

**Indiana WIC Program  
Indiana State Department of Health**

**Nutrition Education Materials**

**Policy**

The local agency will maintain and use only approved nutrition education materials.

**Authority**

USDA FNS Instruction 113-1  
Nutrition Services Standards, Standard 7 Nutrition Education and  
Counseling, August 2013.  
7 CFR Part 246.11(c)(3)

**Procedures**

- I. The local agency will evaluate locally developed and locally obtained materials using the Indiana WIC Nutrition Materials Evaluation Form. Materials should be evidence based and:
  - A. promote positive behavior,
  - B. ensure accurate and consistent messages,
  - C. provide relevant content, and
  - D. be culturally diverse and meet client language needs (i.e. Burmese, Chin, Spanish, etc.).
- II. The local agency shall submit a completed Indiana WIC Nutrition Materials Evaluation Form to the Indiana WIC Office for review and approval of locally developed materials and prior to procuring locally obtained materials.
- III. A materials list and sample file/folder of all nutrition education materials must be maintained at the local agency.
  - A. The materials list must be updated every two years and include the review date and reviewer initials.
  - B. All locally obtained and locally developed materials with a publication date older than five years must be reviewed every two years for accuracy of information. All material containing outdated information must be updated or discarded.
- IV. Nutrition education materials that mention the WIC program must contain the non-discrimination statement.