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Indiana Destination Development Corporation psum

IDDC Public Art Activation Grant Guidelines & Timeline

I. Background / Vision

The IDDC Public Art Activation Grant looks to create Indiana-specific public artwork throughout the state of Indiana. Public artwork created in partnership with artists will feature the new IDDC tourism campaign.

II. Project Goals

The goals of the Public Art Activation Grant are to:

1. Create Instagrammable experiences in high visibility areas of Indiana.
2. Generate Indiana-specific public artwork
3. Add to the beauty of Indiana's rural, urban and suburban landscapes

III. Project Description

This is a non-matching grant of up to \$5,000 to fund public art projects. Any and all applicants will be considered, including but not limited to communities, destination marketing organizations, chambers of commerce and private businesses. Potential public art locations include but are not limited to exterior walls, water towers, alleyways, bridges, barns and more. IDDC plans to fund at least \$150,000 worth of Indiana public art projects.

Applicants are asked to provide a location, local or regional artist, and estimated costs including supplies and artist fees. Upon site selection, artists will be apprised of the state's new campaign and asked to submit their own interpretation, which can be locally-themed, within provided guidelines. IDDC will provide final approval on all designs prior to execution/funding.

Applicants must provide written approval to use the proposed space, including assurance that the project will be unobstructed and preserved for a period of 10 years or until permission for redevelopment is granted by IDDC. Projects above \$5,000 will be considered with grant applicant responsible for expenses in excess of \$5,000. Applications should include commitments to cover the full amount necessary to complete the project.

Projects will be selected based on location/visibility to Indiana residents and visitors and on the quality of work in the artists provided work samples, with preference given to locations in high view areas and locations that create potential for photo opportunities. IDDC intends to include a diverse group of locations and projects, including urban, suburban and rural settings, large and small communities, and locations in different regions of the state.

Grantees will receive 75% of funding after IDDC approval of artwork and 25% upon project completion. To receive final payment, grantees must notify IDDC when the project is complete and provide verification by the October 31, 2022 project completion deadline.

IV. Eligible and Ineligible Expenses

Eligible Expenses: The majority of expenses should go to the actual creation of the artwork.

- Artist Fees (This can include all supplies the artist requires to complete the project.)
- Installation costs (lift, surface prep, etc.)
- Supply costs

Ineligible Expenses:

- Administration expenses associated with project development and implementation
- Marketing
- Food or Alcohol
- Expenses not directly related to the project

V. IDDC Public Art Activation Grant Timeline

March 17, 2022: Call For Applications

March 30, 2022: Grant Program Informational Webinar

April 21, 2022: Application Deadline

May 9, 2022: Announcement of Award Recipients

October 31, 2022: Deadline for Project Completion

VI. Application Submittal Procedure

The following materials must be submitted by April 21, 2022, as one complete PDF document to grants@iddc.in.gov for consideration. The file name must reflect the applicant name (e.g. ApplicantName-IDDCGrant.pdf). Application, W-9 and Direct Deposit forms [can be found here](#).

1. Completed & Signed Application Form.
2. Completed W-9 and Direct Deposit Forms (Applications cannot be considered without these documents.)
3. Photos of Artist Work Samples and/or Link to Artists Online Portfolio
4. Copy of a letter of commitment from project artist to create the public art described.
5. Photos and Map of Project Location
6. Written or documented assurance (signed letter and/or warranty deed) that the project location is owned by the applicant at time of application or the owner of the location has provided in writing a copy of the agreement to display the art work for 10 years.

If your project is proposed at a Historic Place on either the Indiana or National Register, you must complete and upload an application for certificate of approval, [state form 52889](#). The applicant is responsible for submitting their Certificate of Approval to the Department of Historic Preservation and Archeology (DHPA). IDDC will NOT submit on the applicant's behalf. Any project requiring this document must be approved in order to be considered for state funding.

VII. Program & Application Questions

Please direct questions about the grant program, the application process and more to grants@iddc.in.gov. For updates and Q&A information as they develop, please refer to the [program webpage](#).