Stop the Bleed Campaign
Presented by IU Health Methodist Trauma Center

What is Stop the Bleed?

Bleeding is the #1 killer of injured patients, including those from mass casualty events. The focus of this training is on recognition of life-threatening bleeding with appropriate medical treatment. This training will show participants the actions that they can take to help save a life before professional rescuers arrive.

Target Locations:

Public venues where mass casualty events are at an increased risk or large crowds such as large stadiums or arenas, movie theaters, concert halls, public schools or universities.

Target Audience:

Staff members within the targeted locations that would be of high probability to be a first responder in the event of a mass casualty incident. Examples include: Security personnel, teachers, administrators, and staff members.

Length of Training:

50 minutes of Didactic and Case Study
50 minutes of Hands-on Training

Objectives of Course:

Provides a foundation in first response trauma care
Teaches the initial steps needed to care for bleeding patients
Explains the importance of tourniquet use to control life-threatening bleeding from arm or leg
Demonstrate how to apply a tourniquet to the arm and leg
Demonstrate how to “pack a wound” and apply pressure to control bleeding
Explain why it is important to identify injuries to the chest and abdomen
Explain the need for victims with these injuries to be transported immediately to an appropriate hospital

What the individual participant may receive: (dependent on needs assessment)

Personal Bleeding Control Kit

- Instructional booklet on bleeding control
- C-A-T™ tourniquet
- QuikClot® Bleeding Control Dressing™
- Mini Sharpie™ marker
- 1 pair of protective gloves
- Compression bandage

What the organization may receive: (dependent on needs assessment)

Wall-Mounted Bleeding Control Stations and/or Transportable Kits

- Includes 8 Personal Bleeding Control Kits
- To be placed near Automated External Defibrillators (AEDs)
Melissa Hockaday is an Acute Care Nurse Practitioner and Service Line Executive for Trauma & Acute Care Surgery for an American College of Surgeon Verified Level I Trauma Center in Indianapolis, Indiana. She obtained her master’s degree in nursing from Indiana University as well as her BSN. Melissa is a board certified Acute Care Nurse Practitioner who currently practices on trauma and surgical critical care service. Melissa has over 17 years of experience in emergency medicine, trauma and surgical critical care. Her professional career includes several leadership roles for nursing and advanced practice providers. She is the past president for the Indiana Trauma Network for the State of Indiana. In 2016, Melissa was appointed to the STN Board as the Director at Large for leadership.