



DATE: April 25, 2011
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, ^{ASG}MBA, CP-FS
Director, Food Protection Program
SUBJECT: Doctor's CarbRite Diet Recall

SUGGESTED

ACTION: Unclassified Recall; All lots of the 2 oz. Chocolate Brownie Doctor's CarbRite Diet Bar that are missing the allergen statement; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled has been distributed in the State of Indiana. The recalled lots of the Chocolate Brownie Doctor's CarbRite Diet Bar extend to all fifty states and the bar was offered through a variety of distribution channels including health food stores, gyms, and internet-based e-commerce sites. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Doctor's CarbRite Diet Issues Allergy Alert on Certain Chocolate Brownie Flavored Bars

Contact:
(732) 545-3130

FOR IMMEDIATE RELEASE - April 21, 2011 - Doctor's CarbRite Diet of New Brunswick, NJ is voluntarily recalling all lots of the 2 oz. Chocolate Brownie Doctor's CarbRite Diet Bar that are missing the allergen statement, "Allergy Alert: Made on equipment that also processes soy, milk, egg, peanuts and tree nuts", due to possible peanut allergen cross-contamination. This allergy statement would be found at the end of the Ingredients list. People who have an allergy or severe sensitivity to a specific type of allergen (e.g., peanuts, tree nuts {chestnuts, brazil nuts, walnuts, hazelnuts, pecans, pine nuts, cashews}, eggs, and sulfites) run the risk of serious or life-threatening allergic reaction if they consume these products.

The recalled lots of the Chocolate Brownie Doctor's CarbRite Diet Bar extend to all fifty states and the bar was offered through a variety of distribution channels including health food stores, gyms, and internet-based e-commerce sites.

This recall affects only the Chocolate Brownie flavor for Doctor's CarbRite Diet Bars, those marked with the UPC # 0 39442 08112 4.

Chocolate Brownie Doctor's CarbRite Diet Bars have been produced for over 10 years for sale without any serious adverse events or allergic reactions reported in the United States.

The recall was initiated after it was discovered that the certain Chocolate Brownie flavored bars were distributed in packaging that omitted the appropriate allergen warnings: "Allergy Alert: Made on equipment that also processes soy, milk, egg, peanuts and tree nuts." Examination of current lots of Chocolate Brownie revealed that the correct allergen warnings do appear.

This recall is being conducted with the knowledge of the Food and Drug Administration.

Consumers who purchased any one of the affected lot numbers in question are asked to return the product to the place of purchase for a full refund or credit. Consumers with questions may contact Doctor's CarbRite Diet directly at (732) 545-3130, Monday through Friday, from 9:00 AM to 5:00 PM, Eastern Standard Time.

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RSS Feed for FDA Recalls Information¹ [what's this?²]

Photo: Product Labels