

# **Indiana Volkswagen Environmental Mitigation Trust Fund Committee Meeting**

**Monday, March 4, 2019  
8:30 a.m.**

**I. Welcome - Chair, Beverly Gard**

**II. Call to Order - Chair, Beverly Gard**

**III. Onroad-Nonroad Solicitation Packet**

- A. Overview - IDEM OAQ.
- B. Interactive Q/A and refinement of document (except selection criteria section).
- C. Project selection criteria options and considerations.
  - 1. Committee discussion and recommendations.
- D. Committee action on final Solicitation Packet.

**IV. Marketing and Distribution of Solicitation (Call for Projects)**

- A. Marketing Strategy for media and general public - IDEM Media Team.
- B. Stakeholder distribution methods - IDEM OAQ.

**V. Identification of Next Steps**

- A. Onroad-Nonroad solicitation schedule.
- B. Electric infrastructure workshop.
- C. DERA Option Solicitation.

**VI. Public comment - Open floor for stakeholder**

**VII. Closing remarks – Chair, Beverly Gard**

**VIII. Adjournment**



# **Indiana Volkswagen Environmental Mitigation Trust Program**

***Request for Proposal, Marketing and  
Distribution, and Next Steps***

**March 4, 2019**



# Request for Proposal Narrative Portion Overview

- How we got here
  - Many constructive comments were provided at last meeting
  - IDEM incorporated those comments and others into a revised preliminary draft document
  - IDEM requested comments on this revised document via email
  - IDEM received a couple responses to this request
  - IDEM has incorporated these latest recommendations where discussion doesn't seem necessary
  - Some recommendations require conversation and that is our first focus for today (the narrative portion of the RFP)



# Request for Proposal

## Narrative Portion Refinement

- Key Discussion Points
  1. Fuel choice inclusion/exclusion
    - Comments received concerning a bias towards diesel
  2. Discussion on years of remaining useful life
    - Incorporating a minimum can limit eligible vehicles based on typical turnover cycles
  3. Discussion on desire for minimum annual miles or gallons for onroad as alternative to years of remaining useful life
    - Setting a minimum annual miles or gallons could ensure that vehicles being addressed are worthy
  4. Discussion on whether or not to revisit BMP decision on MD/HD electric infrastructure
    - Comment received concerning previous decision to not fund MD/HD electric infrastructure
  5. Bonus points or not



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# **Request for Proposal Narrative Portion Discussion and Approval**



# Request for Proposal Project Selection Criteria

- Attachment A is consistent with that previously reviewed by Committee
  - Walk through and discuss Attachment A and supporting documentation
- Attachment B is an alternative proposed by Committee member
  - Walk through and discuss Attachment B and supporting documentation



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# **Request for Proposal Project Selection Criteria Discussion and Approval**



## Marketing and Distribution of RFP

- Press releases, emails and website
  - Greater Indiana Clean Cities and South Shore Clean Cities
  - Local, state and federal elected officials and staff
  - School District Superintendents
  - Chambers of Commerce
  - Indiana Motor Truck Association
- IDEM partners and businesses
  - Partners for Pollution Prevention
  - Environmental Stewardship Program
  - Environmental consultants
- Earned media
  - Op-ed, TV and radio opportunities
  - Social media
  - LinkedIn, Facebook, Twitter





# Proposed Timeline

## Onroad/Nonroad Request for Proposals

Milestone	Estimated Completion	Advisory Committee Involvement
Refine and provide final RFP draft to Committee	March 11, 2019	NA
Committee verify RFP refinements	March 18, 2019	Review and/or Approval
Post and market RFP	March 22, 2019	NA
Application deadline	June 20, 2019	NA
Application scoring complete	July 12, 2019	NA
IDEM presents scoring, considerations, and recommendations to Committee	July 15-26, 2019	Review and/or Approval
First round awards issued	August 1, 2019	NA
Second round goals and considerations evaluated by Committee	February/March 2020	Review and/or Approval
Second round RFP issued	April 1, 2020	NA



# Proposed Timeline

## Electric Vehicle Infrastructure Program

Milestone	Estimated Completion	Advisory Committee Involvement
IDEM coordinate with key stakeholders on workshop participation	Spring/Summer 2019	NA
EV infrastructure workshop	August 2019	Participate
EV infrastructure program development	TBD	Review and/or Approval



# Proposed Timeline

## DERA Option Request for Proposals

Milestone	Estimated Completion	Advisory Committee Involvement
2019 U.S EPA DERA State Award issued to IDEM	October 1, 2019	NA
DERA Option to be woven into DERA RFP using narrative and scoring criteria consistent with VW onroad/nonroad RFP		NA
Post and market RFP	November 22, 2019	NA
Application deadline	January 22, 2020	NA
Application scoring complete	February 14, 2020	NA
IDEM presents scoring, considerations, and recommendations to Committee	February/March 2020	Review and/or Approve
First round awards issued	March/ April 2020	NA
Second round RFP issued	October 2020	NA



# For More Information

**Indiana Volkswagen Mitigation Trust Program website:**

[www.idem.IN.gov/vwtrust](http://www.idem.IN.gov/vwtrust)

**Submit Beneficiary Mitigation Plan comments to:**

[VWTrust@idem.IN.gov](mailto:VWTrust@idem.IN.gov)

**For program assistance:**

Shawn Seals

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