



**HOUSING & COMMUNITY
ECONOMIC DEVELOPMENT
STATEWIDE CONFERENCE**

Indianapolis Marriot East
Indianapolis, Indiana

September 30 – October 1, 2014

CALL FOR PROPOSALS
Submission Deadline: May 19, 2014

For more information, contact:

Rose Scovel
IACED
317-545-8533
2014conferencerfp@iaced.org

Please note: Statewide Conference sponsorship opportunities are also available. For more information, please contact Zachary Rice at 317-757-9012 or zrice@ihcda.in.gov

Empower: Cultivating Prosperity for Indiana Communities is the theme for the 2014 Indiana Statewide Conference on Housing and Community Economic Development. The theme speaks to the energy of formal and informal community leaders which are critical for building resilient families and vibrant communities.

This is the tenth year for the Indiana Association for Community Economic Development (IACED) and the Indiana Housing and Community Development Authority (IHCDA) to co-host a conference focused on important issues and new ideas for building resilient families and revitalizing and sustaining communities. This partnership has proven fruitful by teaching the technical skills necessary to engage in this work and supporting a culture of adaptive learning, which comes from the relationships we build through this conference and shared work.

The conference is scheduled for September 30 – October 1, 2014 at the Indianapolis Marriott East. In 2013, nearly 600 community developers participated in this conference.

If you are interested in presenting or if you know someone who would be interested in presenting, please review or share this information. Please complete the attached information and submit it to Rose Scovel, IACED, 202 East Market Street, Indianapolis, IN 46204, via e-mail 2014conferencerfp@iaced.org no later than close of business **May 19, 2014**.

WHO ATTENDS

- **Nonprofit organizations with a mission to build resilient families and vibrant communities**
- **Local units of government (municipal and county) responsible for community development, economic development and planning**
- **Financial and investment institutions committed to community reinvestment**
- **Allies in philanthropy**
- **Builders and construction companies**
- **Advocacy organizations**
- **Real estate developers and agents**
- **Social entrepreneurs**
- **Small business champions**
- **Public Housing Authorities**

CONFERENCE TRACKS

Exercising Leadership: What you need to know to succeed.

Exercising leadership generates widespread ownership of challenges and solutions; it is a practice not a title. This track will discuss the skills and strategies to mobilize people, demonstrate judgment, make and communicate decisions, set and measure performance goals, generate commitments, and manage individual and group responsibility. Content will be broadly applicable to all sectors of prosperity: public, private, and nonprofit.

Changing Policy: What you need to know to adapt.

Policy is most often discussed at the formation stage with legislatures and executives. Policy is also set through administrative and regulatory action by the executive branch and its agencies as well as the judicial branch. Some of the most important policymaking occurs at the local and regional levels. This track will outline strategies and significant policy opportunities to organize, engage, react, adapt, and apply policy in the community economic development field. Learn what policymakers are thinking and how you can adapt and also change policy.

Transforming Lives: What you need to know to serve.

Building resilient families requires transforming lives through interdisciplinary know-how, focusing on the prevention and remediation of problems. Human services meet individual needs and capitalize on assets to solve problems. A person's assets are a balance of strengths and talents in seven areas: physical, social, emotional, intellectual, environmental, financial, and spiritual. This track will focus on service delivery approaches and systems to improve accessibility, accountability, and coordination among families, stakeholders, professionals, and agencies to meet needs and build assets.

Transforming Communities: What you need to know to build.

Prosperous communities possess wealth in the form of capital: natural, physical, social, individual, intellectual, financial, and political. Prosperous communities are places where human opportunity and social and economic vitality combine and are connected with a continuous process of growth, adaptation, and improvement. This track will focus on strategies and practices to change the built environment through harnessing natural capital, building physical places to meet needs, create opportunity, and appreciate life.

SESSION FORMATS

The 2014 conference will include a mix of presentation formats to address the diversity of learning styles and create opportunities for participant engagement.

- 1) **TED-style:** Presentation of no more than 15 minutes followed by question and answer (one person presentation on an idea worth knowing).
- 2) **Panel presentation and discussion style:** 45 minutes of content followed by question and answer (no more than 3 panelists – classroom style setup).
- 3) **Interactive Roundtable Discussion:** Participants email questions to you prior to the session and you facilitate discussion (no more than 3 presenters – board room style room format).

SESSION TOPICS

In an early 2014 survey, stakeholders of both IHCD and IACED expressed interest in sessions covering the following topics, although presenters should still feel free to propose sessions on other topics as long as they can demonstrate the session's alignment with the Conference Theme and Tracks in their narrative.

<p><u>Affordable Housing Production/Management</u></p> <ol style="list-style-type: none"> 1. Innovative Low-Income Housing Tax Credit Financing Structures 2. 2014 Qualified Allocation Plan FAQs 3. Year 15 Issues and Refreshing Tired Properties 4. Housing Seniors in Our Communities 5. Basic Feasibility Questions for Housing 6. Rental Assistance Demonstration 7. Deals in Small Towns and Rural Communities 	<p><u>Community Econ. Development Finance</u></p> <ol style="list-style-type: none"> 1. Community Investment Fund of Indiana Update and Opportunities 2. Achieving Economic Development with Community Development Block Grant Funding 3. Best Practices and Strategies for Revitalizing Your Local Economy 4. The Main Street Approach to Revitalization
<p><u>Connecting People and Places</u></p> <ol style="list-style-type: none"> 1. Housing, Jobs, and Transit: Creating Economic Opportunity by Connecting Home and Work 2. Strategies for More Livable Neighborhoods 3. Preservation and Adaptive Reuse 4. Stabilizing Neighborhoods in a Post-Foreclosure Environment 	<p><u>Housing and Services for Persons Experiencing Homelessness</u></p> <ol style="list-style-type: none"> 1. Engaging Those Experiencing Homelessness in Communities 2. Housing First and Harm Reduction 3. Working With the Most Vulnerable Clients
<p><u>Leadership Development</u></p> <ol style="list-style-type: none"> 1. Organizational Leadership Succession 2. Coaching Skills 3. Your Money and Your Mission: Successful Financial Management in Challenging Times 	<p><u>Organizational Development</u></p> <ol style="list-style-type: none"> 1. Strategic Thinking and Planning 2. Fundamentals of Community-Based Planning 3. Developing Your Leadership Potential 4. Skills for New Supervisors
<p><u>Public Policy & Advocacy</u></p> <ol style="list-style-type: none"> 1. Collaborating for Policy Change: Coalitions and Organizations You Should Know 2. Power Analysis: Who Has Money, Resources, and a Following to Help Achieve Your Goals 3. Collaborating for Increased Regional Impact 	<p><u>State/Local Government Agencies</u></p> <ol style="list-style-type: none"> 1. Regulations Compliance 2. Coordinating Across Government Agencies 3. Project-Based Vouchers 4. HUD Round Table

Again, please feel free to propose an original session or one of the above.

REQUESTED INFORMATION

Presenter Information

Name:

Organization:

Title:

Address:

Email:

Telephone:

Twitter handle:

Describe yourself and fellow presenters, if any. This should take the form of a brief bio rather than a resume. (Used for marketing and introduction)

On which of the following dates are presenters committed to attend (Ideally, presenters should be committed to attend all dates)?

September 30, 2014		October 1, 2014	
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What is the title of your content:

Describe the main idea and a basic outline of your content and how it fits the theme “Empower: Cultivating Prosperity for Indiana Communities”

Which is your preferred presentation style?

TED-style Panel Roundtable

Submit the slide deck if available, otherwise describe it. Explain any support presentation slides you will use.

What format of “slideware”?

PowerPoint		Keynote		Photos		Other	
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In which track does your content best fit and why?

Have you previously presented on this topic? If yes, where and provide a link to materials or a description of those sessions. YES NO

Provide the name and contact information of a reference that can attest to the capability as a presenter of each speaker and facilitator?

Name:

Organization

Phone:

Email: