



**Indiana State
Department of Health**
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Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: August 26, 2013

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: ConAgra Foods Recall [Food]

AFFECTED

PRODUCT(S) Kroger Break'n Bake Chocolate Chip Cookie Dough 16 oz Packages
Due to Allergen Alert for Peanuts as Peanut Butter Cup Cookie Dough Packed into
Chocolate Chip Cookie Dough Packages

SUGGESTED

ACTION: Unclassified Recall; ConAgra Foods, in cooperation with the U.S. Food and Drug Administration (FDA), is recalling a limited number of Kroger's Break 'N Bake chocolate chip cookie dough packages due to peanut butter cup cookie dough inadvertently mispacked into chocolate chip cookie dough packages; UPC Code 11110 87530 and Use By 24NOV13C21 is on the packages. Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The recalled items were sold in Kroger, Dillons, Baker's, Gerbes, Foods Co., Food 4 Less, Fred Meyer, Fry's, Jay C, Owen's, Pay Less, Scott's, QFC, Ralphs and Smith's stores. The product was shipped to Kroger distribution centers and stores in 26 states, including: Alabama, Alaska, Arizona, California, Georgia, Idaho, Illinois, Indiana, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, Ohio, Oregon, South Carolina, Tennessee, Utah, Virginia, Washington, West Virginia and Wyoming.

Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-3213.

Recall -- Firm Press Release



2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Product Recall of Kroger's Break 'n Bake Chocolate Chip Cookie Dough Due to Peanut Butter Cup Cookie Dough Mispacked Into Chocolate Chip Cookie Dough Packages

Contact:

Consumer
800-252-0634

Media:

Dan Hare
402-240-5274
Daniel.hare@conagrafoods.com

Patty Harvey
800-281-7696

FOR IMMEDIATE RELEASE - August 25, 2013 - Today, ConAgra Foods, in cooperation with the U.S. Food and Drug Administration (FDA), is recalling a limited number of Kroger's Break 'N Bake chocolate chip cookie dough packages due to peanut butter cup cookie dough inadvertently mispacked into chocolate chip cookie dough packages.

People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product. There have been no illnesses reported to date in connection with this product.

This recall is limited to Kroger's Break 'N Bake Chocolate Chip cookie dough bearing the following UPC and Use by date. No other products are impacted.

Item: Kroger Break 'N Bake Chocolate Chip Cookie Dough, 16 oz. packages

Unit UPC: 11110 87530

Use by: 24NOV13C21

The recalled items were sold in Kroger, Dillons, Baker's, Gerbes, Foods Co., Food 4 Less, Fred Meyer, Fry's, Jay C, Owen's, Pay Less, Scott's, QFC, Ralphs and Smith's stores.

The product was shipped to Kroger distribution centers and stores in 26 states, including: Alabama, Alaska, Arizona, California, Georgia, Idaho, Illinois, Indiana, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, Ohio, Oregon, South Carolina, Tennessee, Utah, Virginia, Washington, West Virginia and Wyoming.

Not affected by this recall are Kroger's Southwest Division stores in Texas and Louisiana; Kroger's Delta Division stores in western Tennessee, Mississippi, Arkansas, western Kentucky and southern Missouri; and King Soopers and City Market stores in Colorado, New Mexico, Utah and Wyoming.

Consumers who have purchased this product should return it to the store where originally purchased for a full refund. Consumer with questions about this issue may call 800-252-0634, 24 hours per day/seven days per week.

ConAgra Foods is also issuing an alert through Food Allergy Research & Education (FARE) in an effort to inform any potentially impacted consumers. The label does indicate that the product may contain peanuts.

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[RSS Feed for FDA Recalls Information](#)¹ [[what's this?](#)²]

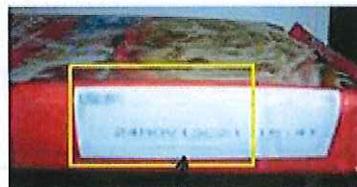
[Photo: Product Labels](#)³

Recalled Product Photos Are Also Available on FDA's [Flickr Photostream](#).⁴

Product Recall of Kroger's Break 'n Bake Chocolate Chip Cookie Dough Due to Peanut Butter Cup Cookie Dough Mispacked Into Chocolate Chip Cookie Dough Packages

Photos

Kroger Break 'N Bake
Chocolate Chip Cookie
Dough
16.0 oz. retail package



Use By Code
On package side



16.0 ounce package