

*How to Develop an
Effective Business Plan*

***Empowering you as strong leaders
for soil and water conservation.***

What are conservation districts trying to accomplish?



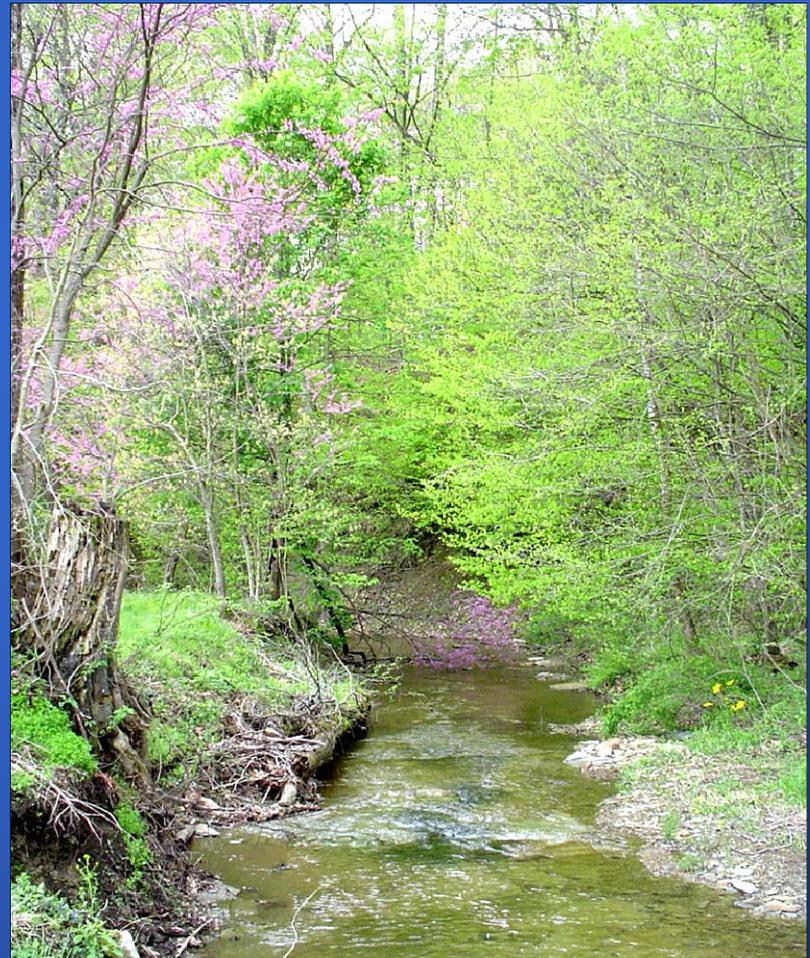
Getting Conservation on the Land



The Time is Now!

Additional Opportunities for Districts

- **Clean Water
Indiana Grants**
- **Lake and River
Enhancement
(LARE)**
- **IDEM Section 319
Grants**



Business Plan Development



Board Member Role





Business Plan Elements

Who We Are

*Business Plan
Elements*

Function/Purpose



Business Plan Elements **We Serve?**



Business Plan Elements Why?



Mission Statement

The Mission of “Hoosier” Soil and Water Conservation District is to (what) for (whom) by (how) Specific to your district.

*Business Plan
Elements*

**Critical Natural
Resource Issues**



Business Plan Elements

Statements of Intent

By **{Date}** the **{Natural Resource}** will
{Outcome}

Accomplishments by 2011

By **{Date}** the **{Natural Resource}** will
{Outcome}



*Business Plan
Elements*
**Priority Actions –
12 Months**

*Business Plan
Elements*
Staffing Needs



Business Plan Elements

Annual Budget Needs



SWCD Local Cost/Benefit Sample Worksheet

Hoosier County Soil and Water Conservation District

From January 1, 2006 to December 31, 2006

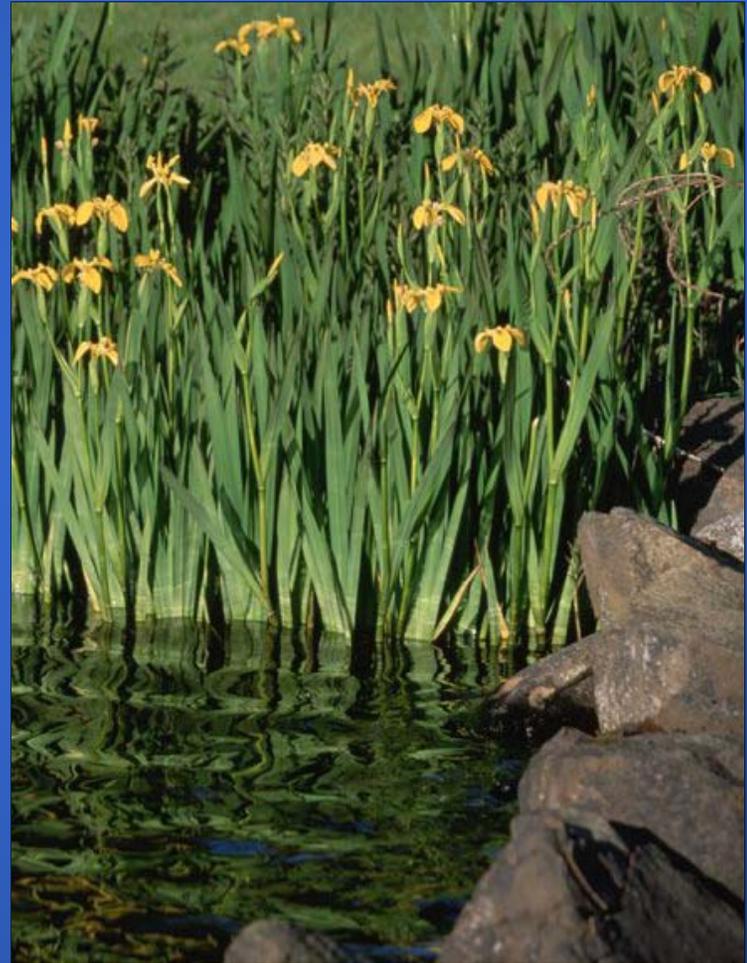
<i>Assistance for District Operations Costs:</i>	<i>Contribution</i>	<i>Total</i>
County Investment for District Operations	\$ 56,309.00	
<i>Other LOCAL Investments for District Operations</i>		
City Investment for District Operations - City of Boilerville	\$ 2,000.00	
Hoosier County Foundation Education Grant	\$ 590.00	
Total Local Investment for District Operations (Other Than County Tax Dollars)	\$ 2,590.00	
<i>STATE Investments for District Operations</i>		
State Appropriations for District Operations	\$ 10,000.00	
ISDA - Division of Soil Cons. County Technical Assistance (Resource Specialist)	\$ 25,875.00	
ISDA - Division of Soil Cons. Regional Technical Assistance	\$ 3,895.00	
ISDA - Division of Soil Cons. SWCD Support & Educational Assistance	\$ 2,370.00	
Other State Investment for District Operations		
Total State Investment for District Operations	\$ 42,140.00	
<i>FEDERAL Investments for District Operations</i>		
USDA - NRCS Staff Salaries	\$ 64,613.00	
USDA - NRCS Staff Support	\$ 12,923.00	
Other Federal Investment for District Operations		
Total Federal Investment for District Operations	\$ 77,536.00	
TOTAL PARTNER INVESTMENT IN DISTRICT OPERATIONS		\$ 178,575.00

Cost Share to County Landowners/Operators for Conservation Practices:	Program Total	Total
Local*:		
Hoosier County Quail Unlimited Seeding Cost Share Grant	\$ 3,500.00	
Total Cost Share Provided Through SWCD	\$ 3,500.00	
State*:		
Lake And River Enhancement Program (LARE)	\$ 15,400.00	
Clean Water Indiana Program	\$ 8,921.03	
IDEM/IDNR Cost Share Funds	\$ 18,010.00	
IDNR Urban Rule 5 Funds	\$ 802.00	
Total Cost Share Provided Through State Agencies	\$ 43,133.03	
Federal*:		
Conservation Reserve Program (CRP)	\$ 261,605.63	
Environmental Quality Incentives Program (EQIP)	\$ 93,662.00	
Wildlife Habitat Incentive Program (WHIP)	\$ 419,249.00	
Wetland Reserve Program (WRP)	\$ 1,933,155.00	
Forest Improvement Program (FIP)	\$ 3,220.00	
EPA 319 Nonpoint Source Program - Animal Waste Technical Position	\$ 116,050.00	
Total Cost Share Provided Through Federal Agencies	\$ 2,826,941.63	
TOTAL COST SHARE THROUGH CONSERVATION PARTNERS		\$ 2,873,574.66
<p><i>* Does not include landowners' investments in practices, which may range from 10% - 50% of total cost. For a detailed list of new conservation practices installed during this timeframe as well as their estimated values, see the reverse side of this form.</i></p>		
TOTAL CONSERVATION INVESTMENT LEVERAGED THROUGH THE HOOSIER SWCD		\$ 3,052,149.66
RETURN: EACH COUNTY TAX DOLLAR INVESTED IN THE SWCD LEVERAGES:		\$ 54.20



*Business Plan
Elements*
Key Individuals

Next Steps
**Share your
Business Plan**



Next Steps
Revisit Your Business Plan



If it is to be, it is up to me!

Questions & Discussion

Special Thanks

**To those SWCDs that provided
photos for this presentation.**