

➔ Honda Manufacturing of Indiana Overview

→ Corporate Culture



The Three Joys



the joy of **buying**

For those who buy
our products.



the joy of **selling**


For those who engage
in selling our products.



the joy of **creating**

For those who are
involved in the business
of creating our products.

HMIN One Goal Vision 5 Year Plan



Our Team....Our Goal...One Goal





Our Team
Agile and engaged associates working together in an inclusive environment to elevate HMIN as an industry benchmark

Our Plan

1. Create an injury free workplace.
2. Retain, develop and engage all associates.
3. Build quality into every process for your customer.
4. Drive efficiency and profitability
5. Rapidly identify and solve problems

Our Goal
HMIN is a sustainable World Class Company that thrives by creating associate & customer joy


Our Approach

Our Plan – Where we need the most attention to drive us towards the goal in the next 3-5 years.

HMIN
OUR TEAM - OUR GOAL

ONE GOAL



OUR TEAM
As agile and engaged associates, we work together in an inclusive environment to elevate HMIN as an industry benchmark.






OUR GOAL
To sustain a world-class company that thrives by creating associate and customer joy.

OUR PLAN TO ACHIEVE THIS GOAL:

- Create an injury-free workplace
- Retain, develop and engage all associates
- Build quality into every process for your customer
- Drive efficiency and profitability
- Rapidly identify and solve problems

OUR APPROACH & HOW OUR TEAM LEADS OUR GOAL CHALLENGE:

DREAMS / JOY / CHALLENGING SPIRIT / PASSION / RESPECT

- HMIN's 5 Yr Plan
- Foundation from Honda Philosophy & Core Values

History

Honda Manufacturing of Indiana, LLC



Civic Sedan



CR-V



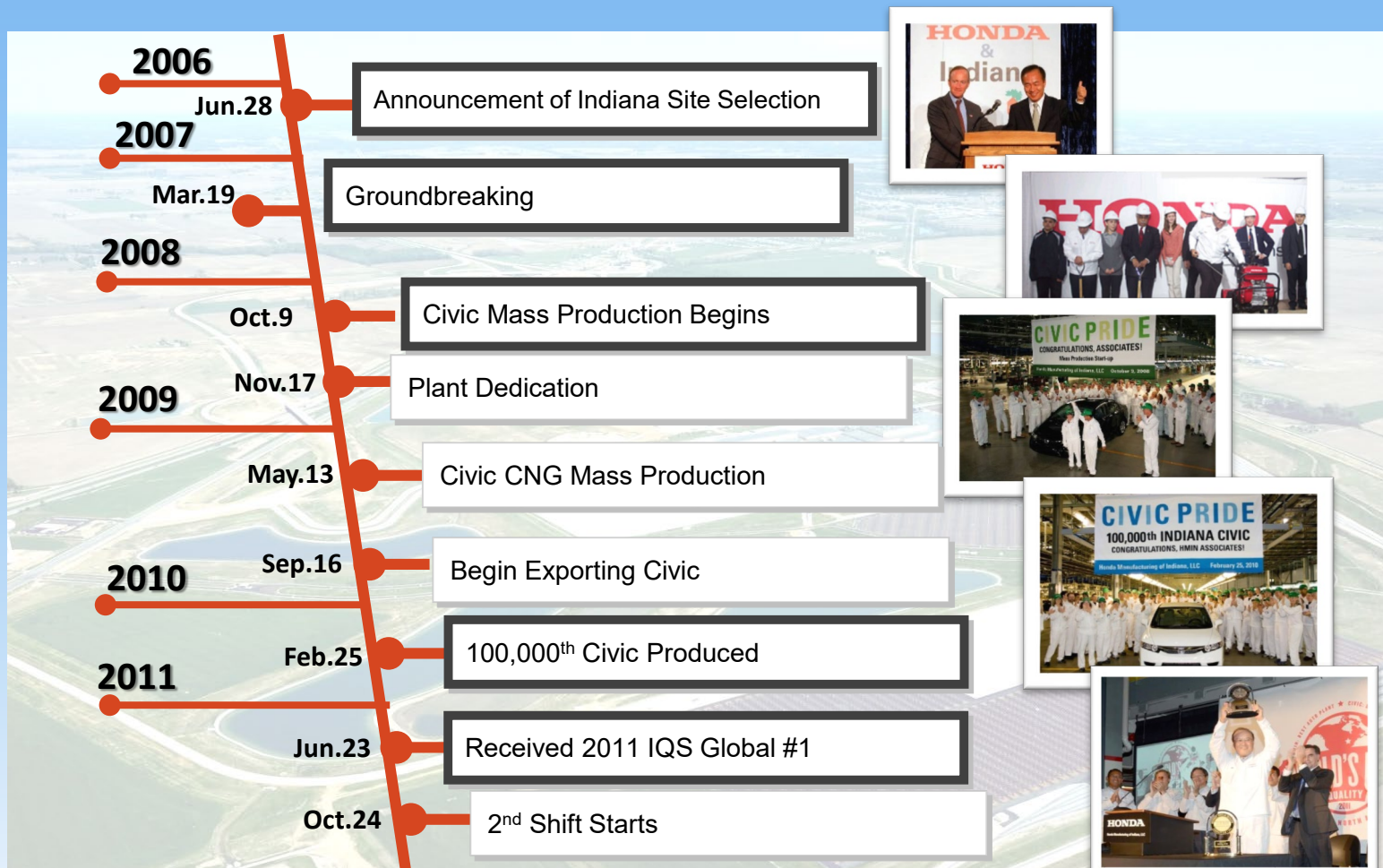
Insight

Location	Greensburg, IN
Started production	October 2008
Plant size	2.3 million sq ft
Capital investment	\$1 billion
Employment	2,400+ associates
Annual capacity	250,000 vehicles
Products	Civic Sedan CR-V Insight
Capabilities:	Major operations: stamping, welding, painting, plastic injection molding, assembly, sub- assembly, final assembly, testing and quality assurance

As of Dec. 31, 2016



Plant History – Major Milestones (~2011)



Plant History – Major Milestones (~2014)

2012

Apr.23

ILX IMA Mass Pro. Begins (First NA Plant to Produce Hybrid)

May.3

ACURA Dealer Meeting at HMIN

Jul.26

ILX Production/Shipment for China Begin

Aug.18

Open House

Dec.21

Received Energy Star Award

2013

Jan.22

Civic IMA Mass Production

Feb.21

500,000th Vehicle Produced

Apr.1

Shifted to 1000U/Day Production

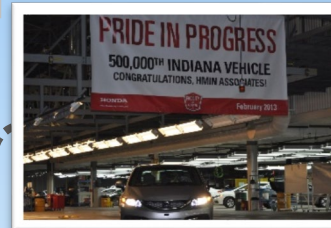
2014

Oct.9

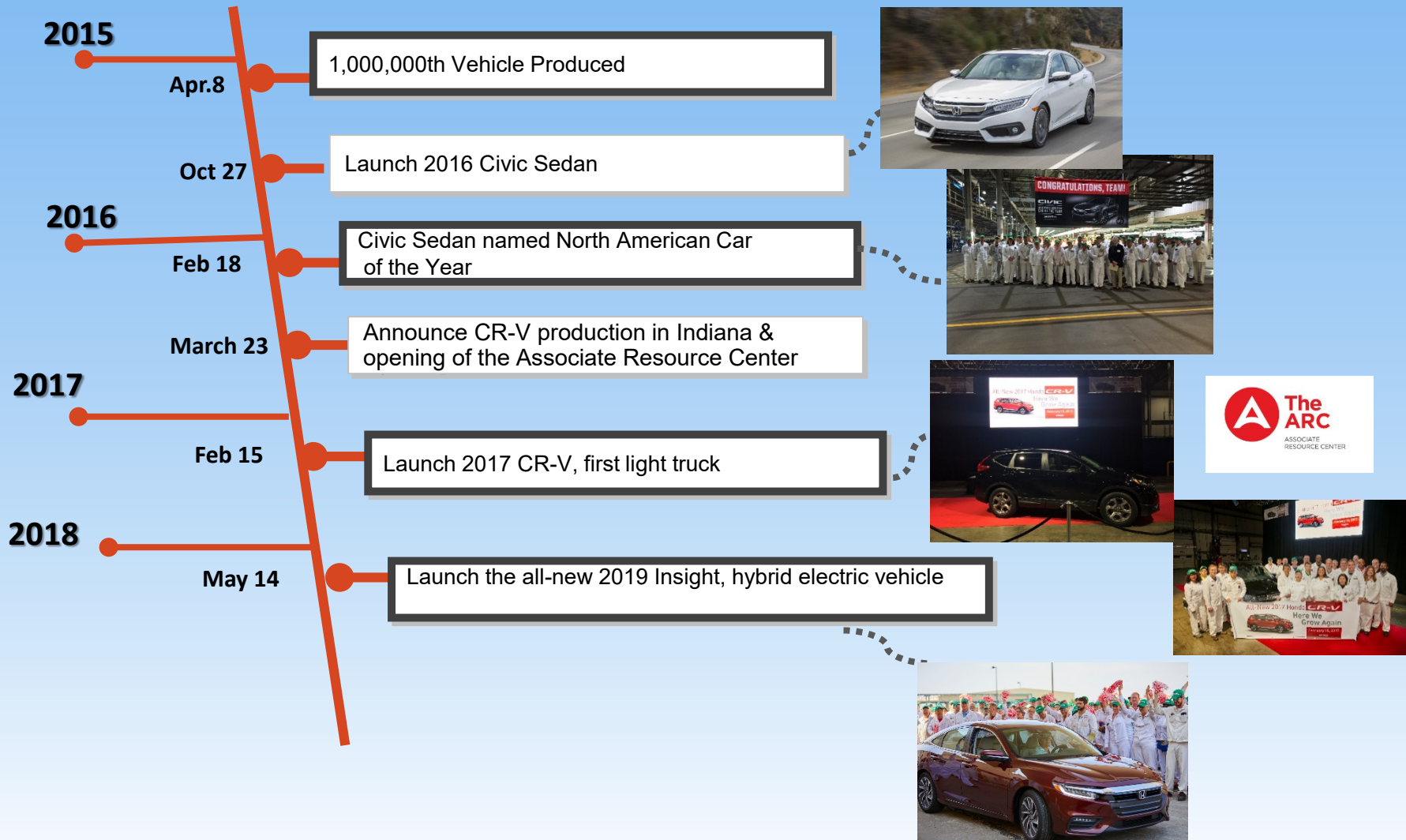
5 Year Anniversary of Mass Production

Nov.7

ILX transferred to Honda of America Mfg.(ELP) in Ohio



Plant History – Major Milestones (~2015)



Production

North American Production Facilities

Ohio

Honda of America Mfg., Inc.

- Marysville Auto Plant
- East Liberty Auto Plant
- Anna Engine Plant
- Performance Manufacturing Center

Honda Transmission Mfg. of America, Inc.

Indiana

Honda Manufacturing of Indiana, LLC

Alabama

Honda Manufacturing of Alabama, LLC

Georgia

Honda Precision Parts of Georgia, LLC

North Carolina

Honda Power Equipment Mfg., Inc.

Honda Aircraft Company, LLC

Honda Aero, Inc.

South Carolina

Honda of South Carolina Mfg., Inc.

Canada

Honda of Canada Mfg.

- Plant 1
- Plant 2
- Engine Plant

Mexico

Honda de Mexico S.A. de C.V

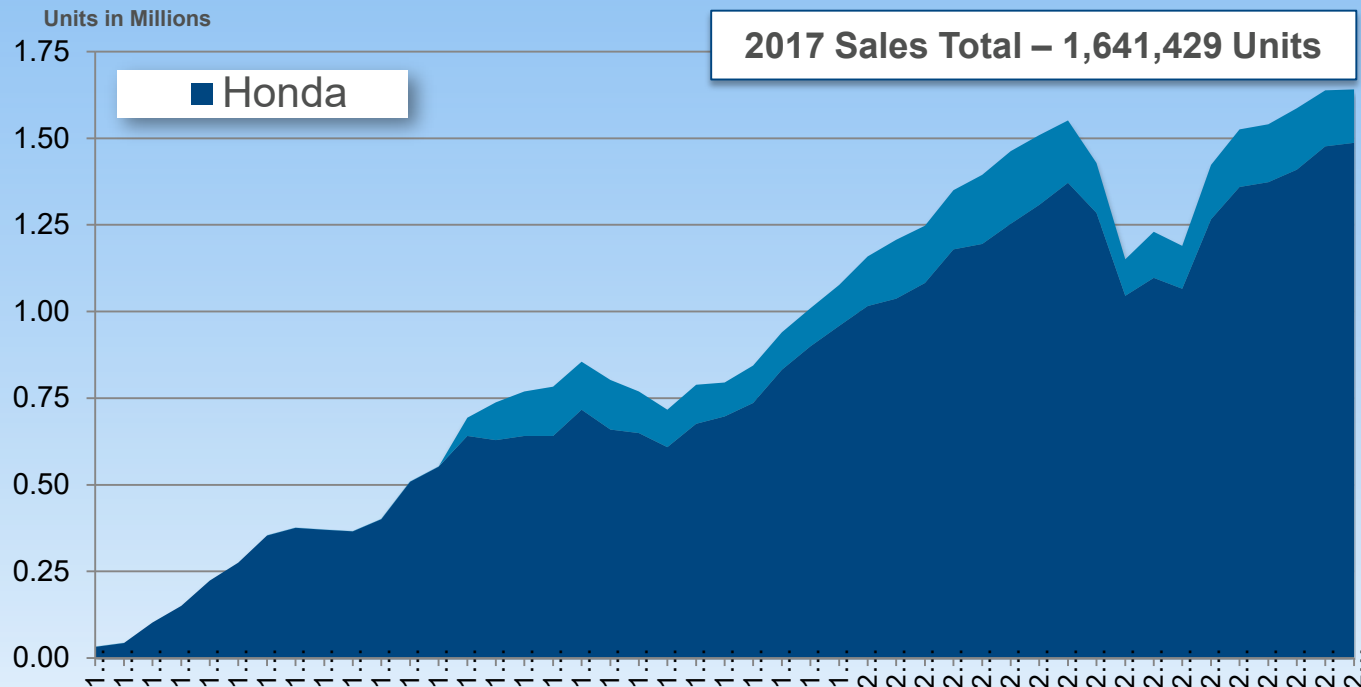
- Guadalajara Motorcycle/Parts Plant
- Guadalajara Auto Plant
- Celaya Auto Plant
- Celaya Transmission Plant



U.S. Automobile Sales History

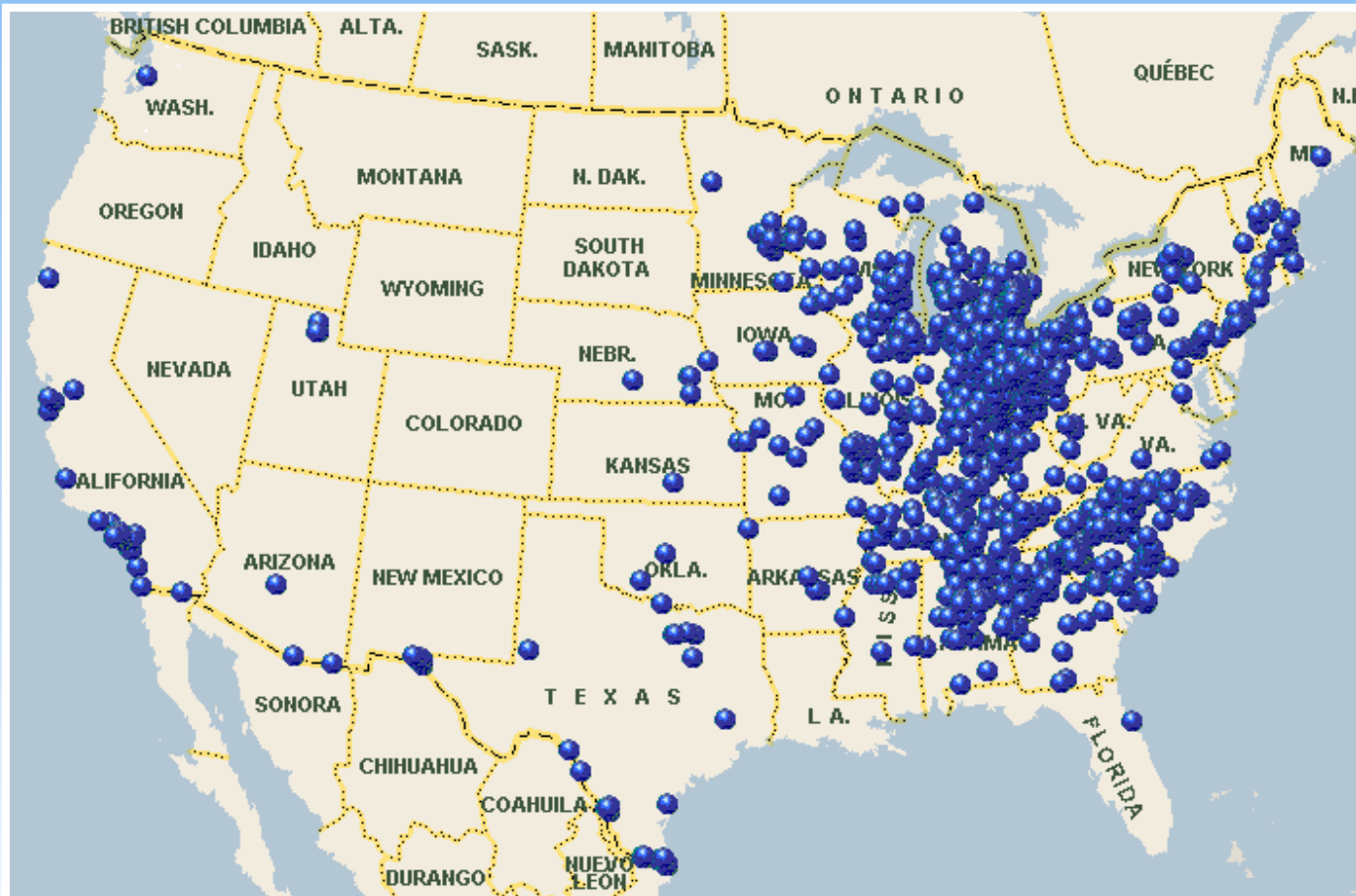


Since 1973, more than 36 million Honda automobiles and 4.5 million Acuras have been sold in the U.S.



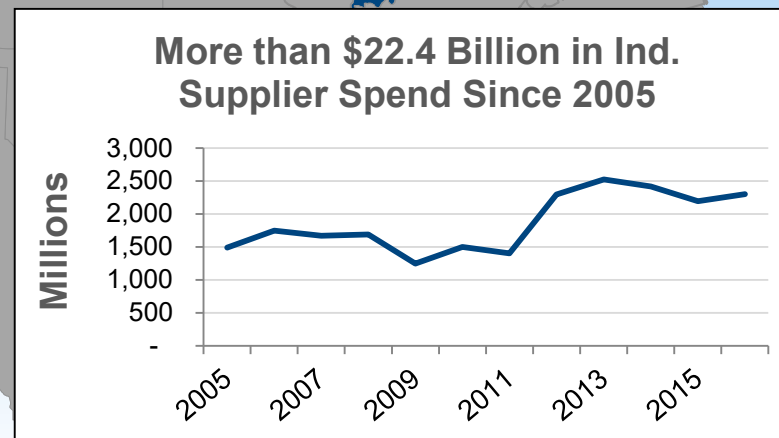
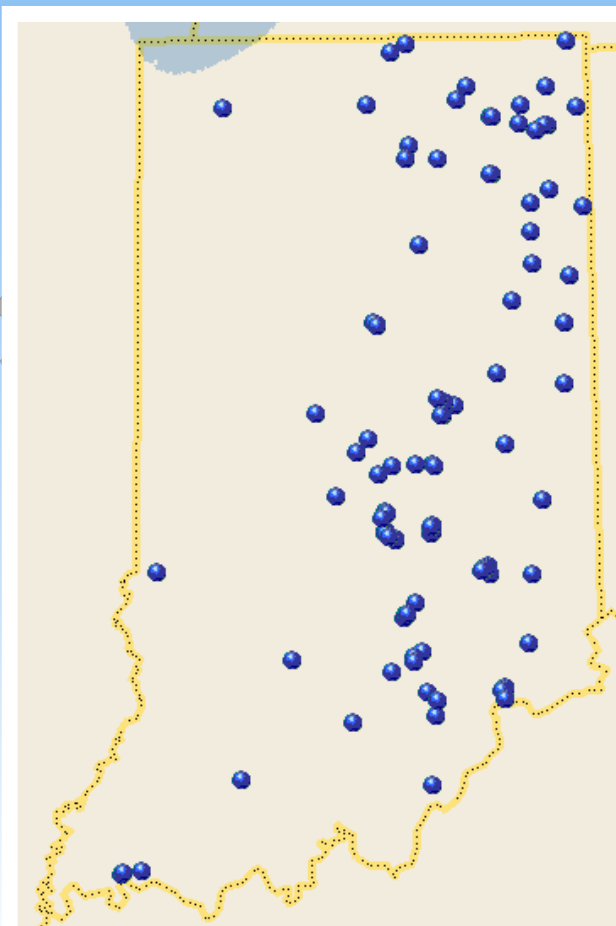
Suppliers

Honda purchased* \$26.7 billion in parts from 610 suppliers located in the U.S. in calendar year 2016



*OEM parts purchased by all Honda plants in North America as of Dec. 31, 2016

Honda purchased* \$2.3 billion in parts from 64 Indiana suppliers in calendar year 2016



*OEM parts purchased by all Honda plants in North America as of Dec. 31, 2016

➔ Environmental Leadership



BLUE SKIES FOR
OUR CHILDREN

**Realizing the joy and freedom
of mobility and a sustainable society
where people can enjoy life**

Alternative-Fuel Technology



Honda has consistently advanced alternative-fuel vehicle



Fuel Cell Technology

In 2002, Honda became the first automaker to certify an FCV for compliance with the Federal Motor Vehicle Safety Standards. Five years later, the FCX Clarity became the first fuel-cell vehicle leased to individual customers.



Hybrid Technology

The original Insight, introduced in 1999, was the first commercially available hybrid car in North America. The all-new 2019 Insight debuted March 28 and is powered by the third generation of Honda's innovative and efficient two-motor hybrid system.



Electric Vehicles

Honda first began research and development of electric vehicles in 1988. In 2017, the Clarity Electric began arriving at U.S. dealerships, powered by a 120-kilowatt electric motor and drawing power from a 25.5-kWh lithium-ion battery pack.



The 2018 Accord Hybrid is powered by Honda's two-motor hybrid powertrain, providing a class-leading total system output of 212 horsepower, seamlessly shifting between EV Drive (100-percent electric motor), Hybrid Drive (electric motor and gasoline engine [driving the generator motor]) and Engine Drive (gasoline engine).

EARTH DREAMS TECHNOLOGY

Honda EarthDreams® Technology, launched in 2012, is a family of advanced powertrain technologies designed to deliver outstanding performance and fuel efficiency

1.5L-class
gasoline



2.0L-class
gasoline



2.4L-class
gasoline

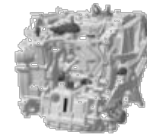


3.5L-class
gasoline



Engines

Compact class
CVT

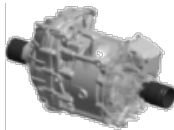


Mid-size class
CVT



Transmissions

BEV



EV

i-DCD



i-MMD



SH-AWD



Hybrid Powertrains

1.0L



1.5L



2.0L



Turbo Powertrains

Green Dealer Program

Honda's "Green Dealer" Guide is a roadmap for all Honda and Acura dealerships across the United States to quantifiably reduce their energy and water consumption. The program rewards dealers for achieving energy reduction targets with silver, gold and platinum award levels.



Community

How We're Involved

- Volunteers
- Board Involvement
- Program Grants
- Sponsorships
- In-Kind Donations
- United Fund
- Food, Blood & School Supply Drives



Goal: To be a Company that Society wants to Exist

Associate Volunteerism



Where do we support:

- In our 31 county hiring area
- Opportunities where associates volunteer
- Within budget



Indiana

- | | |
|---------------|---------------|
| • Bartholomew | • Johnson |
| • Brown | • Madison |
| • Dearborn | • Marion |
| • Decatur | • Monroe |
| • Delaware | • Morgan |
| • Fayette | • Ohio |
| • Franklin | • Ripley |
| • Hamilton | • Rush |
| • Hancock | • Scott |
| • Hendricks | • Shelby |
| • Henry | • Switzerland |
| • Jackson | • Union |
| • Jefferson | • Wayne |
| • Jennings | |

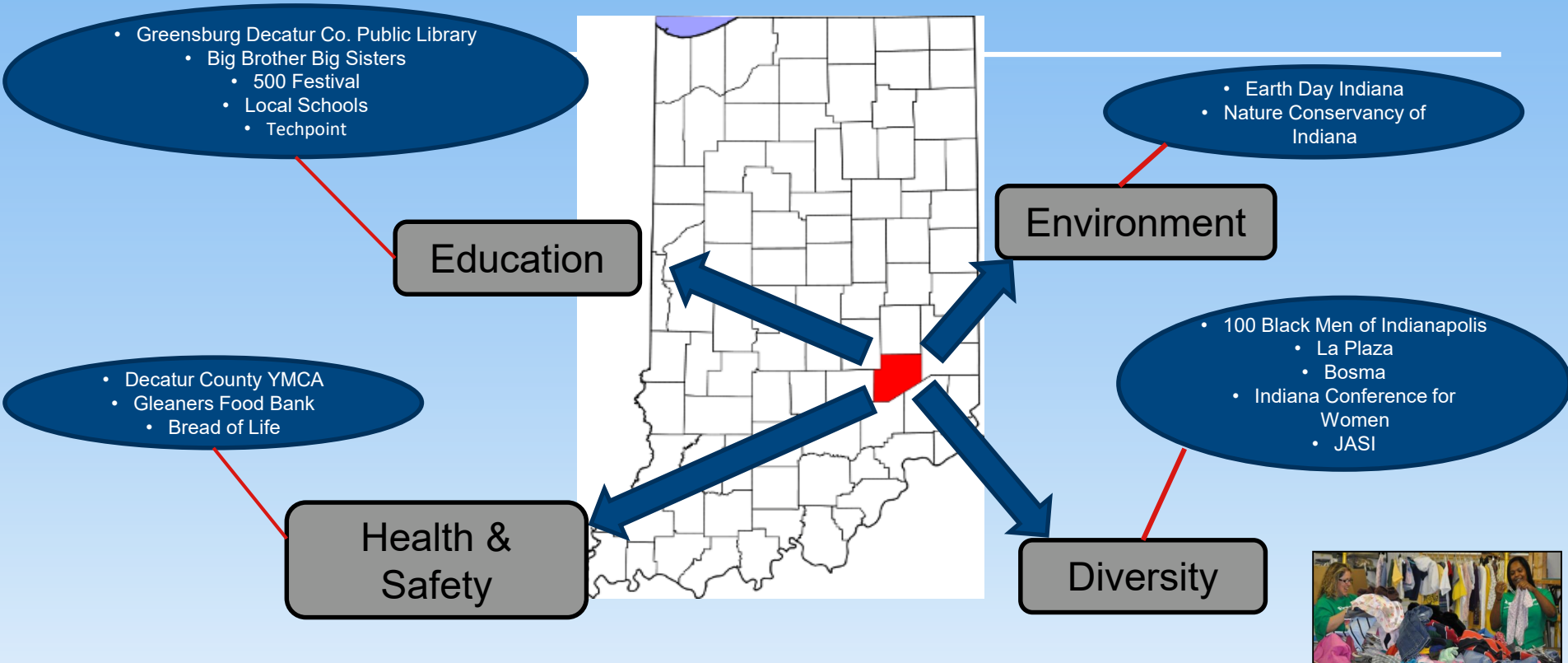
Week of Service

More than 20,000 volunteers from Honda companies, dealerships and suppliers across North America worked to make a positive impact in the communities where they live and work.

- 162,000 meals served
- school supplies donated
- Nearly 200 animals helped or adopted
- 100 units of blood donated
- Nearly 1,000 bags of trash collected
- 80 homes, parks and beaches cleaned



4 Areas of Giving



We support various organizations that fit within our four areas of giving.

QUESTIONS?

