





# **Cummins Circular Economy**

Brijesh Krishnan Mousumi Mukhopadhyay

April 11, 2024

**Cummins Proprietary** 

## This is Cummins











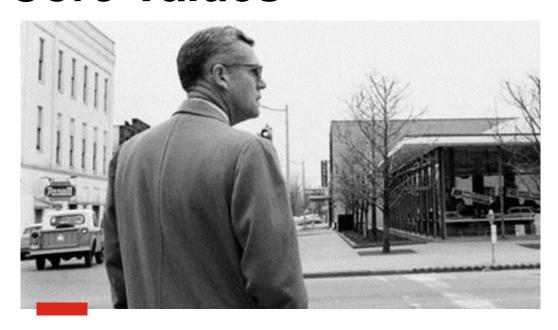
- Founded in 1919, Head quartered in Columbus, IN
- 73,600 Global employees
- \$28.1 billion sales in 2022
- \$1.2 billion R&D investment in 2022
- About 520 owned or managed facilities globally including over 140 manufacturing plants and technical centers







## Cummins' Environmental History: Legacy and Core Values



"...we believe that our survival in **the very long run** is as dependent upon responsible citizenship in our communities and in the society as it is in responsible technological, financial and production performance."

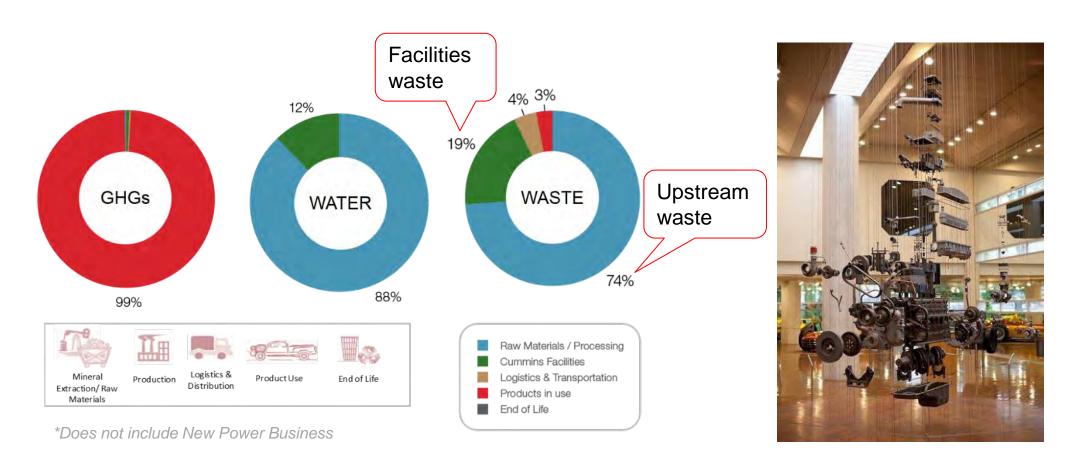
J. Irwin Miller
 Former Chairman and Chief Executive Officer, 1972



"Together, we will leverage our expertise to develop sustainable solutions that enable our customers' success, positively impact our communities and protect our planet for future generations."

Jennifer Rumsey
 President and Chief Executive Officer, 2023

## **Basis of Cummins Environmental Strategy**



Life Cycle Assessment & Hot Spot Analysis to understand Cummins Environmental Footprint

## Knowing our impacts for informed strategy

#### Diesel engine footprint



70% of the ENVIRONMENTAL IMPACTS of a product are determined in the design phase



88%

of Cummins WATER USE is from raw material extraction and processing



74%

of Cummins **WASTE** comes from raw material extraction and processing



99% of Cummins GHG FOOTPRINT from products in use



We must change the products we offer, how they are used, and how they are made

Use less, Use better, Use again

## The trends are compelling.. It is time to Act!

More than 90% of the world's children breathe toxic air every day.

Extreme weather events have increased more than 5x over same number of decades.
Cost of extreme events have increased 8x.

About 4 billion people (two-thirds of the world's population) experience severe water scarcity during at least one month of the year.

1.4 billion pounds of trash wind up in the world's oceans. Plastic expected to outweigh fish in oceans by 2050.

Material
consumption has
TRIPLED
since 1970 and is
predicted to increase
by 55% in the next
decade and
DOUBLE by 2050.

# PLANET 2050 SET THE DIRECTION AND EXPECTATIONS TO MEET STAKEHOLDER NEEDS

- Making people's lives better by powering a more prosperous world requires a healthier planet.
- PLANET 2050 identified 5 risks that will impact our business and our stakeholders in the future.
   PLANET 2050 is focused on these five risks:
  - 1) Air pollution
  - 2) Climate change
  - 3) Water scarcity
  - 4) Waste management
  - 5) Unsustainable material consumption

## **Our Story**

WHY WE EXIST

#### **OUR MISSION**

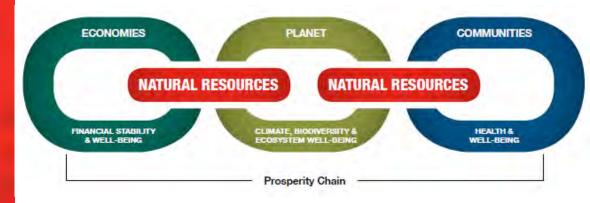
Making people's lives better by powering a more prosperous world

WHAT WE WANT TO ACCOMPLISH

#### **OUR VISION**

Innovating for our customers to power their success

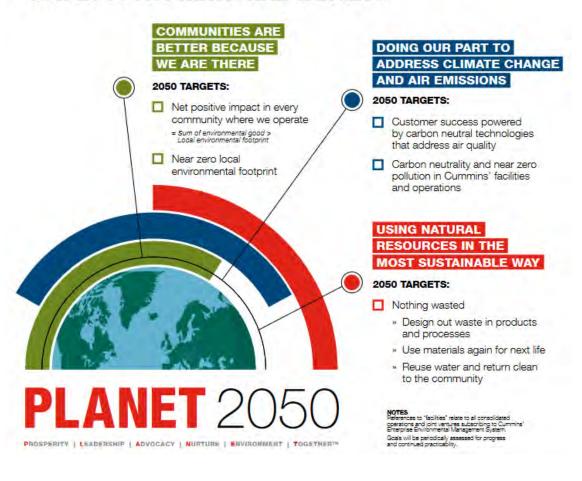
#### A prosperous world needs strong communities and economies



and <u>that</u> requires a healthier planet

### **PLANET 2050 Goals**

#### **OUR 2050 ASPIRATIONAL TARGETS**



- Net positive impact in every community where we operate
   (= Sum of environmental good > Local environmental footprint)
- Near zero local environmental footprint
- Carbon neutrality
- Near zero pollution
- Nothing wasted
  - Design out waste in products and processes
  - Use materials again for next life
  - Reuse water and return clean to the community

## Use less, use better, use again

Our 2030 goals

25%

100%

100%

Generate less waste in facilities and operations as part of revenue

Create a circular lifecycle plan for every part to use less, use better and use again

Reuse or responsibly recycle 100 percent of packaging plastics and eliminate single-use plastics

Using natural resources in the most sustainable way



# INDIANAPOLIS Circular Economy INITIATIVE

#### CHALLENGES

- Indianapolis is largest city in US that does not provide curbside recycling to residents<sup>1</sup>
- Indianapolis' recycling rate is 4.3%<sup>2</sup> compared to national average of 35%<sup>3</sup>
- Marion Co. has not increased solid waste fees for 30 years; basic services are underfunded
- A Solid Waste Management District for Marion Co. does not exist; therefore resulting in no Marion Co. solid waste management plan and a lack of consistent public education
- Indiana's landfill tipping fees, at approximately \$45/ton<sup>4</sup>, are among the lowest in Midwest; low cost to landfill/incinerate results in disincentive for waste reduction/diversion
- Indianapolis has negative reputation for environmental ethic, discouraging employers and talent

#### **OUR VISION and OUR PLAN**

- We envision a thriving circular economy in Indianapolis and Indiana, where waste is eliminated, resources
  are captured, and nature is restored
- ICEI currently gathers approximately 30 stakeholders representing local and statewide perspectives from human services agencies, governmental and non-governmental agencies, arts and culture organizations, neighborhood organizations, businesses, and waste and recycling organizations
- Key deliverables include Visioning, Education, Advocacy, Job Creation Plan, and Reporting, occurring over a 3-year period that sets the stage for the Start-up & Investment phase

#### **Partners**



















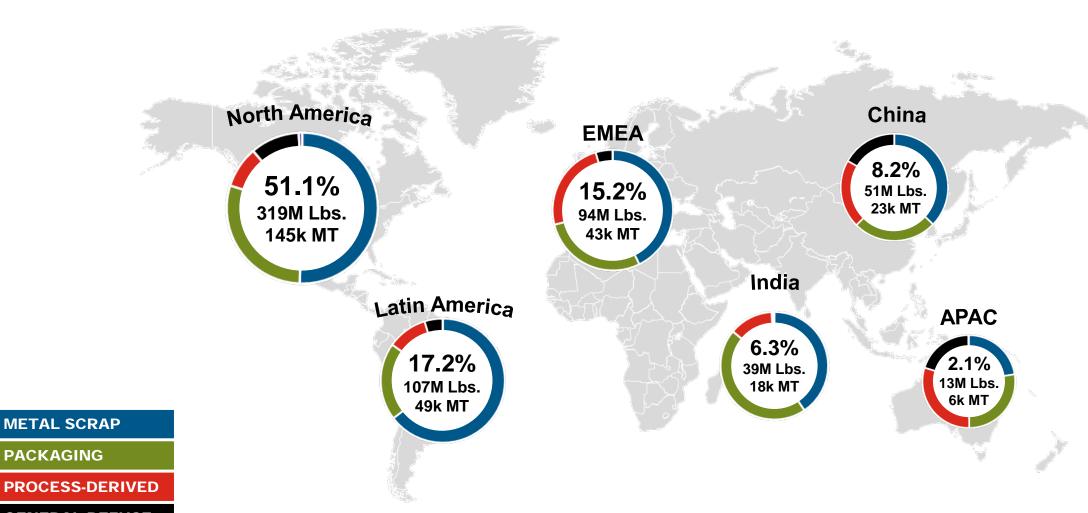








## Regional Waste Footprint – 2022



**GENERAL REFUSE** 

**PACKAGING** 

In Scope: all day-to-day operational waste streams

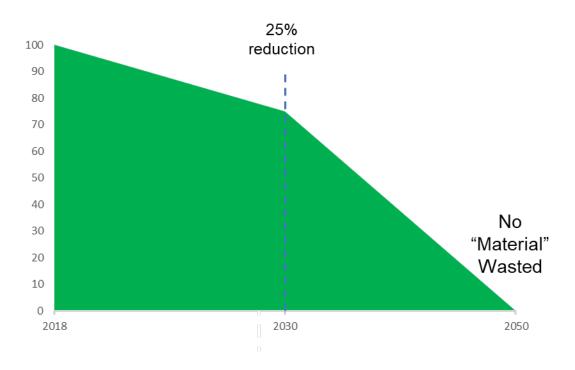
**E-WASTE** Out-of-Scope: C&D, Biohazardous, remediation, residual from supplier processes

Boundary: Operational control and fully dedicated 3PLs

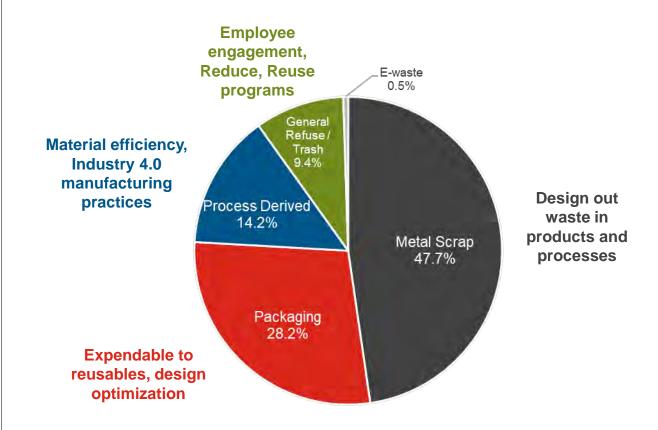
#### PLANET 2050 aims at "No Material Wasted"

#### What are we trying to achieve?

#### Waste Generation Intensity (ton/\$) Reduction



#### How we plan to achieve it?



**Cummins Proprietary** 

## **Packaging**

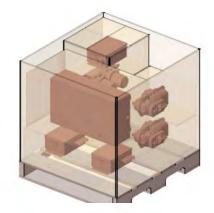


#### **Key Work Streams:**

- Returnable / Reusable Packaging:
  Expendable to reusable implementation
- **Waste Reduction:** Packaging designs that minimize waste, optimize storage & transport
- 3 Supply Chain Optimization: Global portfolio approach to prioritize biggest opportunities

#### **Foundational Work / Wins**

- Packaging Data Management System (PDMS) implemented
- Global Packaging Standards
- Strengthening packaging repair / reuse, expanding reusables
- Packaging waste assessment at priority sites in progress
- North America returnable packaging portfolio in development











## Manufacturing & Service



#### **Key Work Streams:**

- 1 Process Improvements
- 2 Technology Improvements
- 3 Utilization of Administrative Controls
- 4 Parts Design: improved salvageability

#### **Foundational Work / Wins**

- Ownership of the goals: Manufacturing engineering leadership
- Identifying and prioritizing waste from all manufacturing (new, remanufacturing, rebuild, upfit)
- 3 years process waste reduction plans in development









## General Refuse & Single Use Plastics



#### **Key Work Streams:**

- Engagement: A goal for all employees to reduce the everyday trash
- Material Content Selection: Partner with suppliers on design and material selection
- 3 Single Use Plastic free cafes and amenities

#### **Foundational Work / Wins**

- Foundational recycling programs at many facilities Kick the Can (KTC), Zero Disposal, Standardized recycling stations, signage
- Dumpster Dives to identify opportunities
- Canteen pilot for no-single use plastics at Seymour Engine Plant
- LCA developed comparing different materials and disposition methods







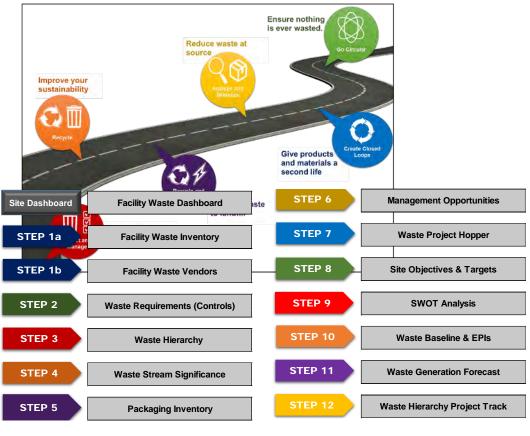
## **Keys to success**

#### People



**Environmental Champions** 

#### **Tools and Processes**



#### Programs & Initiatives

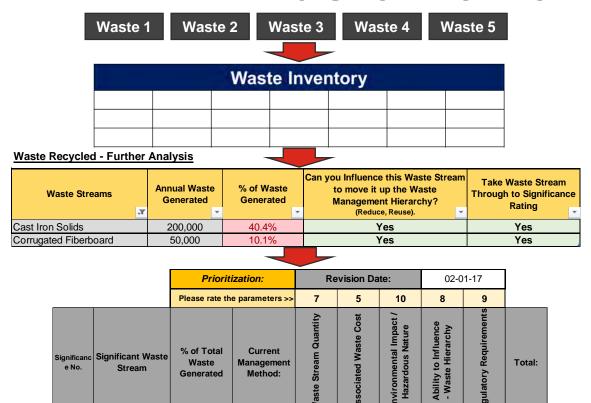






### Waste Review Tool Overview

297



Management

Method:

Landfilled

Burned for

Stream

General Waste

15.2%

Include details like area of generation, disposition method, residual management, etc.

Identify top streams in waste hierarchy and take them through to score and identify the most significant waste streams

## Packaging Waste Reduction Prioritization

Project Status Machinery and Equipmen 5. Implementing Machinery and Equipmen Paint System "Paint Changeover" reduction 4. RFA Approved Waste Reduction (Non-packaging) Filter press improvements for sludge elimination 6. Completed Recycling Program Improvement (Non-packaging) Standardised waste segregation infrastructure 6. Completed

Complete detailed packaging waste assessment at packaging priority sites

Evaluate management opportunities to move waste up the hierarchy and launch projects

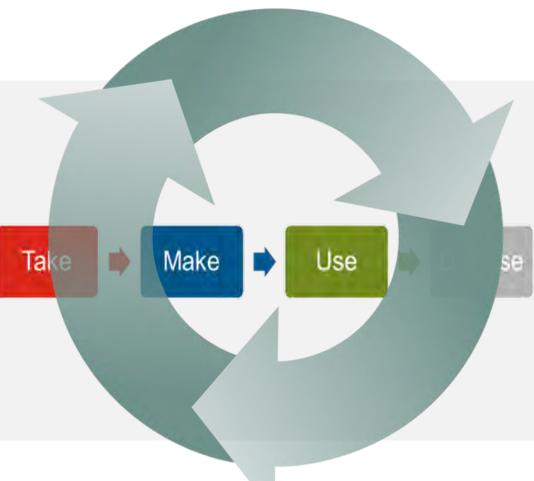
## **Circular Economy**





## **Approach**





## What is Circular Economy?

#### **Definition:**

A circular economy is a system which maintains the value of products, materials and resources in the economy for as long as possible and minimizes the generation of waste. This means a system where products are reused, repaired, remanufactured or recycled. Circular economy - EUR-Lex (europa.eu)



Cost reduction, savings, business growth

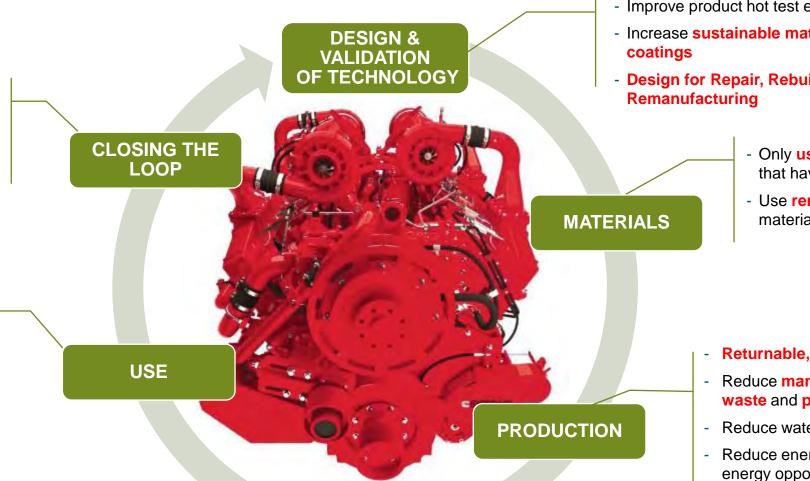
Reduce raw material dependence - Mitigates the risks associated with supply, such as price volatility, availability and import dependency.



## **Cummins Circular Economy Approach**

- Extend lifetime of resources through reuse, repair, rebuild, remanufacture
- Responsible recycling & recovery
- Other Beneficial Use

- Fuel efficient products
- Carbon neutral technologies that address air quality
- Keep products and materials in use longer

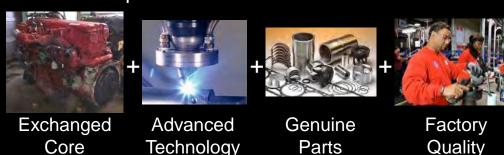


- Design out waste and pollution
- Improve product hot test efficiency
- Increase sustainable materials and
- Design for Repair, Rebuild,
  - Only use what is needed with parts that have lowered embodied energy
  - Use renewable resources, recycled materials, and sustainable partners

- Returnable, Reusable packaging
- Reduce manufacturing scrap, process waste and packaging plastics
- Reduce water use, increase reuse
- Reduce energy use, increase renewable energy opportunities
- Eliminate pollution/VOC from operations
- Responsible recycling & recovery

## Remanufacturing at Cummins

- Products
  - Engines and engine sub-assemblies
  - Parts turbos, injectors, pumps, electrics...
  - Soon other powertrain, batteries…
- Scale
  - 70 million lbs. of core processed
  - 10 million units sold
- Value Proposition



- Like new performance
- Like new warranty
- Same sales & support network
- Value price



## Summary: Circular Economy Strategy







WHAT MAKES A PRODUCT **CIRCULAR?** 

**HOW MUCH SUSTAINABLE?** 

WHAT IS THE ROBUSTNESS TO **SUPPLY CHAIN DISRUPTIONS?** 

Determine Requirements

Identify criteria

Enable value

