

****Just for EPA Staff, State, Tribal, and Technical Assistance Partners****

Join us For

Thriving Downtowns

***Learn about the investment
playbook for revitalizing
rural towns***



**DOWNLOAD THE
PLAYBOOK**

SAVE THE DATE:

January 31, 2023 1pm ET / 10am PT

<https://usepa.zoomgov.com/j/1608913546>

Authors & Speakers: Ruthie Caldwell, Vision Granted
Melissa Levy, Community Roots, LLC
Ray Moeller, WV Brownfields Assistance Center

ABOUT THE PLAYBOOK...

Rural community residents and leaders often wish to revitalize their downtowns but do not know where to start or how to pay for the needed planning and infrastructure to move redevelopment forward.

Written through the lens of rural Appalachia, the revitalization approaches described in the playbook can be used by small communities across the U.S.

... AND HOW IT CAN HELP RURAL COMMUNITIES WITH BROWNFIELDS

Rural downtowns often include some properties with contaminant concerns due to past uses. Alongside vacant storefronts and empty gathering places, unaddressed brownfields reinforce downtown disinvestment. The playbook provides practical steps to organize a local team with the right mix of skills to reimagine, initiate and attract investment back to rural downtowns.



Webinar Sponsored by the U.S. EPA
Office of Brownfields and Land
Revitalization.