

2022 INfield Advantage Privacy Agreement

DATE

NAME

THIS AUTHORIZATION AGREEMENT is made and entered into on _____ by _____
and between INfield Advantage.

The program participants agree to the following:

- Producer authorizes INfield Advantage to store and manage data and information on Producer's behalf.
- Producer receives a unique identifier for each field enrolled.
- INfield Advantage is funded by an USDA NRCS Conservation Innovation Grant, identifiable participant data collection is required for the grant in order to track improvement over time. When reporting NRCS will aggregate non-identifiable data on a county level.
- INfield Advantage will share data with the software tool, Land O Lakes- Truterra to provide Producer with personal on-farm metrics.
- INfield Advantage and Land O Lakes- Truterra do not have the right to sell Producer's data and Producer will be notified if any action should be taken on personal data and Producer has the option to opt out.
- INfield Advantage and Land O Lakes- Truterra will make every effort to maintain Producer's confidentiality and will aggregate data on a county level when reporting results.
- INfield Advantage team will enter Producer's fields to collect tissue and soil samples multiple times throughout the season. (Soil sampling in spring / summer, tissue sampling in summer, cover crop tissue sampling fall / winter)

Name: _____

Signature: _____

Date: _____



Ceres Solutions helps you protect air, soil and water.

TRUTERRA

PROGRESS YOU CAN SEE.

GOOD STEWARDSHIP IS ACTUALLY GOOD BUSINESS.

Ceres Solutions uses the latest tools to help local farmers achieve and document continuous improvement in stewardship. Working side-by-side with your Agronomist, committed partners use the Truterra Insights Engine to achieve clearer sustainability metrics, real-time ROI comparisons and meaningful documentation of results. Together, we commit to balancing profitability, productivity and preservation... making progress you can see.



FOR US, IT'S JUST RIGHT.

Only Ceres Solutions Cooperative is partnering with local conservation leaders in the area of nutrient, soil and water management to bring the most effective strategies to your fields. **Why?** Because local farmers have long trusted Ceres Solutions to act responsibly... our stewardship priority is not rooted in short-term sales or popular trends. It's rooted in the hearts of seasoned local agronomists, branch managers and custom applicators who have been doing what is right for the soil, the farmer, the community and the environment for decades. It makes, and it has always made, good business sense. Let's get to work in your fields.

DATE:

This document allows your Ceres Solutions team to enter in data into the Truterra Insights Engine on your behalf. Thank you for your leadership in innovative stewardship strategies.

COMMITMENT FOCUSES ON GOALS FOR GROWER/FARM/LOCATION:

YEAR:

NUMBER OF ACRES:

☐ I understand my experiences and data will be shared with Land O Lakes for aggregate summary.

Truterra (formerly SUSTAIN) is a business unit of Land O Lakes, Inc. Together, our commitment is to optimize nutrient use and placement, match products, tools and advice to help achieve your goals for the specified acres. The objective is continuous improvement in your sustainability practices. Participating growers work as our Partners.

- ☐ The Ceres customer owns the on-farm data such as planting, nutrient and crop protection application, yield, etc. entered into the Truterra Insights Engine.
- ☐ Truterra data cannot be duplicated in other platforms. You can run two platforms on your total farm production but please do not duplicate the information on a specific farm and field.
- ☐ Producer data is aggregated on a county-wide basis.
- ☐ Truterra owns the output data of the Truterra Insights Engine which is derived from all producer-entered data.

GROWER COMMITMENT SIGNATURE

AGRONOMIST COMMITMENT SIGNATURE