questions our Operations Manager, Tony Saarem, is available by phone, Monday-Friday 9AM-5PM (CST) at (608)-627-2310 or email at tony@gomacro.com. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

GOMACRO RECALLS "Almond Butter + Carob" and "Sunflower Butter + Chocolate" MacroBars Because of Possible Health Risk

Carob Powder Supplier May Have Exposed Ingredient to Salmonella

Contact:

Consumer:

Tony Saarem

(608) 627-2310

Email: tony@gomacro.com

FOR IMMEDIATE RELEASE - July 25, 2014 - GoMacro, of Viola, Wis., is recalling MARCOBARS brand almond butter + carob lots 1634 and 1645 and sunflower butter + chocolate lot 1646, because they have the potential to be contaminated with *Salmonella*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

GoMacro was notified on July 23 by its supplier of carob powder, an ingredient in the company's almond butter + carob bars, that one of their customers received a positive test for *Salmonella*. In the interest of abundant caution, GoMacro is voluntarily recalling lot 1646 of sunflower butter + chocolate because it was produced on the same line after lots 1634 and 1645. These MacroBars were distributed across the country and internationally via retail stores, mail order and direct delivery.

Affected MacroBars will be clearly marked as either almond butter + carob with lot numbers 1634 (expiration 10 Mar 15) or 1645 (expiration 18 Mar 15) or sunflower butter + chocolate lot 1646 (expiration 18 Mar 15) and in a foil wrapper.

No illnesses have been reported to date.

The carob powder supplier has ceased the production and distribution of this product. Consumers who have purchased this product are urged to return them to the place of purchase for a full refund.

"Even though there is no indication of contamination in our product, GoMacro puts the consumer at the forefront of every decision we make. We offer this voluntary recall in the interest of protecting the health of the consumer," GoMacro President Jola Sonkin said.

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Photos



