

DATE: October 17, 2013

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Best Value Inc. Recall [Food]

AFFECTED

PRODUCT(S): Pran Turmeric Powder 400g packaged in a transparent plastic flexible bag
Best Before 26 OCT 14 and Bar Code #8 3173000502 3.

SUMMARY: Voluntary Recall; BEST VALUE, INC. of Detroit, MI is voluntarily recalling Pran Turmeric Powder because it was found to contain high levels of lead that could cause health problems to consumers, particularly infants, small children, and pregnant women if consumed. The recall was initiated after it was discovered that product contained high levels of lead (53 ppm) based on sampling by Food and Drug Administration. No complaints have been reported to date. It was distributed in and around Hamtramck, Michigan through retail stores.

SUGGESTED

ACTION: This product was not distributed in Indiana; however, it was distributed to our neighboring state around Hamtramck Michigan. Consumers who have purchased Pran Turmeric Powder are urged not to consume the product and should return it to the place of purchase for a full refund. Consumers with questions may contact the company at TEL: 313-259-2900, Monday – Friday, 10am-5pm. In addition, if any recalled products are found, please notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Best Value, Inc., Recalls PRAN Bran Turmeric Powder
Due to Elevated Levels of Lead**

Contact:

Consumer:
(313) 259-2900

FOR IMMEDIATE RELEASE - October 15, 2013 - BEST VALUE, INC. of Detroit, MI is voluntarily recalling PRAN TURMERIC POWDER because it was found to contain high levels of lead that could cause health problems to consumers, particularly infants, small children, and pregnant women if consumed. The recall was initiated after it was discovered that product contained high levels of lead (53 ppm) based on sampling by Food and Drug Administration. No complaints have been reported to date.

Lead can accumulate in the body over time. Too much can cause health problems, including delayed mental and physical development and learning deficiencies. Pregnant women, infants and young children especially should avoid exposure to lead. People concerned about blood lead levels should contact their physician or health clinic to ask about testing.

PRAN TURMERIC POWDER 400g that is packaged in a transparent plastic flexible bag with BEST BEFORE 26 OCT 14 and BAR CODE #8 3173000502 3.

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