Indiana Volkswagen Environmental Mitigation Trust Fund
Committee Meeting

Monday, March 4, 2019
8:30 a.m.

I. Welcome - Chair, Beverly Gard

II. Call to Order - Chair, Beverly Gard

III. Onroad-Nonroad Solicitation Packet
   A. Overview - IDEM OAQ.
   B. Interactive Q/A and refinement of document (except selection criteria section).
   C. Project selection criteria options and considerations.
      1. Committee discussion and recommendations.
   D. Committee action on final Solicitation Packet.

IV. Marketing and Distribution of Solicitation (Call for Projects)
   A. Marketing Strategy for media and general public - IDEM Media Team.
   B. Stakeholder distribution methods - IDEM OAQ.

V. Identification of Next Steps
   A. Onroad-Nonroad solicitation schedule.
   B. Electric infrastructure workshop.
   C. DERA Option Solicitation.

VI. Public comment - Open floor for stakeholder

VII. Closing remarks – Chair, Beverly Gard

VIII. Adjournment
Indiana Volkswagen Environmental Mitigation Trust Program

Request for Proposal, Marketing and Distribution, and Next Steps

March 4, 2019
Request for Proposal
Narrative Portion Overview

• How we got here
  • Many constructive comments were provided at last meeting
  • IDEM incorporated those comments and others into a revised preliminary draft document
  • IDEM requested comments on this revised document via email
  • IDEM received a couple responses to this request
  • IDEM has incorporated these latest recommendations where discussion doesn’t seem necessary
  • Some recommendations require conversation and that is our first focus for today (the narrative portion of the RFP)
Request for Proposal
Narrative Portion Refinement

• Key Discussion Points
  1. Fuel choice inclusion/exclusion
     • Comments received concerning a bias towards diesel
  2. Discussion on years of remaining useful life
     • Incorporating a minimum can limit eligible vehicles based on typical turnover cycles
  3. Discussion on desire for minimum annual miles or gallons for onroad as alternative to years of remaining useful life
     • Setting a minimum annual miles or gallons could ensure that vehicles being addressed are worthy
  4. Discussion on whether or not to revisit BMP decision on MD/HD electric infrastructure
     • Comment received concerning previous decision to not fund MD/HD electric infrastructure
  5. Bonus points or not
Request for Proposal

Narrative Portion

Discussion and Approval
Request for Proposal

Project Selection Criteria

• Attachment A is consistent with that previously reviewed by Committee
  • Walk through and discuss Attachment A and supporting documentation
• Attachment B is an alternative proposed by Committee member
  • Walk through and discuss Attachment B and supporting documentation
Request for Proposal
Project Selection Criteria
Discussion and Approval
Marketing and Distribution of RFP

- Press releases, emails and website
  - Greater Indiana Clean Cities and South Shore Clean Cities
  - Local, state and federal elected officials and staff
  - School District Superintendents
  - Chambers of Commerce
  - Indiana Motor Truck Association
- IDEM partners and businesses
  - Partners for Pollution Prevention
  - Environmental Stewardship Program
  - Environmental consultants
- Earned media
  - Op-ed, TV and radio opportunities
  - Social media
  - LinkedIn, Facebook, Twitter
## Proposed Timeline

### Onroad/Nonroad Request for Proposals

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Estimated Completion</th>
<th>Advisory Committee Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refine and provide final RFP draft to Committee</td>
<td>March 11, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>Committee verify RFP refinements</td>
<td>March 18, 2019</td>
<td>Review and/or Approval</td>
</tr>
<tr>
<td>Post and market RFP</td>
<td>March 22, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>Application deadline</td>
<td>June 20, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>Application scoring complete</td>
<td>July 12, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>IDEM presents scoring, considerations, and recommendations to Committee</td>
<td>July 15-26, 2019</td>
<td>Review and/or Approval</td>
</tr>
<tr>
<td>First round awards issued</td>
<td>August 1, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>Second round goals and considerations evaluated by Committee</td>
<td>February/March 2020</td>
<td>Review and/or Approval</td>
</tr>
<tr>
<td>Second round RFP issued</td>
<td>April 1, 2020</td>
<td>NA</td>
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# Proposed Timeline

## Electric Vehicle Infrastructure Program

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Estimated Completion</th>
<th>Advisory Committee Involvement</th>
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</thead>
<tbody>
<tr>
<td>IDEM coordinate with key stakeholders on workshop participation</td>
<td>Spring/Summer 2019</td>
<td>NA</td>
</tr>
<tr>
<td>EV infrastructure workshop</td>
<td>August 2019</td>
<td>Participate</td>
</tr>
<tr>
<td>EV infrastructure program development</td>
<td>TBD</td>
<td>Review and/or Approval</td>
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## Proposed Timeline

### DERA Option Request for Proposals

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<th>Advisory Committee Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 U.S EPA DERA State Award issued to IDEM</td>
<td>October 1, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>DERA Option to be woven into DERA RFP using narrative and scoring criteria consistent with VW onroad/nonroad RFP</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Post and market RFP</td>
<td>November 22, 2019</td>
<td>NA</td>
</tr>
<tr>
<td>Application deadline</td>
<td>January 22, 2020</td>
<td>NA</td>
</tr>
<tr>
<td>Application scoring complete</td>
<td>February 14, 2020</td>
<td>NA</td>
</tr>
<tr>
<td>IDEM presents scoring, considerations, and recommendations to Committee</td>
<td>February/March 2020</td>
<td>Review and/or Approve</td>
</tr>
<tr>
<td>First round awards issued</td>
<td>March/ April 2020</td>
<td>NA</td>
</tr>
<tr>
<td>Second round RFP issued</td>
<td>October 2020</td>
<td>NA</td>
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For More Information

Indiana Volkswagen Mitigation Trust Program website:
www.idem.IN.gov/vwtrust

Submit Beneficiary Mitigation Plan comments to:
VWTrust@idem.IN.gov

For program assistance:
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IDEM – Office of Air Quality
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