

INDIANA  
STATE ETHICS COMMISSION

SEP 14 2016

FILED



**ETHICS DISCLOSURE STATEMENT  
CONFLICTS OF INTEREST – DECISIONS AND VOTING**

State Form 55860 (R/10-15)  
OFFICE OF THE INSPECTOR GENERAL  
IC 4-2-6-9

In accordance with IC 4-2-6-9, you must file your disclosure with the State Ethics Commission no later than seven (7) days after the conduct that gives rise to the conflict. You must also include a copy of the notification provided to your agency appointing authority and ethics officer when filing this disclosure. This disclosure will be posted on the Inspector General's website.

Name (last) Snow	Name (first) Eric	Name (middle)
Name of office or agency Holiday World & Splashin' Safari		Job title Vice President
Address of office (number and street) 452 E. Christmas Blvd		City Santa Claus ZIP code 47579
Office telephone number ( 812 ) 937-4401	Office e-mail address (required) eric.snow@holidayworld.com	

Describe the conflict of interest:  
I serve on the Tourism Council. In reviewing the Council materials in advance of the September 1, 2016 Council meeting, I identified two (2) potential conflicts of interest on the Marketing Asset Grant recommendations. The first conflict is with the Spencer County Tourism Commission (SCTC) recommendation. I serve as President of the SCTC, the applicant for the funding. I advised the Ethics Officer for the Office of Tourism Development, and he confirmed that this was a conflict of interest.

The second conflict is with the Southern Indiana Regional Marketing Co-op (SIRMC) recommendation. The SCTC, which I referenced above, is a member of SIRMC. I advised the Ethics Officer of this relationship, and he confirmed that because SCTC has a financial interest in the outcome of the SIRMC application, I have a conflict of interest on the SIRMC recommendation.

Describe the screen established by your ethics officer: (Attach additional pages as needed.)

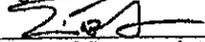
On August 30, 2016, the Ethics Officer advised me in writing not to discuss either the SCTC or SIRMC applications, or their Marketing Asset Grant competitors, with other Council members prior to or during the meeting. He also explained that a physical screen would be established at the meeting, in which I would exit the room when the SCTC and SIRMC agenda items were called. I would remain outside the room during all discussion and voting on the SCTC and SIRMC grant recommendations.

On September 1, 2016, at the Council meeting prior to the discussion of the SCTC and recommendation the Council Chair recognized the Ethics Officer who explained the conflicts of interest and the screening process. I left the room following the Ethics Officer's explanation. Once the discussion ended and a vote was taken on the SCTC recommendation, I was instructed to return to the room. I followed the same procedure for the SIRMC recommendation. I have asked that the meeting minutes reflect the screening process - specifically that I left the room, and was screened from participating in any discussion and vote on SCTC and SIRMC.

**AFFIRMATION**

Your signature below affirms that your disclosures on this form are true, complete, and correct to the best of your knowledge and belief. In addition to this form, you have attached a copy of your written disclosure to your agency appointing authority and ethics officer.

Signature of state officer, employee or special state appointee



Date signed (month, day, year)

9.2.2016

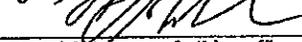
Printed full name of state officer, employee or special state appointee

Eric Snow

**FOR ETHICS OFFICER USE ONLY**

Your signature below affirms that you have reviewed this disclosure form and that it is true, complete, and correct to the best of your knowledge and belief. You also attest that your agency has implemented the screen described above.

Signature of ethics officer



Date signed (month, day, year)

7/2/16

Printed full name of ethics officer

Mark Wuellner

**From:** [Wuellner, Mark \(LG\)](#)  
**To:** ["Eric.Snow@holidayworld.com"](mailto:Eric.Snow@holidayworld.com)  
**Cc:** [Meyer, Alexandra \(Tourism\)](#); [Lopez, Daniel \(Danny\)](#); [Newman, Mark](#)  
**Subject:** RE: Tourism Council Meeting - 9.1.16  
**Date:** Tuesday, August 30, 2016 3:19:25 PM  
**Attachments:** [image005.png](#)  
[image008.png](#)  
[image009.png](#)  
[image011.png](#)  
[Eric Snow Conflict of Interest Form \(08-30-16\).pdf](#)

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Hi Eric,

Thank you for notifying us in advance of the meeting of your potential conflicts of interest. Let's consider them separately:

1. The Spencer County Tourism Commission recommendation under the Marketing Asset Grant: You are president of the Spencer County Tourism Commission, and correctly identify that this is a conflict of interest since that organization applied for the grant and has a financial interest in the outcome.
2. The Southern Indiana Regional Marketing Co-Op recommendation under the Marketing Asset Grant: You indicate that the Spencer County Visitors Bureau is a member of the Co-op. The Inspector General has provided us guidance that this is a conflict of interest because the organization in which you are a member (SCVB) has a financial interest in the regional organization receiving the grant. The guidance is clear that this is true regardless of whether your member organization participated at all in the application process for the regional organization.

I have drafted the attached Conflict of Interest statement for you, which, if acceptable, we can each sign Thursday following the meeting. It explains both conflicts, and sets out a screening process which is as follows:

- no discussion of either application or their Marketing Asset competitors with other Council members prior to or during the meeting
- exiting the room during the Marketing Asset discussion & voting
- Council minutes to reflect the screening process
- conflict of interest form signed by both of us and filed post-meeting.

I know occasionally you have participated via phone; if that will be the case on Thursday, please let me know. The screening process will remain the same, except that you would disconnect during the Marketing Asset Grant portion of the meeting. After the vote, one of us would text or email you to indicate you should rejoin the call. Please let me know prior to Thursday and I'll make any changes to the disclosure form.

I am cc'ing Danny Lopez, the Council Chair proxy for Lt. Governor Holcomb, and Mark Newman, so we are all on the same page.

Please let me know if you have any other questions. Otherwise, I look forward to seeing you again Thursday!

Best,  
Mark



Mark Wuellner  
Deputy Chief of Staff  
Office of Indiana Lt. Governor Eric Holcomb  
Office: 317-232-8831  
Email: [mwuellner@lg.in.gov](mailto:mwuellner@lg.in.gov)

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**From:** Meyer, Alexandra (Tourism)  
**Sent:** Monday, August 29, 2016 9:14 AM  
**To:** Wuellner, Mark (LG) <[MWuellner@lg.IN.gov](mailto:MWuellner@lg.IN.gov)>; Basile, Joseph (Joe) <[JBasile@lg.IN.gov](mailto:JBasile@lg.IN.gov)>  
**Subject:** FW: Tourism Council Meeting - 9.1.16

Forwarding conflict of interest issues. Please see email below. Thanks.

**Ali Meyer • Project Manager**

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**From:** Eric Snow [<mailto:Eric.Snow@holidayworld.com>]  
**Sent:** Friday, August 26, 2016 4:42 PM  
**To:** Meyer, Alexandra (Tourism) <[AleMeyer@visitindiana.com](mailto:AleMeyer@visitindiana.com)>  
**Subject:** RE: Tourism Council Meeting - 9.1.16

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

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Hi Ali,

After reviewing the recommended grants, I need to report one conflict of interest and ask about another. As president of the Spencer County Tourism Commission, I have a conflict of interest with discussion around that Spencer County Visitors Bureau's grant application. SCVB is a member of SIRM, which also has a grant being recommended for approval. While I do not have direct correlation with SIRM, I am not sure if my affiliation with SCVB (a member of SIRM) presents a conflict.

Do I need to provide this information to any other person, or will you pass along?

Thanks,

Eric B. Snow  
Holiday World & Splashin' Safari

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**From:** Meyer, Alexandra (Tourism) [<mailto:AleMeyer@visitindiana.com>]

**Sent:** Friday, August 26, 2016 9:57 AM

**Subject:** Tourism Council Meeting - 9.1.16

Hello Tourism Council –

This is a reminder of the Tourism Council meeting next Thursday, September 1 at the Grand Park Events Center (19000 Grand Park Blvd, Westfield, IN 46074) at 10:30am. We will be in Suite J on the second floor.

Attached, you will find materials for review including the agenda, minutes from the previous meeting, Marketing Asset Grant recommendations, and the Destination Development Grant application.

If you have not already done so, please let me know if you will or will not be attending as I need to ensure we meet quorum. Also, let me know if you have any questions regarding the attached materials.

Thanks,

**Ali Meyer • Project Manager**

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