

For Service Management CY 2021-23

**Information Technology Service Management (ITSM)** refers to the entirety of activities – directed by policies, organized and structured in processes and supporting procedures – that are performed by an organization (IOT) to plan, design, deliver, operate and control information technology services offered to customers. The ITSM concept perspectives include: People, Process, Products and Partners.

**Information Technology Infrastructure Library (ITIL)** is a set of practices to support ITSM. It focuses on aligning IT services with business needs. ITIL describes processes, procedures, tasks and checklists which are not organization-specific, but which can be applied to establish integration with the state's IT strategy, delivering value and maintaining a minimum level of competency while providing cost-effective, quality services.

**IOT's ITSM-ITIL Initiative** was established by the IOT CIO on 1/1/2016. ITIL will now be used within IOT where applicable to demonstrate compliance; to plan, implement and measure improvements resulting in increased customer service; and to help IOT transition from a primarily operations-based environment to an operations/project-based environment. In essence, help IOT achieve their Vision and Mission.



**Service Strategy Phase 1**  
Establish how to design, develop and implement IT service management as an organizational capability and a strategic asset.

ITIL Processes	Possible Projects
<b>Strategy Generation and Management</b> Articulate how IOT will enable an organization to achieve its business outcomes and the most effective and efficient way to manage these services. <small>Chiefs</small>	Sponsor IT Maturity Projects* Reassess IT Maturity in Q4 Develop 2-Yr ITSM Roadmap*
<b>Service Portfolio Management</b> Ensure that IOT has the right mix of services to balance the investment in IT with the ability to meet business outcomes. <small>CTO</small>	Services & Rate Analysis w/Gartner
<b>Financial Management</b> Secure the appropriate level of funding to design, develop and deliver services that meet the strategy of the organization. <small>CTO</small>	
<b>Demand Management</b> Assist IOT in understanding and influencing customer demand for services and the provision of capacity to meet these demands. <small>CTO</small>	
<b>Business Relationship Management</b> Manage personal relationships with business managers. Provide input to Service Portfolio Management. Provide formal complaint and escalation procedures. <small>Dir SM</small>	Update Department Briefs Support IOT's New BRM Program* Hire 3rd Dedicated Liaison* Assist with CRM App. Evaluation* Develop Liaison Dashboard IP

**Service Design Phase 2**  
Design and development of services and service management practices required to meet customers availability requirements.

ITIL Processes	Possible Projects
<b>Service Catalog Management</b> Provide a single, consistent source of information on all the agreed services and ensure that it is widely available to those who are authorized to access it. <small>Dir SM</small>	Update Service Catalog to Reflect Current Service Offerings.
<b>Service Level Management</b> Negotiates, agrees and documents appropriate IT service targets with the business in service level agreements (SLAs) and then monitors and produces reports on delivery against the agreed level of service. <small>Dir SM</small>	Continue Breach Mgt Program Update SLOs to Reflect Current Business Needs Update CSDL KPI with Approved Changes*
<b>Availability Management</b> Provide a point of focus for all availability-related issues that apply to services, components and resources, ensuring that availability targets are measured and achieved, and that they match the agreed needs of the business in a cost-effective manner. <small>Dir SM</small>	Evaluate ASM Health Dashboard*
<b>Capacity Management</b> (Business, Service, Component) Ensure the current and future capacity and performance demands of the customer regarding IT service provision are delivered against justifiable costs. <small>COOs</small>	Maintain Accurate Org Charts
<b>IT Service Continuity Management</b> Ensuring that the required IT infrastructure and the IT services can be recovered within required and agreed business time scales. <small>CTSD</small>	
<b>Information Security Management</b> (Availability, Confidentiality, Integrity) To align IT security with business security and ensure that information security is effectively managed in all service and IT Service Management activities. (IOT is using NIST) <small>CISO</small>	
<b>Supplier Management</b> Manage suppliers and the services they supply, to provide seamless quality of IT service to the business and ensure that value for money is obtained. <small>CAO</small>	

**Service Transition Phase 3**  
Development and improvement of capabilities for transitioning new and changed services into live service operation, assuring function & fitness.

ITIL Processes	Possible Projects
<b>Transition Planning and Support</b> Plan and coordinate the resources and capabilities needed to enable the smooth operation of the service transition phase. Identify, manage and control the risks of failure and disruption across transition activities. <small>COOs</small>	Upgrade ASM to 10.4.19* Evaluate ASM NANO* Move ASM to Azure Upgrade ASM to Prometheus Upgrade ASM to Helios Investigate Azure Applications for Integrations
<b>Change Management</b> Ensure that standard methods and procedures are used for controlled, efficient and prompt handling of all Changes, in order to minimize the impact of Change related incidents upon service quality, and to improve the day-to-day operations of the organization. <small>Change Mgr.</small>	Develop Enhanced CM Policies & Procedures in ASM
<b>Service Asset and Configuration Management</b> Managing, storing and providing information about Configuration Items (CI's) and Service Assets throughout their life cycle. <small>COOs</small>	Demo / Pilot ASM Inventory Mgt*
<b>Release and Deployment Management</b> Deploy releases into production and establish effective value of the service in order to deliver value to the customer and be able to hand over to Service Operation.	
<b>Service Testing and Validation</b> Ensure that new or changed IT Services match the design specification and will meet the needs of the business.	
<b>Change Evaluation</b> Provide a formal means of determining the performance of a service change in the context of likely impacts on business outcomes, and on existing and proposed services and IT infrastructure. <small>Change Mgr.</small>	Develop More SOPs & Workflows for Changes. Report Planned System Changes that May Cause Service Desk Activity
<b>Knowledge Management</b> (CMS, CMDB, KEDB) Share perspectives, ideas, experience and information; to ensure that these are available in the right place at the right time to enable informed decisions; and to improve efficiency by reducing COOs' need to rediscover knowledge.	Develop and Maintain Appropriate Reference Guides Increase Volume for FAQs on SSP* Complete RACI Matrix Project* Pull Server Data into CMDB

**Service Operation Phase 4**  
Achieve effectiveness and efficiency in the delivery and support of services to ensure value for the customer and the service provider.

ITIL Processes	Possible Projects
<b>Event Management</b> Monitor all events that occur throughout the IT infrastructure to allow for "normal" service operation and to detect and escalate exceptions. <small>Dir SM</small>	Use Health Dashboard to Improve Server Monitoring/Reporting?
<b>Incident Management</b> Restore normal service operation as quickly as possible and minimize the adverse impact on business operations, thus ensuring that the best possible levels of service quality and availability are maintained. <small>Dir OS</small>	Annual Analysis to Optimize ASM Categories/Queues to Business Assist Ops with "Shift Left" of Services Assist HD Transition to 1st Contact Resolution Once Defined by Ops, Develop Priority Matrix in ASM
<b>Request Management</b> Enable users to request standard services, to provide information about services, and to assist with general information, complaints and comments. <small>Dir OS</small>	Continue Workflows Development to Automate Manual Processes* Increase Usage of & Services in SSP*
<b>Problem Management</b> Minimize the adverse impact of incidents and Problems on the business that are caused by errors within the IT infrastructure, and to prevent the recurrence of incidents related to these errors. <small>COOs</small>	
<b>Access &amp; Rights Management</b> Grant authorized users the right to use a Service while preventing access to non-authorized users in order to protect the Confidentiality, Integrity and Availability (CIA) of information and infrastructure. <small>COOs</small>	

ITIL Functions	Projects
Application Management	
Monitoring & Control	
Operations Management	
Service Desk	Implement Chat*
Technical Management	

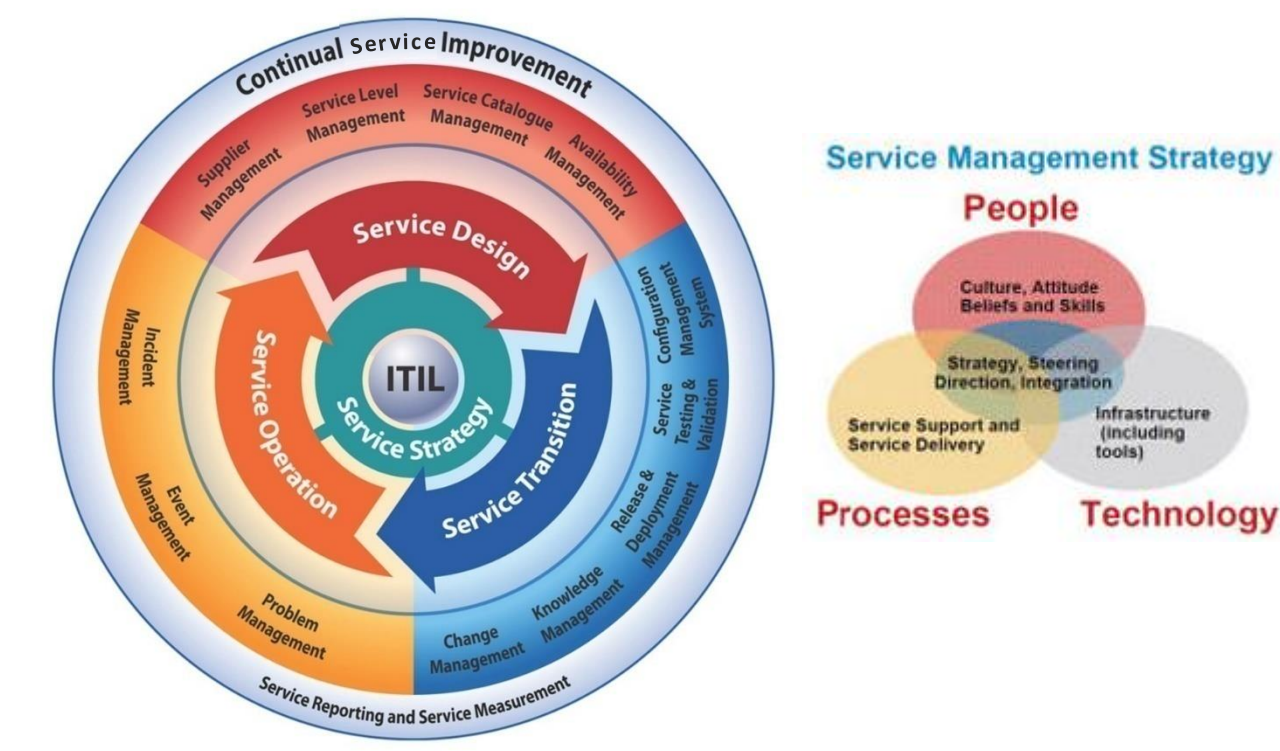
**Continual Service Improvement - Phase 5**  
Maintain value for customers through the continual evaluation and improvement of the quality of services and the overall service maturity.

ITIL Processes	Possible Projects
<b>X - Step Improvement Process</b> Define and manage the steps needed to identify, define and gather meaningful data; analyze this data to identify trends and issues; present the info. to management for their prioritization and agreement; implement improvements. <small>Dir SM</small>	
<b>Quality Management</b> The set of processes responsible for ensuring that all work carried out by IOT is of a suitable quality to reliably meet Business Objectives or Service Levels. <small>Dir SM</small>	Automate the QC Process*
<b>Service Measurement</b> Validate previous decisions. Direct activities to meet set targets. Justify that a course of action is required, with factual evidence or proof. Intervene at the appropriate point and take corrective action. <small>Dir SM</small>	Automate the CS Process*
<b>Service Reporting</b> An actionable approach to Reporting, i.e., what happened, what IT did, how IT will ensure it doesn't impact again and how IT is working to improve service delivery generally. <small>Dir SM</small>	Complete Automate Metric Performance Intake Provide New Reports to Assist Mgt Achieve Cust Sat Goals

**ASM – IOT's ITSM System**  
 Application Administrators  
 Tony Lewis  
 Jim Weaver

ASM Processes in Use Include:

- Asset & Configuration Mgt
- Incident Mgt
- Knowledge Mgt
- Request Fulfillment
- Service Catalog Mgt
- Service Level Mgt
- Integration Platform



**IOT's Strategic Plan**

INWARD	OUTWARD	UPWARD
IOT RACI Matrix. Strategic Workforce Engagement.	Implement BRM Framework. Enterprise Governance Council. Flexible Multi-Cloud-Smart Strategy	Enterprise App Engagement. CRM Center of Exc. Risk & Vulnerability Mgt. Statewide Cybersecurity.

IT Maturity Re-Assessment.

**Color/Symbol KEY**

Recurring Projects	CY22 Focus Areas
CY21 Focus Areas	CY23 Focus Areas

● = Gartner "Recommended Area of Focus"  
 \* = Completed Project

**Process/Function Owner**  
 Responsible for ensuring that a Process is fit for purpose. Responsibilities include sponsorship, and oversight of the Design, Change Mgt and continual improvement of the Process and its Metrics.

**Lead Department**  
 Primary dept. responsible for managing and/or implementing the specific project.