

# Green Enterprise Development



Presenter: Ethan Rogers



# Benefit to Workforce Development

- Who is this infamous “Green Worker” and where can I find one?



*“A ‘Green Worker’ has the knowledge and skills to be an active participant in an organization’s efforts to implement sustainability”*

Ethan Rogers  
Manager Purdue TAP EES

# Green Workers:

- Understand the issues
- Can identify opportunities
- Can use tools to implement solutions
- Are part of a continuous improvement process
- Can be in any occupation
- Can be technical or non-technical
- Can be hourly or salary
- Can be in any business sector

# Training for Every Level of Involvement

- **Green Generalist (G101)**
- **Green Specialist Program**
  - ❑ Putting Sustainability into Practice
  - ❑ Dumpster Dive
  - ❑ Energy Management
  - ❑ H2O Conservation
  - ❑ Pollution Solutions
  - ❑ Green Chemistry
- **SME Green Manufacturing Specialist Certificate**
  - ❑ Certificate Exam with Accreditation through Society of Manufacturing Engineers (SME)



# Program Outcomes

- Awareness of issues and key concepts
- Knowledge of implementation tools
- Understanding the business case for sustainability
- Foundation for Culture Change



# Green Enterprise Development



*Ensuring a sustainable future*

<b>GREEN GENERALIST</b> – 8 instructional hours	<b>LEVEL 1</b>
<b>GREEN SPECIALIST</b> – Up to 48 instructional hours 6 modules: Sustainability in Practice, Dumpster Dive, Energy Management, H <sub>2</sub> O Conserve, Pollution Solutions, Green Chemistry	<b>LEVEL 2</b>
<b>SME GREEN SPECIALIST CERTIFICATE</b> – Earned by passing exam	<b>LEVEL 3</b>

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