



Martin Country Chevrolet was originally founded in Plymouth Ind. in 1947 as Don Calhoun Chevrolet. Jennifer Martin's husband and father-in-law purchased the dealership in late 1989. Jennifer began working for the dealership in 1993 and acquiring stock in 1999. By 2013, she held majority ownership in Martin and was named President in January 2014.

The road to ACDBE certification started with Jennifer attending PTAC's "Marketing to the Government" workshop on April 27, 2017. Diana Hunter of Indiana PTAC (if you don't know what that is, you should look it up) began meeting with Jennifer after she signed up as a PTAC client at the end of May 2017. Diana, reviewed both the State M/WBE and INDOT's DBE certifications with Jennifer. Realizing the potential that becoming ACDBE certified could have for Martin, Diana greatly encouraged Jennifer to apply. For those of you who don't know, ACDBE stands for Airport Concessionaire Disadvantaged Business Enterprise. This includes the rental car fleets at airports. Jennifer applied and Martin Country Chevrolet became ACDBE certified in April 2019. The same month she attended the Indianapolis Airport Authority's rental car outreach event.

Jennifer's efforts led to a relationship with Avis/Budget that resulted in 15,000 vehicles being purchased through Martin's Chevrolet-Cadillac division since the ACDBE certification was awarded. Martin is now preparing to do the same with their Chrysler division in April. Avis/Budget has also now asked Martin to obtain certification in South Carolina to help them with a potential project there. Martin Country Chevrolet is making the most of their certification, and we wish them continued success!