

Dora Lutz, MBA

Organizations and Credentials:

Founder: GivingSpring

Author: *The Aspirational Business* (2018)

Course Creator: *Business Planning for Social Entrepreneurs* at
Purdue University

MBA from Butler University
Indianapolis, IN



Dora Lutz is an award-winning researcher and international speaker who educates and inspires audiences on how to grow their social impact.

Using the principles of ESG (Environmental, Social, and Governance), Dora has worked with small businesses, Fortune 100 companies, and even the United Nations as they leverage business models to create sustainable revenue sources and profound social outcomes.

For more than a decade, Dora has devoted her career to understanding the unique ways businesses can make a positive impact on society. She is widely considered one of the top thought leaders on ESG strategy and is the go-to expert for companies who care as much about sustainability as they do their bottom line.

Dora holds an MBA from Butler University and did her first TEDx in 2021 entitled “Dear C-Suite: It’s Not You, It’s Us.”