

INDIANA GAMING COMMISSION
BUSINESS MEETING
MARCH 9, 2023

The Indiana Gaming Commission Business Meeting was stenographically taken down by me, Dianne Lockhart, RMR, CRR, a Notary Public in and for the County of Marion, State of Indiana, in the Auditorium of the Indiana Government Center South, 302 West Washington Street, Indianapolis, Indiana, commencing at the hour of 10:39 a.m., March 9, 2023. The following transcript is a true and accurate transcript of the proceedings held.

CIRCLE CITY REPORTING
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A P P E A R A N C E S

ON BEHALF OF THE GAMING COMMISSION:

Milton O. Thompson, Chairman

Jason Dudich, Commissioner

Daniel Housman, Commissioner (Telephonically)

Michael E. Williams, Commissioner

Adam L. Hill, Commissioner (Telephonically)

Greg Small, Executive Director

Jennifer Reske, Deputy Director

Dennis Mullen, General Counsel

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1 CHAIRMAN THOMPSON: Good morning, everyone.
2 We apologize for a little bit of delay in getting
3 started here, but we'll try to make up the time.
4 As all of you know, I try to be as concise as we
5 possibly can be and not waste everyone's day but
6 be attentive to our business, so thank you for
7 your patience.

8 And I think it's now time for us to call the
9 meeting to order, as well as to call our roll.

10 EXECUTIVE DIRECTOR SMALL: Thank you,
11 Chairman.

12 Chairman Thompson.

13 CHAIRMAN THOMPSON: Yes, I'm here.

14 EXECUTIVE DIRECTOR SMALL: Secretary Dudich.

15 COMMISSIONER DUDICH: Here.

16 EXECUTIVE DIRECTOR SMALL: Commissioner
17 Williams.

18 COMMISSIONER WILLIAMS: Here.

19 EXECUTIVE DIRECTOR SMALL: Participating via
20 telephone, Commissioner Housman.

21 COMMISSIONER HOUSMAN: Here.

22 EXECUTIVE DIRECTOR SMALL: Also
23 participating by telephone, Commissioner Hill.

24 COMMISSIONER HILL: Present.

25 EXECUTIVE DIRECTOR SMALL: We have a quorum.

1 CHAIRMAN THOMPSON: Thank you for that.

2 I'm going to call for an approval of the
3 minutes, want to consider them. Commissioners,
4 have you reviewed the meeting minutes from
5 December 15, 2022, and are there any additions
6 and/or corrections to them?

7 COMMISSIONER WILLIAMS: I'll make a motion
8 to approve.

9 COMMISSIONER DUDICH: Second.

10 CHAIRMAN THOMPSON: There is a motion and a
11 second.

12 Is there any discussion, modifications or
13 changes to the minutes, anyone of those who are
14 helping us complete our quorum that are
15 telephonic?

16 Hearing none, I'm going to call for the
17 vote.

18 All those in favor of the motion, signify by
19 stating aye.

20 (Chorus of ayes.)

21 CHAIRMAN THOMPSON: The motion approves.

22 I think it's time for Director Small to give
23 us a report, Executive Director's report, please.

24 EXECUTIVE DIRECTOR SMALL: Thank you very
25 much.

1 And I'm actually very pleased to report that
2 we have several new hires to announce. These are
3 all new enforcement agents with the IGC.

4 Floyd Archie, he's a recent retiree from the
5 Indiana State Police and a proud public servant
6 with over 25 years of experience. Archie is a
7 former defensive tactics instructor, as well as
8 an FTO.

9 Mark Reece is a recent retiree from the
10 Henry County Sheriff's Department, with 25 years
11 of service. In addition, Reece has three years
12 of public service as a former police officer with
13 the New Castle Police Department. Reece is a
14 graduate of Ball State University.

15 Eric Eichmiller served four years with the
16 U.S. Marine Corps. He then became an officer for
17 the Washington, Indiana, Police Department, where
18 he retired after 24 years of service.

19 Joseph Clemmons was with the Hobart PD for
20 21 years. He has a BS in public safety
21 management and a MS in public safety
22 administration from Calumet College in
23 St. Joseph, Indiana.

24 Michael Collins has 26 years of experience
25 in the Army and has worked for 12 1/2 years with

1 the Vanderburgh Sheriff's Department, gaining
2 invaluable expertise in the field. He has also
3 spent the last five years serving as a school
4 resource officer for the Evansville Vanderburgh
5 School Corporation.

6 Bryan Redick has worked 10 years as a jailer
7 and deputy with the -- with the Ripley County
8 Sheriff's Department. Bryan is excited about the
9 opportunity to continue his law enforcement
10 career with the IGC.

11 Daniel Slygh has 28 years of law enforcement
12 experience. Daniel's expertise in the field is
13 supported by his associate degree in criminal
14 justice. His law enforcement experience spans
15 across various roles, including 5 years as a
16 security officer for Hanover College and 22 years
17 of service with the Madison Police Department,
18 where he retired as captain. Additionally,
19 Daniel is a certified ILEA instructor in firearms
20 and physical tactics.

21 Justin Harper, prior to joining the IGC, was
22 in Gillette, Wyoming, Police Department for three
23 years and the Wyoming Department of Corrections
24 for two years. Justin served in the Navy as a
25 Master-at-Arms and is a certified Taser

1 instructor.

2 Laura Wilhelm holds a bachelor's degree in
3 criminal justice from Indiana University. In her
4 24 years of previous public service, she served
5 as a patrol officer, detective and on the Indiana
6 Governor's Executive Protection detail.

7 Mike Knezevic is a college graduate from
8 Indiana University Northwest with a bachelor's
9 degree in criminal justice. He is a 26-year
10 police veteran, working for the Indiana State
11 Police, retiring from Crown Point Police
12 Department.

13 We are very excited to welcome all these
14 agents to the IGC. This has been a difficult
15 recruiting environment. I'd like to commend all
16 of our command for their work, and also our human
17 resource director, Carmen Steadham, on her
18 tireless efforts to help bring these officers
19 into the fold. We're very excited about this.

20 Also we have in audit Nathan Pellow. He
21 joins us after working for the Indiana Public
22 Retirement System as an employer advocate since
23 December of 2021. At INPRS, Nathan ensured
24 accurate reporting of all retirement and
25 disability plans and communicated with the

1 members and employers of those plans. In
2 addition, Nathan graduated with a master's degree
3 in business management from the University of
4 Indianapolis in August of 2020. We're excited to
5 have him as part of the team.

6 And, lastly, in legal we have Ashley
7 Rosenblatt. She's a 2L student at McKinney Law
8 and is our legal extern for this semester.
9 Ashley worked with the IGC while serving as a
10 legislative assistant in the Indiana House of
11 Representatives, followed by ten years in the
12 alcohol industry, working for Monarch Beverage
13 and E&J Gallo Winery. This past summer she
14 clerked for the Honorable Heather Welch of the
15 Marion Superior Court, focusing on her Indiana
16 commercial court docket. She is a 2023 Fellow
17 with IU's Program on Law & State Government.

18 For reinvestigations. Our investigations
19 division has completed a reinvestigation for
20 licensee Ainsworth Gaming Technology, Ltd. The
21 confidential report is in your materials.
22 Directors Brown and Leek are present should you
23 have any questions.

24 For exclusions. Since December of 2022 --
25 since the business meeting in December 2022,

1 Commission staff has added 19 individuals to the
2 Exclusion List. With these additions, the list
3 total is now at 981 individuals.

4 Waivers. The IGC has granted six waivers to
5 Indiana casinos since the previous meeting. This
6 information is included in your materials and
7 will also be posted on the Commission's website.

8 That concludes my report.

9 CHAIRMAN THOMPSON: Thank you, Mr. Executive
10 Director. And welcome aboard all you new folks.
11 Hope you will find yourself comfortable working
12 with your new colleagues and that they will make
13 your tenure as experienced and as good as it
14 could be.

15 And all those who are going to be presenting
16 this morning, could you please stand.

17 Mr. Small, could you please administer an
18 oath.

19 EXECUTIVE DIRECTOR SMALL: Yes.

20 I, state your name, do hereby solemnly
21 swear, subject to the penalties of perjury, to
22 tell the truth, the whole truth and nothing but
23 the truth, so help me God.

24 Thank you.

25 CHAIRMAN THOMPSON: Thank you. You may be

1 seated.

2 All the Commissioners, any old business
3 before the Commission today?

4 Hearing none, any new business before the
5 Commission?

6 Well, then, first we're going to hear from
7 patron matters. Attorney Anjelica Violi, will
8 you present the Orders 2023-01 through 03.

9 Good morning.

10 MS. VIOLI: Good morning, Commissioners.
11 You have before you Orders 2023-1 through 2023-3
12 concerning the petitions for removal from the
13 Exclusion List of Stacey Goans, Shenitta O'Bannon
14 and Victor Brown.

15 Petitioners have been placed on the
16 Exclusion List for over three years and have
17 petitioned to be removed from the Exclusion List.
18 Telephonic hearings were conducted at which
19 petitioners provided support for their petitions.

20 Based on the totality of factors relevant in
21 these matters, the reviewing officer has
22 concluded that petitioners have met the standard
23 of clear and convincing evidence, as reflected in
24 staff's findings of fact and recommendations.

25 Adopting staff's findings and

1 recommendations would have the effect of granting
2 petitioners' petitions for removal from the
3 Statewide Exclusion List.

4 CHAIRMAN THOMPSON: Any motion on Orders
5 2023-01 through 2023-03?

6 COMMISSIONER DUDICH: So move, Mr. Chairman.

7 CHAIRMAN THOMPSON: Is there a second?

8 COMMISSIONER WILLIAMS: I second.

9 CHAIRMAN THOMPSON: Any discussions or
10 questions?

11 Hearing none, I will call for a vote.

12 All those in favor of the motion, please
13 signify by stating aye.

14 (Chorus of ayes.)

15 The ayes have it.

16 Any opposing signals or signs?

17 Hearing none, the motion passes. Thank you.

18 Moving to license renewals next. Mr. Neal,
19 you may present the Orders 2023-04 through 08.

20 MR. NEAL: Good morning, Commissioners. You
21 have before you Order 2023-04. And pursuant to
22 Indiana Code Section 4-33-7-8 and 68 IAC Section
23 2-2-8, a supplier's license must be renewed each
24 year along with payment of a \$7,500 renewal fee.

25 Each of the following licensees has

1 submitted a timely request for their renewal
2 along with the required payment.

3 That would be Halifax Security,
4 Incorporated; Zuvid, LLC; Data Financial,
5 Incorporated; Incredible Technologies,
6 Incorporated; Interblock Luxury Gaming Products;
7 TCS John Huxley Europe, Limited; Genesis Gaming
8 Solutions, Incorporated; GAN Limited; Amelco UK
9 Limited; Sportradar Solutions; Surveillance
10 System Integration; LNW Gaming doing business as
11 Light and Wonder; Patriot Gaming and Electronics,
12 Incorporated.

13 And approving Order 2023-04 would have the
14 effect of renewing the license of each of the
15 respective licensees for a period of one year.

16 And, Commissioners, next on the agenda you
17 have before you Orders 2023-05, 2023-06 and
18 2023-07 regarding the renewal of Centaur
19 Acquisition, LLC, doing business as Horseshoe
20 Indianapolis; and Hoosier Park, LLC, doing
21 business as Harrah's Hoosier Park; and Ameristar
22 Casino East Chicago, LLC, casino owner's license
23 renewals respectively.

24 Horseshoe Indianapolis, Hoosier Park and
25 Ameristar have all filed the proper paperwork and

1 paid the renewal fee.

2 Previously, by Orders 2022-07, 2022-08 and
3 2022-62, the Commission had approved the written
4 power of attorneys for Horseshoe Indianapolis,
5 Hoosier Park and Ameristar respectively.

6 These approvals expire upon the renewal of
7 the casino owner's license, and for that reason,
8 all casinos must request renewal of the
9 Commission's approval of the written power of
10 attorney concurrently with the request for
11 renewal or present the Commission with a new
12 written power of attorney naming a new
13 trustee-in-waiting.

14 Horseshoe Indianapolis has stated its intent
15 to designate and appoint Mr. Michael W. Hansen as
16 its new trustee-in-waiting. Hoosier Park and
17 Ameristar have stated their intent to maintain
18 their existing trustees-in-waiting and have not
19 presented the Commission with any modifications.

20 Approving Orders 2023-05 through 2023-07
21 would have the effect of renewing the license and
22 approving the power of attorneys for Horseshoe
23 Indianapolis, Hoosier Park and Ameristar for a
24 period of one year.

25 Thank you.

1 CHAIRMAN THOMPSON: Moving on to sports
2 wagering.

3 MR. NEAL: Yes. And, finally, you have
4 before you Order 2023-08. And pursuant to
5 Indiana Code Section 4-38-6-6, a vendor's license
6 must be renewed each year along with a payment of
7 a \$50,000 renewal fee.

8 Each of the following licensees has
9 submitted a timely request for renewal along with
10 the required payment: Bally Interactive, LLC,
11 doing business as Bally Bet for Aztar; BetMGM,
12 LLC, doing business as Roar Digital for Belterra;
13 Smarkets Holdings USA, Incorporated, doing
14 business as SBK Indiana for Rising Star;
15 PointsBet Indiana, LLC, doing -- under
16 Hollywood's certificate of authority; and WSI US,
17 LLC, doing business as Wynn Sports for Rising
18 Star.

19 Approving Order 2023-08 would have the
20 effect of renewing the license of each of the
21 respective licensees for a period of one year.

22 CHAIRMAN THOMPSON: Thank you, Mr. Neal.

23 Is there a motion on Orders 2023-04 through
24 2023-08?

25 COMMISSIONER DUDICH: So moved,

1 Mr. Chairman.

2 CHAIRMAN THOMPSON: Is there a second?

3 COMMISSIONER WILLIAMS: Second.

4 CHAIRMAN THOMPSON: Any questions for
5 Mr. Neal, Commissioners?

6 Then I'm going to call for the vote.

7 All those in favor of the motion, signify by
8 stating aye, please.

9 (Chorus of ayes.)

10 CHAIRMAN THOMPSON: The motion carries.

11 MR. NEAL: Thank you, Commissioners.

12 CHAIRMAN THOMPSON: Permanent licenses.

13 Mr. Small.

14 EXECUTIVE DIRECTOR SMALL: I'd like to first
15 address one licensee, Commission Order 2023-09
16 concerning NeoGames. They had an application for
17 permanent licensure, a supplier license. That
18 has been pulled from the agenda today. Staff has
19 advised the applicant of its concerns regarding
20 permanent licensure, specifically related to a
21 substantial owner of the applicant. The
22 confidential reports have been provided in your
23 materials.

24 Staff and applicant have been working to
25 resolve these concerns, but I regret to inform

1 the Commission that we do not have a resolution
2 at this time. We will continue to work to
3 resolve the issue for the Commission.

4 CHAIRMAN THOMPSON: Mr. Small, how -- how
5 long has this been pending?

6 EXECUTIVE DIRECTOR SMALL: I believe the
7 license application was filed in September of
8 2020.

9 CHAIRMAN THOMPSON: Isn't this a little
10 abnormally long?

11 EXECUTIVE DIRECTOR SMALL: It is. There are
12 other circumstances, of course. We were in COVID
13 at that time, we had some staffing issues, but,
14 yes, to have someone on a temporary license for
15 this amount of time is unusual.

16 CHAIRMAN THOMPSON: And it's pulled today
17 because we still don't have it resolved?

18 EXECUTIVE DIRECTOR SMALL: That is correct.

19 CHAIRMAN THOMPSON: Is there some staff
20 recommendation about what we want to do with
21 this? Do we want to reassign it for another
22 agenda time? Is that what would be your
23 recommendation?

24 EXECUTIVE DIRECTOR SMALL: Yes, I do believe
25 we should have it on the agenda for the June

1 meeting.

2 CHAIRMAN THOMPSON: And by the June meeting,
3 what is going to -- make sure that we're going to
4 have some sort of Commission action then?

5 EXECUTIVE DIRECTOR SMALL: Yes, we will have
6 it prepared for final disposition.

7 CHAIRMAN THOMPSON: Commissioners, any other
8 questions about that? I'm going to suggest that
9 we make sure it's on that agenda and that we have
10 more than substantial compliance towards an
11 agreement before we issue a permanent license.
12 It's been pending for some time.

13 COMMISSIONER DUDICH: Mr. Chairman, I would
14 agree with -- with Executive Director Small's
15 approach. I understand this has taken some time,
16 but there's some outstanding issues that for the
17 purposes of the role of the Commission and the
18 operators and suppliers and others, we need to
19 ensure that conditions are met as part of the
20 issuance of these licenses. And I would agree
21 with the approach, but we also want to make sure
22 that we don't drag this out any further, so I
23 support having some type of plan or path forward
24 by June; if not, we can take action. But I'd
25 like to -- I agree with the approach and would

1 like something at our next meeting to give us at
2 least a clarity of where things stand so we can
3 make a decision.

4 CHAIRMAN THOMPSON: Other Commissioners care
5 to comment?

6 COMMISSIONER WILLIAMS: Mr. Chairman, I
7 totally agree. I think this looks like a matter
8 that we've been kicking the can down the road, or
9 all parties have, and it's time to -- to -- you
10 know, for all -- everybody to show their hands,
11 and I totally agree with the -- with the
12 approach.

13 CHAIRMAN THOMPSON: Other Commissioners, do
14 you have anything to comment upon?

15 COMMISSIONER HOUSMAN: I agree with what's
16 been said, Mr. Chairman.

17 CHAIRMAN THOMPSON: Other quorum member,
18 anything? I'm going -- go ahead.

19 COMMISSIONER HILL: No, sir.

20 CHAIRMAN THOMPSON: Thank you. I'm going to
21 accept staff's recommendation that we place this
22 on our agenda for our June meeting, but I'd like
23 to add the caveat that we have a definitive plan
24 of action by that time so that this is no longer
25 on our agenda.

1 EXECUTIVE DIRECTOR SMALL: Staff is clear,
2 we will make sure that happens.

3 CHAIRMAN THOMPSON: Thank you very much.
4 Any other applicants, Mr. Brown.

5 MR. BROWN: Good morning, Commissioners and
6 Executive Staff. You have before you Order
7 2023-10 regarding a permanent license -- a
8 permanent licensure of a supplier -- sports
9 wagering vendor applicant Seminole Hard Rock
10 Digital, LLC.

11 On or about June 1, 2021, Seminole Hard Rock
12 Digital submitted a sports wagering vendor's
13 license application to the Indiana Gaming
14 Commission. Hard Rock Digital supplies sports
15 wagering services to its certificate holder, Hard
16 Rock Northern Indiana.

17 After a review of the submitted applications
18 and supporting documents, the IGC issued a
19 temporary license to Hard Rock Digital on
20 January 12, 2022, and a formal go-live on May 6,
21 2022.

22 Commission staff conducted a background and
23 financial investigation on Seminole Hard Rock
24 Digital, its substantial owners and key persons.
25 Commission staff could find no derogatory

1 information that would affect the applicant's
2 suitability. Staff's final report regarding
3 Seminole Hard Rock Digital has been made
4 available in your documents for review.

5 I'd be happy to answer any questions you
6 have.

7 CHAIRMAN THOMPSON: Thank you, Mr. Brown.

8 Is there a motion on Order 2023-10? Any
9 questions or comments on it, Commissioners?

10 COMMISSIONER DUDICH: I'll make a motion,
11 Mr. Chairman.

12 CHAIRMAN THOMPSON: There's a motion.

13 Is there a second?

14 COMMISSIONER WILLIAMS: I'll second that.

15 CHAIRMAN THOMPSON: There's a motion and a
16 second.

17 All those in favor of the motion, signify by
18 stating aye.

19 (Chorus of ayes.)

20 CHAIRMAN THOMPSON: Those opposed.

21 The motion carries.

22 Thank you, Mr. Brown.

23 Disciplinary actions, Ms. Bunton, please.

24 Good morning.

25 MS. BUNTON: Good morning. You have before

1 you one settlement agreement concerning
2 disciplinary action against a licensed supplier,
3 eleven settlement agreements concerning
4 disciplinary action against casinos, seven
5 settlement agreements concerning disciplinary
6 actions against sports wagering operators, and
7 one settlement agreement concerning disciplinary
8 action against corporate.

9 Order 2023-11 is a settlement agreement with
10 Patriot Gaming and Electronics wherein the
11 supplier violated the rules for shipping
12 electronic gaming devices.

13 Patriot agreed to a monetary settlement of
14 \$1,500.

15 Order 2023-12 is a settlement agreement with
16 Ameristar East Chicago and includes five counts.

17 In Count I, Ameristar violated the rules and
18 their internal control procedures on child
19 support arrearage delinquency reporting.

20 In Count II and III, Ameristar violated the
21 rules for licensing when an employee worked in a
22 position requiring a Level 1 license while
23 holding a Level 2 license and the employee failed
24 to submit his Level 1 application in a timely
25 manner.

1 In Count IV, Ameristar violated the sports
2 wagering rules when an employee accepted sports
3 wagers by phone and without payment.

4 In Count V, Ameristar had two NRT variances
5 that remain unresolved.

6 Ameristar East Chicago agreed to a monetary
7 settlement of \$37,000.

8 Order 2023-13 is a settlement agreement with
9 Bally's Evansville and includes three counts.

10 In Count I, Bally's failed -- Bally's
11 violated the rules and their internal control
12 procedures on child support arrearage delinquency
13 reporting.

14 In Count II, Bally's violated the rules on
15 bill validator drop process.

16 In Count III, Bally's violated the rules of
17 table game fills.

18 Bally's Evansville agreed to a monetary
19 settlement of \$9,000.

20 Order 2023-14 is a settlement agreement with
21 Blue Chip Casino and includes five counts.

22 In Count I, Blue Chip violated the rules and
23 internal control procedures on child support
24 arrearage delinquency reporting.

25 In Count II, Blue Chip failed to notify

1 surveillance when two table game fills and one
2 table game credit were processed.

3 In Count III, Blue Chip allowed patrons
4 unauthorized access to a patron -- a player card
5 account that did not belong to them. The patrons
6 were able to reset a personal identification
7 number for another patron's account since Blue
8 Chip employees did not verify their identity.

9 In Count IV, Blue Chip violated the rules on
10 sensitive keys.

11 In Count V, Blue Chip violated the Voluntary
12 Exclusion Program rules.

13 Blue Chip agreed to a monetary settlement of
14 \$16,500.

15 Order 2023-15 is a settlement agreement with
16 Caesars Southern Indiana and includes two counts.

17 In Count I, Caesars Southern Indiana
18 violated the rules and internal control
19 procedures on child support arrearage delinquency
20 reporting.

21 In Count II, Caesars Southern Indiana failed
22 to verify two poker even exchanges.

23 Caesars Southern Indiana agreed to a
24 monetary settlement of \$6,000.

25 Order 2023-16 is a settlement agreement with

1 French Lick Resort Casino and includes two
2 counts.

3 In Count I, French Lick violated the rules
4 and internal control procedures on child support
5 arrearage delinquency reporting.

6 In Count II, French Lick failed to notify
7 surveillance when a patron exceeded the NTL/CTR
8 threshold while playing at table games.

9 French Lick agreed to a monetary settlement
10 of \$4,000.

11 Order 2023-17 is a settlement agreement with
12 Hard Rock Northern Indiana wherein Hard Rock
13 violated the rules of the Voluntary Exclusion
14 Program.

15 Hard Rock Northern Indiana agreed to a
16 monetary settlement of \$7,500.

17 Order 2023-18 is a settlement agreement with
18 Harrah's Hoosier Park and includes two counts.

19 In Count I, Hoosier Park violated the rules
20 and internal controls on child support arrearage
21 delinquency reporting.

22 In Count II, Hoosier Park violated the rules
23 for table game fills.

24 Harrah's Hoosier Park agreed to a monetary
25 settlement of \$4,500.

1 Order 2023-19 is a settlement agreement with
2 Hollywood Lawrenceburg and includes three counts.

3 In Count I, Hollywood violated the rules and
4 internal control procedures on child support
5 arrearage delinquency reporting.

6 In Count II, Hollywood violated the rules on
7 coin testing electronic gaming devices.

8 In Count III, Hollywood allowed a minor to
9 access the casino floor on two separate
10 occasions.

11 Hollywood agreed to a monetary settlement of
12 \$15,500.

13 Order 2023-20 is a settlement agreement with
14 Horseshoe Hammond and includes four counts.

15 In Count I, Horseshoe Hammond violated the
16 rules and their internal control procedures on
17 child support arrearage delinquency reporting.

18 In Count II, Horseshoe Hammond failed to
19 obtain Commission approval prior to eliminating
20 16 licensed positions.

21 In Count III, Horseshoe Hammond violated the
22 rules on table game fills.

23 In Count IV, Horseshoe Hammond had nine
24 unresolved variances.

25 Horseshoe Hammond agreed to a monetary

1 settlement of \$34,000 and the submission of a
2 corrective action plan for Count IV.

3 Order 2023-21 is a settlement agreement with
4 Horseshoe Indianapolis and includes five counts.

5 In Count I, Horseshoe Indianapolis violated
6 the rules for playing cards.

7 In Count II, Horseshoe Indianapolis violated
8 the rules on poker even exchanges.

9 In Count III, Horseshoe Indianapolis failed
10 to obtain Commission approval prior to running
11 three promotions.

12 In Count IV, Horseshoe Indianapolis violated
13 the rules on table game fills.

14 In Count V, Horseshoe Indianapolis violated
15 the rules for the vendor log.

16 Horseshoe Indianapolis agreed to a monetary
17 settlement of \$12,000.

18 Order 2023-22 is a settlement agreement with
19 Rising Star wherein Rising Star violated the
20 rules and their internal control procedures for
21 child support arrearage delinquency reporting.

22 Rising Star agreed to a monetary settlement
23 of \$2,000.

24 Order 2023-23 is a settlement agreement with
25 Bally's Interactive, doing business as Bally Bet,

1 and includes two counts.

2 In Count I, Bally Bet failed to notify the
3 Commission of a termination in a timely manner.

4 In Count II, Bally Bet failed to properly
5 restrict sports wagering prohibited participants
6 due to data discrepancies.

7 Bally Bet agreed to a monetary settlement of
8 \$4,500.

9 Order 2023-24 is a settlement agreement with
10 Digital Gaming Corporation, Limited, doing --
11 doing business as Betway wherein Betway violated
12 the rules for licensing when an employee
13 performed the duties of a Level 1 licensee prior
14 to obtaining licensure with the Commission. The
15 employee also failed to submit his Level 1
16 license application in a timely manner.

17 Betway agreed to a monetary settlement of
18 \$4,500.

19 Order 2023-25 is a settlement agreement with
20 Crown Indiana Gaming doing business as DraftKings
21 wherein DraftKings violated the rules on sports
22 wagering prohibited participants by allowing a
23 prohibited participant to place multiple sports
24 wagers.

25 DraftKings agreed to a monetary settlement

1 of \$5,000.

2 Order 2023-26 is a settlement agreement with
3 Betfair Interactive US doing business as FanDuel
4 Sportsbook wherein FanDuel failed to properly
5 restrict sports wagering prohibited participants.

6 FanDuel agreed to a monetary settlement of
7 \$5,500 and the submission of a remediation plan
8 for addressing the date of birth discrepancies.

9 Order 2023-27 is a settlement agreement with
10 Caesars Race and Sportsbook Clarksville and
11 includes two counts.

12 In Count I, Caesars Race and Sportsbook
13 Clarksville allowed a minor access to the
14 sportsbook.

15 In Count II, Caesars Race and Sportsbook
16 Clarksville violated the rules for sensitive
17 keys.

18 Caesars Race and Sportsbook Clarksville
19 agreed to a monetary settlement of \$2,500.

20 Order 2023-28 is a settlement agreement with
21 PointsBet Indiana doing business as PointsBet and
22 includes four counts.

23 All four counts involve a failure to timely
24 submit a Level 1 license application to the
25 Commission.

1 PointsBet agreed to a monetary settlement of
2 \$13,000.

3 Order 2023-29 is a settlement agreement with
4 BetMGM doing business as Roar Digital wherein
5 Roar Digital failed to notify the Commission of
6 numerous terminations in a timely manner.

7 Roar Digital agreed to a monetary settlement
8 of \$13,500.

9 Order 2023-30 was removed from the agenda.

10 Order 2020 -- hold on, I'm so close.

11 Order 2023-31 is a settlement agreement with
12 Bally's Corporation wherein Bally's Corporation
13 failed to obtain Commission approval prior to
14 eliminating a licensed position.

15 Bally's Corporation agreed to a monetary
16 settlement of \$1,000.

17 Relevant details for each settlement
18 agreement have been provided in your meeting
19 materials. Each settlement agreement will also
20 be available on the Commission's website after
21 the meeting.

22 Thank you.

23 CHAIRMAN THOMPSON: Thank you, Ms. Bunton.

24 Any questions for Ms. Bunton from anyone,
25 Commissioners?

1 COMMISSIONER DUDICH: Mr. Chairman.

2 CHAIRMAN THOMPSON: Sure.

3 COMMISSIONER DUDICH: Not a question but a
4 comment. I would like to note that this is about
5 \$160,000 of fines in total that goes to the
6 General Fund to the State of Indiana, so I just
7 want to note that, that these fines that are
8 paid -- there's been some question, but these
9 fines that are paid go to the General Fund and
10 support the State's General Fund, so appreciate
11 the work in working through these settlements. I
12 know there's a lot of them, we hear a lot of
13 them, but thank you for the work you're doing on
14 this, and -- and this supports the overall
15 State's financial situation, so the Commission
16 doesn't get anything out of it. This is part of
17 what we do, but it supports the State's General
18 Fund, so.

19 MS. BUNTON: Thank you.

20 CHAIRMAN THOMPSON: Thank you, Commissioner
21 Dudich.

22 Then I'm looking for a motion for Orders
23 2023-11 through 2023-31.

24 EXECUTIVE DIRECTOR SMALL: Excuse me,
25 Mr. Chair, if I may. I noticed Order 2023-30 had

1 been pulled.

2 CHAIRMAN THOMPSON: 30 had been pulled, yes,
3 correct.

4 EXECUTIVE DIRECTOR SMALL: So you may want
5 to note that.

6 CHAIRMAN THOMPSON: Yes, I -- I didn't note
7 that, and thank you for reporting that. So that
8 is not included in the motions, 30.

9 COMMISSIONER WILLIAMS: So moved.

10 COMMISSIONER DUDICH: Second.

11 CHAIRMAN THOMPSON: There's a motion and a
12 second.

13 Any questions or discussion?

14 Hearing none, I'm going to call for the
15 vote.

16 All those Commissioners in favor of the
17 motion, signify by stating aye, please.

18 (Chorus of ayes.)

19 We have a quorum vote. I like that.

20 Opposed, same sign.

21 The motion carries.

22 Thank you, Ms. Bunton.

23 MS. BUNTON: Thank you.

24 CHAIRMAN THOMPSON: Occupational licenses,
25 Ms. Violi again, please.

1 MS. VIOLI: Commissioners, you have before
2 you Order 2023-32 considering the felony waiver
3 application of Isaac Harrington. An individual
4 who has been convicted of a felony may not be
5 granted an occupational license; however, an
6 applicant who has been convicted of a felony to
7 request -- may request a waiver if he establishes
8 by clear and convincing evidence that he has been
9 rehabilitated.

10 Mr. Harrington provided testimony about his
11 rehabilitation, demonstrated ownership of his
12 past mistakes, demonstrated that this was an
13 isolated incident and showed that he successfully
14 completed probation. Detailed information
15 regarding this order is contained in your
16 confidential Commission materials.

17 Adopting staff's findings and
18 recommendations would have the effect of granting
19 Mr. Harrington's felony waiver application.

20 CHAIRMAN THOMPSON: Is there a motion on
21 Mr. Harrington's request?

22 COMMISSIONER DUDICH: So moved.

23 COMMISSIONER WILLIAMS: Second.

24 CHAIRMAN THOMPSON: There's a motion and a
25 second.

1 Any discussion?

2 All those in favor of the motion, signify by
3 stating aye.

4 (Chorus of ayes.)

5 Motion carries.

6 Thank you. Continue on with the other
7 disciplinary actions.

8 MS. VIOLI: Next you have before you Orders
9 2023-33 through 2023-37 concerning applications
10 for an occupational license to work for Indiana
11 licensees.

12 With regard to these orders, applicants
13 failed to disclose their complete criminal
14 history and/or had a felony conviction, and
15 therefore failed to meet the established
16 standards for licensure. The applicants were
17 given an opportunity to withdraw their
18 application from consideration, but failed to do
19 so. Detailed information regarding these orders
20 is contained in your confidential Commission
21 materials.

22 Approving Orders 2023-33 through 2023-37
23 would have the effect of denying these
24 applications.

25 CHAIRMAN THOMPSON: Is there a motion on

1 Orders 2023-33 through 2023-37?

2 COMMISSIONER WILLIAMS: I'll so move.

3 COMMISSIONER DUDICH: Second.

4 CHAIRMAN THOMPSON: There's a motion and a
5 second.

6 Any discussion, questions?

7 All those in favor of the motion, state aye,
8 please.

9 (Chorus of ayes.)

10 Those opposed, same sign.

11 Hearing none, the motion is carried.

12 Thank you very much.

13 On to disciplinary actions with settlement.

14 MS. VIOLI: Next you have before you Orders
15 2023-38 through 2023-48. These orders concern
16 settlement agreements between Commission staff
17 and occupational licensees. In lieu of
18 disciplinary action, Commission staff offered
19 each of these licensees a settlement agreement
20 that would have them agree to an unpaid,
21 voluntary relinquishment of their occupational
22 license for a period of regularly scheduled
23 working days, with no vacation or -- or other
24 paid time off to be used.

25 Each of these licensees has agreed to the

1 terms of the settlement agreements. Detailed
2 information regarding each of these matters is
3 contained in the confidential materials that have
4 been provided to the Commission.

5 Approving 2023-38 through 2023-48 would have
6 the effect of ratifying the agreements with the
7 occupational licensees.

8 CHAIRMAN THOMPSON: Thank you.

9 Any questions for Ms. Violi?

10 Is there a motion on Orders 2023-38 through
11 2023-48?

12 COMMISSIONER DUDICH: So moved.

13 COMMISSIONER WILLIAMS: Second.

14 CHAIRMAN THOMPSON: There's a motion and a
15 second.

16 Any questions, discussion?

17 Hearing none, all those in favor of the
18 motion, signify by stating aye, please.

19 (Chorus of ayes.)

20 Hearing no opposition, the motion carries.

21 Thank you so much.

22 MS. VIOLI: Thank you.

23 CHAIRMAN THOMPSON: Now we'll move on to
24 casino matters. Deputy General Counsel Alex
25 Dudley, would you present these matters

1 concerning casino financing requests, of which
2 there have been a few.

3 MR. DUDLEY: Good morning, Mr. Chairman,
4 Commissioners, Executive Staff.

5 You have before you Orders 2023-49 through
6 51 concerning a request received from casino
7 licensee Caesars Entertainment, Inc., Full House
8 Resorts, Inc., and Churchill Downs, Inc., whereby
9 they request approval of the proposed financing
10 transaction.

11 In addition to seeking permission to act on
12 the proposed financing transactions, casino
13 licensees also requested a waiver of 68 IAC's
14 so-called two-meeting requirement in accordance
15 with the Commission's authority contained in
16 Resolution 2017-109.

17 The confidential details of the proposed
18 financial transactions, as well as the Commission
19 staff's analysis, were provided to the
20 Commissioners in their confidential materials.

21 In accordance with the procedures identified
22 in Resolution 2017-109, the casino licensees were
23 issued an interim approval for their proposed
24 financing transactions. The interim approval
25 contained the following conditions:

1 First, the terms articulated in the
2 financial documentation do not materially differ
3 from the terms that were presented in the writing
4 for approval.

5 Second, the terms of the final documentation
6 do not violate IC 4-33 or 4-35.

7 Third, each casino licensee must provide the
8 Commission with a legal opinion demonstrating
9 compliance with IC 4-33 and 4-35.

10 And, finally, the casino licensees must
11 close on its respective financial transaction by
12 certain dates.

13 Resolution 2017-109 requires that any
14 interim financing approval that is issued must be
15 reported to the Commission for consideration and
16 final ratification or other direction.

17 Thank you.

18 CHAIRMAN THOMPSON: Thank you.
19 Mr. Director, in these requests there were some
20 division of use funds relative to operational
21 expenses versus that of some capital expenses and
22 we were able to reach out and have some
23 clarification of those, at which time I believe
24 we would have no objections.

25 EXECUTIVE DIRECTOR SMALL: That is correct.

1 CHAIRMAN THOMPSON: Okay. Thank you very
2 much.

3 Is there a motion on Orders 2023-48 through
4 2023-51?

5 COMMISSIONER DUDICH: So moved.

6 COMMISSIONER WILLIAMS: Second.

7 CHAIRMAN THOMPSON: Any discussion?

8 Hearing none, all those in favor of the
9 motion, state aye.

10 (Chorus of ayes.)

11 All those opposed -- oh, we got to hear the
12 other ayes. Got to be mindful.

13 (Chorus of ayes.)

14 There we go. I think we got all four of
15 those ayes. Thank you.

16 No opposition.

17 The motion is approved.

18 Thank you very much, Mr. Dudley.

19 Now, we're going to have a presentation.

20 Deputy Director Jenny Reske, will you introduce
21 Margaret Davidson, who will be presenting on the
22 2022-23 Problem Gambling Awareness Campaign,
23 please.

24 DEPUTY DIRECTOR RESKE: Thank you,
25 Mr. Chair, Commissioners. I am pleased to

1 welcome Margaret Davidson and her colleague David
2 Goode to the microphone today.

3 The legislature has allocated \$250,000 a
4 year to the Gaming Commission for use toward
5 problem gambling programming. The decision was
6 made based on the resources available that a
7 digital campaign should be implemented. We have
8 worked with Asher for many years on that, and
9 Margaret and David are here to go over the
10 program and entertain any questions you have.

11 Margaret.

12 MS. DAVIDSON: Great. Thank you. We
13 appreciate being here this morning to present the
14 information.

15 I thought you were going to run it for me,
16 Robert.

17 (Laughter)

18 Always can try, right.

19 When you're looking at a campaign, again,
20 we're looking at a digital campaign -- campaign
21 for IGC. Some of the goals that we established
22 for this and have implemented these for several
23 years, as Deputy Director Reske has mentioned, is
24 you want to increase awareness of the issue of
25 problem gambling overall throughout the state,

1 offer that localized mental health resources and
2 provider information, and then reduce gambling
3 addiction across the state of Indiana.

4 For this particular campaign, we look at two
5 different audiences; adults 25 plus -- or 21 plus
6 which frequent Indiana casinos, we consider that
7 the traditional casino audience, and then
8 secondary is men 21 plus, college educated, mid
9 to high income, very active on online sports
10 betting, and we label that as the online
11 gaming/sports wager audience. Again, two
12 audiences.

13 We took the dollars that were allocated by
14 the IGC and then actually split those up 50
15 percent because both are very, very viable,
16 looking at a coverage of throughout Indiana, want
17 to reach all 92 counties, but really with a
18 two-pronged approach. We focused on counties
19 that were contiguous to the casino counties
20 within Indiana, and then statewide coverage for
21 that online sports gambler, because obviously
22 they are online and not going to physical
23 locations.

24 The strategy overall is we looked at that
25 budget and really wanted to make sure we could

1 extend it to be not only with efficiency, but as
2 much effectiveness as possible.

3 So the media tactics that Dave and I will go
4 over today really are monitored; once his team
5 has placed the media, they're monitored and
6 they're optimized, making any kind of slight
7 changes. All the KPIs were analyzed to look at
8 some of the website engagement as those people
9 are going with the self-assessment tool that you
10 all have online.

11 And then to further help to make that budget
12 more effective is we supplemented the existing
13 digital creative that we know has been effective
14 in the past and then just updated that to make
15 sure that the message isn't stale.

16 So with those tactics, we are reaching
17 audiences where they consume media, which, again,
18 you're looking at those two different audiences,
19 the traditional casino visitor and that online
20 gamer, and we reach those people via mobile,
21 their desktop and laptop.

22 We use two different messaging approaches,
23 one display digital ads and one video.

24 Social media platforms that we use are
25 Facebook, Instagram and YouTube, and have been

1 highly effective with this campaign overall.

2 Programming and digital are -- programming
3 display banner ads, really what those are is when
4 you are online and you are -- whether you're
5 working or you're online for pleasure where
6 you're going to those different websites, if
7 you've been labeled as that traditional or that
8 online gamer, you will be receiving one of our
9 problem gambling ads. And then throughout for
10 both, consistently throughout the campaign we
11 have Google paid search for those people that are
12 actually -- have maybe recognized a problem from
13 themselves or within their family or friends and
14 are looking for some kind of resource.

15 So within those two audiences, some of the
16 tactics are a little different because obviously
17 it's a different -- different psyche.

18 With a casino audience, we are looking at
19 that behavior of them going to casinos, how
20 frequently that they're going, they'll be getting
21 more ads from us, right, the programmatic display
22 banner ads, they'll be using that -- we'll be
23 using that tactic, social media platforms, and,
24 again, the paid search.

25 For your online gaming, we are targeting

1 those devices that are engaging with those online
2 gaming sites, again, trying to find that person
3 that has maybe that gambling problem. Again,
4 social media, YouTube, Google paid search, and
5 the flighting with this is sometimes in and
6 around some high-intensity sports times
7 throughout the calendar year.

8 So there's a little bit of a chart to look
9 at, but I think you can see overall we looked
10 at -- for this particular campaign, we launched
11 it in October of 2021, we ran that through
12 September of 2022, and as you can see, we are
13 consistently on with our paid search throughout
14 all because we know people, even though they --
15 they are maybe going to a casino when we don't
16 have very concentrated, they may be online and
17 looking for some help.

18 So the -- the green is your online gambler
19 that we're looking for. Your blue is the
20 traditional, and, again, that paid search.

21 MR. GOODE: And we have -- just to add to
22 that, the green is really centered around those
23 big sports times, so the Super Bowl, March
24 Madness, you know, going into Kentucky Derby in
25 the middle there and Indy 500, beginning of the

1 NFL season, those are some of the higher sports
2 betting times, so that's really kind of why that
3 is in certain segments throughout the year.

4 The blue is that traditional casino gambler
5 who really throughout the year is going, so, and
6 visiting casinos.

7 Go to the next one. Yeah, we'll get to some
8 results here.

9 So looking first at the casino audience,
10 that traditional gambler, we had over 28 million
11 ad impressions through display ads and 19 million
12 ad impressions for -- for Facebook and Instagram,
13 so that's a total of 48 million impressions
14 targeting them.

15 And the online gaming and sports wager
16 audience was just short of 20 million ad
17 impressions there on display ads, 3.3 million
18 through streaming TV and then over 7.4 million
19 with social, so almost 31 million ad impressions
20 there, for a total of more than 78 million ad
21 impressions, so we're getting in front of them
22 with that messaging that if you have a problem,
23 there's resources, we can help, this isn't
24 something that has to stay a part of your life,
25 we can help make a difference.

1 So combined, the ad campaigns targeted
2 people on Google that were searching for help or
3 searching, honestly, for gambling as well, so,
4 for example, if somebody's searching for one of
5 the online gaming apps or gambling apps, that we
6 can also insert an ad at that point, so they
7 might know they have a problem but not be able to
8 necessarily stop it at that point, but we have an
9 opportunity for them to kind of divert paths and
10 take a different direction.

11 So we had over 378,000 Google searches that
12 we were able to show ads to people for, and over
13 3,000 times people clicked towards the ad that
14 brought them to resources, so it was a great
15 opportunity to stay in front of them.

16 So total, we had more than 79 million ad
17 impressions, over 30 -- over 3.1 million social
18 media users saw ads, so, again, as people are
19 spending their time, you know, on their phones,
20 we're staying in front of them.

21 And in total, more than half, 52 percent of
22 all website traffic, came from mobile devices
23 where online and gaming really occurs, so people
24 are accessing those sports apps and we have an
25 opportunity to get in front of them, and half of

1 all traffic came from that, and 41 percent of
2 website traffic between March and September came
3 from our campaign to the IGC resources, so it was
4 a great opportunity to get in front of the right
5 people.

6 See some of the keywords in the documents
7 there where we might show ads to people that are
8 searching not only for items like Gamblers
9 Anonymous and help, but also sports betting,
10 FanDuel, BetMGM, those type of apps and services
11 and websites where somebody that has a problem
12 might be visiting and we have an opportunity
13 to -- to jump in front of them and say hey,
14 there's help.

15 So we have some examples of the creative.

16 MS. DAVIDSON: Yeah. So, again, the
17 creative, you've got two different audiences.
18 That audience is going to be motivated by
19 different messaging, by different visuals.

20 So just a couple that we have used that we
21 have in rotation with the -- the left-hand side
22 is going to be your casino visitor. The
23 right-hand side is going to be your online
24 better.

25 Again, some of these change based on that

1 same analogy that Dave talked about; you know, do
2 we focus on basketball, do we focus on football.
3 Again, we always want to have that impression out
4 there. It's going to take a lot of impressions
5 to maybe convince someone they may have a problem
6 and then to motivate that behavior to go ahead
7 and maybe take the self-assessment tool or -- or
8 make some kind of changes.

9 Are there any questions? I know that was
10 kind of a quick overview. I think Jenny gave us
11 15 minutes. I can talk all day, be careful.

12 CHAIRMAN THOMPSON: Thank you so much.
13 Just -- I mean, this expenditure is not
14 insignificant, will just let you know our
15 sincerity and seriousness about problem gambling.
16 We want to be responsive to that. And with --
17 with this kind of information, I hope that we
18 will ultimately have some metrics on results,
19 Ms. Reske, how effective are we, those sort of
20 things are things that I would look forward to
21 discovering, compared to our peers.

22 And I would also suggest and recommend to
23 our patrons, licensees and users that not only do
24 you get information, but you act on the
25 information, that you've got to help your

1 gamblers do it responsibly.

2 So with that, I thank you.

3 Commissioners, do you have any other
4 questions relative to this report?

5 COMMISSIONER WILLIAMS: I have -- I have
6 one. You said that you split the money up
7 between the two, between the online and casino.

8 Is one side or the other a bigger problem at
9 this time, and is it growing?

10 MS. DAVIDSON: Interesting question.
11 Obviously everyone has seen the increase in
12 marketing from your online institutes, and that
13 has really had an effect on it. I think earlier
14 we had more of a split with the casino getting a
15 little bit more of the money.

16 Talking with Deputy Director Reske, we for
17 the campaign looked to splitting that 50/50. And
18 we think it's been great. Again, we try to use
19 that budget as effectively as possible. Casino
20 visits haven't decreased, so we know that still
21 is effective, so how do we combat the two.

22 DEPUTY DIRECTOR RESKE: Commissioner
23 Williams, we know that there's an incubation
24 period for problem gambling, and we're an early
25 adopter state, so I think we're constantly trying

1 to look at the data and make sure we're targeting
2 this in the most efficient and effective way, but
3 we will be able to, I think, provide some
4 reports. We're getting ready to relaunch that as
5 a renewed campaign.

6 Because of our limited budget -- and I'd
7 like to also recognize Asher for its
8 professionalism. They're always responsive to
9 us. And we have got to be very efficient given
10 our dollar amount, and they -- they definitely
11 work to maximize the benefit.

12 But I think as we relaunch this, we want to
13 go into the field and determine how are messages
14 being received and the demographics that we are
15 successfully targeting and look for trends.

16 We do know that the demographic of the
17 sports wagering patron is not the same. And all
18 of the previous research on gaming has been based
19 upon the traditional casino gambler, so we kind
20 of are, you know, cutting edge of the research on
21 this, and we're going to be happy to present
22 results as we receive them.

23 CHAIRMAN THOMPSON: Questions?

24 Mr. Dudich.

25 COMMISSIONER DUDICH: This may -- may not

1 apply to you, maybe Jenny or Greg, but with
2 listening to the radio, you'll hear the sports
3 wagering apps. At the end you hear "If you have
4 a gambling problem, call 1-800" I forget the
5 number, "WITH IT."

6 Is that required that they do that? Is that
7 part of a campaign that they agree to? I'm just
8 kind of wondering -- there's funds being spent,
9 which is great, but I'm also wondering on a radio
10 spot like that, are the online sports wagering
11 required to do that, spending their own money, is
12 this part of what we put in, that we pay for part
13 of the ad space?

14 I guess what I'm getting to is if they're
15 doing some of it already through some of their
16 ads as they promote their product, I would assume
17 amplifying that on their ads as well, is it
18 required, could we ask for it? I'm kind of going
19 down in the weeds here, if you can tell, so you
20 can just tell me to be quiet.

21 But I just find it interesting that we're
22 taking this approach here and you hear on the
23 radio, like, call this number, and I'm like well,
24 they're doing it already, so maybe help me
25 understand that.

1 DEPUTY DIRECTOR RESKE: You're both asking
2 great questions. I really appreciate it.

3 Our rules do require that our operators
4 provide problem gambling information as part of
5 their advertising, but, further, our rules
6 require that we have our own program, the ISRP,
7 Internet Self-Exclusion Program, and we were the
8 first state to launch that proactively before
9 sports wagering was available, and we also have
10 the VEP, so our rules also require that our
11 operators not only make people aware of the state
12 programs that will cover everyone, but also to
13 have their own program.

14 And as part of that program, there are some
15 innovative things in the last few years where
16 participants are able to set limits; they're able
17 to, you know, take a break. So even if they
18 decide I set a 30-day break, but I think I'm
19 good, I'm going to get back in, no, you can't.
20 You -- you determined that you would set a break.

21 So I think that we have multiple layers of,
22 you know, effort regarding problem gambling.

23 And, Margaret, did you have anything to add?

24 MS. DAVIDSON: You know I do, sorry. It's a
25 really good question. And that 1-800-9-WITH IT

1 program has been in existence for many years. I
2 believe Criminal Justice had set that line up,
3 and -- and that's used for a lot of different
4 instances.

5 But on behalf of IGC, that is really
6 positive because they're using that traditional
7 landscape medium, right, that radio and that
8 television, and you all want them to do that
9 because that's answering, that's getting that
10 message out there of do you have a problem, do
11 you know someone that has.

12 What our effort is doing for you all with
13 this campaign, it is really getting into
14 segmentation and making sure your dollars are
15 hitting where they really need to hit.

16 I hear that -- I don't -- I don't go to
17 casinos and I don't gamble online, but I'm
18 hearing that, and so to a certain degree it's not
19 as effective; I don't want to use the word waste,
20 but it's not as effective, where your dollars are
21 really going to the people that are gambling
22 online and that are going to casinos and may have
23 a problem, so it's very much a positive that you
24 aren't having to fund more of that traditional
25 landscape media kind of budgetary issues.

1 COMMISSIONER DUDICH: Thank you.

2 CHAIRMAN THOMPSON: Because of our great
3 interest, I certainly believe that ultimately
4 when it's discovered that there's a pecuniary
5 interest in making sure that your -- your venues
6 don't have problem gambling, that you're going to
7 gain more from it, that you'll invest more in it.

8 So I just want to be sure that we all
9 recognize how seriously we take this as a
10 Commission and appreciate your work. Having
11 information is great. Having useful information
12 is better.

13 So thank you so very, very much.

14 Any other questions of Ms. Reske,
15 Ms. Davidson and the Asher Agency?

16 Thank you so much for that.

17 Any other matters before the Commission
18 today from our staff?

19 I want to take just a quick moment to
20 acknowledge the hard work of our staff, our
21 senior management staff. I put down some pretty
22 heavy markers when I want communication and how
23 it is we check on our regular business, and
24 they're very, very, very good in their regular
25 communication with me, and I wanted to thank you

1 for that, to the point where sometimes I'm
2 probably a pest, but we have a fiduciary
3 responsibility here to make sure that this is the
4 best run Commission of its type, and -- and I'm
5 committed to that and I've committed to the
6 governor and others that, and I'm going to be
7 sure that we do that.

8 But thank you very, very much for the
9 continued communication with me and the other
10 commissioners as well. I know that if there's
11 questions that they have, that we're going to get
12 them answered. And -- and if they're not
13 answered appropriately, we're going to drive it
14 to the appropriate answer.

15 And I'd also like to take one quick
16 privilege to acknowledge Commissioner Dudich in
17 his new full-time responsibilities, congratulate
18 him as he has taken on these responsibilities at
19 Indiana University.

20 Other matters before the Commission? Staff?
21 Other Commissioners? Anyone before the
22 Commission at all?

23 Hearing it once or twice, I said I'd get you
24 out of here by lunchtime, I know you're hungry,
25 so here we go. I think I'm going to call for a

1 motion to adjourn.

2 COMMISSIONER DUDICH: So moved.

3 CHAIRMAN THOMPSON: There's a motion to
4 adjourn, requires no second. We are adjourned.

5 (At 11:32 a.m., March 9, 2023, this meeting
6 of the Indiana Gaming Commission was adjourned.)

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1 STATE OF INDIANA)
2 COUNTY OF MARION) SS:

3
4 I, Dianne D. Lockhart, a Notary Public and
5 Stenographic Reporter within and for the County of
6 Marion, State of Indiana at large, do hereby certify
7 that the Indiana Gaming Commission Business Meeting
8 held on March 9, 2023, commencing at 10:39 a.m. in
9 the Auditorium of the Indiana Government Center
10 South, 302 West Washington Street, Indianapolis,
11 Indiana, was taken down in stenograph notes and
12 afterwards reduced to typewriting under my direction,
13 and that the typewritten transcript is a true record
14 of the proceedings had.

15 IN WITNESS WHEREOF, I have hereunto set my hand
16 and affixed my notarial seal this _____ day of
17 March, 2023.

18 
19 _____
20 N O T A R Y P U B L I C

21 My Commission Expires:
22 June 4, 2031

23 County of Residence:
24 Marion County

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