



The 6th Annual
INDIANA BLACK BARBERSHOP
 Health Initiative

Visiting a barbershop in one of the following fifteen Indiana cities on a Saturday in April could mean more than just getting a haircut; it might save your life! The Indiana Commission on the Social Status of Black Males in conjunction with local commissions, Telamon Medical Solutions, and community partners will be providing free health screenings and education at more than 50 barbershops from 9 a.m. to 3 p.m. on Saturday, April 2nd, 9th, 16th, and 23rd.

The Indiana Black Barbershop Health Initiative seeks to enlighten African American men to better understand their health through free screenings and education. Recent figures from the Indiana State Department of Health show African American men have the highest mortality rate of any group in Indiana. African American men also suffer from prostate cancer at a higher level in Indiana than any other racial or ethnic group.

The Initiative chose to provide health information and free screenings in an environment African American men are comfortable with, black-owned barbershops, which represent a cultural institution of familiarity and trust. The free health screenings are conducted using Telamon’s statwatch™, the Population Health Screening Solution, which is a 4G enabled tablet, mobile application, and medical device toolkit. The Initiative uses statwatch™ to collect vital sign readings including BMI (measured weight with self-reported height), blood pressure, and blood glucose as well as responses to health risk assessment and social data surveys.

This is the sixth year for the annual Initiative. 2016 is a hallmark year as the initiative has expanded from one Saturday in April to utilizing four Saturdays in April. This expanded community outreach is only possible through the efforts of additional medical and non-medical volunteers. To learn more about Indiana Black Barbershop Health Initiative, to view a complete list of participating barbershops, or to become a medical or non-medical volunteer, please go to www.in.gov/icssbm.

Participating cities include: Bloomington, East Chicago, Elkhart, Evansville, Fort Wayne, Gary, Hammond, Indianapolis, Jeffersonville, Kokomo, Merrillville, Michigan City, New Albany, South Bend, and Terre Haute.

<u>SOUTHERN INDIANA COMMUNITIES</u> APRIL 2 nd	<u>CENTRAL & NORTHERN INDIANA COMMUNITIES</u> APRIL 9 th
<ul style="list-style-type: none"> • Evansville • Jeffersonville • New Albany 	<ul style="list-style-type: none"> • Bloomington • Indianapolis • South Bend • Terre Haute

<u>NORTHEAST INDIANA COMMUNITIES</u> APRIL 16 th	<u>NORTHWEST INDIANA COMMUNITIES</u> APRIL 23 rd
<ul style="list-style-type: none"> • Elkhart • Fort Wayne • Kokomo • Michigan City 	<ul style="list-style-type: none"> • East Chicago • Gary • Hammond • Merrillville

The Indiana Commission on the Social Status of Black Males was legislatively established in 1993, to identify and recommend public and legislative remedies to improve the economic, educational, health, criminal justice, and social status of Black males in Indiana. The mission of the Indiana Commission on the Social Status of Black Males is to study the social conditions of the state’s Black male population, seek to develop strategies to remedy or assist in remedying serious adversities, and make recommendations to improve the educational, social, economic, employment, and other circumstances for Hoosiers.