



DATE: September 26, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Chattanooga Bakery, Inc. Recall

SUGGESTED

ACTION: Unclassified Recall; Peanut Butter Crunch products with "Best By" dates of 02/26/13, 03/25/13, and 04/29/13. These products may be contaminated with *Salmonella*; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The products were distributed nationally to numerous large supermarket chains. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Chattanooga Bakery Inc. Voluntarily Recalls Peanut Butter Crunch Products
Due to Possible Health Risk**

Contact

Consumer:
(423) 267-3351

FOR IMMEDIATE RELEASE - September 25, 2012 - In an abundance of caution, Chattanooga Bakery, Inc., maker of MoonPie® and LookOut!™ branded snacks, today announced a voluntary, limited recall of its Peanut Butter Crunch products with “Best By” dates of 02/26/13, 03/25/13, and 04/29/13. **No other Chattanooga Bakery / MoonPie / LookOut products are affected by this recall.**

The voluntary recall was initiated immediately upon learning that our peanut butter supplier, Sunland, Inc., has recalled product produced from May 1st, 2012 – September 24th, 2012. Sunland has stated that twenty-nine people have reported Salmonella Bredeney PFGE matching illnesses in approximately 18 states. These illnesses were associated with Creamy Salted Valencia Peanut Butter, which was produced by Sunland, Inc.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

Chattanooga Bakery’s Peanut Butter Crunch products (9.6 ounce multipack and 2.4 ounce twin pack) **have not been associated with any of the reported illnesses.** Regardless, we are taking this precautionary step to protect our customers and their families from any possible risk. Customers who have purchased this item are urged not to eat the product, and to dispose of it or return it to the retailer for a full refund.

For more specific information regarding the Sunland recall, please visit the manufacturer website by viewing the link below: <http://www.sunlandinc.com/788/html/pdfs/SunlandRecall.pdf>¹

If you require further information, please contact customer service at (423) 267 - 3351.

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[RSS Feed for FDA Recalls Information](#)² [what's this?]³

[Photo: Product Labels](#)⁴